



Professeur (Full) Christopher WILLIAMS

Département de rattachement: Strategy,
Entrepreneurship and International Business

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INTÉRÊTS DE RECHERCHE

- Entrepreneuriat
- Gestion des filiales dans les entreprises multinationales
- Stratégie internationale
- Déterminants contextuels et institutionnels de l'innovation au niveau transnational

DOMAINE D'ENSEIGNEMENT

- Stratégie
- Business international

FORMATION

Diplôme le plus élevé :

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| 2005 | PhD in International Management, Birkbeck College, University of London, Royaume Uni |
| 1998 | MBA, Open University, Royaume Uni |
| 1989 | B.Sc (Hons) Ingénierie des systèmes d'information, St. John's College, University of Durham, Royaume Uni |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

- | | |
|-------------|---|
| Depuis 2023 | Professeur, ESSCA School of Management, France |
| 2022 - 2023 | Professeur et doyen associé pour les relations externes et l'échange de connaissances, School for Business and Society, University of York, Royaume Uni |
| 2020 - 2021 | Professeur, NEOMA Business School, France |
| 2015 - 2020 | Professeur associé, University of Durham, Royaume Uni |
| 2014 - 2015 | Professeur associé, NEOMA Business School, France |
| 2010 - 2014 | Professeur assistant, Ivey Business School at Western University, Canada |
| 2007 - 2010 | Professeur assistant, Amsterdam Business School, Pays-Bas |

Vie professionnelle

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|-------------|---|
| 1997 - 2007 | IMS Health, Royaume Uni |
| 1991 - 1996 | Informix Software, UK (1991-1993) and Germany (1993-1996) |
| 1989 - 1990 | Midland Bank, Royaume Uni |

Vie professionnelle

1985 - 1989 GEC Research (R&D internships), Royaume Uni

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

- AMIRALY, A., SAWAMURA, H. et WILLIAMS, C. (2025). The Hybrid Domain for Energy in India: Exploring the Early Diffusion of Off-Grid Urban Solar Power. *Society and Business Review*.
- WILLIAMS, C. (2025). Allocating time on scientific platforms in outer space: Evidence from James Webb Space Telescope Cycle 1-3 General Observer programs. *Research Policy*, 54(5), pp. 105239.
- SHI, X., WILLIAMS, C. et RONG, K. (2025). China's Technological Catch-up through Foreign IP Acquisitions: Disaggregating the Effects of Cross-National Distance. *Technovation*, 139(5), pp. 103137.
- WILLIAMS, C. (2024). Donor Country Official Development Assistance in Health R&D: Domestic Economic Burden vs. Medical Disseminative Capacity. *Science and Public Policy*, 51(6), pp. 1143–1155.
- WILLIAMS, C. (2024). Peacebuilding by MNE Subsidiaries: The Role of Intangible Capital and Local Initiative. *Business Horizons*, 67(6), pp. 711-725.
- SPIELMANN, N., WILLIAMS, C. et KOHLI, A.K. (2024). Local Roots and Global Responsibility: Terroir Brands and their Responsible Engagement. *Journal of International Marketing*, 32(3), pp. 65-82.
- HAMZI, L., WILLIAMS, C., ANARAKI, N. et WIJewardena, C. (2024). Exploring the effect of the Arab Spring on the relationship between foreign aid and corruption'. *International Studies of Management and Organization*, 54(3), pp. 238-260.
- WILLIAMS, C., SPIELMANN, N. et YOU, J.J. (2024). The Effect of Breadth of External Pressure on Leaders in Small-Medium Sized Enterprises: Does the Firm Become more Entrepreneurial?". *International Journal of Entrepreneurial Behavior & Research*, 30(5), pp. 1270-1289.
- YOU, J.J. et WILLIAMS, C. (2023). Organizational resilience and interorganizational relationships: An exploration of Chinese business service firms. *European Management Review*, 20(3), pp. 591-609.
- WILLIAMS, C. et VAN TRIEST, S. (2023). Understanding performance in professional services for innovation intermediation: Technology consultants vs. management consultants. *Technovation*, 126, pp. 102824.
- WILLIAMS, C. et VAN TRIEST, S. (2023). Researching practice areas of consultancy firms. *Management Consulting Journal*, 6(2), pp. 105-110.
- DU, H.S., COLOVIC, A. et WILLIAMS, C. (2023). Editorial for Special Issue on FDI and Cities: FDI and cities: new approaches, fresh insights and new challenges for MNEs and investment policy. *Competitiveness Review*, 33(3), pp. 505-511.
- WILLIAMS, C. et KUMAR, M. (2022). Diffusing MNE subsidiary initiatives across national cultural distance: The role of organizational values sharing and knowledge sharing. *Management International*, 26(6), pp. 13–31.
- WILLIAMS, C., HAILEMARIAM, A.T. et ALLARD, G. (2022). Exploring entrepreneurial innovation in Ethiopia. *Research Policy*, 51(10), pp. 104599.

- VAN TRIEST, S. et WILLIAMS, C. (2022). Following the chain of command? How managers balance benefits and risks in granting autonomy to employees. *European Management Journal*.
- WILLIAMS, C. et STERIU, R. (2022). MNE market entry and social investment in battle-weary countries: Evidence from Heineken. *Journal of World Business*, 57(4), pp. 101342.
- SHI, X., WILLIAMS, C., SUTHERLAND, D. et RONG, K. (2022). Patent- and trademark-seeking outward foreign direct investment by Chinese firms: The role of business group affiliation. *Industrial and Corporate Change*, 31(3), pp. 838-862.
- WILLIAMS, C. (2021). Global human burden and official development assistance in health R&D: The role of medical absorptive capacity. *Research Policy*, 50(10), pp. 104365.
- TAKESHITA, S., LEE, S.H., WILLIAMS, C. et YOU, J.J. (2021). Crisis, rigidity and nonliberal governance in Japan: the cases of Mitsubishi Motors and Kanebo. *Continuity & Resilience Review*, 3(3), pp. 209-231.
- WILLIAMS, C. et VAN TRIEST, S. (2021). Innovativeness in the Professional Services Industry: A Practice Level Analysis. *European Management Review*, 18(3), pp. 263-276.
- WILLIAMS, C., CONNER, N. et YOU, J.J. (2021). Management Consultancy: The Power to Unleash Natural Capital Thinking. *Management Consulting Journal* Juin, pp. 72-81.
- SHI, X., SUTHERLAND, D., WILLIAMS, C. et RONG, K. (2021). Chinese MNE acquisition of unrelated foreign businesses: The role of diversified business group affiliation, private ownership and strategic asset seeking. *Journal of Business Research*, 129, pp. 145-156.
- ALLARD, G. et WILLIAMS, C. (2020). National-level innovation in Africa. *Research Policy*, 49(7), pp. 104074.
- WILLIAMS, C., YOU, J.J. et JOSHUA, K. (2020). Small-business resilience in a remote tourist destination: exploring close relationship capabilities on the island of St Helena. *Journal of Sustainable Tourism*, 28(7), pp. 937-955.
- WILLIAMS, C., DU, J. et ZHANG, H. (2020). International orientation of Chinese internet SMEs: Direct and indirect effects of foreign and indigenous social networking site use. *Journal of World Business*, 55(3), pp. 101051.
- COLOVIC, A. et WILLIAMS, C. (2020). Group culture, gender diversity and organizational innovativeness: Evidence from Serbia. *Journal of Business Research*, 110, pp. 282-291.
- CHEN, J., WILLIAMS, C. et TRAN, T.S. (2019). Internal Consulting Units: A Flexible Friend? *Management Consulting Journal* Décembre, pp. 65-74.
- WILLIAMS, C. et SPIELMANN, N. (2019). Institutional pressures and international market orientation in SMEs: Insights from the French wine industry. *International Business Review*, 28(5), pp. 101582.
- WILLIAMS, C. et DURST, S. (2019). Exploring the transition phase in offshore outsourcing: Decision making amidst knowledge at risk. *Journal of Business Research*, 103, pp. 460-471.
- WILLIAMS, C. et YOU, J.J. (2018). Building Resilience in Client Organisations: The Consultant's Challenge. *Management Consulting Journal* Décembre, pp. 28-37.
- WILLIAMS, C. et ALLARD, G. (2018). University – industry collaboration in R&D: the role of labor market rigidity. *R&D Management*, 48(4), pp. 410-421.
- WILLIAMS, C. et VRABIE, A. (2018). Host country R&D determinants of MNE entry strategy: A study of ownership in the automobile industry. *Research Policy*, 47(2), pp. 474-486.

- WILLIAMS, C., COLOVIC, A. et ZHU, J. (2017). Integration-responsiveness, local hires and subsidiary performance amidst turbulence: Insights from a survey of Chinese subsidiaries. *Journal of World Business*, 52(6), pp. 842-853.
- WILLIAMS, C. et VAN TRIEST, S. (2017). Product Launch Performance in Hi-Tech SMEs: Newness to the Firm and the Role of Management Controls. *International Journal of Innovation Management*, 21(03), pp. 1750022.
- DU, J. et WILLIAMS, C. (2017). Innovative Projects Between MNE Subsidiaries and Local Partners in China: Exploring Locations and Inter-organizational Trust. *Journal of International Management*, 23(1), pp. 16-31.
- WILLIAMS, C., LUKOIANOVA (VASHCHILKO), T. et MARTINEZ, C.A. (2017). The moderating effect of bilateral investment treaty stringency on the relationship between political instability and subsidiary ownership choice. *International Business Review*, 26(1), pp. 1-11.
- SPIELMANN, N. et WILLIAMS, C. (2016). It goes with the territory: Communal leverage as a marketing resource. *Journal of Business Research*, 69(12), pp. 5636-5643.
- CHOI, S.B. et WILLIAMS, C. (2016). Entrepreneurial orientation and performance: mediating effects of technology and marketing action across industry types. *Industry and Innovation*, 23(8), pp. 673-693.
- WILLIAMS, C., COLOVIC, A. et ZHU, J. (2016). Foreign Market Knowledge, Country Sales Breadth and Innovative Performance of Emerging Economy Firms. *International Journal of Innovation Management*, 20(06), pp. 1650059.
- WILLIAMS, C. et LEE, S.H. (2016). Knowledge flows in the emerging market MNC: The role of subsidiary HRM practices in Korean MNCs. *International Business Review*, 25(1), pp. 233-243.
- WILLIAMS, C. et DU, J. (2014). The impact of trust and local learning on the innovative performance of MNE subsidiaries in China. *Asia Pacific Journal of Management*, 31(4), pp. 973-996.
- WILLIAMS, C. et VOSSEN, J. (2014). How Open Do MNCs Need to Be to Extract Value in Open Innovation? *International Journal of Innovation Management*, 18(05), pp. 1450035.
- CHOI, S.B. et WILLIAMS, C. (2014). The impact of innovation intensity, scope, and spillovers on sales growth in Chinese firms. *Asia Pacific Journal of Management*, 31(1), pp. 25-46.
- BONG CHOI, S., WILLIAMS, C. et HO HA, S. (2014). Institutions and broadband internet diffusion in emerging economies: Lessons from Korea and China. *Innovation: Organization & Management (formerly known as Innovation: Management, Policy and Practice)*, 16(1), pp. 2-18.
- ECKER, B., VAN TRIEST, S. et WILLIAMS, C. (2013). Management Control and the Decentralization of R&D. *Journal of Management*, 39(4), pp. 906-927.
- BONG CHOI, S. et WILLIAMS, C. (2013). Innovation and firm performance in Korea and China: a cross-context test of mainstream theories. *Technology Analysis and Strategic Management*, 25(4), pp. 423-444.
- WILLIAMS, C. et MARTINEZ, C.A. (2012). Government Effectiveness, the Global Financial Crisis, and Multinational Enterprise Internationalization. *Journal of International Marketing*, 20(3), pp. 65-78.
- ALLARD, G., MARTINEZ, C.A. et WILLIAMS, C. (2012). Political instability, pro-business market reforms and their impacts on national systems of innovation. *Research Policy*, 41(3), pp. 638-651.
- WILLIAMS, C., MARTINEZ, C., GASTELAARS, E., GALESLOOT, L. et VAN DE KERKE, D. (2011).

Dutch MNE Foreign Expansion into Developed and Developing Economies. *Management International*, 16(1), pp. 31-44.

WILLIAMS, C. et ECKER, B. (2011). R&D subsidiary embedment: a resource dependence perspective. *Critical Perspectives on International Business*, 7(4), pp. 297-325.

WILLIAMS, C. et LEE, S.H. (2011). Political Heterarchy and Dispersed Entrepreneurship in the MNC. *Journal of Management Studies*, 48(6), pp. 1243-1268.

WILLIAMS, C. (2011). Client-vendor knowledge transfer in IS offshore outsourcing: insights from a survey of Indian software engineers. *Information Systems Journal*, 21(4), pp. 335-356.

CHOI, S.B., LEE, S.H. et WILLIAMS, C. (2011). Ownership and firm innovation in a transition economy: Evidence from China. *Research Policy*, 40(3), pp. 441-452.

WILLIAMS, C. et LEE, S.H. (2011). Entrepreneurial contexts and knowledge coordination within the multinational corporation. *Journal of World Business*, 46(2), pp. 253-264.

MARTINEZ, C.A. et WILLIAMS, C. (2010). National institutions, entrepreneurship and global ICT adoption: a cross-country test of competing theories. *Journal of Electronic Commerce Research*, Special Issue: Global E-Commerce, 11(1).

WILLIAMS, C. et LEE, S.H. (2009). Resource allocations, knowledge network characteristics and entrepreneurial orientation of multinational corporations. *Research Policy*, 38(8), pp. 1376-1387.

WILLIAMS, C. et LEE, S.H. (2009). International management, political arena and dispersed entrepreneurship in the MNC. *Journal of World Business*, 44(3), pp. 287-299.

WILLIAMS, C. et LEE, S.H. (2009). Exploring the internal and external venturing of large R&D intensive firms. *R&D Management*, 39(3), pp. 231-246.

WILLIAMS, C. et VAN TRIEST, S. (2009). The impact of corporate and national cultures on decentralization in multinational corporations. *International Business Review*, 18(2), pp. 156-167.

WILLIAMS, C. et NONES, B. (2009). R&D subsidiary isolation in knowledgeintensive industries: evidence from Austria. *R&D Management*, 39(2), pp. 111-123.

WILLIAMS, C. (2009). Subsidiary-level determinants of global initiatives in multinational corporations. *Journal of International Management*, 15(1), pp. 92-104.

LEE, S.H. et WILLIAMS, C. (2007). Dispersed entrepreneurship within multinational corporations: A community perspective. *Journal of World Business*, 42(4), pp. 505-519.

LEE, S.H. et WILLIAMS, C. (2007). Institutional Foundations of Entrepreneurship: An Introduction and Cross-country Comparisons. *Journal of Interdisciplinary Economics*, 18(2-3), pp. 113-121.

WILLIAMS, C. (2007). Creating Economic Growth through Networked Entrepreneurship. *Journal of Interdisciplinary Economics*, 18(2-3), pp. 265-273.

Direction, coordination d'ouvrages

WILLIAMS, C. et KASPAR, M. [Eds] (2025). *Foreign Direct Investment and Cities Global Case Studies for Theory and Practice*. 1 ed. Abindgon: Routledge.

Manuels

WILLIAMS, C. (2024). *Strategic Business Case Analysis*. 1 ed. Abindgon: Routledge, 222 pages.

WILLIAMS, C. et YOU, J.J. (2021). *Organizing for Resilience - Leading and Managing Risk in a Disruptive World*. Abindgon: Routledge, Royaume Uni.

WILLIAMS, C. (2019). Management Consultancy for Innovation. Abindgon: Routledge, Royaume Uni.

WILLIAMS, C. (2018). Venturing in International Firms. Abindgon: Routledge, Royaume Uni.

Chapitres d'ouvrages

FEAR, H., MCCUNN, D. et WILLIAMS, C. (2025). Case 3: Building the Shop Window for Inward Investment into Cambridge, UK. Dans: Christopher Williams, Martin Kaspar eds. *Foreign Direct Investment and Cities*. 1st ed. Abindgon: Routledge, pp. 43-50.

WILLIAMS, C. (2025). Introduction. Dans: Christopher Williams, Martin Kaspar eds. *Foreign Direct Investment and Cities*. 1 ed. Abindgon: Routledge, pp. 1-11.

WILLIAMS, C. (2025). Concluding comments. Dans: Christopher Williams, Martin Kaspar eds. *Foreign Direct Investment and Cities*. 1 ed. Abindgon: Routledge, pp. 263-269.

YOU, J.J., VU, M.C. et WILLIAMS, C. (2021). Building skillful resilience amid uncertainty. Dans: Seung Ho Park, Maria Alejandra Gonzalez-Perez, Dinorá Eliete Floriani eds. *The Palgrave Handbook of Corporate Sustainability in the Digital Era*. 1st ed. Cham: Palgrave Macmillan, pp. 379-395.

WILLIAMS, C. (2021). Case #1: G-Unique Designs: Individual resilience on a small remote island'. Dans: C. Williams and J. You (ed.). *Organizing for resilience: Leading and managing risk in a disruptive world*, 1st ed. Abindgon: Routledge.

KITAYAMA, K., WILLIAMS, C. et TAKESHITA, S. (2020). Corporate governance and international strategy of Japanese brewing companies: the cases of Suntory and Kirin Breweries'. Dans: Erik Strøjer Madsen, Jens Gammelgaard, Bersant Hobdari eds. *New Developments in the Brewing Industry: The Role of Institutions and Ownership*. 1st ed. London: Oxford University Press, pp. 273-298.

WILLIAMS, C. et VAN EERDE, W. (2017). A time use perspective on entrepreneurial initiatives in the multinational enterprise'. Dans: Stavros Sindakis, Panagiotis Theodorou eds. *Global Opportunities for Entrepreneurial Growth: Coopetition and Knowledge Dynamics within and across Firms (Advanced Strategies in Entrepreneurship, Education and Ecology)*. 1st ed. Emerald Publishing , pp. 31-54.

WILLIAMS, C. et KUMAR, M. (2014). Experiential Learning and Innovation in Offshore Outsourcing Transitions. Dans: Torben Pedersen, Markus Venzin, Timothy M. Devinney, Laszlo Tihanyi eds. *Orchestration of the Global Network Organization*. Book series vol. 27 ed. Emerald Publishing , pp. 433-461.

WILLIAMS, C. (2013). Leadership and preparedness to internationalize in the brewing industry: the case of Asahi Breweries of Japan. Dans: Jens Gammelgaard, Copenhagen Business School, Denmark and Christoph Dörrenbächer eds. *The Global Brewing Industry: Markets, Strategies and Rivalries*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 247-268.

MARTINEZ, C.A. et WILLIAMS, C. (2012). An Extended View of Institutional Domains and Implications for the Multinational Enterprise. Dans: Laszlo Tihanyi, Timothy M. Devinney, Torben Pedersen eds. *Institutional Theory in International Business and Management*. 1 ed. Emerald Publishing , pp. 43-63.

WILLIAMS, C. (2011). Subsidiary manager socio-political interaction: the impact of host country culture. Dans: Christoph Dörrenbächer, Mike Geppert eds. *Politics and Power in the Multinational Corporation: The Role of Interests, Identities, and Institutions*. 1st ed. Cambridge University Press.

WILLIAMS, C. (2008). Managing the distance equation. Dans: *Twenty:09 Enhance Your IT Strategy*. 1st ed. British Computer Society.

Conférence proceedings

WILLIAMS, C. et DU, J. (2024). Managing loss of empowerment in fast growing SMEs: communication and the Chinese context. Dans: *AOM Meeting*. Chicago: Proceedings - Academy of Management (AOM).

VAN TRIEST, S., KLOOSTERMAN, H. et WILLIAMS, C. (2024). Understanding organizational-professional conflict from a control perspective. Dans: *AOM Annual Meeting*. Chicago: Proceedings - Academy of Management (AOM).

GOLDING, C., YOU, J.J., HUGHES, M., WILLIAMS, T.A., ASHIRU, F.Y., MORTON, J. ... ZORINA, A. (2022). 'Resilience Activation': Exploring Relational Mechanisms in Strategy and Practice. Dans: *AOM Annual Meeting*. Proceedings - Academy of Management (AOM).

WILLIAMS, C. et LEE, S.H. (2015). Value Creation in MNC Subsidiaries: Intangible Capital and Control Alignment. Dans: *AOM Annual Meeting*. Proceedings - Academy of Management (AOM).

WILLIAMS, C., TRIEST, S.V. et WEBER, M. (2015). Product Launch Performance in Hi-Tech SMEs: A Moderating Role for Management Control. Dans: *AOM Annual Meeting*. Proceedings - Academy of Management (AOM).

ZHU, J., WILLIAMS, C. et KUMAR, M. (2014). "Environmental Turbulence, Integration-Responsiveness and MNE Subsidiary Performance in China". Dans: *AOM Annual Meeting*. Proceedings - Academy of Management (AOM).

WILLIAMS, C. et VASHCHILKO, T. (2012). How Does BIT Design Impact FDI and International Joint Ventures in Politically Risky Countries? Dans: *AOM Annual Meeting*. Proceedings - Academy of Management (AOM).

Communications (conférences avec comité de sélection)

WILLIAMS, C. (2026). Space Research and Science Communication: a Study of 87 Mega-Telescope. Dans: Society for the Advancement of Socio-Economics (SASE). Bordeaux.

WILLIAMS, C. (2026). Social Network Analysis of Scientists and Panel Affiliations. Dans: Society for the Advancement of Socio-Economics (SASE). Bordeaux.

WILLIAMS, C. et ALLARD, G. (2025). Understanding Responsibility in African Presidential Speeches Using a Large Language Model (LLM). Dans: EBEN Annual Conference. Technical University Munich.

WILLIAMS, C. (2025). Gender Equality and Competition in Astronomy: Exploring Director's Discretionary Time on the Chandra X-Ray Observatory. Dans: EBEN Annual Conference. Technical University Munich.

WILLIAMS, C. (2025). Teaching for impact with cases on business and peace. Dans: Responsibility, Business and Peace Workshop. Paris.

WILLIAMS, C. (2024). Allocating time on scientific platforms in outer space? Evidence from the James Webb Space Telescope Cycle 1 programs. Dans: Society for the Advancement of Socio-Economics (SASE). University of Limerick.

WILLIAMS, C., VAN TRIEST, S. et KLOOSTERMAN, H. (2024). Exploring personal innovativeness in medical practice: do physicians react to the organizational environment differently than business consultants? Dans: Society for the Advancement of Socio-Economics (SASE). University of Limerick.

AMIRALY, A., WILLIAMS, C. et PRABHAKAR, P. (2024). The diffusion of water metering in low-income Indian households: towards a typology of unconventional problem solving. Dans: R&D Management Conference. Stockholm.

WOKKE, M. et WILLIAMS, C. (2024). The European steel industry – Quo Vadis? Dans: EU*Asia Institute Workshop on European Multinationals. ESSCA School of Management, Lyon.

KASPAR, M. et WILLIAMS, C. (2024). Reassertion of the nation state over the corporate sector: Implications for EU MNEs. Dans: EU*Asia Institute Workshop on European Multinationals. ESSCA School of Management, Lyon.

Etudes de cas

ALLARD, G., HAILEMARIAM, A.T. et WILLIAMS, C. (2023). Brightwater: Clean water from broken wells. W29898. Toronto. Ivey Publishing.

WIESNER, F., WILLIAMS, C. et CHEN, J. (2021). Koenig & Bauer: Pioneers facing disruption in the printing machine industry. n° 321-0143-1. The Case Center.

WIESNER, F., CHEN, J. et WILLIAMS, C. (2020). E.ON and RWE: To swap or not to swap? 9B20M189. Toronto. Ivey Publishing.

WIESNER, F., CHEN, J. et WILLIAMS, C. (2020). A.T. Kearney Inc.: The push to become a management consulting titan. 9B20M180. Toronto. Ivey Publishing.

CHEN, J., BURNS, C. et WILLIAMS, C. (2020). Arconic vs Elliott Management: A battle for control. 9B20M014-E. Toronto. Ivey Publishing.

CHEN, J., WILLIAMS, C. et TRAN, T.S. (2018). Innogy Consulting: Competing away from home. 8B18M159. Toronto. Ivey Publishing.

SPIELMANN, N. et WILLIAMS, C. (2018). Champagne Cattier: The diversification challenge. 9B18M146. Toronto. Ivey Publishing.

JOSHUA, K. et WILLIAMS, C. (2018). St Helena: Landing a future for a South Atlantic island. 8B18M034. Toronto. Ivey Publishing.

WILLIAMS, C. (2017). Ergonomica Consulting and Solltram Hotels: An ethical dilemma. 9B17M153. Toronto. Ivey Publishing.

WILLIAMS, C., SHAFIQUE, U., KAYSSI, A., ZHAO, W., BARCZYK, A. et GLUSZYNSKI, L. (2017). Tesla: Internationalization from Singapore to China. 9B15M074. Toronto. Ivey Publishing.

WILLIAMS, C. et SHAFIQUE, U. (2017). Time Out: A new global strategy to bring back profit. 9B17M063.

WILLIAMS, C. et VAN EERDE, W. (2017). 'Expatica Communications: Leading through tragedy. 9B17C001. Toronto. Ivey Publishing.

WILLIAMS, C. et SHAFIQUE, U. (2016). Roq.ad and the ad-tech industry. 9B16M069. Toronto. Ivey Publishing.

WILLIAMS, C. et MARK, K. (2015). Montana Plastics Inc.: the Shelby Division in 2014. 9B15M037. Toronto. Ivey Publishing.

MARK, K. et WILLIAMS, C. (2015). Shelby Division in 2012. 9B14M126. Toronto. Ivey Publishing.

LI, X., WILLIAMS, C. et MU, Z. (2014). Hongxin entrepreneur incubator: expanding the cloud. 9B14M113. Toronto. Ivey Publishing.

WILLIAMS, C. et BURNS, C. (2014). Readiness to internationalize at Maynooth Natural Granite. 9B14M093. Toronto. Ivey Publishing.

RAMASASTRY, C.S. et WILLIAMS, C. (2014). Tesco PLC: Strategy for India. 9B14M096. Toronto. Ivey Publishing.

- RAMASASTRY, C.S. et WILLIAMS, C. (2014). Xerox Innovation Group – from products to services. 9B14M034. Toronto. Ivey Publishing.
- RAMASASTRY, C.S. et WILLIAMS, C. (2013). Tesco's Fresh & Easy: Learning from the U.S. exit. 9B13M126. Toronto. Ivey Publishing.
- VASHCHILKO, T., WILLIAMS, C. et BURNS, C. (2013). Coca-Cola: Back in Burma. 9B13M079. Toronto. Ivey Publishing.
- RAMASASTRY, C.S. et WILLIAMS, C. (2013). Philips NV: Dealing with a global financial crisis. 9B13M011. Toronto. Ivey Publishing.
- WILLIAMS, C., DUNCAN, N., THOMAS, G., HELD, C. et LEBENDIKER, A. (2012). Morita's legacy and international strategy at SONY. 9B12M082. Toronto. Ivey Publishing.
- WILLIAMS, C., VAN EERDE, W. et THE, D. (2012). Infusion's Greenfield Subsidiary in Poland. 9B12M076. Toronto. Ivey Publishing.
- TAKESHITA, S. et WILLIAMS, C. (2012). Olympus and the Whistleblower President. 9B12M012. Toronto. Ivey Publishing.
- WILLIAMS, C. et LIAW, E. (2011). 3M Taiwan: Product Innovation in the Subsidiary. 9B11M101. Toronto. Ivey Publishing.
- WILLIAMS, C. et VAN HERWAARDEN, J. (2011). The challenges of international entrepreneurship at Expatica.com. 9B11M085. Toronto. Ivey Publishing.
- ROWE, W.G., WILLIAMS, C. et PRASHAD, S. (2011). 'Developing an international growth strategy at New York Fries. 9B11M082. Toronto. Ivey Publishing.
- RAMASASTRY, C.S. et WILLIAMS, C. (2011). Business process outsourcing at Apollo Health Street. Toronto. Ivey Publishing.
- WILLIAMS, C. et DAVIS, M. (2011). International Entrepreneurship at Infusion. 9B11M014. Toronto. Ivey Publishing.
- ALKEMA, R., KOSTER, M. et WILLIAMS, C. (2010). Resuming Internationalization at Starbucks. 9B10M073. Toronto. Ivey Publishing.
- Invité dans une conférence académique**
- WILLIAMS, C. (2025). Foreign Direct Investment and Cities: Insights from Global Case Studies. Dans: Investment Management Exhibition (IME). Frankfurt.

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Évaluateur d'une publication académique / professionnelle

- Depuis 2023 Évaluateur ad-hoc, Asian Business and Management
- Depuis 2023 Évaluateur ad-hoc, International Journal of Entrepreneurial Behavior & Research
- Depuis 2023 Évaluateur ad-hoc, Journal of Business Research
- Depuis 2023 Évaluateur ad-hoc, Applied Economics Letters
- Depuis 2023 Évaluateur ad-hoc, Research Policy
- Depuis 2023 Évaluateur ad-hoc, Management International Review
- Depuis 2023 Évaluateur ad-hoc, Technovation

Depuis 2023 Évaluateur ad-hoc, Industrial and Corporate Change

Service à l'institution

Participation active à un événement de l'institution

2025 - 2025 Responsibility, Business and Peace workshop, ESSCA EU*Asia Institute, France

2025 - 2025 FDI and Cities Workshop, ESSCA EU*Asia Institute, France

Service à la discipline

Comité scientifique d'une conférence académique

2024 - 2024 Animateur de session, AOM Annual Meeting, Etats-Unis d'Amérique

Membre adhérent à une association académique

Depuis 2013 Membre, Society for the Advancement of Socio-Economics, SASE

Depuis 2005 Membre, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2005 Membre, Academy of International Business (AIB), Etats-Unis d'Amérique

Depuis 2005 Membre, European International Business Academy (EIBA), Belgique

Service à la communauté professionnelle

Activités en contact avec des dirigeants d'entreprise ou des décideurs publics

Depuis 2022 Animateur des workshops sur le thème des IDE et des villes, qui mettent en relation les praticiens et les décideurs politiques avec des académiques spécialisés dans ce domaine

Depuis 1997 Membre de la British Computer Society (MBCS) avec le statut de Chartered Engineer (C.Eng) et de Chartered Information Technology Professional (CITP)

2024 - 2024 'Urban water infrastructure development in the global south', Workshop on Urban Infrastructure as a Service, Ministry of Land, Infrastructure, Transport, and Tourism. Avec Amilary, A., Japon

2022 - 2022 Animateur de l'atelier "Business for Peace", University of York, Royaume Uni

Supervision de thèse de doctorat

2021, Co-directeur de thèse

J. J. YOU, Soutenue, Exploring Organizational Resilience from an Inter-organizational Perspective: New Empirical and Theoretical Approaches based on Business Ecosystems in China', University of Durham - Durham

2020, Co-directeur de thèse

J. SEO, Soutenue, The Role of Home Country Soft Power in the Internationalisation of Firms in Cultural and Creative Industries: The Case of KCON within the Korean Wave (2012-2018), University of Durham - Durham

2018, Co-directeur de thèse

H. WANG, Soutenue, From Chinese Local State-Owned Enterprise to Global MNE: an Investigation into pre- and post- Strategic Asset Seeking FDI in China's Northern Heavy Industries Group', University of Durham - Durham

2020, Co-directeur de thèse

F. A. ALFEHAID, Soutenue, The Impact of Learning through Strategic Alliances on Firm Diversification Decisions in Non-Diversified Economies: Evidence from Saudi Arabia', University of Durham - Durham

2018, Co-directeur de thèse

X. SHI, Soutenue, The Outward FDI Strategies of Chinese MNEs: an empirical study of the Role of Business Group Affiliation and Government Affiliation Level', University of Durham - Durham