



Full Professor with HDR qualification Viatcheslav AVIOUTSKII

Academic Department: Strategy, Entrepreneurship
and International Business

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RESEARCH INTERESTS

- Corporate Governance in Transitional Economies
- Management
- Growth and Innovation Perspectives for Firms
- Strategy
- Strategy of MNCs and FDI Determinants
- Regional Clusters of Innovation

TEACHING DOMAINS

- International Management
- International Trade
- Strategic Management
- International Business
- Corporate Strategy
- Geopolitics

EDUCATION

Highest degree :

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| 2017 | Higher Doctorate (Habil.), Université Paris 8, France |
| 2012 | PhD in Business administration, Université Jean Moulin Lyon 3, France
<i>Analyse d'une forme de gouvernance hybride dans les économies en transition : la gouvernance d'entreprise clanique en Ukraine</i> |
| 2003 | PhD in Geopolitics, Université Paris 8, France
<i>Les frontières méridionales de la Russie et les conflits du Caucase</i> |
| 1996 | Master of Geography (Geopolitics), Université Paris 8, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2017 | Professor Habil., ESSCA School of Management, France |
| 2017 - 2017 | Associate Professor, ESSCA School of Management, France |
| 2015 - 2017 | Professor, ISC Business School, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

- 2015 - 2017 Lecturer, La Rochelle Business School, France
- 2004 - 2015 Professor, EDC Paris Business School, France
- 2001 - 2004 Lecturer, ESM - A, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- AVIOUTSKII, V. and ROTH, F. (2024). Analyse de la réaction géopolitique et normative des firmes opérant en Russie à l'agression de l'Ukraine. *Management International*, 28(spécial), pp. 132-145.
- AVIOUTSKII, V. (2024). L'espace post-soviétique : une émancipation contrariée. *La Revue Internationale et Stratégique*, 135(3), pp. 133-142.
- AVIOUTSKII, V. and ROTH, F. (2024). Doing business in Russia: Normativeorganizational resilience, organizational identity and exit decisions. *Management Decision*, 62(5), pp. 1453-1472.
- AVIOUTSKII, V. (2023). Dynamiques géopolitiques dans l'espace postsoviétique à la lumière de la guerre d'Ukraine. *Hérodote revue de géographie et de géopolitique*, 190-191, pp. 137-157.
- AVIOUTSKII, V. and TENSAOUT, M. (2022). Contextualizing International Ambidextrous Strategies of Chinese MNEs. *Thunderbird International Business Review*, 64(5), pp. 429-442.
- AVIOUTSKII, V. and TENSAOUT, M. (2021). Les Investissements directs étrangers sortants chinois et russes en Europe. *Management International*, 25(3), pp. 176–198.
- AVIOUTSKII, V. and TENSAOUT, M. (2020). Comparative analysis of Indian and Chinese MNEs in Europe. *European Business Review*, 32(5), pp. 893-907.
- AVIOUTSKII, V. and TENSAOUT, M. (2016). Does Politics Matter? Partisan FDI in Central and Eastern Europe. *Multinational Business Review*, 24(4), pp. 375-398.
- AVIOUTSKII, V. and TENSAOUT, M. (2016). Clan en Ukraine : Analyse d'un mode de gouvernance hybride dans une économie en transition. *Management International*, 20(3), pp. 134-148.
- AVIOUTSKII, V., ROTH, F. and TENSAOUT, M. (2015). Clustérisation et IDE : l'exemple des districts tchèques - Une analyse multiniveaux (parution 2019). *Brussels Economic Review / Cahiers Economiques de Bruxelles*, 58(3), pp. 1-23.
- ROTH, F. and AVIOUTSKII, V. (2014). Les clusters régionaux comme forme de gouvernance territoriale : l'étude du « cercle vertueux » IDE – spillovers technologiques – pouvoirs publics en Pologne. *Management International*, Special Issue(24), pp. 59-71.
- AVIOUTSKII, V. (2012). Les partis au pouvoir en Russie et en Ukraine : les réseaux de députés comme mécanisme d'influence. *Revue d'Etudes Comparatives Est-Ouest*, 43(4), pp. 69-108.
- AVIOUTSKII, V. (2011). Les clans d'affaires en Ukraine (1991 – 2007). *Revue d'Etudes Comparatives Est-Ouest*, 42(1), pp. 189-235.

Chapters in book

- AVIOUTSKII, V. (2016). Les dimensions régionales du conflit d'Ukraine. In: Giblin B. (dir) (ed.). *Les conflits dans le monde, Approche géopolitique*. 2ème édition ed. Armand Colin, pp. 155-168.

AVIOUTSKII, V. and PARK, S.B. (2025). Family control and ethical exits of MNEs from Russia. In: EIBA Annual Meeting. Athens.

AVIOUTSKII, V. (2025). Normative reactions by MNEs to an interstate war: the case of Ukraine through the lens of Hirschman's Exit-Voice-Loyalty framework. In: 15e conférence annuelle Atlas-AFMI « Management international et souverainetés ». La Rochelle.

AVIOUTSKII, V. (2025). Doing business amidst bombs: MNEs in wartime Ukraine. In: Responsibility, Business and Peace Workshop. Paris.

AVIOUTSKII, V. and ROTH, F. (2024). Responsible Leadership and Ethical Corporate Principles: An Analysis of Exit Decisions of Nordic Companies From Russia. In: EIBA 2024 Annual Meeting Rethinking IB Research for the Next 50 Years. Helsinki.

AVIOUTSKII, V. and ROTH, F. (2023). The mitigating impact of geopolitical and ESG factors on performance of MNEs exiting from Russia: Financial analysts' view. In: 49th Conference of the European International Business Academy (EIBA) - The Changing Global Power Balance: Challenges for European Firms. Lisbonne.

AVIOUTSKII, V. and ROTH, F. (2023). Study of normative organizational resilience in adverse environments: exit decisions and ESG criteria of MNEs doing business in Russia. In: AIB Annual Meeting: International Business Resilience under Global Disruptions. Warsaw.

AVIOUTSKII, V. and ROTH, F. (2023). Les multinationales face à la démondialisation et au changement climatique. In: 13e Conférence de l'Atlas AFMI. Bordeaux.

AVIOUTSKII, V. and ROTH, F. (2023). Réactions corporatives normatives et performance boursière : le cas des sorties des EMNs du marché russe. In: 23e Colloque et séminaire doctoral international de l'ISEOR. Lyon.

AVIOUTSKII, V. and ROTH, F. (2022). Between Geopolitics and ESG norms: How MNEs react to Russia's invasion of Ukraine. In: 48th EIBA Annual Conference 2022 Walking the talk? Transitioning towards a sustainable world. Oslo.

AVIOUTSKII, V. (2019). Comparative analysis of locational determinants of extra-European FDI flows into Europe from the US, Japan, China, Russia and India. In: 45th EIBA Annual Conference. European International Business Academy, Leeds.

AVIOUTSKII, V. (2019). Chinese and Russian FDI in Europe. In: AIB Conference. Copenhagen.

AVIOUTSKII, V. and TENSAOUT, M. (2018). Inward FDI in Central and Eastern Europe : Do Institutions still matter ? In: 44th EIBA Conference. Poznan.

AVIOUTSKII, V. and TENSAOUT, M. (2018). EU Structural Funding of Transport Infrastructure in Central and Eastern Europe Countries and its Effect on FDI Flows and Trade, In: 9th International Research Meeting in Business and Management (IRMBAM). Nice.

AVIOUTSKII, V., ROTH, F. and TENSAOUT, M. (2015). Les IDE chinois dans une Europe en crise reflètent-ils une logique prédatrice ? In: Conférence de l'Atlas-AFMI. Hanoï.

AVIOUTSKII, V. (2014). Les déterminants politiques des IDE : le cas de la Pologne. In: Conférence de l'Atlas-AFMI. Aix-Marseille.

AVIOUTSKII, V. and ROTH, F. (2013). L'influence des clusters sur les IDE : l'exemple de la Pologne. In: Conférence de l'Atlas-AFMI. Montréal.

Research / consulting reports

AVIOUTSKII, V. (2018). Contribution to the report 'Afghan Opiate Trafficking Along The Northern Route', directed by Chloé Carpentier. UNODC Research, United States of America.

RESEARCH ACTIVITIES

Editorial activities

Reviewer for an academic or professional publication

- Since 2023 Ad-hoc reviewer, Management Decision
- Since 2021 Ad-hoc reviewer, Polish Political Science Yearbook
- Since 2020 Ad-hoc reviewer, Eastern European Economics
- Since 2019 Ad-hoc reviewer, European Management Journal

Service to the academic discipline

Reviewing activities for an academic conference

- Since 2019 Ad-hoc reviewer, annual conference, European International Business Academy (EIBA), Belgium
- Since 2019 Ad-hoc reviewer, annual conference, Academy of International Business (AIB), United States of America
- Since 2018 Ad-hoc reviewer, annual conference, Atlas AFMI, France

Scientific committee of an academic conference

- 2023 - 2023 Session Chair "C1.5.01: ESGs and sustainability", European International Business Academy (EIBA), Portugal

PhD Jury

- 2022, PhD reviewer
N. BONDAR, Defended, Les enjeux géopolitiques de la diaspora : les communautés russes dans un nouveau contexte géopolitique., Université Paris 8 - Vincennes – Saint-Denis
- 2021, PhD reviewer
C. ANDRÉ, Defended, Bolloré Transport & Logistics face au risque géopolitique au Sahel central, Université Paris 8 - Vincennes – Saint-Denis