



Associate Professor Marine COUPAUD

Academic Department: Economics, Law and Society

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RESEARCH INTERESTS

- Work Environment, Health and Well-being
- Corporate Social Responsibility Practices
- Labour Economics
- Globalization Impacts on Population Health

TEACHING DOMAINS

- Finance Analysis
- Financial Mathematics
- Economics

EDUCATION

Highest degree :

2016	PhD in Economics, Université de Bordeaux, France <i>Mondialisation, conditions de travail et santé</i>
2011	Master of Research in Financial macroeconomics, Université de Lyon, France
2009	Bachelor of Arts, International Business, Leeds Metropolitan University, United Kingdom

PROFESSIONAL EXPERIENCE

Academic experience and positions

Since 2022	Associate Professor, ESSCA School of Management, France
2017 - 2022	Assistant Professor, ESSCA School of Management, France
2015 - 2017	Lecturer in Finance and Economics, Université de Bordeaux, France
2014 - 2016	Lecturer in financial analysis and assets valuation, Kedge Business School, France
2012 - 2015	Lecturer in Economics and International Finance, Université Lumière Lyon 2, France
2012 - 2012	Lecturer in statistics, Ecole Mode SPE, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

COUPAUD, M. (2025). It's time for a change. Corporate restructuring and unwanted sexual attention at work among European workers. *Economic and Industrial Democracy*.

COUPAUD, M. and LACAM, J.S. (2025). Coopetition performance and burnout: The role of job demands. *European Management Journal*.

COUPAUD, M. (2023). Organizational change and psychosomatic symptoms: exploring pathways through working conditions and assessing the moderating role of social support among European workers. *Economic and Industrial Democracy*, 44(2), pp. 322-350.

CHIAPPINI, R., COUPAUD, M. and VIAUD, F. (2022). Does attracting FDI affect population health? New evidence from a multi-dimensional measure of health. *Social Science and Medicine*, 301, pp. 114878.

COUPAUD, M. (2020). The mediating role of working conditions in the analysis of the links between offshoring and health of European workers. *Economics Bulletin*, 40(2), pp. 1522-1537.

COUPAUD, M. (2017). Determinants of health at work in the EU15: elaboration of synthetic working conditions indicators and their impacts on physical and mental health of workers. *International Journal of Manpower*, 38(1), pp. 93-126.

SIRVEN, N., CARDEBAT, J. and COUPAUD, M. (2015). Working conditions and the health of workers: an elaboration of a responsible prevention ratio. *Economic and Industrial Democracy*, 38(4), pp. 562-587.

COUPAUD, M. (2014). Contagion des crises de 1997 et 2008 en Asean+3 : un modèle VAR Structurel. *Région et Développement*, (40).

Conference proceedings

COUPAUD, M. (2016). A Multilevel Analysis of the Determinants of Health at Work in the EU15, the Impact of Commercial and Financial Integration. In: *15th Annual International Conference on Health Economics, Management & Policy*. Athènes:

COUPAUD, M. (2015). Determinants of health at work in the EU15: elaboration of synthetic working conditions indicators and their impacts on physical and mental health of workers. In: *Conférence internationale Globalization, Working Conditions and Health*. Bordeaux:

COUPAUD, M. (2015). Les déterminants de la santé au travail dans l'UE15 et introduction d'un indicateur de mondialisation, existe-il une différence hommes/femmes ? In: *Conférence internationale Women's Health and Work*. Bruxelles:

Conference paper (with selection committee)

COUPAUD, M. (2024). Organizational change and unwanted sexual attention among European workers. In: 16th EAOHP Conference. Grenade.

COUPAUD, M. and MARQUEBIEILLE, C. (2021). Organizational change and sexual violence Among european active women. In: *Conférence Manager la diversité dans les organisations*. ESSCA, School of Management, Bordeaux.

Practice-oriented contributions

COUPAUD, M. (2025). Quand changement rime avec harcèlement : les restructurations d'entreprise, le moment de tous les dangers. *The Conversation*, France.

COUPAUD, M. (2025). How to Combat Sexism in Society? Business Education Can Play a Part. *Business Because*.

CHIAPPINI, R., VIAUD, F. and COUPAUD, M. (2022). La mondialisation est-elle bonne pour la santé ? *The Conversation* April.

Editorial activities

Reviewer for an academic or professional publication

- Since 2018 Ad-hoc reviewer, Economic and Industrial Democracy
- 2022 - 2023 Ad-hoc reviewer, Personnel Review