



Associate Professor François VIAUD

Academic Department: Economics, Law and Society

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RESEARCH INTERESTS

- Agro-ecological transition
- Population health
- Real and financial globalisation
- Monetary economy

EDUCATION

Highest degree :

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| 2019 | Doctorate (PhD), Economy, Finance, Université de Bordeaux, France
<i>Les effets de la politique monétaire américaine sur les pays émergents</i> |
| 2014 | Master 2 Mondialisation et Stratégies Internationales, Université de Bordeaux, France |
| 2012 | Licence Gestion parcours banque, IAE Nantes, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2023 | Associate Professor, ESSCA School of Management, France |
| 2019 - 2023 | Associate researcher, LAREFI-Laboratoire d'Analyse et Recherche en Economie et Finance Internationales, France |
| 2019 - 2023 | Assistant Professor, ESSCA School of Management, France |
| 2017 - 2019 | Adjunct Lecturer, ESSCA School of Management, France |
| 2014 - 2019 | ATER, Université de Bordeaux, France |
| 2018 - 2018 | Adjunct Lecturer, Sciences Po Bordeaux, France |
| 2018 - 2018 | Adjunct Lecturer - Centre franco-biélorusse d'Etudes européennes, Université de Bordeaux, Belarus |

Professional experience

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| Since 2025 | Head of the Diversity/Inclusion Committee, ESSCA School of Management, France |
| 2023 - 2025 | Head of Sustainable Impact and CSR, ESSCA School of Management, France |

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

COISNON, T., MUSSON, A., ROUSSELIÈRE, D. and VIAUD, F. (2025). La Vache et le Territoire. Comment l'écopâturage peut-il contribuer au cadre de vie en milieu urbain ? Application à la Vache Nantaise. *Systèmes alimentaires / Food systems*, 10, pp. 115-139.

CHIAPPINI, R., COUPAUD, M. and VIAUD, F. (2022). Does attracting FDI affect population health? New evidence from a multi-dimensional measure of health. *Social Science and Medicine*, 301, pp. 114878.

VIAUD, F. (2021). Les conséquences de la politique monétaire non conventionnelle de la Fed sur les pays émergents. *Revue Française d'Economie*, XXXVI(4), pp. 47-85.

CHIAPPINI, R. and VIAUD, F. (2021). Macroeconomic, institutional and sectoral determinants of outward FDI: Evidence from Japan. *Pacific Economic Review*, 26(3), pp. 404-433.

Conference paper (with selection committee)

MUSSON, A., VIAUD, F., ROUSSELIÈRE, D. and COISNON, T. (2023). Development and Institutionalization of a micro agricultural sector. Application to the "Vache Nantaise" cattle breed. In: 17es journées de recherche en sciences sociales INRAE, SFER, CIRAD. Société Française d'Économie Rurale, Paris Saclay.

MUSSON, A. and VIAUD, F. (2021). La Vache et le Territoire. Comment le développement d'une micro-filière agricole peut-elle contribuer au cadre de vie en milieu urbain ? Application à la Vache Nantaise. In: 15e Journées de Recherche en Sciences Sociales. Toulouse.

COISNON, T., MUSSON, A., ROUSSELIÈRE, D., LE ROYER, A. and VIAUD, F. (2021). The Cow and the Territory. How Can the Development of a Micro Agricultural Sector Contribute to the Living Environment in an Urban Environment? Application to the « Vache Nantaise ». In: Recent advances in co-operative governance - Extension of the Workshop Transformations in Co-operative Governance. Université Rennes 1.

Presentation in a research seminar

COISNON, T., MUSSON, A., ROUSSELIÈRE, D. and VIAUD, F. (2024). Développement et institutionnalisation d'une filière agricole locale : le cas de la vache nantaise. In: Séminaire SCOOP, organisé par l'UMR MoISA. Institut Agro, Montpellier.

Practice-oriented contributions

CHIAPPINI, R., VIAUD, F. and COUPAUD, M. (2022). La mondialisation est-elle bonne pour la santé ? *The Conversation* April.

RESEARCH ACTIVITIES

Service to the institution

Active participation in an event organised by the institution

2024 - 2024 Sustainability: perspectives at ESSCA in the 1st edition of the "Innovating for a sustainable world" workshop, ESSCA School of Management, France