



Professeure associée Katia PICAUD-BELLO

Département de rattachement: Operations
Management and Decision Science

Email: katia.picaud-bello@essca.fr

INTÉRÊTS DE RECHERCHE

- Le rôle des Services Achats dans le Développement des Produits Nouveaux
- La collaboration entre client et fournisseur dans le développement des produits nouveaux
- Sourcing et management de la Supply Chain
- Management de l'innovation
- Les capacités dynamiques – capacité d'absorption

DOMAINE D'ENSEIGNEMENT

- Management stratégique
- Management des Achats
- Management de la relation entre client et fournisseur
- Management de la Supply Chain

FORMATION

Diplôme le plus élevé :

2016	Doctorat, Sciences de Gestion, Management Stratégique, Nantes Université, France
2010	Mastère spécialisé, Sciences de Gestion, Management Stratégique, France
2005	Bachelor, Sciences de Gestion, Management Stratégique, Universidad International Cuernavaca, Mexique

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

Depuis 2020	Professeure associée, ESSCA School of Management, France
2018 - 2020	Professeure assistante, ESSCA School of Management, France

PRIX, DISTINCTIONS ET BOURSES

2021	Best Paper Award : "Purchasing in the area of Innovation and Sustainability: A Study into Current and Future Competences", International Purchasing and Supply Education and Research Association (IPSERA)
2019	PERISCOPE: Purchasing Education and Research with an Innovative Sustainability Scope, Erasmus + Programme européen pour l'éducation, la formation, la jeunesse et le sport

2012	Bourse Eiffel, Ministère de l'Europe et des Affaires étrangères, France
2011	Bourse Conseil Régional Loire Atlantique, Conseil régional Loire Atlantique, France

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

CABRAS, I., LLAVERO-PASQUINA, M., PICAUD-BELLO, K. et WEBER, G. (2025). Place-Based Leadership and Environmental Conflicts in the European Union. *Regional Studies*, 59(1), pp. 2486644.

STEK, K., PICAUD-BELLO, K., KOCH, V. et JOHNSEN, T. (2025). Rethinking Purchasing and Supply Management Education for Sustainability and Innovation Challenges Crafting a Future-Ready Competency-based Curriculum Design. *Journal of Purchasing and Supply Management*, 31(2), pp. 100974.

PICAUD-BELLO, K., SCHIELE, H., KOCH, V. et FRANCILLETTE, M. (2024). Innovation through sustainability: Identifying purchaser skills fostering green innovation. *Cleaner Logistics and Supply Chain*, 10, pp. 100136.

PICAUD-BELLO, K., STEVENS, E., CLOUTIER, M. et RENARD, L. (2022). Coordinating Service Ecosystems for innovation: The case of Tourism Destination Innovation Projects. *Industrial Marketing Management*, 106, pp. 444-460.

PICAUD-BELLO, K., JOHNSEN, T. et CALVI, R. (2022). Purchasing involvement in new product development: An absorptive capacity perspective. *Industrial Marketing Management*, 104, pp. 150-166.

RENARD, L., CLOUTIER, M., PICAUD-BELLO, K. et STEVENS, E. (2020). Émergence et formation de routes touristiques à thème : apports des concepts de stratégie collective et d'entrepreneuriat collectif. *Management & Avenir*, 2(116), pp. 85-97.

PICAUD-BELLO, K., JOHNSEN, T., CALVI, R. et GIANNAKIS, M. (2019). Exploring early purchasing involvement in discontinuous innovation: A dynamic capability perspective. *Journal of Purchasing and Supply Management*, 25(4).

Chapitres d'ouvrages

STEVENS, E. et PICAUD-BELLO, K. (2020). Architecture des marques destination: la contribution des réseaux de parties prenantes. Dans: Salvador M. et Spondler J. (ed.). *Labels Marques Touristiques et Développement*. 1st ed. Editions L'Harmattan, pp. 282.

CALVI, R., JOHNSEN, T. et PICAUD-BELLO, K. (2018). Purchasing Involvement in Discontinuous Innovation: An Emerging Research Agenda. Dans: António Carrizo Moreira, Luís Miguel D. F. Ferreira, Ricardo A. Zimmermann eds. *Innovation and Supply Chain Management: Strategies and Implications for Innovation*. 1 ed. Berlin: Springer Cham, pp. 165-185.

Communications (conférences avec comité de sélection)

PICAUD-BELLO, K. (2025). Purchasing Sustainable Education: Business non as usual. Dans: IPSERA Annual Executive Meeting. Bari.

PICAUD-BELLO, K. (2025). Exploring Product Design, Data Sharing Initiatives and Materials flow to Facilitate Circular Economy: a coevolutionary approach. Dans: IPSERA Conference Room for Talent. Rotterdam.

PICAUD-BELLO, K. et LEGENVRE, H. (2024). Product Design Activities and Data Sharing Initiatives to Facilitate Plastic Recycling: From a Coevolutionary Perspective. Dans: IPSERA 2024 Emerging Alternatives. Rio de Janeiro.

PICAUD-BELLO, K. (2023). Linking secondary plastics suppliers and consuming companies: The role of purchasing. Dans: IPSERA 2023: Systematic Change. EADA Business school Barcelona.

PICAUD-BELLO, K., JOHNSEN, R. et ALLOUCH, A. (2023). Building relational capital in service ecosystems for innovation: Evidence from the tourism sector. Dans: IPSERA 32nd Annual Meeting: Systemic Change. Barcelona.

PICAUD-BELLO, K. (2022). Purchasing and supply management in innovation ecosystems: an integrative framework and research opportunities. Dans: Building Bridges, 31th Annual Meeting, IPSERA Conference. Jönköping University.

PICAUD-BELLO, K. (2022). Teaching sustainable and innovative purchasing and supply management competences through an open student-centred learning approach. Dans: Building Bridges, 31th Annual Meeting, IPSERA Conference. Jönköping University.

FRANCILLETTE, M., PICAUD-BELLO, K., KOCH, V. et SCHIELE, H. (2021). Purchasing and supply management skills and competences for innovation and sustainability: an initial framework. Dans: IPSERA 30th Annual Meeting. Online.

KOCH, V., STEK, K. et PICAUD-BELLO, K. (2021). Purchasing in the area of Innovation and Sustainability: A Study into Current and Future Competences. Dans: IPSERA 30th Annual meeting. Online.

PICAUD-BELLO, K. (2020). Purchasing and supply management competencies for innovation and sustainable development: exploring the link between sustainability and innovation requirements. Dans: IPSERA Conference. UTK Student Union Knoxville.

STEVENS, E., PICAUD-BELLO, K., MARTIN CLOUTIER, L. et RENARD, L. (2019). Mutual Goals to Coordinate Collaboration Networks in Tourism Innovation Projects. Dans: ISPIM Innovation Conference – Celebrating Innovation: 500 Years Since daVinci. Florence.

RENARD, L., MARTIN CLOUTIER, L., PICAUD-BELLO, K. et STEVENS, E. (2019). Création de deux routes touristiques à thème sous l'éclairage des concepts de stratégie collective et d'entrepreneuriat collectif. Dans: Conférence AFMAT. Perpignan.

MARTIN CLOUTIER, L., PICAUD-BELLO, K., STEVENS, E. et RENARD, L. (2019). Role of Boundary Objects in Tourism Destination Development Innovation. Dans: ISPIM Connects Ottawa. Ottawa.

PICAUD-BELLO, K., JOHNSEN, T. et CALVI, R. (2017). Facilitating the absorption of new supplier's technological knowledge: the role of early purchasing involvement. Dans: International Purchasing and Supply Education and Research Association.

PICAUD-BELLO, K., JOHNSEN, T. et GIANNAKIS, M. (2016). Early Purchasing Involvement in Discontinuous Innovation: A case stud. Dans: European Academy of Management (EURAM). Paris.

PICAUD-BELLO, K., JOHNSEN, T., CALVI, R. et GIANNAKIS, M. (2015). The Role of the Purchasing Department in Discontinuous Innovation: Findings from a Pilot Stud. Dans: International Purchasing and Supply Education and Research Association (IPSERA). Amsterdam.

PICAUD-BELLO, K. et SERVAJEAN-HILST, R. (2014). Early Purchaser Involvement in Open Innovation- the case of an advanced purchasing function triggering the absorption of external knowledge in the French automotive industry. Dans: International Purchasing and Supply Education and Research Association (IPSERA). Pretoria.

PICAUD-BELLO, K. (2013). Purchasing Involvement in Discontinuous Innovation. Dans: The International Federation of Purchasing and Supply Management (IFPSM). Salzburg.

PICAUD-BELLO, K., JOHNSEN, T. et CALVI, R. (2012). Discontinuous Innovation: A review of definitions, theoretical perspectives and measures – towards an empirical study of the role of the purchasing department. Dans: Association International de Management Stratégique (AIMS). Nice.

Rapports de recherche, rapports d'étude

PICAUD-BELLO, K. (2022). The PERISCOPE Consortium Intellectual Output 5 White Paper Massive Open Online Course (MOOC): Purchasing and Supply Management in Innovation and Sustainability.

PICAUD-BELLO, K. (2022). The PERISCOPE Consortium Intellectual Output 4 White Paper COURSE DESIGN.

PICAUD-BELLO, K. (2021). The PERISCOPE Consortium Intellectual Output 3 White paper DELPHI STUDY.

PICAUD-BELLO, K. (2020). The PERISCOPE Consortium Intellectual Output 1 White paper: Theoretical Innovation and Sustainability Purchasing and Supply Management (PSM) Competences Framework.

PICAUD-BELLO, K. (2020). The PERISCOPE Consortium Intellectual Output 2 White Paper Shaping the future of purchasing professionals skills through conversations that matter.

Contributions intellectuelles orientées vers la pratique, diffusion des savoirs

PICAUD-BELLO, K. et LEGENVRE, H. (2025). El rol del departamento de compras en la transición hacia modelos de abastecimiento circulares. Harvard Deusto Business Review, Espagne.

PICAUD-BELLO, K. (2017). Faciliter l'absorption du savoir-faire technologique des fournisseurs pour les projets d'innovation discontinue : cas du marché des systèmes de chauffage. *Revue Excellence HA* Décembre, pp. 48-56.

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Évaluateur d'une publication académique / professionnelle

Depuis 2023 Évaluateur ad-hoc, R&D Management

Depuis 2020 Évaluateur ad-hoc, Journal of Purchasing and Supply Management

2020 - 2023 Évaluateur ad-hoc, British Journal of Management

2020 - 2023 Évaluateur ad-hoc, Industrial Marketing Management

Service à la discipline

Membre actif d'une association scientifique ou académique

Depuis 2020 Membre du conseil scientifique, Conseil National des Achats, France

2023 - 2026 Membre exécutive administrative, International Purchasing and Supply Education and Research Association (IPSERA), Pays-Bas

2023 - 2023 Membre de la communauté emballages et conditionnement, France Supply Chain, France

Service à l'institution

Participation active à un événement de l'institution

2025 - 2025 Making Sustainability Real, ESSCA EU*Asia Institute, France

2024 - 2024 Data Lab meeting on AI and education, ESSCA School of Management, France

2024 - 2024 IPSERA Education SIG workshop 'Artificial Intelligence Opportunities in PSM Education Initiative' was held on the role of AI in Purchasing and Supply

Management (PSM) education, ESSCA School of Management, France

2023 - 2023 Making Sustainability Real, ESSCA EU*Asia Institute, France

Service à la discipline

Comité scientifique d'une conférence académique

2023 - 2023 Présidente de session : Purchasing and Supply Management in Latin America, IPSERA Annual Meeting, Eada business school Barcelona, Espagne

Membre adhérent à une association académique

Depuis 2021 Adhésion professionnelle, International Purchasing and Supply Education and Research Association (IPSERA), Pays-Bas

Service à la communauté professionnelle

Contributions orientées vers la pratique

2023 - 2023 Klaas Stek, Katia Picaud-Bello et Vincent Delke : La fonction achats et l'apprentissage tout au long de la vie, NEVI Deal