



Professeur associé Jérôme MONNE

Département de rattachement: Finance,
Accounting and Management Control

Email: jerome.monne@essca.fr

INTÉRÊTS DE RECHERCHE

- Comportement d'épargne, d'investissement, d'emprunt des consommateurs
- Economie/Finance comportementale
- Institutions financières
- Microfinance
- Méthodes quantitatives
- Micro-économétrie

FORMATION

Diplôme le plus élevé :

- | | |
|------|---|
| 2017 | Doctorat (PhD), Finance, Audencia, France
<i>"Barriers between Financial Institutions and Financially Vulnerable Customers: A Behavioral Approach"</i> |
| 2010 | Master, Economie Appliquée, Université Paris Nanterre - Paris 10, France |
| 2008 | Maîtrise, Etudes européennes et internationales, Université de Cergy-Pontoise, France |
| 2007 | Licence, Sciences Economiques, Université Paris Nanterre - Paris 10, France |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

- | | |
|-------------|---|
| Depuis 2024 | Professeur associé, ESSCA School of Management, France |
| 2020 - 2024 | Professeur assistant, ESSCA School of Management, France |
| 2017 - 2019 | Chercheur post-doctoral, Centre for Public Understanding of Finance, Open University, Royaume Uni |
| 2012 - 2017 | Assistant de recherche, Audencia, France |

Vie professionnelle

- | | |
|-------------|--|
| 2011 - 2011 | Chargé d'études économiques, MEDEF, France |
| 2010 - 2010 | Economiste, suivi conjoncturel, Caisse des dépôts et consignations, France |

Articles évalués par les pairs

ASSAF, C., MONNE, J. et HARRIET, L. (2025). Gender and ESG Investing: Same Behavior but Different Motivations. *International Review of Financial Analysis*, 104(A), pp. 104327.

MONNE, J., RUTTERFORD, J. et SOTIROPOULOS, D. (2024). Risk taking in the context of financial advice: Does gender interaction matter? *The European Journal of Finance*, 30(3), pp. 249-268.

ASSAF, C., MONNE, J., HARRIET, L. et MEUNIER, L. (2024). ESG investing: Does one score fit all investors' preferences? *Journal of Cleaner Production*, 443, pp. 141094.

DELIS, M., GALARIOTIS, E., IOSIFIDI, M. et MONNE, J. (2023). Poverty and seeking bank advice: Evidence from a survey experiment. *Journal of Financial Stability*, 67, pp. 101156.

GALARIOTIS, E. et MONNE, J. (2023). Basic debt literacy and debt behavior. *International Review of Financial Analysis*, 88, pp. 102673.

AGUNSOYE, A., MONNE, J., RUTTERFORD, J. et SOTIROPOULOS, D. (2022). How gender, marital status, and gender norms affect savings goals. *Kyklos*, 75(2).

DELIS, M., GALARIOTIS, E. et MONNE, J. (2021). Economic condition and financial cognition. *Journal of Banking & Finance*, 123, pp. 106035.

MONNE, J., LOUCHE, C. et VILLA, C. (2016). Rational Herding toward the Poor: Evidence from Location Decisions of Microfinance Institutions within Pakistan. *World Development*, 84, pp. 266-281.

Communications (conférences avec comité de sélection)

MONNE, J., LOUCHE, C. et VILLA, C. (2014). Rational herding toward the poor: Evidence from location decisions of microfinance institutions within Pakistan. Dans: 29e Congrès annuel de l'European Economic Association. Toulouse School of Economics.

MONNE, J., LOUCHE, C. et VILLA, C. (2014). Rational herding toward the poor: Evidence from location decisions of microfinance institutions within Pakistan. Dans: World Finance Annual Conference. Ca' Foscari University, Venice.

MONNE, J., LOUCHE, C. et VILLA, C. (2014). Rational herding toward the poor: Evidence from location decisions of microfinance institutions within Pakistan. Dans: Conférence européenne de la Financial Management Association. Maastricht University.

Rapports de recherche, rapports d'étude

MONNE, J. (2019). Managing my money for the "just about managing", in Financial capability, Strategy for the UK Report. Royaume Uni.

MONNE, J. (2019). White paper: Does a rising tide lift all boats? A review of social mobility in financial services. Centre for the Public Understanding of Finance. Milton Keynes: Royaume Uni.

Présentation dans un séminaire de recherche

MONNE, J., RUTTERFORD, J. et SOTIROPOULOS, D. (2019). Advisor's gender, gender identity concerns, and individual investors' portfolio risk-taking. Dans: Open University research seminar. Milton Keynes.

MONNE, J., DELIS, M. et GALARIOTIS, E. (2016). Economic condition and financial cognition. Dans: Séminaire de recherche : Quelles Perspectives Théoriques Pour Analyser Les Incitations Aux Changements Comportementaux ? Audencia, Nantes.

MONNE, J. et GALARIOTIS, E. (2016). Present-biased preferences, financial anxiety, and the

intention to take a savings commitment device. Dans: Jeudi de la recherche. Audencia, Nantes.

Contributions intellectuelles orientées vers la pratique, diffusion des savoirs

MONNE, J., AGUNSOYE, A., SOTIROPOULOS, D. et RUTTERFORD, J. (2022). Being in a couple can leave women with less savings – here's how to make nest eggs more equal. *The Conversation* Juillet.

ACTIVITÉS DE RECHERCHE

Service à la discipline

Comité scientifique d'une conférence académique

- 2021 - 2021 Discussant, 37th International Conference, Association Française de Finance (AFFI)
- 2015 - 2015 Comité d'organisation, 5e Conférence internationale, Financial Engineering and Banking Society (FEBS), France