



Associate Professor Katia PICAUD-BELLO

Academic Department: Operations Management
and Decision Science

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RESEARCH INTERESTS

- Purchasing involvement in New Product Development
- Customer-supplier relationship in New Product Development
- Sourcing and Supply Chain Management Management de l'innovation / Innovation Management
- Innovation Management
- Dynamic Capabilities - Absorptive Capacity

TEACHING DOMAINS

- Strategic Management
- Purchasing and Supply Management
- Customer and Supplier Relationship
- Supply Chain Management

EDUCATION

Highest degree :

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| 2016 | Doctorate, Business administration, Strategic Management, Nantes Université, France |
| 2010 | Specialised Master, Business administration, Strategic Management, France |
| 2005 | Bachelor, Business administration, Strategic Management, Universidad International Cuernavaca, Mexico |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2020 | Associate Professor, ESSCA School of Management, France |
| 2018 - 2020 | Assistant Professor, ESSCA School of Management, France |

GRANTS AND HONORS

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| 2021 | Best Paper Award: "Purchasing in the area of Innovation and Sustainability: A Study into Current and Future Competences", International Purchasing and Supply Education and Research Association (IPSERA) |
| 2019 | PERISCOPE: Purchasing Education and Research with an Innovative Sustainability Scope, Erasmus + Programme européen pour l'éducation, la formation, la jeunesse |

	et le sport
2012	Eiffel Scholarship, Ministère de l'Europe et des Affaires étrangères, France
2011	Regional Council Loire Atlantique Scholarship, Regional Council Loire Atlantique, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

CABRAS, I., LLAVERO-PASQUINA, M., PICAUD-BELLO, K. and WEBER, G. (2025). Place-Based Leadership and Environmental Conflicts in the European Union. *Regional Studies*, 59(1), pp. 2486644.

STEK, K., PICAUD-BELLO, K., KOCH, V. and JOHNSEN, T. (2025). Rethinking Purchasing and Supply Management Education for Sustainability and Innovation Challenges Crafting a Future-Ready Competency-based Curriculum Design. *Journal of Purchasing and Supply Management*, 31(2), pp. 100974.

PICAUD-BELLO, K., SCHIELE, H., KOCH, V. and FRANCILLETTE, M. (2024). Innovation through sustainability: Identifying purchaser skills fostering green innovation. *Cleaner Logistics and Supply Chain*, 10, pp. 100136.

PICAUD-BELLO, K., STEVENS, E., CLOUTIER, M. and RENARD, L. (2022). Coordinating Service Ecosystems for innovation: The case of Tourism Destination Innovation Projects. *Industrial Marketing Management*, 106, pp. 444-460.

PICAUD-BELLO, K., JOHNSEN, T. and CALVI, R. (2022). Purchasing involvement in new product development: An absorptive capacity perspective. *Industrial Marketing Management*, 104, pp. 150-166.

RENARD, L., CLOUTIER, M., PICAUD-BELLO, K. and STEVENS, E. (2020). Émergence et formation de routes touristiques à thème : apports des concepts de stratégie collective et d'entrepreneuriat collectif. *Management & Avenir*, 2(116), pp. 85-97.

PICAUD-BELLO, K., JOHNSEN, T., CALVI, R. and GIANNAKIS, M. (2019). Exploring early purchasing involvement in discontinuous innovation: A dynamic capability perspective. *Journal of Purchasing and Supply Management*, 25(4).

Chapters in book

STEVENS, E. and PICAUD-BELLO, K. (2020). Architecture des marques destination: la contribution des réseaux de parties prenantes. In: Salvador M. et Spondler J. (ed.). *Labels Marques Touristiques et Développement*. 1st ed. Editions L'Harmattan, pp. 282.

CALVI, R., JOHNSEN, T. and PICAUD-BELLO, K. (2018). Purchasing Involvement in Discontinuous Innovation: An Emerging Research Agenda. In: António Carrizo Moreira, Luís Miguel D. F. Ferreira, Ricardo A. Zimmermann eds. *Innovation and Supply Chain Management: Strategies and Implications for Innovation*. 1 ed. Berlin: Springer Cham, pp. 165-185.

Conference paper (with selection committee)

PICAUD-BELLO, K. (2025). Purchasing Sustainable Education: Business non as usual. In: IPSERA Annual Executive Meeting. Bari.

PICAUD-BELLO, K. (2025). Exploring Product Design, Data Sharing Initiatives and Materials flow to Facilitate Circular Economy: a coevolutionary approach. In: IPSERA Conference Room for Talent. Rotterdam.

PICAUD-BELLO, K. and LEGENVRE, H. (2024). Product Design Activities and Data Sharing Initiatives to Facilitate Plastic Recycling: From a Coevolutionary Perspective. In: IPSERA 2024 Emerging Alternatives. Rio de Janeiro.

PICAUD-BELLO, K. (2023). Linking secondary plastics suppliers and consuming companies: The role of purchasing. In: IPSERA 2023: Systematic Change. EADA Business school Barcelona.

PICAUD-BELLO, K., JOHNSEN, R. and ALLOUCH, A. (2023). Building relational capital in service ecosystems for innovation: Evidence from the tourism sector. In: IPSERA 32nd Annual Meeting: Systemic Change. Barcelona.

PICAUD-BELLO, K. (2022). Purchasing and supply management in innovation ecosystems: an integrative framework and research opportunities. In: Building Bridges, 31th Annual Meeting, IPSERA Conference. Jönköping University.

PICAUD-BELLO, K. (2022). Teaching sustainable and innovative purchasing and supply management competences through an open student-centred learning approach. In: Building Bridges, 31th Annual Meeting, IPSERA Conference. Jönköping University.

FRANCILLETTE, M., PICAUD-BELLO, K., KOCH, V. and SCHIELE, H. (2021). Purchasing and supply management skills and competences for innovation and sustainability: an initial framework. In: IPSERA 30th Annual Meeting. Online.

KOCH, V., STEK, K. and PICAUD-BELLO, K. (2021). Purchasing in the area of Innovation and Sustainability: A Study into Current and Future Competences. In: IPSERA 30th Annual meeting. Online.

PICAUD-BELLO, K. (2020). Purchasing and supply management competencies for innovation and sustainable development: exploring the link between sustainability and innovation requirements. In: IPSERA Conference. UTK Student Union Knoxville.

STEVENS, E., PICAUD-BELLO, K., MARTIN CLOUTIER, L. and RENARD, L. (2019). Mutual Goals to Coordinate Collaboration Networks in Tourism Innovation Projects. In: ISPIM Innovation Conference – Celebrating Innovation: 500 Years Since daVinci. Florence.

RENARD, L., MARTIN CLOUTIER, L., PICAUD-BELLO, K. and STEVENS, E. (2019). Création de deux routes touristiques à thème sous l'éclairage des concepts de stratégie collective et d'entrepreneuriat collectif. In: Conférence AFMAT. Perpignan.

MARTIN CLOUTIER, L., PICAUD-BELLO, K., STEVENS, E. and RENARD, L. (2019). Role of Boundary Objects in Tourism Destination Development Innovation. In: ISPIM Connects Ottawa. Ottawa.

PICAUD-BELLO, K., JOHNSEN, T. and CALVI, R. (2017). Facilitating the absorption of new supplier's technological knowledge: the role of early purchasing involvement. In: International Purchasing and Supply Education and Research Association.

PICAUD-BELLO, K., JOHNSEN, T. and GIANNAKIS, M. (2016). Early Purchasing Involvement in Discontinuous Innovation: A case stud. In: European Academy of Management (EURAM). Paris.

PICAUD-BELLO, K., JOHNSEN, T., CALVI, R. and GIANNAKIS, M. (2015). The Role of the Purchasing Department in Discontinuous Innovation: Findings from a Pilot Stud. In: International Purchasing and Supply Education and Research Association (IPSERA). Amsterdam.

PICAUD-BELLO, K. and SERVAJEAN-HILST, R. (2014). Early Purchaser Involvement in Open Innovation- the case of an advanced purchasing function triggering the absorption of external knowledge in the French automotive industry. In: International Purchasing and Supply Education and Research Association (IPSERA). Pretoria.

PICAUD-BELLO, K. (2013). Purchasing Involvement in Discontinuous Innovation. In: The International Federation of Purchasing and Supply Management (IFPSM). Salzburg.

PICAUD-BELLO, K., JOHNSEN, T. and CALVI, R. (2012). Discontinuous Innovation: A review of definitions, theoretical perspectives and measures – towards an empirical study of the role of the purchasing department. In: Association International de Management Stratégique (AIMS). Nice.

Research / consulting reports

PICAUD-BELLO, K. (2022). The PERISCOPE Consortium Intellectual Output 5 White Paper Massive Open Online Course (MOOC): Purchasing and Supply Management in Innovation and Sustainability.

PICAUD-BELLO, K. (2022). The PERISCOPE Consortium Intellectual Output 4 White Paper COURSE DESIGN.

PICAUD-BELLO, K. (2021). The PERISCOPE Consortium Intellectual Output 3 White paper DELPHI STUDY.

PICAUD-BELLO, K. (2020). The PERISCOPE Consortium Intellectual Output 1 White paper: Theoretical Innovation and Sustainability Purchasing and Supply Management (PSM) Competences Framework.

PICAUD-BELLO, K. (2020). The PERISCOPE Consortium Intellectual Output 2 White Paper Shaping the future of purchasing professionals skills through conversations that matter.

Practice-oriented contributions

PICAUD-BELLO, K. and LEGENVRE, H. (2025). El rol del departamento de compras en la transición hacia modelos de abastecimiento circulares. Harvard Deusto Business Review, Spain.

PICAUD-BELLO, K. (2017). Faciliter l'absorption du savoir-faire technologique des fournisseurs pour les projets d'innovation discontinue : cas du marché des systèmes de chauffage. *Revue Excellence HA* December, pp. 48-56.

RESEARCH ACTIVITIES

Editorial activities

Reviewer for an academic or professional publication

Since 2023 Ad-hoc reviewer, R&D Management

Since 2020 Ad-hoc reviewer, Journal of Purchasing and Supply Management

2020 - 2023 Ad-hoc reviewer, British Journal of Management

2020 - 2023 Ad-hoc reviewer, Industrial Marketing Management

Service to the academic discipline

Active member of a recognised scientific or academic association

Since 2020 Scientific committee member, Conseil National des Achats, France

2023 - 2026 Executive Administrative Member, International Purchasing and Supply Education and Research Association (IPSESA), Netherlands (The)

2023 - 2023 Member of the Packaging community, France Supply Chain, France

Service to the institution

Active participation in an event organised by the institution

2025 - 2025 Making Sustainability Real, ESSCA EU*Asia Institute, France

2024 - 2024 Data Lab meeting on AI and education, ESSCA School of Management, France

2024 - 2024 IPSERA Education SIG workshop 'Artificial Intelligence Opportunities in PSM Education Initiative' was held on the role of AI in Purchasing and Supply Management (PSM) education, ESSCA School of Management, France

2023 - 2023 Making Sustainability Real, ESSCA EU*Asia Institute, France

Service to the academic discipline

Scientific committee of an academic conference

2023 - 2023 Session chair: Purchasing and Supply Management in Latin America, IPSERA Annual Meeting, Eada business school Barcelona, Spain

Membership in an academic association

Since 2021 Professional affiliation, International Purchasing and Supply Education and Research Association (IPSERA), Netherlands (The)

Service to professional community

Practice-oriented contributions

2023 - 2023 Klaas Stek, Katia Picaud-Bello and Vincent Delke: Buyers and Life-Long-Learning, NEVI Deal.