



Professeure directrice de recherche Elisa SALVADOR

Département de rattachement: Strategy,
Entrepreneurship and International Business

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INTÉRÊTS DE RECHERCHE

- Croissance et perspectives d'innovation des entreprises
- Management et économie de l'innovation
- Stratégie
- Créativité, création de connaissance et apprentissage organisationnel

DOMAINE D'ENSEIGNEMENT

- Methodologie de la recherche
- Management de la créativité et de l'innovation

FORMATION

Diplôme le plus élevé :

- | | |
|------|---|
| 2019 | Habilitation à diriger des recherches, Sciences économiques et de gestion, Université Sorbonne Paris Nord - Paris 13, France |
| 2010 | Doctorat (PhD), Analyse Comparé du Droit, Economie et Institutions (IEL), Università degli Studi di Torino, Italie
<i>Research Spin-off Firms in Italy</i> |
| 2001 | Diplôme de droit, Università degli Studi di Torino, Italie |

EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

Expériences académiques

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|-------------|---|
| Depuis 2025 | Senior Researcher: UNESCO Chair in Economics of Culture and Heritage: Strategies for Protection and Development, Università degli Studi di Torino, Italie |
| Depuis 2019 | Professeure directrice de recherche, ESSCA School of Management, France |
| 2024 - 2024 | Professeure invitée, Università Ca'Foscari Venezia, Italie |
| 2024 - 2024 | Professeure invitée, University of Westminster, Royaume Uni |
| 2024 - 2024 | Professeure invitée, Università degli Studi di Torino, Italie |
| 2018 - 2019 | Responsable du groupe de recherche "Entrepreneurship, Business Model, Innovation" (EBMI), ESSCA School of Management, France |
| 2016 - 2019 | Professeure assistante, ESSCA School of Management, France |
| 2015 - 2017 | Chercheuse associée, Centre de recherches en gestion, Ecole Polytechnique, Université Paris-Saclay - Paris 11, France |

EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

Expériences académiques

- 2015 - 2016 Chargée de cours, MBA Entrepreneurs and Programme Grande Ecole, International Track, ISC Business School, France
- 2014 - 2016 Chargée de cours filière International Business Economics, IESEG, France
- 2015 - 2015 Chargée de cours, Master of Science, Innovation, Creation and Entrepreneurship, ESC Troyes, France
- 2012 - 2015 Chercheuse, Université Paris-Saclay - Paris 11, France
- 2012 - 2012 Chercheuse post-doctoral : Les PME européennes en Amérique latine, ESCP Business School, France
- 2012 - 2012 Assistante recherche, Politecnico di Torino, Italie
- 2011 - 2012 Chargée de cours et assistante de recherche, Politecnico di Milano, Italie
- 2011 - 2011 Assistante recherche, Bioindustry Park Silvano Fumero SpA, Italie
- 2010 - 2011 Assistante de recherche dans la chaire Entrepreneuriat, pour un projet sur l'éducation à l'entrepreneuriat dans les PME
- 2007 - 2009 Doctorante, Università degli Studi di Torino, Italie
- 2007 - 2007 Assistant de recherche, International Centre for Economic Research (ICER), Italie
- 2001 - 2007 Chercheuse, Consiglio Nazionale delle Ricerche, Italie
- 2006 - 2006 Assistant de recherche, CSP sc a rl Innovation in ICT, Italie

PRIX, DISTINCTIONS ET BOURSES

- 2025 Article le plus cité dans la revue International Journal of Arts Management (IJAM) : “ ” by Elisa Salvador, Jean-Paul Simon, and Pierre-Jean Benghozi, -
- 2024 Prix du meilleur papier du MASCIK pour "When gastronomy and food are at the service of education for a sustainable future: the School Garden Model in Denmark" co-écrit avec Jesper Strandgaard et Sophie Marie Cappelen, ESSCA School of Management, France
- 2005 Prix CNR “Promotion of Research 2005”, Project for young researchers, with a research project titled “The financing of research spin-off firms: an analysis of the Italian case”, Consiglio Nazionale delle Ricerche

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

DE BERNARD, M., COMUNIAN, R., JEWELL, S., SALVADOR, E. et O'BRIEN, D. (2024). The role of higher education in sustainable creative careers: exploring UK theatre graduates and theatre careers. *Industry and Higher Education*, 38(1), pp. 14-26.

SALVADOR, E. et COMUNIAN, R. (2024). Why and how Higher Education is so important for Cultural and Creative Industries' sustainable development? *Industry and Higher Education*, 38(1), pp. 6-13.

SALVADOR, E. et BENGHOZI, P.J. (2023). The evolving place of Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? *Réseaux*, 238-239(2-3), pp. 283-328.

LAUTO, G., SALVADOR, E. et VISINTIN, F. (2022). For what they are, not for what they bring: The

signaling value of gender for financial resource acquisition in academic spin-offs. *Research Policy*, 51(7).

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2021). Strategies in the cultural and creative industries: static but flexible vs dynamic and liquid. The emergence of a new model in the digital age. *Revue d'Economie Industrielle*, 174(2), pp. 117-157.

SALVADOR, E. et BENGHOZI, J.P. (2021). The Digital Strategies of Publishing Houses: a Matter of Book Content? *International Journal of Arts Management*, 23(2), pp. 56-74.

SALVADOR, E., SIMON, J.P. et BENGHOZI, P.J. (2019). Facing disruption : the cinema value chain at the digital age. *International Journal of Arts Management*, 22(1), pp. 25-40.

SALVADOR, E., MARULLO, C. et PICCALUGA, A. (2019). Determinants of growth in research spin-offs: a resource-based perspective. *Recherches en Sciences de Gestion*, 133(4), pp. 53-78.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2019). In the mood for technology ? *Réseaux*, 217(5), pp. 47-77.

SALVADOR, E., EL ASRAOUI, H. et AKBARALY, M. (2019). The difficult relationship between the consultancy market and SMEs: inspiring insights from the case of Drôme. *Revue de l'Entrepreneuriat*, 18(4), pp. 127-157.

SALVADOR, E. (2018). Book review: Jeux vidéo : l'industrie culturelle du XXIe siècle ? *Revue Française de Gestion*, 44(271), pp. 143-149.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2017). The race for innovation in the media and content industries: Legacy players and newcomers. Lessons for policy makers from the video game and cinema industries. *Journal of Arts Management, Law and Society*, 47 - Special Issue Digital Cultural Policies in Comparison(5), pp. 346-360.

BENGHOZI, P.J. et SALVADOR, E. (2016). Investment strategies in the value chain of the book publishing sector: how and where the R&D somehow matter in creative industries? *Technology Analysis and Strategic Management*, 28(5), pp. 568-582.

BENGHOZI, P.J. et SALVADOR, E. (2015). Technological competition: a path towards commoditization or differentiation? Some evidence from a comparison of e-book readers. *Systèmes d'Information et Management*, 20(3), pp. 97-135.

BENGHOZI, P.J. et SALVADOR, E. (2015). Technological innovation and R&D, the disregarded dimension of the creative industries : the case of book publishing. *Economia della cultura*, Special issue Les industries culturelles européennes dans la globalisation numérique, XXV(2), pp. 255-267.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2015). Looking for R&D in the creative industries", series features, technical innovations. *Communications & Strategies*, 3rd Q(99), pp. 171-181.

SIMON, J.P., BENGHOZI, P.J. et SALVADOR, E. (2015). The new middlemen of the digital age: the case of cinema. *Info*, 17(6), pp. 97-115.

MARIOTTI, I. et SALVADOR, E. (2015). On-park and off-park research spin-offs: some insights from an empirical investigation on Italy", Special Issue on Inspired by Silicon Valley: a Cheap Copy or a Masterpiece? *International Journal of Entrepreneurship and Innovation Management*, 19(5/6), pp. 405-422.

SALVADOR, E. et BENGHOZI, P.J. (2015). Research spin-off firms: does the university involvement really matter? *Management International*, 19(2), pp. 22-39.

BENGHOZI, P.J. et SALVADOR, E. (2014). Are traditional industrial partnerships so strategic for

research spinoff development? Some evidence from the Italian case. *Entrepreneurship & Regional Development*, 26(1-2), pp. 47-79.

SALVADOR, E., PINOT DE VILLECHENON, F. et LOPEZ-RIZZO, H. (2014). European SMEs and the Brazilian market: the key role of social networks. *European Business Review*, 26(4), pp. 368-388.

SALVADOR, E., MARIOTTI, I. et CONICELLA, F. (2013). Science Park or Innovation Cluster? Similarities and differences in physical and virtual firms' agglomeration phenomena. *International Journal of Entrepreneurial Behaviour and Research*, 19(6), pp. 656-674.

SALVADOR, E., MONTAGNA, F. et MARCOLIN, F. (2013). Clustering recent trends in the Open Innovation literature for SME strategy improvements. *International Journal of technology, Policy and Management*, 13(4), pp. 354-376.

BUREAU, S., SALVADOR, E. et FENDT, J. (2012). Small firms and the growth stage: can entrepreneurship education programmes be supportive? *Industry and Higher Education*, 26(2), pp. 79-100.

SALVADOR, E. et ROLFO, S. (2011). Are incubators and science parks effective for research spin-offs? Evidence from Italy. *Science and Public Policy*, 38(3), pp. 170-184.

SALVADOR, E. (2011). How effective are research spin-off firms in Italy? *Revue d'Economie Industrielle*, (133), pp. 99-122.

SALVADOR, E. (2011). Are science parks and incubators good "brand names" for spin-offs? The case study of Turin. *Journal of Technology Transfer*, 36(2), pp. 203-232.

SALVADOR, E. (2009). Evolution of Italian universities' rules for spin-offs: the usefulness of formal regulations. *Industry and Higher Education*, 23(6), pp. 445-462.

SALVADOR, E. (2008). Regional Innovation Policies in the United Kingdom: the New Industry-HEIs Relationship and the Role of Science Parks. *Revista Galega de Economia*, 17(1), pp. 1-23.

SALVADOR, E. (2007). The Financing of Research Spin-off Firms in Italy. *Piccola Impresa / Small Business*, (1), pp. 75-107.

SALVADOR, E. et HARDING, R. (2006). Innovation Policy at the Regional Level: the Case of Wales. *International Journal of Foresight and Innovation Policy*, 2(3/4), pp. 304-326.

Autres contributions dans des revues scientifiques

SALVADOR, E., CASTRO-MARTINEZ, E., BOTELLA-NICOLÁS, A.M. et ISUSI-FAGOAGA, R. (2022). Introduction: Organization and Management of Cultural Festivals: New Challenges in the Digital Age? *International Journal of Arts Management*, 24(2), pp. 4-12.

SALVADOR, E. (2020). Cultural Festivals: State of the Art and New Avenues of Research. *EconomistsTalkArt.org* Janvier.

BENGHOZI, P.J., RAYNA, T., SALVADOR, E. et STRIUKOVA, L. (2017). Introduction to the special issue Leveraging Technological Change: The Role of Business Models and Ecosystems. *International Journal of Technology Management*, 75(1/2/3/4), pp. 1-5.

BENGHOZI, P.J. et SALVADOR, E. (2013). R&D in creative industries: some lessons from the book publishing sector. *Tafer Journal*, (64).

Direction, coordination d'ouvrages

PAPPALEPORE, I. et SALVADOR, E. [Eds] (2025). *Responsible Cultural Consumption and Production Insights From Live Experiences, Film and Fashion*. 1 ed. Abindgon: Routledge.

SALVADOR, E. et PAPPALEPORE, I. [Eds] (2025). *Responsible Consumption and Production in the Creative and Cultural Industries: Actions, Policies, and Strategies for a Sustainable Future*. 1 ed. Abindgon: Routledge.

SALVADOR, E. et STRANDGAARD PEDERSEN, J. [Eds] (2022). *Managing Cultural Festivals, Tradition and Innovation in Europe*. 1 ed. Abindgon: Routledge, pp. 328.

SALVADOR, E., NAVARRETE, T. et SRAKAR, A. [Eds] (2022). *Cultural Industries and the Covid-19 Pandemic, A European Focus*. 1 ed. Abindgon: Routledge, pp. 298.

Chapitres d'ouvrage

SALVADOR, E. et PAPPALEPORE, I. (2025). Introduction: Why a focus on Sustainable Development Goal (SDG) 12? Dans: Elisa Salvador, Ilaria Pappalepore eds. *Responsible Consumption and Production in the Creative and Cultural Industries*. 1 ed. Abindgon: Routledge, pp. 1-10.

STRANDGAARD PEDERSEN, J., CAPPELEN, S.M. et SALVADOR, E. (2025). When Gastronomy and Food Are at the Service of Education for a Sustainable Future: The School Garden Model in Denmark. Chapter 3 from section 1. Dans: Elisa Salvador, Ilaria Pappalepore eds. *Responsible Consumption and Production in the Creative and Cultural Industries*. 1 ed. Abindgon: Routledge, pp. 55-71.

SALVADOR, E. (2021). Cluster – Innovative Cluster: Geographical and “Virtual” Proximity in the Digital Era. Dans: Dimitri Uzunidis, Fedoua Kasmi, Laurent Adatto eds. *"Handbook on Innovation, Economics, Engineering and Management"*. 1st ed. London: Wiley ISTE Ltd, pp. 85-90.

SALVADOR, E. (2021). Spin-off – Research Spin-off: How the University Fosters Innovative Entrepreneurship. Dans: Dimitri Uzunidis, Fedoua Kasmi, Laurent Adatto eds. *"Handbook on Innovation, Economics, Engineering and Management"*. 1st ed. London: Wiley ISTE Ltd, pp. 255-262.

SALVADOR, E., MANZINI, R., URBINATI, A., PULIGA, G. et LAZZAROTTI, V. (2021). Research spin-offs and their role within the entrepreneurial university in the digital age: a framework for future research from Italian case studies. Dans: Ulla Hytti (ed.). *A Research Agenda for the Entrepreneurial University*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 229-280.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2018). The race for innovation in the media and content industries: legacy players and newcomers. Lessons from the music and the newspaper industries. Dans: Philippe Bouquillion, François Moreau eds. *Digital Platforms and Cultural Industries*. 1st ed. Paris: Peter Lang, pp. 186.

BENGHOZI, P.J. et SALVADOR, E. (2014). Strategies and business models of online platforms in CCI: convergence or differentiation in the e-book sector? Dans: Schramme A., Kooyman R. Hagoort G. eds. *Beyond Frames. Dynamics between the creative industries, knowledge institutions and the urban context*. 1st ed. Eburon Academic Press, pp. 96-104.

SALVADOR, E. (2012). Italian science parks and incubators: some considerations arising from a questionnaire investigation on research spin-off firms. Dans: Marina Dabic (ed.). *Do we need the entrepreneurial university? Triple helix perspective*. 1st ed. University of Zagreb, pp. 65-88.

Communications (conférences avec comité de sélection)

SEGRE, G., DATILO, M. et SALVADOR, E. (2025). Design sector specialisation, technologies and sustainability in Piedmont. Dans: R&D Management Conference 2025. Pisa.

STRANDGAARD PEDERSEN, J., SALVADOR, E. et CAPPELEN, S.M. (2024). When gastronomy and food are at the service of education for a sustainable future: the School Garden model in Denmark. Dans: 4e édition du MASCIK Workshop. Angers.

STRANDGAARD PEDERSEN, J., SALVADOR, E. et CAPPELEN, S. (2024). When gastronomy and food are at the service of education for a sustainable future: the School Garden model in Denmark. Dans: XVIIIth International Conference on Arts and Cultural Management (AIMAC). ISCTE University Institute of Lisbon.

DE BERNARD, M., COMUNIAN, R., JEWELL, S., O'BRIEN, D. et SALVADOR, E. (2023). Sustainable creative careers and higher education: the case of UK theatre graduates and theatre careers. Dans: BAM 2023, Towards Disruptive Sustainability: New Business Opportunities and Challenges. University of Sussex Business School, Brighton.

DE BERNARD, M., COMUNIAN, R., JEWELL, S., O'BRIEN, D. et SALVADOR, E. (2023). The role of higher education in sustainable creative careers: exploring UK theatre graduates and theatre careers. Dans: EURAM Conference. Trinity College, Dublin.

SALVADOR, E. et LAUTO, G. (2022). The influence of business plan competitions on the location of research spin-offs. Dans: 3rd Edition of MASCIK Workshop. ESSCA School of Management, Angers.

SALVADOR, E. (2022). The influence of business plan competitions on the location of research spin-offs. Dans: R&D Management Conference. University of Trento.

SALVADOR, E. et LAUTO, G. (2022). The location of research spin-offs: the role of business plan competitions. Dans: British Academy of Management (BAM) Conference. University of Manchester.

SALVADOR, E. et BENGHOZI, P.J. (2021). The evolving place of the Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? Dans: British Academy of Management (BAM) conference 2021: Recovering from Covid: Responsible Management and Reshaping the Economy. Lancaster University Management School, Online.

SALVADOR, E. et BENGHOZI, P.J. (2020). The place of the Cultural and Creative industries in the EU policy orientation: the point of view of Communications from the European Commission. Dans: Journée d'étude 'Le Management des Industries Creatives'. Paris.

LAUTO, G., SALVADOR, E. et VISINTIN, F. (2019). Is there a gender gap in research spin-offs financing? A signalling theory approach. Dans: EGOS Conference. Edimbourg.

SALVADOR, E., LAUTO, G. et VISINTIN, F. (2019). Is There a Gender Gap in Research Spin-Offs Financing? A Signalling Theory Approach. Dans: 8th Economic and Business Review Conference. Ljubljana.

SALVADOR, E., CASTRO-MARTINEZ, E. et BENGHOZI, P.J. (2019). What role, economic model and benefits for Festivals in the digital age? An international cross comparison analysis in the audiovisual and publishing industries. Dans: AIMAC conference 2019. Venise.

BENGHOZI, P.J. et SALVADOR, E. (2019). The place of the Cultural and Creative industries in the EU policy orientation: the point of view of Communications from the European Commission. Dans: AIMAC conference 2019. Venise.

SALVADOR, E., LAZZAROTTI, V., MANZINI, R., PULIGA, G. et URBINATI, A. (2018). Research Spin-offs and the Digital Revolution: some evidence from Italian case-studies. Dans: R&D Management Conference 2018 "R&Designing Innovation: Transformational Challenges for Organizations and Society". Milan.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2018). The value chain and business model of the cultural and creative industries: what place for digital innovation? Evidence from some representative case-studies. Dans: Congrès RRI, Forum Innovation VIII. IUT de Nîmes, Université de Montpellier.

LAUTO, G., SALVADOR, E. et VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. Dans: XXVIIe Conférence internationale de management stratégique, AIMS. Montpellier.

SALVADOR, E., LAUTO, G. et VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. Dans: EURAM2018. Reykjavik.

LAUTO, G., SALVADOR, E. et VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. Dans: DRUID Conference. Copenhagen.

SALVADOR, E., SIMON, J.P. et BENGHOZI, P.J. (2017). Technological innovation as a disruptor: the case of the cinema value chain at the digital age” «Innovation and Industrial Dynamics: Challenges for the Next Decade. Dans: 6th European Conference on Corporate R&D and Innovation. Séville.

SALVADOR, E., PICCALUGA, A. et MARULLO, C. (2017). Determinants of growth in research spin-offs: a resource-based perspective. Dans: R&D Management Conference. Leuven.

SALVADOR, E., DE MARCO, C. et PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. Dans: R&D Management Conference. KU Leuven Faculty of Social Sciences.

SALVADOR, E., EL ASRAOUI, H. et AKBARALY, M. (2017). The difficult relationship between the consultancy market and SMEs: inspiring insights for future improvements. Dans: XXVIe Conférence Internationale de Management Stratégique (AIMS). Lyon.

SALVADOR, E., DE MARCO, C. et PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. Dans: EURAM Conference. Glasgow.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J.P. (2016). The race for innovation in the media and content industries: legacy players and newcomers. Lessons from the videogames, the music and the newspaper industries. Dans: 2nd International Multidisciplinary Workshop on Cultural Industries and digital platforms. Paris.

BENGHOZI , P.J. et SALVADOR, E. (2015). The digital publishers' agenda: a matter of book content? Dans: AIMAC Conference. Aix-Marseille.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J. (2015). The new middlemen of the digital age: the case of cinema. Dans: AIMAC Conference. Aix-Marseille.

BENGHOZI, P.J. et SALVADOR, E. (2015). How and Where the R&D Takes Place in Creative Industries? Digital Investment Strategies of the Book Publishing Sector. Dans: XXIVe Conférence Internationale de Management Stratégique (AIMS). Paris.

BENGHOZI, P.J., SALVADOR, E. et SIMON, J. (2015). The new middlemen of the digital age: the case of cinema. Dans: 30th European Communications Policy Research Conference “New intermediaries in the hyper connected society”. Brussels.

BENGHOZI, P.J. et SALVADOR, E. (2014). Concurrence technologique: facteur de commodization ou de différenciation? Les leçons des liseuses de livre numérique. Dans: Conference AIM. Aix-en-Provence.

BENGHOZI, P.J. et SALVADOR, E. (2014). Strategies and business models of online platforms in CCIs: convergence or differentiation in the e-book sector? Dans: International Research Conference on the Creative and Cultural Industries. University of Antwerp, Antwerp Management School.

SALVADOR, E. et BENGHOZI, P.J. (2013). Research spin-off firms: does the university involvement really matter? Dans: International Conference TripleHelix. Londres.

BENGHOZI, P.J. et SALVADOR, E. (2013). Investment strategies in the value chain of the book publishing sector: how and where the R&D somehow matter in creative industries? Dans: AIMAC Conference. Bogota.

SALVADOR, E. et BENGHOZI, P.J. (2013). Research spin-off firms: does the university involvement really matter? Dans: EIDEV Conference. Aix en Provence.

SALVADOR, E. et BENGHOZI, P.J. (2013). Investment Strategies in the Value Chain of the Book Publishing sector: how and where the R&D somehow matter in creative industries? Dans: International Conference TripleHelix. London.

SALVADOR, E., CONICELLA, F. et MARIOTTI, I. (2012). Science Park or Innovation Cluster? Similarities and differences in physical and virtual firms' agglomeration phenomena. Dans: Conférence ASRDLF. Belfort.

MARIOTTI, I. et SALVADOR, E. (2011). Location Decisions of Research Spin-off Firms in Italy. Dans: International Conference of the Italian Regional Science Association (AISRE). Turin.

MARIOTTI, I. et SALVADOR, E. (2011). The Location of Italian Research Spin-offs: which Factors do really Matter? Dans: 51e International Conference of the European Regional Science Association (ERSA). Barcelone.

SALVADOR, E., FENDT, J. et BUREAU, S. (2011). Young Firms and the Growth Stage: Could Entrepreneurship Education Programmes be Useful? Dans: EURAM International Conference. Tallin.

SALVADOR, E. (2009). Research Spin-off Firms: the importance of incubators and science and technology parks as a solution to the "market for lemons. Dans: Workshop SIEPI. Collegio Carlo Alberto, Moncalieri.

SALVADOR, E. et HARDING, R. (2005). Innovation Policy at the Regional Level: the Case of Wales. Dans: International Conference TripleHelix. Turin.

CALABRESE, G., ROLFO, S. et SALVADOR, E. (2004). SMEs & Innovation: the Role of the Regional Industrial Policy in Italy. Dans: IASP World Conference on Science and Technology Parks. Bergamo.

SALVADOR, E. (2004). The ERDF Structural Fund in Wales: Impact and Objectives. Dans: International Conference Regional Studies Association (RSA). Angers.

CALABRESE, G., ROLFO, S. et SALVADOR, E. (2003). SMEs & Innovation: the Role of the Regional Industrial Policy in Italy. Dans: Regional Studies Association (RSA) International Conference. Pise.

Invité dans une conférence académique

SALVADOR, E. (2022). Presentation of the Book "Managing Cultural Festivals: Tradition and Innovation in Europe", Dans: Seminar "Managing Cultural Festivals". Università Ca' Foscari University, Venezia.

SALVADOR, E. (2022). Cultural Festivals & the Digital Age. Dans: Cultural and creative industries and the challenge of sustainable development: opportunities for higher education, businesses and communities. King's College, London.

SALVADOR, E. (2022). Presentation of the Book "Managing Cultural Festivals: Tradition and Innovation in Europe". Dans: Seminar "Imagine.. Creative Industries Research Centre". Copenhagen Business School (CBS).

- SALVADOR, E. (2022). The evolving place of the Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? Dans: Scientific seminar of the Department of Economics and Management "Marco Fanno". University of Padua.
- SALVADOR, E. (2021). Meet the Editors, as Associate Editor for Economics and Cultural Industries. Dans: Doctoral Symposium, AIMAC 2021 Conference. Kent State University.
- SALVADOR, E., CASTRO-MARTINEZ, E. et BENGHOZI, P.J. (2019). What role, economic model and benefits for Festivals in the digital age? An international cross comparison analysis in the audiovisual and publishing industries. Dans: Cultural Festivals' Organization and Management: new challenges in the digital age? Ingenio, Universitat Politècnica de València.
- SALVADOR, E. (2019). Management of Innovation: start-ups & spin-offs, incubators & science parks, business ecosystems & industrial partnerships. Dans: LIUC-Università Cattaneo Research Seminar. Castellanza, Varese.
- SALVADOR, E. (2019). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. Dans: Research seminar of the Hertfordshire Business School. University of Hertfordshire.
- LAUTO, G., SALVADOR, E. et VISITIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. Dans: Ingenio (CSIC-UPV) Research Seminar. Universitat Politècnica de València.
- LAUTO, G., SALVADOR, E. et VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing ? The signalling effect of the entrepreneurial team composition. Dans: Research seminar. Università di Padova.
- SALVADOR, E., DE MARCO, C. et PICCALUGA, A. (2018). The emergence of 'innovative and knowledge clusters' of Italian research spin-offs. A k-means cluster analysis approach. Dans: European Week. University of Hertfordshire.
- SALVADOR, E., DEMARCO, C. et PICCALUGA, A. (2017). Research spin-off firms in Italy : a cluster analysis approach. Dans: Research seminar. University of Castellanza, LIUC, Varese.
- SALVADOR, E. et BENGHOZI, P.J. (2017). The digital strategy of the editorial houses: a matter of book content? Dans: Research seminar. Ingenio, Universitat Politècnica de València.
- SALVADOR, E., DE MARCO, C. et PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. Dans: Research seminar. Università di Padova.
- SALVADOR, E. (2015). What is a literature review? Theory and some examples. Dans: PhD Seminar. Scuola Superiore Sant'Anna of Pisa.
- BENGHOZI, P.J. et SALVADOR, E. (2015). Chasing innovation in the creative industries: problematic, the stakes, R&D in creative industries. Dans: CEPS/IPTS NRD Workshop. Brussels.
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ACTIVITÉS DE RECHERCHE

Activités éditoriales

Comité éditorial de revue scientifique

Depuis 2025 Membre du comité éditorial, Industry and Higher Education

2024 - 2024 Rédactrice invitée du numéro spécial « Les industries culturelles et créatives et le défi du développement durable : opportunités pour l'enseignement supérieur, les entreprises et les communautés », avec Comunian R., Industry and Higher Education

2021 - 2021 Éditeur invité du numéro spécial "Organization and Management of Cultural Festivals: New Challenges in the Digital Age?", International Journal of Arts Management

Depuis 2020 Éditeur associé, International Journal of Arts Management

Depuis 2019 Co-éditeur, EconomistsTalkArt.org

Depuis 2017 Éditeur invitée sur le numéro spécial : Leveraging Technological Change: The Role of Business Models and Ecosystems. Avec Benghozy, P.J., Rayna, T. et Striukova L., International Journal of Technology Management

Travaux d'évaluation pour des revues scientifiques

Depuis 2023 Évaluateur ad-hoc, Research Policy

Depuis 2023 Évaluateur ad-hoc, Journal of Business Research

2020 - 2020 Évaluateur d'ouvrage, Edward Elgar Publishing
Depuis 2019 Évaluateur ad-hoc, International Journal of Arts Management

Service à la discipline

Comité scientifique d'une conférence académique

Depuis 2025 Membre du comité scientifique, Association Internationale de Management Stratégique (AIMS), France

2025 - 2025 Organisation et chair du special track "7.1 Innovation and technologies at the service of Sustainable Development: how are complying Cultural and Creative Industries?", R&D Management Conference, Italie

Depuis 2024 Membre du comité scientifique, International Association of Arts and Cultural Management Conference (AIMAC)

2024 - 2024 Présidente de la session "Cultural Economics/Creative Industries"

2022 - 2022 Co-présidente de la session "Cultural and Creative Industries and the challenge of Sustainable Development: opportunities for universities, policy, industries and communitie", 20th Conference, TripleHelix, Italie

2019 - 2019 Co-organisation, Cultural Festivals' Organization and Management: new Challenges in the Digital Age?, Universitat de València, Espagne

Travaux d'évaluation pour une conférence académique

2021 - 2021 Evalueur, conference 2021: Recovering from Covid: Responsible Management and Reshaping the Economy, British Academy of Management (BAM), Royaume Uni

Depuis 2019 Evalueur, Conférence annuelle, International Association of Arts and Cultural Management Conference (AIMAC), Italie

Depuis 2016 Evalueur ad-hoc, Conférence annuelle, Association Internationale de Management Stratégique (AIMS), France

Depuis 2016 Evalueur ad-hoc, Conférence annuelle, European Academy of Management (EURAM), Belgique

Participation à des comités d'évaluation

2022 - 2022 Membre du comité d'évaluation : PhD on Manegerial Actuarial Sciences, Università degli Studi di Udine, Italie

Comité d'organisation de conférences

2025 - 2025 Workshop "Innovation and technologies at the service of Sustainable Development: how are complying Cultural and Creative Industries", framework of the UNESCO Chair in "Economics of culture and heritage: strategies for protection and development", Università degli Studi di Torino, Italie

2024 - 2024 Comité d'organisation, avec Ilaria Pappalepore : International Workshop "Responsible Consumption and Production in the Cultural & Creative Industries. Actions, policies, and strategies for a sustainable future", University of Westminster, Royaume Uni

2023 - 2023 One-day research workshop about "Africa Fashion Futures: knowledge sharing and networking event", King's College London, Royaume Uni

2014 - 2014 Workshop Leveraging Technological Change: The Role of Business Models and Ecosystems, IDEALondon, Royaume Uni

Membre adhérent à une association académique

Depuis 2021 Adhésion professionnelle, British Academy of Management (BAM), Royaume Uni

Service à l'institution

Participation active à un événement de l'institution

- 2025 - 2025 3e édition de l'International Week Bachelor, ESSCA School of Management, France
- 2024 - 2024 Participation à la 2e édition de l'International Week Bachelor de l'ESSCA, ESSCA School of Management, France

Jury de doctorat

2022, Rapporteur

S. COLLINO, Soutenue, Innovative training design for Industry 4.0 Building the skills for the digital transition",,, Università degli Studi di Udine - Udine