



Full Professor with HDR qualification Balázs BORSI

Academic Department: Strategy, Entrepreneurship and International Business

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RESEARCH INTERESTS

- Innovation management
- Knowledge management
- Systems of innovation
- Multilevel analysis of innovation
- Entrepreneurial innovation
- Strategy and innovation

TEACHING DOMAINS

- Innovation management
- Business strategy

EDUCATION

Highest degree :

2016	Higher Doctorate (Habil.), Business and Management, Corvinus University, Hungary
2006	Doctorate/PhD, Economics, Technology Management, Budapest University of Technology and Economics - BME (now Corvinus University), Hungary
1998	Msc in economics, major: actuarial sciences, applied statistics, Budapest University of Technology and Economics - BME (now Corvinus University), Hungary
1996	BSc in economics, major: finance, College for Foreign Trade (now Budapest University of Economics and Business - BUEB), Hungary

PROFESSIONAL EXPERIENCE

Academic experience and positions

Since 2022	Professor Habil., ESSCA School of Management, Hungary
Since 2014	Guest Lecturer, Hannover University of Applied Sciences and Arts, Germany
2020 - 2022	Associate Professor, ESSCA School of Management, Hungary
2008 - 2020	Associate Professor, Eszterházy Károly University, Hungary
2002 - 2004	Research assistant, Faculty of Economic and Social Sciences (GTK), Budapest University of Technology and Economics - BME (now Corvinus University), Hungary

PROFESSIONAL EXPERIENCE

Professional experience

- 2011 - 2018 part time analyst, Ministry for National Economy & Finance Budapest, Hungary, Hungary
- 2004 - 2010 Research manager, GKI Economic Research Co, Hungary

GRANTS AND HONORS

- 2016 Bolyai research scholarship: innovation as a multilevel phenomenon, Hungarian Academy of Sciences, Hungary
- 2009 Research fellowship: management of Japanese public research organisations, Shibaura Institute of Technology, Japan

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- DAVID, T. and BORSI, B. (2025). Human–AI Interaction in Knowledge Ecosystems: A Context–Mechanism–Outcome Perspective. Forthcoming *Journal of Knowledge Management*.
- BORSI, B. (2025). Keyword Standardization and Restructuring: The Impact on Analysing Network-Based Science Maps in Innovation Management Research. *Scientometrics*, 130, pp. 593–617.
- BORSI, B. (2021). The Balanced State of Application-oriented Public Research and Technology Organisations. *Science and Public Policy*, 48(5), pp. 612–629.
- BORSI, B. and DORY, T. (2020). Perception of Multilevel Factors for Entrepreneurial Innovation Success: A Survey of University Students. *Acta Oeconomica*, 70(4), pp. 615–632.
- BORSI, B. and DORY, T. (2015). A vállalkozóképzés nemzetközi trendjei és a vállalkozói készségek egyetemi fejlesztése: A Széchenyi István Egyetem tudásvállalkozás-fejlesztési programjának tapasztalatai. *Közgazdasági Szemle*, 62(7-8), pp. 835-852.
- BORSI, B. and MIKITA, J. (2013). Centrumok és perifériák - régiók az európai kutatás-fejlesztésben. *Közgazdasági Szemle*, 60(4), pp. 431-455.
- BORSI, B. and SCHUBERT, A. (2011). Agrifood research in Europe: a global perspective. *Scientometrics*, 86(1), pp. 133-154.
- BORSI, B. and LENGYEL, B. (2011). A közszféra innovációinak kontextusfüggősége: a hazai természettudományos és technológiai oktatás, valamint idegennyelv-oktatás példája. *Vezetéstudomány / Budapest Management Review*, 42(9), pp. 15-28.
- BORSI, B. and SZEKSZÁRDI, J. (2011). Film az innovációról: egy középiskolásoknak készült taneszköz fejlesztésének és bevezetésének tapasztalatai. *Pedagógusképzés*, 9(1-2), pp. 129-146.
- BORSI, B. (2009). What future for the Lisbon Strategy? Slowly converging focal points and unheated discussion in a Budapest conference. *Acta Oeconomica*, 59(4), pp. 455-462.
- BORSI, B. and BAJMÓCY, Z. (2009). Kvantitatív leszakadás, kvalitatív felzárkózás?: A hazai regionális innovációpolitika kihívásai. *Közgazdasági Szemle*, 56(10), pp. 933-954.
- BORSI, B. and UVARDI, A. (2009). Az innováció és a humán erőforrás feltételei a hazai kis- és középvállalati szektorban. *Periodica Oeconomica*, 2(1), pp. 9-19.
- BORSI, B. and UDVARDI, A. (2008). Innovációpolitika hogyan? Kis- és középvállalati tükör 2007-ben. *Külgazdaság*, 53(3-4), pp. 68-100.

PAPANEK, G., BORSI, B. and TOMPA, T. (2008). Competitiveness of Hungary and the Hungarian regions. *Periodica Oeconomica*, 1(1), pp. 63-78.

PAPANEK, G., BORSI, B. and TOMPA, T. (2007). A magyar gazdaság versenyképességét magyarázó tényezőkről. *Külgazdaság*, 51(3-4), pp. 10-38.

BORSI, B. and PAPANEK, G. (2006). Transition in Central-European RTDI systems - RECORD (Recognizing Central and Eastern European Centres of RTD) project, EC STRATA support scheme. *East-West Journal of Economics and Business*, 9(1), pp. 117-134.

BORSI, B. (2006). A visegrádi országok perspektívája az Európai Kutatási és Innovációs térségben. *Információs Társadalom*, 6(3), pp. 54-70.

BORSI, B. (2005). A vállalatok és a kutatóhelyek közötti kapcsolatok innovációs hatása Magyarországon. *Külgazdaság*, 49(11-12), pp. 37-57.

PAPANEK, G., NÉMETHNÉ PÁL, K. and BORSI, B. (2005). A jövő-iparok és magyarországi helyzetük. *Gazdaság és statisztika*, 17 (56)(1), pp. 40-50.

BORSI, B. (2005). A vállalkozási környezet és a hazai versenyképesség. *Európai Tükör*, 10(11), pp. 61-78.

BORSI, B. and TELCS, A. (2004). A K+F-tevékenység nemzetközi összehasonlítása országstatisztikák alapján. *Közgazdasági Szemle*, 51(2), pp. 153-172.

BORSI, B. (2002). A kiválósági központ fogalma: javaslat egy egységes elemzési keret kialakítására. *Vezetéstudomány / Budapest Management Review*, 33(4), pp. 46-54.

BORSI, B. and PAPANEK, G. (2002). Egyetem-ipar kapcsolatok – a kutatóhelyek benchmarkingja Közép-Európában. *Európai Tükör*, 7(5), pp. 110-123.

VISZT, E., PLANK, Z. and BORSI, B. (2002). Mobility of Human Resources in Hungary. *Hungarian Statistical Review*, 79(6), pp. 79-91.

VISZT, E. and BORSI, B. (2001). Structural Changes in the Hungarian Economy and Foreign Trade in 1993–1998. *Acta Oeconomica*, 51(3), pp. 385-414.

DÉVAI, K., KERÉKGYÁRTÓ, G.Y., PAPANEK, G. and BORSI, B. (2001). Role of the Technical University's R&D in Hungarian Innovation. *Periodica Polytechnica Social And Management Sciences*, 9(1), pp. 5-17.

PAPANEK, G. and BORSI, B. (2001). Knowledge Flow between Research Units and Companies in Hungary. *Periodica Polytechnica Social And Management Sciences*, 9(1), pp. 51-61.

DÉVAI, K., KERÉKGYÁRTÓ, G.Y., PAPANEK, G. and BORSI, B. (2001). A felsőoktatási K+F szerepe az innovációs folyamatokban. *Magyar Tudomány*, 46(4), pp. 457-470.

BORSI, B. (1999). Studying the diffusion of modern technologies in Hungary. *Periodica Polytechnica Social And Management Sciences*, 9(1), pp. 61-69.

Conference proceedings

BORSI, B. and SOÓS, S. (2019). Mapping innovation management research on the scientific landscape – report on the research in progress. In: *Proceedings of the XXX ISPIM Innovation Conference - Celebrating Innovation - 500 Years Since Da Vinci*. Lahti: Lappeenranta-Lahti University of Technology Press.

DÖRY, T., BORSI, B. and NÉMETH, K. (2019). Management Quality and Innovation in Family Business: An Empirical Study. In: *Proceedings of the XXX ISPIM Innovation Conference - Celebrating Innovation - 500 Years Since Da Vinci*. Lahti: Lappeenranta-Lahti University of

BORSI, B. and DÖRY, T. (2018). Perception of multilevel factors for innovation success. In: *Proceedings of the ISPIM Innovation Conference 2018: Innovation, The Name of The Game Conference*. Lahti: Lappeenranta-Lahti University of Technology Press.

BORSI, B. (2017). Functioning of the innovation system from the individuals'. In: *Proceedings of the 2017 ISPIM Innovation Conference: Composing the Innovation Symphony*. International Society for Professional Innovation Management (ISPIM).

BORSI, B. (2008). A regionális innovációpolitika jó gyakorlata európai mércével: A ProAct projekt tapasztalatai. In: *A gazdasági környezet és a vállalati stratégiák: A IX. Ipar- és Vállalatgazdasági Konferencia Eloadásai*. Szeged: pp. 540-550.

BORSI, B., DEMETER, A. and SZALKAI, Z. (2004). A vállalatok és az egyetemek kapcsolata a magyar gyógyszeripari kutatás-fejlesztésben. In: *Gazdasági szerkezet és versenyképesség az EU csatlakozás után: A VIII. Ipar- és Vállalatgazdasági konferencia eloadásai*. Pécs: pp. 259-270.

BORSI, B., PAPAIOANNOU, T., PAPANEEK, G. and TSEKOURAS, G. (2002). Benchmarking innovative R&D units of Central and Eastern Europe: also a tool for empirical research into the Triple Helix. In: *The 4th Triple Helix Conference: Breaking Boundaries, Building Bridges*. Amsterdam University Press.

Conference paper (with selection committee)

BORSI, B., GORJI, Y. and VALDEMARIN, S. (2025). Evolution of Thrash Metal Bands: A Network Perspective for Entrepreneurial Survival. In: AMD Publishing and Paper Development Workshop. Zurich.

BORSI, B. and ERBOZ, G. (2025). Immersive Technology for Enhancing Supply Chain Environmental Sustainability. In: 2025 ISPIM Innovation Conference, "Innovation Powered By Nature". Bergen.

BORSI, B. and DAVID, T. (2025). Mapping Theories to Business Model Transformations: A Scoping Review. In: XXXIVe 2025 AIMS Conference « Le management des ressources au 21e siècle ». Lille.

GORJI, Y., CARNEY, M. and BORSI, B. (2025). Family Legacies Under Siege: A Four-Decade Review of the Impact of Public Disputes on Business Families. In: International Family Enterprise Research Academy (IFERA 2025). Zadar.

VIDA, Z. and BORSI, B. (2024). Emerging centers of smart cities research. lessons from science mapping and spatial collaboration patterns. In: 14th World Congress of the RSA. Kecskemét.

BORSI, B. and VIDA, Z. (2023). Smart cities as future avenues for sustainability. In: *Governing Sustainability in Europe: Perspectives from Central and Eastern Europe and the Asia Pacific*. ESSCA School of Management, Budapest.

BORSI, B., VIDA, Z. and SOÓS, S. (2023). Systems to Foster Entrepreneurship: Lessons from Enhanced Science Maps. In: ISPIM Innovation Conference 2023. Ljubljana.

BORSI, B., VIDA, Z. and SOÓS, S. (2022). Changing Discourse on Systems of Innovation: A Bibliometric Network Approach. In: 20th Annual Meeting of ERSA - Space and State. University of Public Service, Budapest.

VIDA, Z., BORSI, B. and SOÓS, S. (2022). Science Mapping of Interdisciplinary Domains: a Geographical Approach for Smart City Research. In: 61st ERSA Congress - Disparities in a Digitalising (Post-Covid) world – Networks, Entrepreneurship and Regional Development.

BORSI, B., VIDA, Z. and SOÓS, S. (2022). IM and KM: Co-evolution of Disciplines. A Keyword Content Analysis. In: ISPIM Innovation Conference. Copenhagen.

PAPANEK, G. and BORSI, B. (2000). Tudásáramlás a magyar kutatóhelyek és vállalatok között. In: A tudásalapú gazdaság felé...: K+F a Budapesti Muszaki és Gazdaságtudományi Egyetemen.

Research / consulting reports

BORSI, B. (2014). RTDI Programme Evaluation Guidelines. EVAL-INNO c/o Iparfejlesztési Közhasznú Nonprofit Kft. Budapest: Hungary.

BÁNDI, G., BORSI, B. and PAPANEK, G. (2009). K+F és innováció az Európai Unióban és Magyarországon. Magyar Kereskedelmi és Iparkamara,

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

Since 2014 Member, Fteval Journal for Research and Technology Policy Evaluation

Reviewer for an academic or professional publication

Since 2015 Évaluateur ad-hoc, Fteval Journal for Research and Technology Policy Evaluation

Service to the academic discipline

Active member of a recognised scientific or academic association

Since 2009 Member: IX Section of Economics and Law, Committee on Industrial Economics, Hungarian Academy of Sciences, Hungary

Reviewing activities for an academic conference

Since 2015 Reviewer: ISPIM Annual Conference, International Society for Professional Innovation Management (ISPIM)

Scientific committee of an academic conference

2025 - 2026 Sub-theme convenor: "Tracing Cancel Culture's Effects on Organizations and Management", EGOS 2026, European Group for Organizational Studies (EGOS)

Participation in assessment committees

2012 - 2012 Reviewer, Marie Curie Fellowships, Commission européenne, Belgium

2012 - 2012 Reviewer, Regions of Knowledge projects, Commission européenne, Belgium

2012 - 2012 Reviewer, National Scientific Research Basic Programme (OTKA) projects, Hungary

2009 - 2009 Reviewer, National Technology Platforms projects, National Office for Research and Technology, Hungary

Participation in a research consortium

2011 - 2014 Fostering Evaluation Competencies in Research, Technology and Innovation in the SEE Region (Eval-Inno, projet de programme SEE)

2007 - 2010 Grid-aided computer system for rapid anti-cancer drug-design (Cancergrid, 6th Framework Programme project)

2007 - 2008 Practical regional innovation policy in action: the efficient tools for regional catching up in New Member States (ProAct, 6th Framework Programme project)

2006 - 2008 Balkan AgroFood Network (BAFN, 6th Framework Programme project)

2004 - 2006 Mapping and foresight of the European Agricultural and Food Research Capacity (AgriMapping, 6th Framework Programme project)

2002 - 2004 Recognizing Central and Eastern European Centres of RTD (RECORD, 5th

HDR Jury

2019, HDR examiner

Zsófia VAS, Defended, University of Szeged - Szeged

2017, HDR examiner

Norbert BUZÁS, Defended, Transfert de connaissances, transfert de technologie, University of Szeged - Szeged

PhD Jury

2012, PhD examiner

József MIKITA, Defended, University of Debrecen - Debrecen