

Associate Professor Julia PARIGOT

Academic Department: Organization, Management and Human Resources Email: julia.parigot@essca.fr

EDUCATION

Highest degree :

- 2016 Doctorate in Management Science, Organization Studies, University Paris Dauphine-PSL, France
De la production d'une organisation alternative via l'espace : le cas des lieux intermédiaires dans le secteur du théâtre
- 2012 Master in Consulting and Research (Master 102), University Paris Dauphine-PSL, France
- 2012 Master in Management, NEOMA Business School, France

ACADEMIC AND PROFESSIONAL EXPERIENCE

Academic career

- Since 2026 Associate Professor, ESSCA School of Management, France
- 2017 - 2026 Associate Professor, Institut Supérieur de Gestion de Paris, France
- 2015 - 2017 Temporary Research and Teaching Assistant, University Paris Dauphine-PSL, France

Company career path

- 2011 - 2011 Brand manager assistant, Prisma Presse, France
- 2009 - 2009 Marketing assistant, Educa-system

Other professional experiences

- Since 2024 Production, consulting and training company in the performing arts sector, Cyclorama, France
- 2019 - 2019 Survey and synthesis, Syndeac, France
- 2012 - 2012 Consulting analyst, Accenture

Research

- 2015 - 2015 Visiting Research Fellow, Copenhagen Business School, Denmark

GRANTS AND HONORS

- 2027 Winner of the thesis prize, Chancellerie des Universités de Paris, France
- 2020 Best Pedagogical case: Parigot, J., Carton, G. (2020). Poiscaille, an alternative and sustainable business model for the fishing industry, CCMP, RIODD
- 2012 Full Doctoral scholarship, University Paris Dauphine-PSL, France

Peer-reviewed articles

CARTON, G. and PARIGOT, J. (2024). Toward an Ecological Resource Orchestration Model. *Organization and Environment*, 37(4), pp. 526-548.

CARTON, G., PARIGOT, J. and ROULET, T. (2024). How Not to Turn the Grand Challenges Literature Into a Tower of Babel? *Business and Society*, 63(2), pp. 409-414.

PARIGOT, J. and CARTON, G. (2023). Repenser des modèles d'affaires durables autour de ressources naturelles oubliées : leçons de la filière chanvre textile. *Entreprendre & Innover*, 54(1), pp. 46-57.

CARTON, G. and PARIGOT, J. (2022). Disappearing natural resources: what flowers tell us about new value chains. *Journal of Business Strategy*, 43(4), pp. 222-228.

PARIGOT, J. (2019). Césure entre création et diffusion théâtrales dans les lieux intermédiaires : coup de théâtre ou modèle tenable ? *Gérer et Comprendre*, 135(1), pp. 3-12.

Other contributions in scientific journals

CARTON, G. and PARIGOT, J. (2021). Prix du meilleur cas RIODD-CCMP-INNOV Case Lab 2020. *Revue de l'Organisation Responsable (ROR)*, 16(1), pp. 38-39.

Chapters in book

PARIGOT, J. and AUBOUIN, N. (2022). Isomorphisme. In: Manel Benzerafa-Alilat, Danièle Lamarque et Gérald Orange eds. *Encyclopédie du management public*. 1st ed. Institut de la gestion publique et du développement économique, pp. 407-411.

DAVOUST, A. and PARIGOT, J. (2015). Les chiffres de la vie des affaires. In: Véronique Perret et Gwenaëlle Nogatchewsky (ed.). *L'état des entreprises 2015*. 1st ed. Paris: La Découverte, pp. 103-114.

DAVOUST, A. and PARIGOT, J. (2015). Les événements de la vie des affaires (juin 2013-mai 2014). In: Véronique Perret et Gwenaëlle Nogatchewsky (ed.). *L'état des entreprises 2015*. 1st ed. Paris: La Découverte, pp. 115-122.

Conference papers (with selection committee)

CARTON, G. and PARIGOT, J. (2025). Rethinking the strategy field in light of the climate crisis. In: Conférence de l'AIMS. Lille.

PARIGOT, J. (2024). How can civil society organizations fight against the corporate city? The case of artistic organizations in Paris. In: Conférence EGOS. Milan.

CARTON, G. and PARIGOT, J. (2024). Transitioning to sustainability for natural resource-based industries. In: Conférence de l'AIMS. Montréal.

PARIGOT, J. and COBLENCÉ, E. (2024). How do experimental spaces shape the development of artistic entrepreneurship? Evidence from French performing arts. In: Conférence de l'AIMS. Strasbourg.

CARTON, G. and PARIGOT, J. (2024). Transitioning to sustainability for natural resource-based industries. In: Paper and Idea Development Workshop of the Centre for Sustainable Business. King's College London.

CARTON, G. and PARIGOT, J. (2022). Orchestration of natural resources as a sustainable alternative to the resource-based view paradigm. In: Academy of Management Conference. Seattle.

CARTON, G. and PARIGOT, J. (2022). Repenser la stratégie à l'heure de l'Anthropocène. In: Conférence de l'AIMS. Annecy.

- PARIGOT, J. and CARTON, G. (2022). Faire de la stratégie à l'heure de l'Anthropocène. In: Workshop Organisations et sciences de gestion à l'épreuve de l'Anthropocène. ESCP, Paris.
- PARIGOT, J. and CARTON, G. (2021). Transitioning to sustainability by rejuvenating industries. In: Academy of Management Conference.
- PARIGOT, J. and CARTON, G. (2021). Resource-based view and natural Resources: Propositions for Sustainability. In: Conférence de l'AIMS.
- CARTON, G. and PARIGOT, J. (2020). Les enjeux sociétaux comme déclencheurs de la revitalisation des industries. In: RIODD.
- PARIGOT, J. and CARTON, G. (2020). Grand challenges as triggers to industry rejuvenation. In: JSSFER.
- PARIGOT, J. and CARTON, G. (2020). Managing natural resources in a sustainable way. In: Conférence de l'AIMS.
- PARIGOT, J. (2019). Can artistic organizations renew the contemporaneous city? In: EGOS Conference. Edinburgh.
- PARIGOT, J. and COBLENCÉ, E. (2019). Performing arts entrepreneurs: a typology of organizational configurations. In: Conférence AIMAC.
- JOHNSON, G., PARIGOT, J. and DEPEYRE, C. (2018). Beyond the product. Uncovering the dynamics of racial contestation within the legalized U.S. cannabis industry. In: EGOS Conference. Talinn.
- PARIGOT, J. and MORALES, J. (2016). The role of collective identity in civil society alliances. The case of performing arts organizations from the third sector. In: EURAM Conference. Paris.
- PARIGOT, J. (2015). Why space is a main issue for civil society organizations. The case of the French public theater. In: EGOS Conference. Athens.
- PARIGOT, J. (2015). Quels sont les rôles de l'espace en situation de luttes ? Cas des Fabriques de culture. In: Conférence de l'AIMS. Paris.
- PARIGOT, J. (2015). L'espace comme enjeu, et comme outil, dans les conflits entre fabriques de culture et collectivités territoriales. In: Colloquium : Aux frontières du marchand et du non-marchand. Les défis de la professionnalisation. ESCP, Paris.
- PARIGOT, J. (2014). Boundary work and spatial production. The case of the French subsidized theater. In: EGOS Conference. Rotterdam.
- PARIGOT, J. (2014). Travail sur les frontières et production de l'espace. Cas du théâtre subventionné français. In: Conférence de l'AIMS. Rennes.

Case studies

- CARTON, G., PARIGOT, J. and MONTARGES, R. (2024). ARKOSE: A Strategy of Organic Growth Facing a Strong Competition. G2118(GB). Paris. CCMP.
- CARTON, G., PARIGOT, J. and MONTARGES, R. (2024). ARKOSE : une stratégie de croissance interne pour faire face à la concurrence. G2118. Paris. CCMP.
- PARIGOT, J. and CARTON, G. (2022). Boom of micro-mobility in Paris, in Strategic Management. New York. Mc Graw-Hill Education.
- PARIGOT, J. and CARTON, G. (2022). Value Chain: Winerie Parisienne reinvents the value chain of the wine industry, in Strategic Management by Frank Rothaermel. New York. Mc Graw-Hill Education.

PARIGOT, J. and CARTON, G. (2021). Cityscoot stays on course! G2063(GB). Paris. CCMP.

PARIGOT, J. and CARTON, G. (2021). Cityscoot tient la route ! G2063. Paris. CCMP.

AUDREZET, A., BERRIER-LUCAS, C., CARTON, G. and PARIGOT, J. (2021). Le chanvre contre-attaque ! Dans l'industrie textile & Co, renaissance d'une chaîne de valeur. D0007. Paris. CCMP.

CARTON, G. and PARIGOT, J. (2020). Selency : the marketplace that wants to blow the cobwebs of traditional second-hand furniture markets. E0027(GB). Paris. CCMP.

PARIGOT, J. and CARTON, G. (2020). Selency : la marketplace qui veut dépoussiérer la brocante traditionnelle. E0027. Paris. CCMP.

CARTON, G. and PARIGOT, J. (2020). Poiscaille, start-up in the fishing industry: an alternative and sustainable business model. G1994(GB). Paris. CCMP.

CARTON, G. and PARIGOT, J. (2020). Poiscaille, start-up dans l'industrie de la pêche : modèle d'affaires alternatif durable. G1994. Paris. CCMP.

PARIGOT, J. and CARTON, G. (2019). Winerie Parisienne: Importing the Anglo-Saxon model of urban wineries to reinvent the French wine industry. G1967(GB). Paris. CCMP.

CARTON, G. and PARIGOT, J. (2019). Winerie Parisienne : comment réinventer la filière vinicole grâce au modèle anglo-saxon de l'urban winery ? G1967. Paris. CCMP.

Practice-oriented contributions

CARTON, G. and PARIGOT, J. (2025). How to integrate AI into strategy and business education? Times of Higher Education.

CARTON, G. and PARIGOT, J. (2024). Pourquoi subventionner la pêche industrielle alors que la pêche artisanale est plus rentable (et plus durable) ? The Conversation, France.

CARTON, G. and PARIGOT, J. (2024). Building Sustainable Value Chains From Hemp and Flowers. Palo Alto: Stanford Social Innovation Review, United States of America.

RESEARCH ACTIVITIES

Editorial activities

Reviewing activities for scientific journals

Since 2015 Ad-hoc reviewer: Journal of Business Ethics; M@n@gement; Revue Française de Gestion; Systèmes Alimentaires / Food Systems; RIPCO

Service to the academic discipline

Reviewing activities for an academic conference

Since 2015 Ad-hoc reviewer: Academy of Management Conference; ONE division; Conférence de l'Association Internationale de Management; European Academy of Management Conference; Business & Society division Conference

Organising committee of a conference

2013 - 2013 Critical Management Studies doctoral workshop, University Paris Dauphine-PSL, France

Service to the institution

Active participation in an event organised by the institution

2015 - 2015 Logistic support, AIMS conference, University Paris Dauphine-PSL, France