



Full Professor Anna DIMITROVA

Academic Department: Strategy, Entrepreneurship
and International Business

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RESEARCH INTERESTS

- Transatlantic relations, US foreign policy analysis
- Foreign Direct Investment (FDI) Determinants in Emerging Countries
- International Management
- Country Risk Analysis and Geopolitics
- Globalisation

TEACHING DOMAINS

- International Trade
- Country-risk Analysis Applied to International Business
- International Relations
- Geopolitics

EDUCATION

Highest degree :

- | | |
|------|---|
| 2005 | Double PhD, Organisational Behavior, Sofia University "St. Kliment Ohridski" Bulgaria, Université de Nice Sophia -Antipolis, France |
| 2006 | Post-Doctoral research in Political Studies, France |
| 2002 | Master of Advanced European and International Studies, France |
| 2000 | Master in Intercultural Management, Bulgaria |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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|-------------|---|
| Since 2023 | Research coordinator for Paris campus, ESSCA School of Management, France |
| Since 2022 | Professor, ESSCA School of Management, France |
| 2017 - 2022 | Associate Professor, ESSCA School of Management, France |
| 2011 - 2016 | Associate Professor, ESCE, France |
| 2014 - 2014 | Adjunct Lecturer, France |
| 2012 - 2014 | Visiting professor, Morocco |
| 2007 - 2012 | Adjunct Lecturer, France |
| 2008 - 2011 | Adjunct Lecturer, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

- 2007 - 2010 Director of studies, Professor, Institut Européen de Management International (IEMI)
- 2008 - 2008 Visiting professor, Kosovo
- 2006 - 2007 Post-doctoral Researcher, France
- 2005 - 2006 Faculty, Bulgaria

GRANTS AND HONORS

- 2024 Top-Cited article 2022-20233: TRIKI, D., DIMITROVA, A. et VALENTINO, A. (2022). L'impact de la fragilité de l'État sur les IDE entrants: Le rôle modérateur des ressources naturelles et de la gouvernance démocratique dans la région MENA. *Canadian Journal of Administrative Sciences*, 39(2), pp. 13-29., Wiley
- 2023 AIB 2023 Best Conference Reviewer, Academy of International Business (AIB), United States of America
- 2022 Best Paper Award 2022 Track 7, with Nathalie Belhoste, European International Business Academy (EIBA)
- 2022 Best Paper Award - with Nathalie Belhoste, Strategic Management Society (SMS)
- 2020 AIB 2020 Best Conference Reviewer, Academy of International Business (AIB), United States of America
- 2006 Post-doctoral research grant, France
- 2005 Returning Scholars Grant, Bulgaria
- 2002 French government grant, France
- 2001 Grant, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- MESCHI, M., DIMITROVA, A. and TRIKI, D. (2025). Risk on the road: How cargo hijacking impacts SMEs' new export market entry and why international experience matters. *Journal of International Management*, pp. 101310.
- BELHOSTE, N. and DIMITROVA, A. (2025). Downward spiral of firms' political strategies in conflict zones: A process analysis of an MNE's operations during an active civil war. *Journal of World Business*, 60(4), pp. 101640.
- BELHOSTE, N. and DIMITROVA, A. (2024). Developing critical geopolitical awareness in management education. *Management Learning*, 55(4), pp. 617–640.
- GAMSO, J. and DIMITROVA, A. (2024). Rewarding a friend: Does the World Bank direct non-commercial risk insurance to countries that support US foreign policy interests? *New Political Economy*, 29(1), pp. 159-172.
- DIMITROVA, A., TRIKI, D. and VALENTINO, A. (2022). The effects of business- and non-business-targeting terrorism on FDI to the MENA region: The moderating role of political regime. *International Business Review*, 31(6), pp. 101976.
- TRIKI, D., DIMITROVA, A. and VALENTINO, A. (2022). L'impact de la fragilité de l'État sur les IDE entrants: Le rôle modérateur des ressources naturelles et de la gouvernance démocratique dans la région MENA. *Canadian Journal of Administrative Sciences - Revue Canadienne des Sciences de l'Administration*, 39(2), pp. O13-O29.

- NIELSEN, K.L. and DIMITROVA, A. (2021). Trump, trust and the transatlantic relationship. *Policy Studies*, 42(5-6), pp. 699-719.
- DIMITROVA, A., ROGMANS, T. and TRIKI, D. (2020). Country-specific determinants of FDI inflows to the MENA region. *Multinational Business Review*, 28(1), pp. 1-38.
- DIMITROVA, A. (2020). The State of the Transatlantic Relationship in the Trump Era. *Fondation Robert Schuman - European Issues*, 545.
- FOUGIER, E. and DIMITROVA, A. (2019). Contestation de la mondialisation : vingt ans après la « bataille de Seattle ». *Politique étrangère*, Automn(3), pp. 113-127.
- DIMITROVA, A. and TRIKI, D. (2018). Does State Fragility Matter for Foreign Direct Investment? Evidence from Southern and Eastern Mediterranean Countries. *Management Decision*, 56(8), pp. 1787-1803.
- DIMITROVA, A. and BRKAN, M. (2018). Balancing National Security and Data Protection: The Role of EU and US Policy-Makers and Courts before and after the NSA Affair. *Journal of Common Market Studies*, 56(4), pp. 751-767.
- DIMITROVA, A. (2017). Introduction. *L'Europe en formation*, La présidence Trump : Quels défis pour les Etats-Unis et l'Europe ? The Trump Presidency: What challenges for the United States and Europe? 382(1), pp. 3-8.
- DIMITROVA, A. (2017). Trump's "America First" Foreign Policy: The Resurgence of the Jacksonian Tradition? *L'Europe en formation*, La présidence Trump : Quels défis pour les Etats-Unis et l'Europe ? The Trump Presidency: What challenges for the United States and Europe? 382(1), pp. 33-46.
- DIMITROVA, A. (2014). European Foreign Policy and the Challenges of Balkan Accession (book review). *Journal of Common Market Studies*, 52(4).
- DIMITROVA, A. (2013). The Politics of Recognition in International Conflicts. *Millennium Journal of International Studies*, 41(3), pp. 663-668.
- DIMITROVA, A. (2012). Le débat sur la politique étrangère d'Obama: quelle nouvelle « grande stratégie » pour les États-Unis ? *Revue Etudes internationales*, (2), pp. 231-256.
- DIMITROVA, A. (2012). Public Opinion in Bulgaria with Regard to the EU Membership in the Context of the Economic Crisis: Towards a "Bulgarian Exception"? *L'Europe en formation*, (364), pp. 289-304.
- DIMITROVA, A. (2011). Libye, Ben-Laden, Afghanistan : la doctrine Obama en débat. *La note de l'Institut des Relations Internationales et Stratégique* July.
- DIMITROVA, A. (2011). Y a-t-il une doctrine Obama en matière de politique étrangère ? *L'Europe en formation*, (360), pp. 21-43.
- DIMITROVA, A. and FOUGIER, E. (2009). Les illusions perdues de la « mondialisation heureuse. *L'Europe en formation*, pp. 121-151.

Editorially-Reviewed Articles

- DIMITROVA, A. (2022). Introduction to the Special Issue: Transatlantic Relations from Trump to Biden: Between Continuity and Change. *L'Europe en formation*, 394(1), pp. 2-10.
- DIMITROVA, A. (2017). The Risks of Trumpism. *Policy Papers du CIFE* February.
- DIMITROVA, A. (2014). Victoire des Républicains lors des « midterms » : Obama deviendra-t-il un président « lame duck » en matière de politique étrangère ? *La note de l'Institut des Relations*

DIMITROVA, A. (2012). Politique étrangère : quel impact sur la présidentielle américaine ? *La note de l'Institut des Relations Internationales et Stratégique* October.

DIMITROVA, A. (2012). Romney vs. Obama : la politique étrangère au cœur de la campagne présidentielle après les émeutes anti-américaines ? *La note de l'Institut des Relations Internationales et Stratégique* September.

Scholarly Books

DIMITROVA, A. and FOUGIER, E. (2014). *Introduction aux relations internationales*. Ellipses.

DIMITROVA, A. and FOUGIER, E. (2011). *La Géopolitique en 1000 QCM*. Ellipses.

DIMITROVA, A. (2010). *La mondialisation en débat : perceptions comparées franco-bulgares*. Editions Universitaires Européennes.

Chapters in book

DIMITROVA, A. (2023). Transatlantic Relations Now and Then: In Search of a Balance between “America First” and “America Is Back”. In: Thomas Hoerber, Alexandre Bohas, Stefano Valdemarin eds. *The EU in a Globalized World*. 1st ed. Abingdon: Routledge.

DIMITROVA, A. and SLIM, A. (2022). Trading across Borders: Introducing the Export-Import Business. In: Maria Giuseppina and Stefano Valdemarin (ed.). *International Strategy: Managing Companies in the Global Economic System*. 1st ed. Bocconi: Bocconi University Press, pp. 93-116.

DIMITROVA, A. (2018). The Risks of Trumpism. In: Marhold M., Waechter M. eds. *Europe – Against the Tide*. 1st ed. Nomos, pp. 139-147.

DIMITROVA, A. (2016). Transatlantic relations under Obama’s Presidency: Between Dream and Reality. In: H. Marhold (ed.). *Europe under Stress: Internal and External Challenges for the EU and its Member States*. 1st ed. Nomos.

DIMITROVA, A. (2016). Troubled Times for Transatlantic Relations. In: Hartmut Marhold (ed.). *Europe in Trouble - Developing under the Constraint of Crises*. 1st ed. Nomos, pp. 151-159.

Conference proceedings

BELHOSTE, N. and DIMITROVA, A. (2025). Falling Into the Dark Side: A Process Analysis of an MNE’s Political Strategies During Syrian War. In: *AOM Annua Meeting*. Copenhagen: Proceedings - Academy of Management (AOM).

Conference paper (with selection committee)

DIMITROVA, A., MESCHI, M., TRIKI, D. and VALENTINO, A. (2025). Dynamic Effects of Democracy on Firm Internationalization Strategy: The Moderating Role of International and Regional Experience. In: EIBA 2025: "The Myth of Harmony! Strategic Realities in IB Practices". Athens.

DIMITROVA, A., TEISSANDIER, M. and TRIKI, D. (2025). Challenges for European MNEs in the New Space: The Role of International Alliances as Strategic Responses. In: EIBA 2025. Athens.

DIMITROVA, A. (2025). The Dark Side of Firm Political Strategies in Conflict Zones. In: Responsibility, Business and Peace Workshop. Paris.

DIMITROVA, A., TEISSANDIER, M. and TRIKI, D. (2024). How to Win the “New Space” Race? Geopolitical Motivations for Strategic Alliances in the Satellite Industry. In: EIBA 2024. Aalto University.

MESCHI, M., DIMITROVA, A. and TRIKI, D. (2024). Navigating Exogenous Shocks: The Impact of Cargo Hijacking on SMEs' Export Expansion. In: Conférence de l'Atlas-AFMI. Université Cadi

Ayyad, Marrakech.

MESCHI, M., DIMITROVA, A. and TRIKI, D. (2023). Does Exporting Provide Real Options to Small and Medium-sized Companies under Kidnapping-Induced Uncertainty? In: European International Business Academy (EIBA) Conference. University of Lisbon.

DIMITROVA, A. and BELHOSTE, N. (2023). Context Matters! Dynamics of Firm Nonmarket Strategies and Tactics in a Conflict Zone: The Case of LCS. In: Academy of International Business (AIB) 2023 Annual Meeting. Warsaw.

DIMITROVA, A., TRIKI, D. and VALENTINO, A. (2023). How Do Location Characteristics Moderate the Sustainability-FDI Nexus? Evidence from the MENA Region. In: Academy of International Business (AIB) 2023 Annual Meeting. Warsaw.

BELHOSTE, N. and DIMITROVA, A. (2023). Why Do We Need to Teach Critical Geopolitics to IB and Management Learners? In: Academy of International Business (AIB) 2023 Annual Meeting. Warsaw.

BELHOSTE, N. and DIMITROVA, A. (2022). A Contextualized Explanation of Firm Nonmarket Strategies in a Conflict Active Zone: The Case of Lafarge Cement Syria. In: European International Business Academy (EIBA) Annual Meeting - 48th EIBA Annual Conference 2022. Norwegian Business School & University of Agder, Oslo.

DIMITROVA, A. (2022). The EU, Diplomacy and Crisis Management. In: UACES Annual Conference. Lille.

DIMITROVA, A. and GAMSO, J. (2022). Rewarding a Friend: Does the World Bank Direct Non-Commercial Risk Insurance to US Allies? In: Academy of International Business (AIB) Annual Meeting. Florida International University.

TRIKI, D., DIMITROVA, A. and VALENTINO, A. (2022). Does terrorist target selection matter for FDI inflows to MENA countries? The moderating role of natural resource endowment. In: Conférence annuelle Atlas-AFMI. Nice.

GAMSO, J. and DIMITROVA, A. (2022). US Diplomacy through the World Bank: Does MIGA Insurance follow US Foreign Aid? In: ISA 2022 Annual Convention - A Wider Discipline For A Smaller World. Nashville.

DIMITROVA, A., TRIKI, D. and VALENTINO, A. (2021). Terrorism Shock and FOI to the MENA Region: The Moderating Effect of Host Country Unlootable Resources. In: EIBA Annual Conference - Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era. Complutense University of Madrid.

DIMITROVA, A., TRIKI, D. and VALENTINO, A. (2021). Response to Different Forms of Terrorism in the MENA Region and the Moderating Effect of Political Regime. In: AIB Conference. Online.

DIMITROVA, A., TRIKI, D. and VALENTINO, A. (2020). Terrorism-prone countries and FDI inflows: Evidence from the MENA region. In: EIBA-IBR Paper Development Workshop.

DIMITROVA, A. (2019). Trust and Mistrust in the Transatlantic Alliance in the Context of Trump's 'America First' Agenda. In: 49th UACES Annual Conference. Lisbonne.

DIMITROVA, A., TRIKI, D. and ROGMANS, T. (2019). What Determines Inbound FDI to the MENA Region? A Systematic Evidence-Based Review and Research Agenda. In: AIB Annual Meeting. Copenhagen.

DIMITROVA, A. and GAMSO, J. (2018). Are Foreign direct Investment inflows to developing Countries affected by State fragility and environmental Performance ? In: EIBA International Business Review Development Workshop. Poznan.

DIMITROVA, A. and NIELSEN, K.L. (2018). Risks and Opportunities for Europe under a "Jacksonian" Trump Presidency. In: 48th UACES Annual Conference. Bath.

NIELSEN, K. and DIMITROVA, A. (2018). The Return of Jacksonianism in US Foreign Policy under the Trump Presidency : A Risk or an Opportunity for Europe ? In: Biennial conference of the ECPR Standing Group on the European Union. Paris.

DIMITROVA, A., ROGMANS, T. and TRIKI, D. (2018). Drivers of FDI inflows to the MENA Region : A critical Literature Review of Empirical Studies between 2000 and 2017. In: AIB Annual Conference. Minneapolis.

DIMITROVA, A. (2017). The Surveillance Triangle : Authorities, Data Subjects and Means. In: Atlantic Series Policy Conference. Brussels.

DIMITROVA, A. and TRIKI, D. (2017). The Impact of State Fragility on FDI Inflows: Empirical Investigation in the Mediterranean Region. In: AIB Annual Conference. Dubai.

DIMITROVA, A. (2016). Troubled Times for the Transatlantic Relationship. In: UACES Annual Conference. London.

DIMITROVA, A. and NIELSEN, K. (2015). Transatlantic Relations Under Obama's Presidency: Between Dream and Reality ? In: 22nd International Conference of Europeanists. Sciences-Po Paris and the Council on European Studies (CES).

DIMITROVA, A. (2014). National Security versus Data Protection: A Transatlantic Gap? In: UACES Annual Conference. Cork.

DIMITROVA, A. (2013). Understanding the US Strategic Downgrade of Europe: Time for a "Post-American Europe"? In: UACES Annual Conference. Leeds.

DIMITROVA, A. (2012). L'eupéanisation après l'accession à l'Union européenne : transformation, réforme et respect des règles dans les nouveaux États membres de l'Union européenne : le cas de la Bulgarie. In: CIFE International conference. Nice.

Research / consulting reports

DIMITROVA, A. and FOUGIER, E. (2020). Les grandes entreprises face au risque sociétal en France. Rapport 'Les risques sociaux en entreprise'. Paris: Fondation Concorde, France.

Presentation in a research seminar

DIMITROVA, A. (2018). Trump's "America First" Foreign Policy: What Challenges for Europe? In: EU-Asia Institute research seminar. ESSCA School of Management, Angers.

DIMITROVA, A. (2011). Obama's Foreign Policy: Between Pragmatic Realism and Smart Diplomacy ? In: Institute for Cultural Diplomacy (ICD) Academy. Berlin.

Invited in Academic Conferences

DIMITROVA, A. (2017). Balancing National Security and Data Protection : the role of EU and US Policy-makers and Courts before and after the NSA Affair. Bruxelles.

Practice-oriented contributions

BELHOSTE, N. and DIMITROVA, A. (2025). Doing business in conflict zones: what companies can learn from Lafarge's exit from Syria. *The Conversation*, France.

TRIKI, D., VALENTINO, A. and DIMITROVA, A. (2022). Moyen-Orient et Afrique du Nord : la fragilité des États limite les investissements étrangers. *The Conversation* May.

TRIKI, D., VALENTINO, A. and DIMITROVA, A. (2022). Le terrorisme, un frein aux investissements étrangers en Afrique du Nord et au Moyen-Orient. *The Conversation* April.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

- Since 2018 Member of the Editorial Committee, L'Europe en formation
- 2022 - 2022 Guest Editor of special issue 2022/1 (n° 394): The Biden Administration and Transatlantic Relations : Challenges and Opportunities, L'Europe en formation

Reviewer for an academic or professional publication

- Since 2022 Ad-hoc reviewer, Multinational Business Review
- Since 2022 Ad-hoc reviewer, Journal of Business Research
- Since 2018 Ad-hoc reviewer, Management Decision
- Since 2018 Ad-hoc reviewer, L'Europe en formation
- 2019 - 2019 Ad-hoc reviewer, International Social Science Journal

Service to the academic discipline

Active member of a recognised scientific or academic association

- Since 2018 Member of the Board of Trustees, France

Reviewing activities for an academic conference

- Since 2018 Ad-hoc reviewer, Academy of International Business (AIB)
- Since 2018 Ad-hoc reviewer, European International Business Academy (EIBA), Belgium

Scientific committee of an academic conference

- 2022 - 2022 Session chair: Track: 9. Emerging Markets and EM-MNEs - Institutional Drivers and Effects of Foreign Direct Investment in Emerging Markets - AIB 2022, Academy of International Business (AIB), United States of America
- 2021 - 2021 Discussant: Political regimes, talent management ecosystem, and innovations: Setting the research agenda - Journal of International Business Policy (JIBP) Paper Development Workshop, European International Business Academy (EIBA), Spain
- 2019 - 2019 Session chair, Brics and International Business, 2019 Annual Meeting, Academy of International Business (AIB), United States of America
- 2019 - 2019 Session Chair: Populism and the Far Right - Consequences for the Health of Democracy. 49th International Conference, University Association for Contemporary European Studies (UACES), Portugal

Membership in an academic association

- Since 2018 Member, European International Business Academy (EIBA), Belgium
- Since 2017 Member, Academy of International Business (AIB), United States of America
- 2020 - 2021 Member, The International Studies Association, United States of America

PhD Jury

- 2024, PhD reviewer
- B. N'KASIME MANDRO, Defended, DBA Viva Voce Panel. External Reviewer. Political Risk Management in Weak Institutional Environments, Grenoble School of Management - Grenoble
- 2016, PhD examiner
- Franca Loewener, Defended, Les "tensions marocaines" de 1905 à 1911: une lutte pour la

reconnaissance? les filtres identitaires de la sécurité et leur impact sur les origines de la gestion de crise internationale et sa théorie, Université Panthéon-Sorbonne - Paris 1 - Paris