

Professeur associé Zheifei LI

Département de rattachement: Strategy,
Entrepreneurship and International Business

INTÉRÊTS DE RECHERCHE

- Stratégie concurrentielle
- Stratégie coopérative
- Théorie du capital humain stratégique
- Leadership stratégique

DOMAINE D'ENSEIGNEMENT

- Management stratégique
- Business international
- Entrepreneuriat et Innovation stratégique

FORMATION

Diplôme le plus élevé :

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| 2019 | PhD in Strategic Management & Organization, Singapore Management University, Singapour |
| 2013 | Master of Science in Sport Management, Texas A&M University, Etats-Unis d'Amérique |
| 2010 | B.A. in English Literature, Shanghai Normal University, Chine (RPC) |

EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

Expériences académiques

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| Depuis 2026 | Professeur associé, ESSCA School of Management, Chine (RPC) |
| Depuis 2021 | Chercheur post-doctoral, Fudan University, Chine (RPC) |
| 2019 - 2021 | Enseignant, Curtin University, Australie |

Expériences en entreprise

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| 2010 - 2011 | Country Analyst, Euromonitor International, Chine (RPC) |
| 2010 - 2010 | Account Executive Intern, Weber Shandwick PR Agency, IPG Group, Chine (RPC) |
| 2009 - 2010 | Intern, Frost & Sullivan Consultancy, Chine (RPC) |
| 2009 - 2009 | PTA, The Boston Consulting Group, Chine (RPC) |

PRIX, DISTINCTIONS ET BOURSES

PRIX, DISTINCTIONS ET BOURSES

2025	Finaliste du prix du meilleur article macroéconomique de la conférence de l'IACMR 2025, -
2025	Deuxième prix, catégorie « Gestion organisationnelle et innovation marketing » du concours de mémoires, Fudan University, Chine (RPC)
2025	ASEAN Business Research Initiative (ABRI) Grant, Singapore Management University, Singapour
2025	Meilleur chercheur postdoctoral, Fudan University, Chine (RPC)
2021	Nomination au Prix de la meilleure thèse, SMS Annual Meeting, Strategic Management Society (SMS)
2021	Bourse nationale chinoise de post-doctorat pour les chercheurs de retour de l'étranger, Fudan University, Chine (RPC)
2020	Prix du meilleur évaluateur, division STR (gestion stratégique) de l'AOM, Academy of Management (AOM), Etats-Unis d'Amérique
2019	Prix du meilleur évaluateur, division STR (gestion stratégique) de l'AOM, Academy of Management (AOM), Etats-Unis d'Amérique
2014	Bourse doctorale, Singapore Management University, Singapour

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

LI, Z., GOMULYA, D. et WANG, H. (2026). Trading with the enemy: A cooperative perspective of resource exchange at arm's length. *Strategic Management Journal*, 47(1), pp. 293-325.

ZHANG, N., LI, Z., WU, J. et LI, Y. (2025). Locked in tradition? Clan culture and network closure: Evidence from China. *Journal of Business Research*, 200, pp. 115617.

Conférence proceedings

ZHANG, N. et LI, Z. (2024). Locked in Tradition? Clan Culture and Interorganizational Network Forms: Evidence from China. Dans: *AOM Annual Meeting*. Chicago: Proceedings - Academy of Management (AOM).

LI, Z. (2018). Target Knowledge Structure and Post-Acquisition Target CEO Retention. Dans: *AOM Annual Meeting*. Chicago: Proceedings - Academy of Management (AOM), pp. 18676.

LI, Z. (2016). The Strategic Role of Fungible Resources in Organizational Adaptation. Dans: *AOM Annual Meeting*. Anaheim: Proceedings - Academy of Management (AOM), pp. 17724.

Communications (conférences avec comité de sélection)

LI, Z. (2025). Institutional Tug of War: How Does GVC Holding Affect Firm's Strategic Orientation? Dans: *Organization Science PDW 2025*. Beijing.

LI, Z. (2025). When You Discriminate, I See Opportunity: Appearance of Racial Bias as Corroboration for Racial Cues. Dans: *Academy of Management Annual Meeting PDW: Using Sport Data to Advance Management Theory*. Copenhagen.

LI, Z., ZHANG, N. et GOMULYA, D. (2025). Institutional Tug of War: How Does GVC Holding Affect Firm's Strategic Orientation? Dans: *IACMR 2025 Conference*. Xi'an.

LI, Z., ZHANG, N. et GOMULYA, D. (2024). Institutional Tug of War: How Does GVC Holding Affect Firm's Strategic Orientation? Dans: *Academy of Management Annual Meeting, Emerging Markets PDW*, Chicago.

- LI, Z., ZHANG, N. et GOMULYA, D. (2024). Institutional Tug of War: How Does GVC Holding Affect Firm's Strategic Orientation? Dans: Strategic Management Society Annual Meeting. Istanbul.
- LI, Z. (2023). Manage for Stakeholders, Stakeholder Utility Functions, and Competitive Advantage: A Re- examination 13 Years Later. Dans: Strategic Management Society Annual Meeting. Toronto.
- LI, Z., WANG, H. et GOMULYA, D. (2022). Dances with Wolves: How Does Competitive Rivalry Shape Strategic Factor Market Rivalry". Dans: Academy of Management Annual Meeting. Seattle.
- LI, Z. (2022). When You Discriminate, I See Opportunity: Appearance of Racial Bias as Corroboration for Racial Cues. Dans: Strategic Management Society Annual Meeting. London.
- LI, Z. (2022). Performance Feedback Learning on Leadership Succession as a Race Based Bandit Model. Dans: Strategic Management Society Annual Meeting. London.
- LI, Z., WANG, H. et GOMULYA, D. (2021). Dances with Wolves: How Does Competitive Rivalry Shape Strategic Factor Market Rivalry. Dans: Strategic Management Society Annual Meeting. Toronto.
- LI, Z., WANG, H. et GOMULYA, D. (2021). Dances with Wolves: How Does Competitive Rivalry Shape Strategic Factor Market Rivalry. Dans: Academy of Management OMT Sports Data Special Conference. Helsinki.
- LI, Z. (2019). 'Pick and Choose' or 'One Size Fits All': Revisit the Instrumental Stakeholder Theory Orthodox. Dans: Strategic Management Society Annual Meeting. Minneapolis.
- LI, Z., CUYPERS, I. et WANG, H. (2018). Target Knowledge Structure and Post-Acquisition Target CEO Retention. Dans: Strategic Management Society Annual Meeting. Paris.
- LI, Z. (2017). The Wisdom of the Crowds: How Smart Are They? Dans: Strategic Management Society Annual Meeting. Houston.
- LI, Z. (2017). How Do Firms Reconfigure Their Core Competences? The Behavioral Antecedents of Resource Reconfigurations. Dans: Strategic Management Society Annual Meeting. Houston.
- LI, Z. (2017). How Do Firms Reconfigure Their Core Competences? The Behavioral Antecedents of Resource Reconfigurations. Dans: Asian Management Research Consortia. Singapore.

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Travaux d'évaluation pour des revues scientifiques

Depuis 2020 Évaluateur ad-hoc, Journal of Business Research

Depuis 2020 Évaluateur ad-hoc, Strategic Organization

Service à la discipline

Travaux d'évaluation pour une conférence académique

Depuis 2020 Évaluateur ad-hoc, Strategic Management Society Annual Meeting, Strategic Management Society (SMS)

Depuis 2020 Évaluateur ad-hoc, Academy of Management Annual Conference (STR, OMT), Academy of Management (AOM), Etats-Unis d'Amérique