



Full Professor with HDR qualification Naciba CHASSAGNON HANED

Academic Department: Economics, Law and
Society

Email: naciba.chassagnon@essca.fr

RESEARCH INTERESTS

- Innovation economics and management
- Creativity, knowledge creation and organizational learning
- Environmental innovations and ecological creative communities
- Corporate social responsibility practices, reporting and sustainable innovation

TEACHING DOMAINS

- Microeconomics
- Ethics, CSR and sustainable development
- Managerial economics

EDUCATION

Highest degree :

- | | |
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| 2018 | Higher Doctorate (Habil.), Management Science, Innovation, University Savoy Mont Blanc, France |
| 2011 | Doctorate/PhD in Economics, Université Lumière Lyon 2, France
<i>Performance économique, sources et leviers de l'innovation et filières technologiques : une étude économétrique à partir de données CIS françaises</i> |
| 2006 | Master, professional degree in organization and human resources management, Université Lumière Lyon 2, France |
| 2006 | Master 2 Research in Innovation management, Economics and innovation management, Université Lumière Lyon 2, France |
| 2002 | DEUG, Mathematics, Université Claude Bernard Lyon 1, France |

CERTIFICATIONS

- | | |
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| 2013 | , CEGOS (organisme de formation professionnelle), France |
| 2012 | Manager le changement, CEGOS (organisme de formation professionnelle), France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2024 | Deputy Dean for Research, ESSCA School of Management, France |
| Since 2016 | Professor Habil., ESSCA School of Management, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

- 2018 - 2024 Research and Faculty coordinator, Lyon campus, ESSCA School of Management, France
- 2015 - 2016 Associate dean for education and programs, Université Catholique de Lyon, France
- 2008 - 2015 Associate Professor, Head of the department Economy and society, Université Catholique de Lyon, France
- 2007 - 2010 Lecturer, Ecole Centrale de Lyon, France
- 2006 - 2010 Lecturer, Université Lumière Lyon 2, France
- 2005 - 2007 Lecturer, Ecole supérieure de Chimie Physique Electronique de Lyon (CPE), France
- 2006 - 2006 Research assistant, Université Catholique de Lyon, France

Professional experience

- 2006 - 2007 Project Manager, Xerfi, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- WEBER, C.S., FALCHI, A. and HANED, N. (2025). Is innovation good for the environment? A macro-level analysis. *Ecological Economics*, 237, pp. 108712.
- CHASSAGNON, V. and HANED, N. (2024). Power In Firms As Political Entities: Dependency, Strategy And Resistance. *Review of Political Economy*, 36(1), pp. 116-136.
- CHASSAGNON, V., BAUDRY, B. and HANED, N. (2022). The legacy of Chester I. Barnard in the Science of Organization of Oliver E. Williamson. *European Journal of the History of Economic Thought*, 29(3), pp. 480-504.
- RANJBARI, M., SHAMS ESFANDABADI, Z., SHEVCHENKO, T., HANED, N., PENG, W., TABATABAEI, M. and AGHBASHLO, M. (2022). Mapping healthcare waste management research: Past evolution, current challenges, and future perspectives towards a circular economy transition. *Journal of Hazardous Materials*, 422, pp. 126724.
- HANED, N., CHASSAGNON, V. and VALLET, G. (2021). Value, Valuation, and Price: The Interest of Albion W. Small's Sociological Work for Industrial Economics. *Revue d'Economie Industrielle*, 175(3), pp. 41-62.
- CHASSAGNON, V. and HANED, N. (2019). The private and public normative orderings of the modern firm: Industrial pluralism in a history of organizational thought perspective. *Cahiers d'Economie Politique*, 76(1), pp. 89-116.
- HANED, N. (2018). Sustainability and environmental performance challenges: Measurements, drivers and governance. *Technological Forecasting and Social Change*, 135, pp. 32.
- HANED, N., CHASSAGNON, V. and LE BAS, C. (2016). The determinants of organizational creativity methods: an empirical study based on a French Survey. *International Journal of Innovation Management*, 20(4).
- CHASSAGNON, V. and HANED, N. (2015). The Relevance of Technological Leadership for Environmental Innovation: A Firm-Level Empirical Analysis. *Technological Forecasting and Social Change*, 91C, pp. 194-207.
- HANED, N., MOTHE, C. and NGUYEN-THI, U. (2014). Firm Technological Innovation Persistence: Organizational Innovation Matters. *Economics of Innovation and New Technology*, 23(5-6), pp. 490-

CHASSAGNON, V. and HANED, N. (2013). PME et innovations environnementales: une étude empirique sur données françaises. *Economie Appliquée*, 66(4), pp. 117-139.

CHASSAGNON, V. and HANED, N. (2013). Comment stimuler des projets d'innovation environnementale ? Leçons tirées des communautés créatives pilotées de l'entreprise Michelin. *Gestion - Revue Internationale de Gestion*, 38(3), pp. 45-53.

HANED, N., COLOMBELLI, A. and LE BAS, C. (2013). On Firm Growth and Innovation. Some new empirical perspectives using French CIS (1992-2004). *Structural Change and Economic Dynamics*, 26, pp. 14-26.

HANED, N. and LEBAS, C. (2011). Regional Distribution, Mobility and Productivity of French Prolific Inventors. *Acta Oeconomica*, 252, pp. 9-19.

HANED, N., LE BAS, C. and POUSSING, N. (2010). Innovation, leadership technologique et comportements de responsabilité sociale. Une exploration sur données d'entreprises. *Systèmes Agroalimentaires / Food systems- Série AG*, 12, pp. 1363-1385.

HANED, N. (2007). État des lieux de l'implication des PME dans le domaine de la responsabilité sociale. Bilan d'une enquête auprès des PME françaises. *Revue Internationale PME (RIPME)*, 20(3-4), pp. 147-164.

Chapters in book

HANED, N. and CHASSAGNON, V. (2025). Exploring firm environmental performance through creative communities: a capabilities-based perspective. In: Faruk Ülgen, Lyubov Klapkiv eds. *Innovation in Capitalist Economies Crises, Challenges and Opportunities*. 1 ed. Abindgon: Routledge.

HANED, N. and HAMANI, A. (2025). Enabling Sustainability: The Role of Knowledge Flows in Advancing Sustainable Technologies. In: Marjorie Tendero, Christoph Weber eds. *The European Environmental Conscience in the EU*. 1st ed. Abindgon: Routledge.

HANED, N. (2020). Atmosphère organisationnelle et efficience. Analyse conceptuelle et empirique sur des firmes françaises. In: Chassagnon V., Dutraive V. eds. *Économie politique institutionnaliste de l'entreprise : Travail, démocratie et gouvernement*. 1st ed. Classiques Garnier.

HANED, N., LEBAS, C. and VERNIER, M.F. (2015). La performance économique des entreprises à travers le prisme des innovations environnementales. In: Virgile Chassagnon (ed.). 1st ed. Lyon: Presses Universitaires de Grenoble, pp. 39-50.

HANED, N., CHAPAS, B. and CHASSAGNON, V. (2015). Gouvernement interne, participation et valorisation de la ressource humaine dans l'entreprise. In: V. Chassagnon (ed.). *Vers un modèle de gouvernement durable de l'entreprise capitaliste : l'unité dans la pluralité au service de la société*. 1st ed. Lyon: Presses Universitaires de Grenoble, pp. 129-142.

Conference paper (with selection committee)

HANED, N. (2022). The Legacy of Chester I. Barnard in the Science of Organization of Oliver E. Williamson. In: SIOE Conference - Society for Institutional & Organizational Economics. Toronto.

HANED, N. (2022). Exploring Place, Knowledge, and Action via EcoTypes: A Cross-National Collaboration. In: AAG Annual Meeting. Virtual.

HANED, N. (2021). Environmental innovations during crisis periods. In: 2nd Low-Carbon AESS Conference. Virtual.

HANED, N. (2019). The Push and Pull of organizational Atmosphere: Theoretical proposition and Empirical Perspectives. In: 23rd Annual IPMN Conference. Boulogne-Billancourt.

HANED, N. (2019). Atmosphère organisationnelle et démocratie industrielle : une analyse théorique et empirique de l'hypothèse williamsonienne. In: Journée de recherche de l'IREPE - Travail, gouvernement de l'entreprise et démocratie : un héritage institutionnaliste. Lyon.

HANED, N. (2018). L'innovation un objet complexe. In: Conférence Off des journées de l'économie. Lyon.

CHASSAGNON, V. and HANED, N. (2018). The private and public normative orderings of the modern firm: an industrial pluralism perspective. In: 4e Colloque International de Philosophie Economique. Lyon.

CHASSAGNON, V. and HANED, N. (2016). Exploring sustainable environmental performance: A comparison case study in the energy sector. In: EcoSummit 2016. Montpellier.

CHASSAGNON, V. and HANED, N. (2016). The organizational atmosphere hypothesis reconsidered in a productive efficiency perspective: theoretical proposition and empirical analysis. In: 20th Annual Conference of the Society for Institutional & Organizational Economics. Paris.

CHASSAGNON, V., HANED, N. and LE BAS, C. (2016). L'influence du recours à des connaissances externes sur l'organisation interne du processus de créativité : une étude empirique sur données françaises. In: Forum Innovation VII. Paris.

CHASSAGNON, V. and HANED, N. (2016). Exploring environmental performance through innovation practices. In: The International Society for Ecological Economics Conference. Washington.

KANE, D., HANED, N., VERNIER, M.F., BERGER DOUCE, S. and BOUCHER, J. (2016). Existe-t-il un lien entre la performance environnementale/économique et la maturité des entreprises au regard de l'éco-conception? In: 5e Colloque National de l'Eco-Conception. Saint Etienne.

HANED, N., CHASSAGNON, V. and LE BAS, C. (2015). The determinants of organizational creativity devices: an empirical study based on a French survey. In: 5th AFEP Conference. Lyon.

HANED, N. (2014). Organizational Atmosphere, Human Capital Management and Productive Efficiency: Theoretical Model and Empirical Findings from French Surveys. In: 9th Colloquium On Organizational Change & Development. Essen.

CHASSAGNON, V. and HANED, N. (2013). The relevance of environmental innovation for technological leadership: a firm-level empirical analysis. In: 10th European Society for Ecological Economics Conference. Lille.

HANED, N. (2013). Corporate social responsibility and firm performance ». In: Séminaire international à l' école de management de l'Ucl en collaboration avec l'Université de Lyon et l'Université de Savoie (IREGE). Lyon.

HANED, N., MOTHE, C. and NGUYEN-THI, U. (2013). Firm persistence in technological innovation: The relevance of organizational innovation. In: Séminaire international sur le numéro spécial de la revue Economics of Innovation and New Technology.

CHASSAGNON, V. and HANED, N. (2012). Environmental Innovation and Innovation Leadership: A Firm Level Empirical Analysis », International conference. In: The Governance of the Complex World. Nice.

HANED, N. (2012). The relevance of technological leadership for environmental Innovation: A Firm-Level Empirical Analysis. In: EGOS (European Group for Organizational studies). Helsinki.

HANED, N. (2010). An Evolutionary View of Innovation and Economic Performance: A Firm Level Analysis. In: 5th European Conference on Entrepreneurship and Innovation. Athènes.

HANED, N., LEBAS, C. and POUSSING, N. (2010). An Econometric Analysis of CSR Determinants: a two Countries Comparison. In: Congrès du RIODD. Lille.

HANED, N. (2009). Economic Returns to Innovation: Between Efficiency and Effectiveness. In: 4th European Conference on Entrepreneurship and Innovation. Anvers.

HANED, N. (2009). The determining factors of corporate social responsibility practices: an international comparison. In: Congrès du RIODD. Lille.

DUPUIS, J. and HANED, N. (2009). Corporate social responsibility: from governance to network. In: EURAM Conference. Liverpool.

Research / consulting reports

HANED, N. (2016). Les stratégies d'innovation soutenables et la créativité écologique. Lyon: France.

HANED, N., LANOIE, P., PLOUFFE, S. and VERNIER, M.F. (2014). La profitabilité de l'écoconception. Une analyse économique. Lyon: France.

Presentation in a research seminar

HANED, N. (2022). Understanding Environmental Heterodoxy Via Eco Types. In: Interdisciplinary Social Sciences Research Network.

HANED, N. (2021). Environmental Studies for the 21st century. In: International Academia and Research Committee (IARC) Webinar Series. Pilani Campus, Rajasthan.

Invited in Academic Conferences

HANED, N. (2025). Beyond Green Growth: Rethinking Models of Sustainable Expansion. In: Symposium on World Economics, Finance and Business (WEFB 2026). Hong Kong.

HANED, N. (2024). Distinguished speaker in the session "From Classroom to Action: Empowering Sustainable Student Initiatives". In: 2024 PRME Global Students Annual Summit Empowering Today's Youth for a Sustainable Tomorrow. New York.

HANED, N. (2021). Environmental Studies for the 21st century. In: International Academia and Research Committee (IARC) Webinar Series (Webinar No.10). Birla Institute of Technology and Science (BITS), Pilani Campus, Rajasthan, India.

HANED, N. (2021). Worldwide Teach-in – Climate and Justice in Western Europe, in 2nd World Forum on Climate Justice. In: 2nd World Forum on Climate Justice. Online, Glasgow.

HANED, N. (2013). Les retombées économiques de l'éco-conception. In: Le colloque national de l'éco-conception. Lyon.

Practice-oriented contributions

HANED, N. (2021). Inscrire l'environnement à son agenda social. Directions, France.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

2018 - 2018 Guest editor, Special issue on Sustainability and environmental performance challenges: Measurements, drivers and governance, Vol. 135, Technological Forecasting and Social Change

Reviewer for an academic or professional publication

Since 2020	Ad-hoc reviewer, Management & Prospective - Gestion 2000
Since 2019	Ad-hoc reviewer, R&D Management
Since 2018	Ad-hoc reviewer, Small Business Economics
Since 2016	Ad-hoc reviewer, International Journal of Innovation Management
Since 2011	Ad-hoc reviewer, Economics of Innovation and New Technology

Service to the academic discipline

Active member of a recognised scientific or academic association

Since 2019	Scientific Committee Member, Association pour la gestion des connaissances dans la société et les organisations (AGeCSO), France
Since 2016	Scientific committee member, Institut de Recherche pour l'Economie Politique de l'Entreprise (IREPE), France
2022 - 2022	Review manager, Association for Environmental Studies and Sciences (AEISS), United States of America

Consulting

Relevant consulting activities

2012 - 2016	Scientific expertise, CCI funded project, , France
2015 - 2015	Quality expert for programs delivered in organizations delivering "global reporting initiative" labels, France

Service to the institution

Active participation in an event organised by the institution

Since 2023	"Institutional and Organizational Economics- IOE" seminars, ESSCA School of Management, France
Since 2020	Organization committee: Solve Climate by 2030 Webinaire mondial de dialogue sur le climat, ESSCA School of Management, France
Since 2019	Head of organization committee: MASCIK workshop. A Multidisciplinary Approach for assessing Open and Collaborative Innovation Processes, ESSCA School of Management, France
2025 - 2025	Economics of Institutions and Economics of Organisations, JECO, EIOC research group, ESSCA EU*Asia Institute, France
2023 - 2023	Session chair: Building Environmental & Climate Resiliency: EU- South & South-East Asia Perspectives, JECO, ESSCA School of Management, France
2022 - 2022	Organization committee: Teach In - Conférence mondiale éducative sur le climat (with Bard College , AEISS, H20 , Université Grenoble Alpes), ESSCA School of Management, France
2021 - 2021	Session chair: Climate justice global action, , Les Journées de l'Économie (JECO), ESSCA School of Management, France
2021 - 2021	Session chair: Agriculture durable, écosystèmes et sociétés, Les Journées de l'Économie (JECO), ESSCA School of Management, France

Service to the academic discipline

Reviewing activities for an academic conference

Since 2015	Ad-hoc reviewer: annual conference, Association Française d'Economie Politique (AFEP), France
Since 2015	Ad-hoc reviewer: annual conference, Association Internationale de Management

Stratégique (AIMS), France

2023 - 2023 Reviewer ad-hoc, annual conference, Association for Environmental Studies and Sciences (AESS), United States of America

Scientific committee of an academic conference

2023 - 2023 Co-chair: AESS Conference programme committee, Association for Environmental Studies and Sciences (AESS), United States of America

2021 - 2021 Moderator: Women leading in academia, , 2nd Women Global Conference, Global FIVE Network, France

2021 - 2021 Session co-chair A3: Managing environmental toxics, Conference, Association for Environmental Studies and Sciences (AESS), United States of America

2016 - 2016 Session chair : Solutions for sustainable environmental performance, EcoSummit 2016, Ecological Sustainability: Engineering Change, France

Membership in an academic association

Since 2021 Professional affiliation, active membership, Association for Environmental Studies and Sciences (AESS), United States of America

Since 2016 Professional affiliation, active membership, International Society for Ecological Economics (ISEE), United States of America

Organisation/facilitation of webinars, seminars, roundtables

2021 - 2021 IREPE seminar, Institut de Recherche pour l'Economie Politique de l'Entreprise (IREPE), France

2019 - 2019 Democracy and work: towards an institutionalist political economy of the firm, Université Catholique de Lyon, France

2016 - 2016 Journée Innovation AIMS : Innovation environnementale et développement durable, Association Internationale de Management Stratégique (AIMS), France

2013 - 2013 Environmental Responsibilities and Innovation Strategy, Université Catholique de Lyon, France

2013 - 2013 Corporate social responsibility and firm performance, Université Catholique de Lyon, France

2011 - 2011 New innovation behavior and patent functions, Université Catholique de Lyon, France

Organising committee of a conference

Since 2018 Coordinator of the "OFF" sessions. Journées de l'économie (JECO). With université de Lyon, ESSCA School of Management, France

2016 - 2016 Sustainable corporate governance, Université Catholique de Lyon, France

Participation in a research consortium

Since 2016 Member, CREG, Université Grenoble Alpes, France

Service to professional community

Participation in professional events, roundtables

2021 - 2021 Learn How to Join and Expand the Worldwide Climate/Justice Teach-in Happening, Columbia Climate School - The Earth Institute, United States of America

2021 - 2021 Worldwide Teach-in – Climate and Justice in Western Europe, in 2nd World Forum on Climate Justice, United Kingdom

2016 - 2016 Stimuler de nouveaux modes de création de valeur, Conférence des Grandes Ecoles (CGE), France

2014 - 2014 De Sciences humaines et sociales à Economy and Society, Conférence des Grandes Ecoles (CGE), France

PhD Jury

2020, PhD examiner

Thierry Gatines, Defended, Université Grenoble Alpes - Grenoble

2018, PhD examiner

Le Thi Kim Son, Defended, Innovation strategy in developing countries : The case of Vietnamese Small and Medium enterprises, Toulouse School of Management (TSM) - Toulouse

2018, PhD examiner

Martine HUYON, Defended, Quelle gestion des ressources humaines dans l'innovation ouverte ? : analyse issue d'une recherche-intervention sur les projets collaboratifs innovants menés dans les pôles de compétitivité, Université Jean Moulin Lyon 3 - Lyon