



Assistant Professor Oleksandra KOCHURA

Academic Department: Strategy, Entrepreneurship
and International Business

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RESEARCH INTERESTS

- Corporate strategy
- Divestitures
- Spin-offs
- Mergers & Acquisitions
- Interorganisational relationships
- De-internationalisation

TEACHING DOMAINS

- Strategic management

EDUCATION

Highest degree :

2022	PhD in Management Science, Strategy, Université de Toulouse 1 Capitole, France <i>Désinvestissements : une vision élargie à travers des perspectives relationnelles et intertemporelles</i>
2018	MPhil, Advanced Management Science, Université de Toulouse 1 Capitole, France
2017	Master of Science, Management Science, Strategic Management, Université de Toulouse 1 Capitole, France
2016	Master 2 in International Management of Air Transport and Tourism - with ENAC, Université Toulouse III - Paul Sabatier, France
2016	Master's degree in Air Transportation Management, National Aviation University, Ukraine
2015	Bachelor's degree in Transportation Technologies, National Aviation University, Ukraine

PROFESSIONAL EXPERIENCE

Academic experience and positions

Since 2023	Assistant Professor, ESSCA School of Management, France
2024 - 2024	Visiting Research Fellow, Vrije Universiteit Amsterdam, Netherlands (The)
2022 - 2023	Post doctoral Fellow, European M&A Institute
2020 - 2022	Temporary Research and Teaching Assistant, Université de Toulouse 1 Capitole, France

PROFESSIONAL EXPERIENCE

Academic experience and positions

- 2017 - 2020 Adjunct Lecturer, Toulouse School of Management (TSM), France
- 2017 - 2020 Adjunct Lecturer, Toulouse Business School (TBS), France

GRANTS AND HONORS

- 2024 RRI-CDC-AUF 2024 Grant: Post-Divestiture Relationships: Leveraging Innovation or Facilitating Knowledge Transfer?, Réseau de Recherche sur l'Innovation (RRI), France
- 2019 Best Developmental Paper Award, British Academy of Management (BAM), United Kingdom
- 2019 CEFAG-FNEGE program, FNEGE, France
- 2017 Doctoral Fellowship, Université de Toulouse 1 Capitole, France
- 2015 French Government Scholarship, French Embassy in Ukraine, Ukraine

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

KOCHURA, O. (2025). Book review. Son Thi Kim Le (ed.) (2024), *Innovation in East Asia: Contexts and Relevant Cases*, Business & Innovation, Brussels, Peter Lang, 244 p. *Journal of Innovation Economics & Management*, 48(3), pp. 251-255.

KOCHURA, O., MIRC, N. and LACOSTE, D. (2022). From a dyadic to a triadic perspective: Divestiture research implications for understanding pre- and post-acquisition processes. *European Management Journal*, 40(6), pp. 943-951.

Chapters in book

KOCHURA, O. (2024). The Art of Letting Go: Corporate Divestitures in the Bio-Pharmaceutical Industries. In: Mark Thomas, Janna L. Rose eds. *Mergers and Acquisitions The Pharmaceutical and Biotechnology Industries*. 1st ed. Abingdon: Routledge, pp. chapitre 2.

KOCHURA, O., MIRC, N. and LACOSTE, D. (2024). What follows what? Sequences and combinations of acquisitions and divestitures. In: David R. King (ed.). *Acquisitions and Corporate Strategy*. 1 ed. Routledge, pp. 48-75.

Conference paper (with selection committee)

KOCHURA, O. (2025). To Divest in Times of Global Disruption: A Review and Research Agenda. In: eM&Ai 2025 (Annual Conference of the European M&A Institute). Hanken School of Economics, University of Turku.

KOCHURA, O. and AZOULAY, A. (2025). Corporate strategy in motion: Corporate development sequences and ecosystem evolution. In: EURAM 2025. Università di Firenze.

KOCHURA, O. (2024). Sustainability-driven divestitures and market for pollutive assets. In: SMS Special Conference: Strategies for Sustainable Human Development. Washington D.C.

KOCHURA, O. (2024). Sustainability-driven divestitures and market for pollutive assets. In: EURAM 2024: Fostering innovation to address grand challenges. Bath School of Management.

BARRON, A., KOCHURA, O., ENGSIG, J. and VANYUSHYN, V. (2023). Stakeholder orientation and de-internationalization decisions. In: Annual Conference of the European M&A Institute (eM&Ai). Toulouse.

KOCHURA, O. and MIRC, N. (2023). Dual-track divestitures and dual-track objectives: Acquiring autonomy and legitimacy. In: Annual Conference of the European M&A Institute (eM&Ai). Toulouse.

BARRON, A., KOCHURA, O., ENGSIG, J. and VANYUSHYN, V. (2023). Stakeholder orientation and de-internationalization decisions. In: European International Business Academy (EIBA) Annual Conference. Lisboa.

BARRON, A., KOCHURA, O., ENGSIG, J. and VANYUSHYN, V. (2023). Stakeholder orientation and de-internationalization decisions. In: Global Strategy Journal Idea & Paper Development Workshop. Copenhagen.

KOCHURA, O. (2023). Distinct separation extents: Asset versus unit divestiture. In: European Academy of Management Annual Conference. Dublin.

KOCHURA, O. (2023). Dual-track divestitures and dual-track objectives: Acquiring autonomy and legitimacy. In: Conférence annuelle de l'AIMS. Strasbourg.

KOCHURA, O. (2022). Divestitures and inter-organizational relationships. In: Paper Development Workshop, Strategic Management Review. London.

KOCHURA, O. (2022). Distinct separation extents: Asset versus unit divestitures. In: Junior Scholar Paper Development Workshop, Strategic Management Society Annual Conference. London.

KOCHURA, O. (2022). Dual-track divestiture alternatives: Evolving strategic ambiguity and autonomy levels. In: Strategic Management Society Annual Conference. London.

KOCHURA, O. (2022). An investigation of factors driving changing tie strength in corporate development activities – analysis of alliance and acquisition networks in the global airline industry. In: INSNA Sunbelt Annual Conference. Cairns.

KOCHURA, O. (2022). Dual-track divestiture alternatives: Evolving strategic ambiguity and autonomy levels. In: Paper Development Labs, International Symposium on Process Organization Studies. Rhodes.

KOCHURA, O. (2022). Dual-track divestiture governance alternatives entangled with strategic ambiguity. In: European Academy of Management Annual Conference. Winterthur.

KOCHURA, O. (2021). Structuring organisational separation process - Insights from divesting. Paper Development Labs. In: Paper Development Labs, International Symposium on Process Organization Studies.

KOCHURA, O. (2021). Transforming intangible resources into tangible results: The choice between partial and full divestiture. In: British Academy of Management Annual Conference.

KOCHURA, O. (2021). Structuring organisational separation process - Insights from divesting. In: Paper Development Roundtable, European Group for Organizational Studies Annual Conference.

KOCHURA, O. (2020). Exploring the importance of divestor-buyer relations in the pre- and post-divestiture periods. In: European Academy of Management Annual Conference.

KOCHURA, O. (2020). Exploring interdependencies in the pre – and post-divestiture periods. In: Association Internationale de Management Stratégique Annual Conference.

KOCHURA, O. (2019). Intrafirm and interfirm networks: Evolvment dynamics in divestitures. In: British Academy of Management Annual Conference.

KOCHURA, O. (2018). Corporate divestiture and M&A – just a simple mirror image? In: European Academy of Management Annual Conference. Reykjavik.

Practice-oriented contributions

KOCHURA, O. (2025). Au-delà de la séparation : le démantèlement d'une entreprise stimule l'innovation. Innovations - le Blog du Réseau de Recherche sur l'Innovation (RRI), France.

RESEARCH ACTIVITIES

Editorial activities

Reviewer for an academic or professional publication

- Since 2023 Ad-hoc reviewer, M@n@gement
- Since 2023 Ad-hoc reviewer, European Management Journal
- Since 2023 Ad-hoc reviewer, Journal of Change Management
- Since 2023 Ad-hoc reviewer, Management International

Service to the academic discipline

Active member of a recognised scientific or academic association

- 2018 - 2020 Member, Doctoral School Council, Toulouse School of Management (TSM), France

Scientific committee of an academic conference

- Since 2024 Co-chair: Strategic Management Special Interest Group, Annual Conference, European Academy of Management (EURAM)
- 2024 - 2024 Session chair: Corporate and Competitive Strategy , Strategic Management Society Special Conference, Strategic Management Society (SMS), United States of America
- 2024 - 2024 Session Chair: M&As and Divestitures track, Annual Conference, European Academy of Management (EURAM), United Kingdom
- 2024 - 2024 Session Chair: 3rd eM&Ai Conference, European M&A Institute, France
- 2023 - 2023 Session chair "M&A and Stakeholders", Annual Conference, European Academy of Management (EURAM), United Kingdom
- 2023 - 2023 Session co-chair, 2nd Annual eM&Ai Conference, European M&A Institute, France
- 2022 - 2022 Session co-chair: 1st eM&Ai Conference, European M&A Institute, France
- 2021 - 2021 Organization committee, Annual conference, Strategic Management Society (SMS)
- 2020 - 2020 Member of the Scientific and Executive Committees, Association Internationale de Management Stratégique (AIMS), France
- 2018 - 2018 Member of the Executive Committee, CIFEPME

Membership in an academic association

- Since 2020 Affiliate member, Les ateliers de Thésée, FNEGE, France
- Since 2019 Professional affiliation, Strategic Management Society (SMS)
- Since 2018 Active member, European Academy of Management (EURAM), Belgium
- Since 2018 Professional affiliation, Association Internationale de Management Stratégique (AIMS), France

Organisation/facilitation of webinars, seminars, roundtables

- Since 2020 Online M&A seminars, European M&A Institute
- 2024 - 2024 Pedagogical innovation in management science. Les Ateliers de Thésée. FNEGE, Excelia Group, France
- 2023 - 2023 Chargée de projet, Atelier « Rédaction d'ouvrages et d'articles rang 1 FNEGE » Organization committee, Workshop "Rédaction d'ouvrages et d'articles rang 1

FNEGE", Les ateliers de Thésée, FNEGE, France

2020 - 2020 Organization committee, Strategy research workshops, TSM-Research

2019 - 2019 Organization committee, FROGNET Conference

Participation in a research consortium

Since 2024 Post-Divestiture Relationships: Leveraging Innovation or Facilitating Knowledge Transfer?", Réseau de Recherche sur l'Innovation (RRI), France

Since 2022 eM&Ai Chief Project Manager, European M&A Institute

2022 - 2025 Impact of financial support to SMEs on their performance during the coronavirus pandemics in selected European countries. National Science Centre 2021/41/B/HS4/03586 OPUS. Led by prof. Aneta Hryckiewicz-Gontarczyk, Kozminski University, Poland

PhD Jury

2023, PhD reviewer

A. ZHANG, Defended, DBA. Zhang Anhua
The Intermediary Role of Psychological Capital in Domestic Mergers and Acquisition: The case of a state-owned enterprise in China, EM Normandie Business School