



Professeur (Full) Alejandro AGAFONOW

Département de rattachement: Organization,
Management and Human Resources

Email: alejandro.agafonow@essca.fr

INTÉRÊTS DE RECHERCHE

- Entreprises sociales
- Économie écologique
- Gouvernance d'entreprise environnementale
- Conception organisationnelle verte
- Théorie des organisations

DOMAINE D'ENSEIGNEMENT

- Ethique des affaires
- Gouvernance d'entreprise
- Responsabilité sociale des entreprises

FORMATION

Diplôme le plus élevé :

2008	Doctorat en économie, Universidad Complutense de Madrid, Espagne
2006	Master of Research (MPhil), Universidad Complutense de Madrid, Espagne
2003	Master, Science politique, Universidad Simón Bolívar, Venezuela
2000	Licence, Science politique. Fermín Toro, Venezuela et, Universidad Complutense de Madrid, Espagne

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

Depuis 2021	Professeur visitant, MCI Innsbruck Business School, Autriche
Depuis 2020	Professeur, ESSCA School of Management, France
2016 - 2020	Professeur associé, ESSCA School of Management, France
2015 - 2016	Enseignant, Monash Business School, Australie
2011 - 2014	Professeur assistant, ESSCA School of Management, France
2013 - 2013	Professeur visitant, Métopolia Business School, Finlande
2011 - 2011	Chercheur invité, Universitetet I Bergen, Norvège
2010 - 2011	Enseignant, Hansung University, Corée
2010 - 2010	Chercheur invité, University of Sheffield, Royaume Uni

Vie et positions académiques

- 2009 - 2010 Post Doctorant, Espagne
- 2006 - 2008 Chargé de cours, Universidad Complutense de Madrid, Espagne
- 2006 - 2007 Chargé de cours, Universidad Nebrija, Espagne
- 2004 - 2007 Assistant recherche, Universidad Antonio de Nebrija, Espagne
- 2003 - 2004 Assistant Pédagogique, Universidad Simón Bolívar, Venezuela

Vie professionnelle

- 1998 - 2000 Membre technique du conseil consultatif ; Responsable technique du projet FIDESD, Gouvernement Régional de Lara, Venezuela

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

- AGAFONOW, A., NEESHAM, C. et PEREZ, M. (2025). For a Unified Stakeholder Management Science: How Computational Ontologies Can Mend a Broken Theory. *Philosophy of Management*, 24, pp. 155–181.
- AGAFONOW, A. et PEREZ, M. (2024). Overhauling multinationals for the Anthropocene: How a rogue subsidiary offers a blueprint for sustainable development. *Ecological Economics*, 222, pp. 108232.
- AGAFONOW, A. (2024). Entrepreneurship, mental disorders and the saga of the adventure gene: debunking the fad of hardwired entrepreneurship. *Prometheus*, 39(4), pp. 215-232.
- AGAFONOW, A. et PEREZ, M. (2024). In search of a non-anthropocentric middle-range theory of the firm: On how the Patagonia Purpose Trust granted a controlling stake to nature. *Ecological Economics*, 217, pp. 108076.
- AGAFONOW, A. et PEREZ, M. (2024). When an A Is NOT an A in Academic Research, or How A-Journal List Metrics Inhibit Exploratory Behaviour in Academia. *Journal of Interdisciplinary Economics*, 36(1), pp. 105-121.
- PEREZ, M. et AGAFONOW, A. (2023). The control of the policy advice industry: How patrons defer their decision-rights to think tank boards. *International Review of Administrative Sciences*, 89(3), pp. 613-934.
- AGAFONOW, A. et PEREZ, M. (2023). Bean-counting research and the mismanagement of knowledge production in business schools. *Prometheus*, 39(2), pp. 79-100.
- AGAFONOW, A. et PEREZ, M. (2023). How A Social Enterprise Wanes: The Transaction Costs of Credible Commitments at Etsy.com. *Journal of Interdisciplinary Economics*, 35(1), pp. 83-107.
- AGAFONOW, A. (2020). From Hybrid Organizations to Social-purpose Hierarchies: Toward A Transaction Cost Economics of Social Enterprises. *Journal of Interdisciplinary Economics*, 32(2), pp. 180-199.
- AGAFONOW, A. et PEREZ, M. (2020). Entrepreneurship and Contextual Definitions of Mental Disorders: Why Psychiatry Abandoned the Latter and Entrepreneurship Scholars May Want to Follow Suit. *Academy of Management Perspectives*, 34(2), pp. 285–290.
- AGAFONOW, A. (2019). Design thinking and social Enterprises : a solution-focused strategy for social enterprise research. *European Management Review*, 16(3), pp. 799-813.

AGAFONOW, A. (2018). Setting the bar of social enterprise research high. Learning from medical science. *Social Science and Medicine*, 214, pp. 49-56.

AGAFONOW, A. (2015). Value Creation, Value Capture, and Value Devolution: Where Do Social Enterprises Stand? *Administration & Society*, 47(8), pp. 1038-1060.

AGAFONOW, A. et DONALDSON, C. (2015). The Economic rationale behind the Social Business model : A research agenda. *Social Business*, 1(5), pp. 5-16.

AGAFONOW, A., DONALDSON, C. et HOERBER, T. (2015). Unveiling the economic rationale behind the social business model. *Social Business*, 1(5), pp. 1-4.

AGAFONOW, A. (2014). Toward a positive theory of social entrepreneurship on maximizing versus satisficing value capture. *Journal of Business Ethics*, 125(4), pp. 709-713.

AGAFONOW, A. (2012). The Austrian dehomogenization debate, or the possibility of a Hayekian planner. *Review of Political Economy*, 24(2), pp. 273-287.

AGAFONOW, A. (2011). Human security and liberal peace, some rawlsian considerations. *Public Reason*, pp. 77-84.

AGAFONOW, A. (2011). Deliberative safeguards and global governance: A market-based approach to address Garrett W. Brown's deliberative deficit within the global fund. *Theoria, Journal of Social and Political Theory*, pp. 40-53.

AGAFONOW, A. (2011). On Cuba's budgetary finance system. *International Journal of Management Concepts and Philosophy*, 5(1), pp. 27-39.

AGAFONOW, A. (2010). Human Security and Liberal Peace. Some Rawlsian Considerations. *Public Reason*.

Chapitres d'ouvrages

AGAFONOW, A. (2022). Philosophy of Science for Management Theory, Practice, and Sci-fi Freaks: An Introduction. Dans: C. Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

AGAFONOW, A. et PEREZ, M. (2021). No Organizations for Today's Einsteins. Dans: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

AGAFONOW, A. et PEREZ, M. (2021). Discoveries in the Science of Organizational Economics. Dans: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

HOERBER, T., AGAFONOW, A. et AKHABBAR, A. (2021). On the verge of a second revolution in the European Union's utilities market for energy production? The role of social enterprises. Dans: Jenny M. Fairbrass, Nicholas Vasilakos eds. *Emerging Governance of a Green Economy*. 1st ed. Cambridge University Press, pp. 54-73.

AGAFONOW, A. (2017). Transaction Costs and Business Ethics. Dans: In D. C. POFF & A. C. MICHALOS (Eds.) (ed.). *Encyclopedia of Business and Professional Ethics*. 1st ed. Berlin: Springer, Cham, pp. 1-4.

AGAFONOW, A. et GARCIA-VEGAS, R. (2014). Emprendimiento social en Francia: Dilemas Sobre el Papel del Estado. Dans: Parra, C. et Porta, F. eds. *Emprendimiento Social : Alternativa Sostenible Para una Nueva Economia*. 1st ed. Barcelona: Libreria Bosch, pp. 151-164.

Conférence proceedings

AGAFONOW, A. et PEREZ, M. (2023). Bean-counting Research and the Mismanagement of Knowledge Production in Business Schools. Dans: *AOM Annual Meeting*. Boston: Proceedings -

Communications (conférences avec comité de sélection)

PEREZ, M. et AGAFONOW, A. (2025). The Science Based Targets initiative at a governance crossroads: Between Corporate Interests and Governing the Commons. Dans: Swiss Philanthropy Studies Workshop. Center for Philanthropy Studies, University of Basel.

AGAFONOW, A. et PEREZ, M. (2025). New Governance Models for Multinational Enterprises. Dans: 2025 Meeting of the Society for Environmental Law and Economics (SELE). Europea University Institute, Florence.

PEREZ, M. et AGAFONOW, A. (2024). Stakeholder rent appropriation in interorganisational grants Can European consortia displace think tank rent distribution? Dans: The 28th Nordic Workshop on Interorganisational Research. BI Norwegian Business School, Oslo.

AGAFONOW, A., NEESHAM, C. et PEREZ, M. (2023). A Computational Fix for Black-box Stakeholderism: Putting Artificial Intelligence at the Service of the Environment and Society. Dans: EURAM Annual Conference. Dublin.

AGAFONOW, A. et PEREZ, M. (2022). How Airbnb and Facebook capture value from stakeholders. Dans: Strategic Management Society (SMS) 42nd Annual Conference. London.

PEREZ, M. et AGAFONOW, A. (2021). Making sense of think tank diversity: Explaining think tank adaptation to 21st century politics. Dans: Academy of Management Perspectives virtual Proposal Development Workshop.

AGAFONOW, A. (2021). The Non-sense of Theory-less Management Research and Practice. Dans: EURAM 2021, Reshaping Capitalism for a Sustainable World. ESG, UQAM, Montréal.

AGAFONOW, A. et PEREZ, M. (2019). False Positives and Black-Box Explanations in Entrepreneurship Research: The Case of the Association Between Entrepreneurship and Attention Deficit/Hyperactivity Disorder (ADHD). Dans: 9e Conférence annuelle d'Atlas AFMI. Fribourg.

AGAFONOW, A. (2017). Fairness in Corporate Transactions: A Transaction Cost Perspective. Dans: 3rd annual International Corporate Governance Society (ICGS) conference. Rome.

AGAFONOW, A. (2016). The organizational economics of social enterprises. Dans: Social enterprise research colloquium Australasia (SERCA). Melbourne.

AGAFONOW, A. (2015). The Gouvernance of social enterprises : Harnessing Sustainability through an undivided control structure. Dans: APROS/EGOS Conférence. Sydney.

AGAFONOW, A. (2015). Toward a European « Poor Friendly » Austerity Economic Policy. Dans: HAYEK, Keynes and the crisis. Paris.

AGAFONOW, A. (2014). Social Entrepreneurship in Austerity Europe. Dans: Conférence Hayek, Keynes and the crisis. Analyses and Remedies. Paris.

AGAFONOW, A. et GLEMAIN, P. (2013). The Challenge of Building Social Capital Markets. Dans: 4th EMES International Research Conference on Social Enterprise. Centre d'Economie Sociale, Université de Liège.

AGAFONOW, A. (2012). Social Business : the non-dividend side of the equation. Dans: 4th International Social Innovation Research Conference. Third Sector Research Centre, University of Birmingham.

AGAFONOW, A. (2012). Toward a critique of the economic narrative in microfinance. Dans: Congrès de l'Intelligence et bien commun. Tours.

AGAFONOW, A. (2011). The deliberative deficit of the Global fund international Board. Building Market Deliberative Safeguards. Dans: Den Nasjonale Fagkonferansen I Statsvitenskap.

Présentation dans un séminaire de recherche

AGAFONOW, A. (2025). Overhauling multinationals for the Anthropocene. Dans: Seminar of the United States Society of Ecological Economics (USSEE).

AGAFONOW, A. (2024). How the Patagonia Purpose Trust Granted a Controlling Stake to Nature. Dans: Seminar of the United States Society of Ecological Economics (USSEE).

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Comité éditorial de revue scientifique

Depuis 2025 Membre du Conseil consultatif de rédaction, Kybernetes

Depuis 2021 Garant de la section Philosophy of Science du Springer Handbook of Philosophy of Management, Springer International Publishing

Depuis 2016 Membre du Comité éditorial, Social Business

2016 - 2022 Co-éditeur, Business Ethics, the Environment and Responsibility

Service à la discipline

Comité scientifique d'une conférence académique

2023 - 2023 Président de la session T14_07 – Sustainability and the Black Box of the Firm, avec Marybel Perez et Cristina Neesham, EURAM 2023 Conference, European Academy of Management (EURAM)

2019 - 2019 Membre du comité scientifique, 23rd IPMN Conference, International Public Management Network (IPMN), France

Organisation/animation de webinaires, séminaires, de tables rondes

2025 - 2025 Overhauling multinationals for the Anthropocene, United States Society for Ecological Economics (USSEE)

2024 - 2024 How the Patagonia Purpose Trust Granted a Controlling Stake to Nature,, United States Society for Ecological Economics (USSEE)

2023 - 2023 Modérateur de la table ronde "Research on Gender Equality", Global FIVE Network, Espagne

2023 - 2023 Modérateur de la table ronde "Research on Women Migration and Entrepreneurship", Global FIVE Network, Espagne

Jury de doctorat

2025, Rapporteur

R. IJAZ, Soutenue, Entrepreneurial Resourcefulness: the Role of Emotions and the Community, Jönköping International Business School - Jönköping

2021, Rapporteur

S. LODEWYCKX, Soutenue, Known Unknowns: Knowledge Utilisation in the Regulation of Endocrine Disrupting Chemicals in the European Union, United States, and Australia, Swinburne University Melbourne - Melbourne

2017, Rapporteur

I. MASUD, Soutenue, Microfinancing as an inclusive financial paradigm and its viability as a social business enterprise in Australia, Royal Melbourne Institute of Technology - Melbourne