



# Full Professor with HDR qualification Elisa SALVADOR

Academic Department: Strategy, Entrepreneurship  
and International Business

Email: [elisa.salvador@essca.fr](mailto:elisa.salvador@essca.fr)

## RESEARCH INTERESTS

---

- Growth and Innovation Perspectives for Firms
- Innovation Economics and Management
- Strategy
- Creativity, Knowledge Creation and Organizational Learning

## TEACHING DOMAINS

---

- Research Methodology
- Managing Creativity and Innovation

## EDUCATION

---

*Highest degree :*

- |      |   |
|------|---|
| 2019 | Higher Doctorate (Habil.), Institutions, Economics and Law, Université Sorbonne Paris Nord - Paris 13, France   |
| 2010 | Doctorate/PhD, International PhD Programme in "Institutions, Economics & Law (IEL), University of Turin, Italy<br><i>Research Spin-off Firms in Italy</i> |
| 2001 | Degree in Law, University of Turin, Italy   |

## PROFESSIONAL EXPERIENCE

---

### Academic experience and positions

- |             |   |
|-------------|---|
| Since 2025  | Senior Researcher: UNESCO Chair in Economics of Culture and Heritage: Strategies for Protection and Development, University of Turin, Italy |
| Since 2019  | Professor (HDR), ESSCA School of Management, France   |
| 2024 - 2024 | Visiting professor, Ca' Foscari University, Italy   |
| 2024 - 2024 | Visiting professor, University of Westminster, United Kingdom   |
| 2024 - 2024 | Visiting professor, University of Turin, Italy  |
| 2018 - 2019 | Head of "Entrepreneurship, Business Model, Innovation" (EBMI) Research group, ESSCA School of Management, France                            |
| 2016 - 2019 | Assistant Professor, ESSCA School of Management, France   |
| 2015 - 2017 | Associate researcher, Research centre, Ecole Polytechnique, Université Paris-Saclay - Paris 11, France                                      |

## PROFESSIONAL EXPERIENCE

---

### Academic experience and positions

2015 - 2016	Lecturer, MBA Entrepreneurs and Programme Grande Ecole, International Track, ISC Business School, France
2014 - 2016	Adjunct professor International Business Economics Track, IESEG, France
2015 - 2015	Lecturer, Master of Science, Innovation, Creation and Entrepreneurship, ESC Troyes, France
2012 - 2015	Researcher, Université Paris-Saclay - Paris 11, France
2012 - 2012	Post-doctoral Researcher: European SMEs in Latin America, ESCP Business School, France
2012 - 2012	Research assistant, Politecnico di Torino, Italy
2011 - 2012	Lecturer and research assistant, Politecnico di Milano, Italy
2011 - 2011	Research assistant, Bioindustry Park Silvano Fumero SpA, Italy
2010 - 2011	Research assistant
2007 - 2009	PhD candidate with scholarship, University of Turin, Italy
2007 - 2007	Research assistant, International Centre for Economic Research (ICER), Italy
2001 - 2007	Researcher, Consiglio Nazionale delle Ricerche, Italy
2006 - 2006	Research assistant, CSP sc a rl Innovation in ICT, Italy

## GRANTS AND HONORS

---

2025	IJAM most cited article“ : ” by Elisa Salvador, Jean-Paul Simon, and Pierre-Jean Benghozi, -
2024	MASCIK Best Paper Award: article "When gastronomy and food are at the service of education for a sustainable future: the School Garden Model in Denmark" co-authored with Jesper Strandgaard and Sophie Marie Cappelen, ESSCA School of Management, France
2005	CNR award “Promotion of Research 2005”, Project for young researchers, with a research project titled “The financing of research spin-off firms: an analysis of the Italian case”, Consiglio Nazionale delle Ricerche

## INTELLECTUAL CONTRIBUTIONS

---

### Peer-reviewed Articles

DE BERNARD, M., COMUNIAN, R., JEWELL, S., SALVADOR, E. and O'BRIEN, D. (2024). The role of higher education in sustainable creative careers: exploring UK theatre graduates and theatre careers. *Industry and Higher Education*, 38(1), pp. 14-26.

SALVADOR, E. and COMUNIAN, R. (2024). Why and how Higher Education is so important for Cultural and Creative Industries' sustainable development? *Industry and Higher Education*, 38(1), pp. 6-13.

SALVADOR, E. and BENGHOZI, P.J. (2023). The evolving place of Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? *Réseaux*, 238-239(2-3), pp. 283-328.

LAUTO, G., SALVADOR, E. and VISINTIN, F. (2022). For what they are, not for what they bring: The signaling value of gender for financial resource acquisition in academic spin-offs. *Research*

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2021). Strategies in the cultural and creative industries: static but flexible vs dynamic and liquid. The emergence of a new model in the digital age. *Revue d'Economie Industrielle*, 174(2), pp. 117-157.

SALVADOR, E. and BENGHOZI, J.P. (2021). The Digital Strategies of Publishing Houses: a Matter of Book Content? *International Journal of Arts Management*, 23(2), pp. 56-74.

SALVADOR, E., SIMON, J.P. and BENGHOZI, P.J. (2019). Facing disruption : the cinema value chain at the digital age. *International Journal of Arts Management*, 22(1), pp. 25-40.

SALVADOR, E., MARULLO, C. and PICCALUGA, A. (2019). Determinants of growth in research spin-offs: a resource-based perspective. *Recherches en Sciences de Gestion*, 133(4), pp. 53-78.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2019). In the mood for technology ? *Réseaux*, 217(5), pp. 47-77.

SALVADOR, E., EL ASRAOUI, H. and AKBARALY, M. (2019). The difficult relationship between the consultancy market and SMEs: inspiring insights from the case of Drôme. *Revue de l'Entrepreneuriat*, 18(4), pp. 127-157.

SALVADOR, E. (2018). Book review: Jeux vidéo : l'industrie culturelle du XXIe siècle ? *Revue Française de Gestion*, 44(271), pp. 143-149.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2017). The race for innovation in the media and content industries: Legacy players and newcomers. Lessons for policy makers from the video game and cinema industries. *Journal of Arts Management, Law and Society*, 47 - Special Issue Digital Cultural Policies in Comparison(5), pp. 346-360.

BENGHOZI, P.J. and SALVADOR, E. (2016). Investment strategies in the value chain of the book publishing sector: how and where the R&D somehow matter in creative industries? *Technology Analysis and Strategic Management*, 28(5), pp. 568-582.

BENGHOZI, P.J. and SALVADOR, E. (2015). Technological competition: a path towards commoditization or differentiation? Some evidence from a comparison of e-book readers. *Systèmes d'Information et Management*, 20(3), pp. 97-135.

BENGHOZI, P.J. and SALVADOR, E. (2015). Technological innovation and R&D, the disregarded dimension of the creative industries : the case of book publishing. *Economia della cultura*, Special issue Les industries culturelles européennes dans la globalisation numérique, XXV(2), pp. 255-267.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2015). Looking for R&D in the creative industries", series features, technical innovations. *Communications & Strategies*, 3rd Q(99), pp. 171-181.

SIMON, J.P., BENGHOZI, P.J. and SALVADOR, E. (2015). The new middlemen of the digital age: the case of cinema. *Info*, 17(6), pp. 97-115.

MARIOTTI, I. and SALVADOR, E. (2015). On-park and off-park research spin-offs: some insights from an empirical investigation on Italy", Special Issue on Inspired by Silicon Valley: a Cheap Copy or a Masterpiece? *International Journal of Entrepreneurship and Innovation Management*, 19(5/6), pp. 405-422.

SALVADOR, E. and BENGHOZI, P.J. (2015). Research spin-off firms: does the university involvement really matter? *Management International*, 19(2), pp. 22-39.

BENGHOZI, P.J. and SALVADOR, E. (2014). Are traditional industrial partnerships so strategic for research spinoff development? Some evidence from the Italian case. *Entrepreneurship & Regional*

SALVADOR, E., PINOT DE VILLECHENON, F. and LOPEZ-RIZZO, H. (2014). European SMEs and the Brazilian market: the key role of social networks. *European Business Review*, 26(4), pp. 368-388.

SALVADOR, E., MARIOTTI, I. and CONICELLA, F. (2013). Science Park or Innovation Cluster? Similarities and differences in physical and virtual firms' agglomeration phenomena. *International Journal of Entrepreneurial Behaviour and Research*, 19(6), pp. 656-674.

SALVADOR, E., MONTAGNA, F. and MARCOLIN, F. (2013). Clustering recent trends in the Open Innovation literature for SME strategy improvements. *International Journal of technology, Policy and Management*, 13(4), pp. 354-376.

BUREAU, S., SALVADOR, E. and FENDT, J. (2012). Small firms and the growth stage: can entrepreneurship education programmes be supportive? *Industry and Higher Education*, 26(2), pp. 79-100.

SALVADOR, E. and ROLFO, S. (2011). Are incubators and science parks effective for research spin-offs? Evidence from Italy. *Science and Public Policy*, 38(3), pp. 170-184.

SALVADOR, E. (2011). How effective are research spin-off firms in Italy? *Revue d'Economie Industrielle*, (133), pp. 99-122.

SALVADOR, E. (2011). Are science parks and incubators good "brand names" for spin-offs? The case study of Turin. *Journal of Technology Transfer*, 36(2), pp. 203-232.

SALVADOR, E. (2009). Evolution of Italian universities' rules for spin-offs: the usefulness of formal regulations. *Industry and Higher Education*, 23(6), pp. 445-462.

SALVADOR, E. (2008). Regional Innovation Policies in the United Kingdom: the New Industry-HEIs Relationship and the Role of Science Parks. *Revista Galega de Economia*, 17(1), pp. 1-23.

SALVADOR, E. (2007). The Financing of Research Spin-off Firms in Italy. *Piccola Impresa / Small Business*, (1), pp. 75-107.

SALVADOR, E. and HARDING, R. (2006). Innovation Policy at the Regional Level: the Case of Wales. *International Journal of Foresight and Innovation Policy*, 2(3/4), pp. 304-326.

### Editorially-Reviewed Articles

SALVADOR, E., CASTRO-MARTINEZ, E., BOTELLA-NICOLÁS, A.M. and ISUSI-FAGOAGA, R. (2022). Introduction: Organization and Management of Cultural Festivals: New Challenges in the Digital Age? *International Journal of Arts Management*, 24(2), pp. 4-12.

SALVADOR, E. (2020). Cultural Festivals: State of the Art and New Avenues of Research. *EconomistsTalkArt.org* January.

BENGHOZI, P.J., RAYNA, T., SALVADOR, E. and STRIUKOVA, L. (2017). Introduction to the special issue Leveraging Technological Change: The Role of Business Models and Ecosystems. *International Journal of Technology Management*, 75(1/2/3/4), pp. 1-5.

BENGHOZI, P.J. and SALVADOR, E. (2013). R&D in creative industries: some lessons from the book publishing sector. *Taifor Journal*, (64).

### Books Editor

PAPPALEPORE, I. and SALVADOR, E. [Eds] (2025). *Responsible Cultural Consumption and Production Insights From Live Experiences, Film and Fashion*. 1 ed. Abindgon: Routledge.

SALVADOR, E. and PAPPALEPORE, I. [Eds] (2025). *Responsible Consumption and Production in*

*the Creative and Cultural Industries: Actions, Policies, and Strategies for a Sustainable Future*. 1 ed. Abindgon: Routledge.

SALVADOR, E. and STRANDGAARD PEDERSEN, J. [Eds] (2022). *Managing Cultural Festivals, Tradition and Innovation in Europe*. 1 ed. Abindgon: Routledge, pp. 328.

SALVADOR, E., NAVARRETE, T. and SRAKAR, A. [Eds] (2022). *Cultural Industries and the Covid-19 Pandemic, A European Focus*. 1 ed. Abindgon: Routledge, pp. 298.

### Chapters in book

SALVADOR, E. and PAPPALEPORE, I. (2025). Introduction: Why a focus on Sustainable Development Goal (SDG) 12? In: Elisa Salvador, Ilaria Pappalepore eds. *Responsible Consumption and Production in the Creative and Cultural Industries*. 1 ed. Abindgon: Routledge, pp. 1-10.

STRANDGAARD PEDERSEN, J., CAPPELEN, S.M. and SALVADOR, E. (2025). When Gastronomy and Food Are at the Service of Education for a Sustainable Future: The School Garden Model in Denmark. Chapter 3 from section 1. In: Elisa Salvador, Ilaria Pappalepore eds. *Responsible Consumption and Production in the Creative and Cultural Industries*. 1 ed. Abindgon: Routledge, pp. 55-71.

SALVADOR, E. (2021). Cluster – Innovative Cluster: Geographical and “Virtual” Proximity in the Digital Era. In: Dimitri Uzunidis, Fedoua Kasmi, Laurent Adatto eds. *"Handbook on Innovation, Economics, Engineering and Management"*. 1st ed. London: Wiley ISTE Ltd, pp. 85-90.

SALVADOR, E. (2021). Spin-off – Research Spin-off: How the University Fosters Innovative Entrepreneurship. In: Dimitri Uzunidis, Fedoua Kasmi, Laurent Adatto eds. *"Handbook on Innovation, Economics, Engineering and Management"*. 1st ed. London: Wiley ISTE Ltd, pp. 255-262.

SALVADOR, E., MANZINI, R., URBINATI, A., PULIGA, G. and LAZZAROTTI, V. (2021). Research spin-offs and their role within the entrepreneurial university in the digital age: a framework for future research from Italian case studies. In: Ulla Hytti (ed.). *A Research Agenda for the Entrepreneurial University*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 229-280.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2018). The race for innovation in the media and content industries: legacy players and newcomers. Lessons from the music and the newspaper industries. In: Philippe Bouquillion, François Moreau eds. *Digital Platforms and Cultural Industries*. 1st ed. Paris: Peter Lang, pp. 186.

BENGHOZI, P.J. and SALVADOR, E. (2014). Strategies and business models of online platforms in CCIs: convergence or differentiation in the e-book sector? In: Schramme A., Kooyman R. Hagoort G. eds. *Beyond Frames. Dynamics between the creative industries, knowledge institutions and the urban context*. 1st ed. Eburon Academic Press, pp. 96-104.

SALVADOR, E. (2012). Italian science parks and incubators: some considerations arising from a questionnaire investigation on research spin-off firms. In: Marina Dabic (ed.). *Do we need the entrepreneurial university? Triple helix perspective*. 1st ed. University of Zagreb, pp. 65-88.

### Conference paper (with selection committee)

SEGRE, G., DATTILO, M. and SALVADOR, E. (2025). Design sector specialisation, technologies and sustainability in Piedmont. In: R&D Management Conference 2025. Pisa.

STRANDGAARD PEDERSEN, J., SALVADOR, E. and CAPPELEN, S.M. (2024). When gastronomy and food are at the service of education for a sustainable future: the School Garden model in Denmark. In: 4e édition du MASCIK Workshop. Angers.

STRANDGAARD PEDERSEN, J., SALVADOR, E. and CAPPELEN, S. (2024). When gastronomy

and food are at the service of education for a sustainable future: the School Garden model in Denmark. In: XVIIth International Conference on Arts and Cultural Management (AIMAC). ISCTE University Institute of Lisbon.

DE BERNARD, M., COMUNIAN, R., JEWELL, S., O'BRIEN, D. and SALVADOR, E. (2023). Sustainable creative careers and higher education: the case of UK theatre graduates and theatre careers. In: BAM 2023, Towards Disruptive Sustainability: New Business Opportunities and Challenges. University of Sussex Business School, Brighton.

DE BERNARD, M., COMUNIAN, R., JEWELL, S., O'BRIEN, D. and SALVADOR, E. (2023). The role of higher education in sustainable creative careers: exploring UK theatre graduates and theatre careers. In: EURAM Conference. Trinity College, Dublin.

SALVADOR, E. and LAUTO, G. (2022). The influence of business plan competitions on the location of research spin-offs. In: 3rd Edition of MASCIK Workshop. ESSCA School of Management, Angers.

SALVADOR, E. (2022). The influence of business plan competitions on the location of research spin-offs. In: R&D Management Conference. University of Trento.

SALVADOR, E. and LAUTO, G. (2022). The location of research spin-offs: the role of business plan competitions. In: British Academy of Management (BAM) Conference. University of Manchester.

SALVADOR, E. and BENGHOZI, P.J. (2021). The evolving place of the Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? In: British Academy of Management (BAM) conference 2021: Recovering from Covid: Responsible Management and Reshaping the Economy. Lancaster University Management School, Online.

SALVADOR, E. and BENGHOZI, P.J. (2020). The place of the Cultural and Creative industries in the EU policy orientation: the point of view of Communications from the European Commission. In: Journée d'étude 'Le Management des Industries Creatives'. Paris.

LAUTO, G., SALVADOR, E. and VISINTIN, F. (2019). Is there a gender gap in research spin-offs financing? A signalling theory approach. In: EGOS Conference. Edimbourg.

SALVADOR, E., LAUTO, G. and VISINTIN, F. (2019). Is There a Gender Gap in Research Spin-Offs Financing? A Signalling Theory Approach. In: 8th Economic and Business Review Conference. Ljubljana.

SALVADOR, E., CASTRO-MARTINEZ, E. and BENGHOZI, P.J. (2019). What role, economic model and benefits for Festivals in the digital age? An international cross comparison analysis in the audiovisual and publishing industries. In: AIMAC conference 2019. Venise.

BENGHOZI, P.J. and SALVADOR, E. (2019). The place of the Cultural and Creative industries in the EU policy orientation: the point of view of Communications from the European Commission. In: AIMAC conference 2019. Venise.

SALVADOR, E., LAZZAROTTI, V., MANZINI, R., PULIGA, G. and URBINATI, A. (2018). Research Spin-offs and the Digital Revolution: some evidence from Italian case-studies. In: R&D Management Conference 2018 "R&Designing Innovation: Transformational Challenges for Organizations and Society". Milan.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2018). The value chain and business model of the cultural and creative industries: what place for digital innovation? Evidence from some representative case-studies. In: Congrès RRI, Forum Innovation VIII. IUT de Nîmes, Université de Montpellier.

LAUTO, G., SALVADOR, E. and VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. In: XXVIIe Conférence internationale de management stratégique, AIMS. Montpellier.

SALVADOR, E., LAUTO, G. and VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. In: EURAM2018. Reykjavik.

LAUTO, G., SALVADOR, E. and VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. In: DRUID Conference. Copenhagen.

SALVADOR, E., SIMON, J.P. and BENGHOZI, P.J. (2017). Technological innovation as a disruptor: the case of the cinema value chain at the digital age” «Innovation and Industrial Dynamics: Challenges for the Next Decade. In: 6th European Conference on Corporate R&D and Innovation. Séville.

SALVADOR, E., PICCALUGA, A. and MARULLO, C. (2017). Determinants of growth in research spin-offs: a resource-based perspective. In: R&D Management Conference. Leuven.

SALVADOR, E., DE MARCO, C. and PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. In: R&D Management Conference. KU Leuven Faculty of Social Sciences.

SALVADOR, E., EL ASRAOUI, H. and AKBARALY, M. (2017). The difficult relationship between the consultancy market and SMEs: inspiring insights for future improvements. In: XXVIe Conférence Internationale de Management Stratégique (AIMS). Lyon.

SALVADOR, E., DE MARCO, C. and PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. In: EURAM Conference. Glasgow.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2016). The race for innovation in the media and content industries: legacy players and newcomers. Lessons from the videogames, the music and the newspaper industries. In: 2nd International Multidisciplinary Workshop on Cultural Industries and digital platforms. Paris.

BENGHOZI, P.J. and SALVADOR, E. (2015). The digital publishers' agenda: a matter of book content? In: AIMAC Conference. Aix-Marseille.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J. (2015). The new middlemen of the digital age: the case of cinema. In: AIMAC Conference. Aix-Marseille.

BENGHOZI, P.J. and SALVADOR, E. (2015). How and Where the R&D Takes Place in Creative Industries? Digital Investment Strategies of the Book Publishing Sector. In: XXIVe Conférence Internationale de Management Stratégique (AIMS). Paris.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J. (2015). The new middlemen of the digital age: the case of cinema. In: 30th European Communications Policy Research Conference “New intermediaries in the hyper connected society”. Brussels.

BENGHOZI, P.J. and SALVADOR, E. (2014). Concurrence technologique: facteur de commodization ou de différenciation? Les leçons des liseuses de livre numérique. In: Conference AIM. Aix-en-Provence.

BENGHOZI, P.J. and SALVADOR, E. (2014). Strategies and business models of online platforms in CCIs: convergence or differentiation in the e-book sector? In: International Research Conference on the Creative and Cultural Industries. University of Antwerp, Antwerp Management School.



SALVADOR, E. and BENGHOZI, P.J. (2013). Research spin-off firms: does the university involvement really matter? In: International Conference TripleHelix. Londres.

BENGHOZI, P.J. and SALVADOR, E. (2013). Investment strategies in the value chain of the book publishing sector: how and where the R&D somehow matter in creative industries? In: AIMAC Conference. Bogota.

SALVADOR, E. and BENGHOZI, P.J. (2013). Research spin-off firms: does the university involvement really matter? In: EIDEV Conference. Aix en Provence.

SALVADOR, E. and BENGHOZI, P.J. (2013). Investment Strategies in the Value Chain of the Book Publishing sector: how and where the R&D somehow matter in creative industries? In: International Conference TripleHelix. London.

SALVADOR, E., CONICELLA, F. and MARIOTTI, I. (2012). Science Park or Innovation Cluster? Similarities and differences in physical and virtual firms' agglomeration phenomena. In: Conférence ASRDLF. Belfort.

MARIOTTI, I. and SALVADOR, E. (2011). Location Decisions of Research Spin-off Firms in Italy. In: International Conference of the Italian Regional Science Association (AISRE). Turin.

MARIOTTI, I. and SALVADOR, E. (2011). The Location of Italian Research Spin-offs: which Factors do really Matter? In: 51e International Conference of the European Regional Science Association (ERSA). Barcelone.

SALVADOR, E., FENDT, J. and BUREAU, S. (2011). Young Firms and the Growth Stage: Could Entrepreneurship Education Programmes be Useful? In: EURAM International Conference. Tallin.

SALVADOR, E. (2009). Research Spin-off Firms: the importance of incubators and science and technology parks as a solution to the "market for lemons. In: Workshop SIEPI. Collegio Carlo Alberto, Moncalieri.

SALVADOR, E. and HARDING, R. (2005). Innovation Policy at the Regional Level: the Case of Wales. In: International Conference TripleHelix. Turin.

CALABRESE, G., ROLFO, S. and SALVADOR, E. (2004). SMEs & Innovation: the Role of the Regional Industrial Policy in Italy. In: IASP World Conference on Science and Technology Parks. Bergamo.

SALVADOR, E. (2004). The ERDF Structural Fund in Wales: Impact and Objectives. In: International Conference Regional Studies Association (RSA). Angers.

CALABRESE, G., ROLFO, S. and SALVADOR, E. (2003). SMEs & Innovation: the Role of the Regional Industrial Policy in Italy. In: Regional Studies Association (RSA) International Conference. Pise.

### **Research / consulting reports**

BENGHOZI, P.J. and SALVADOR, E. (2015). La R&D dans les industries culturelles et créatives: le cas de l'édition. Paris:

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2015). Models of ICT Innovation. A Focus on the Cinema Sector. Séville: JRC Publications Repository.

### **Presentation in a research seminar**

BENGHOZI, P.J. and SALVADOR, E. (2015). Technological competition: a path towards commoditization or differentiation? Some evidence from the e-book readers' comparison. In: Ecole d'été en économie numérique (E3-N). Université de Rennes 1, CREM.



## Invited in Academic Conferences

- SALVADOR, E. (2022). Presentation of the Book "Managing Cultural Festivals: Tradition and Innovation in Europe", In: Seminar "Managing Cultural Festivals". Università Ca' Foscari University, Venezia.
- SALVADOR, E. (2022). Cultural Festivals & the Digital Age. In: Cultural and creative industries and the challenge of sustainable development: opportunities for higher education, businesses and communities. King's College, London.
- SALVADOR, E. (2022). Presentation of the Book "Managing Cultural Festivals: Tradition and Innovation in Europe". In: Seminar "Imagine.. Creative Industries Research Centre". Copenhagen Business School (CBS).
- SALVADOR, E. (2022). The evolving place of the Cultural and Creative industries in the public policy orientation: What can we learn from the Communications of the European Commission? In: Scientific seminar of the Department of Economics and Management "Marco Fanno". University of Padua.
- SALVADOR, E. (2021). Meet the Editors, as Associate Editor for Economics and Cultural Industries. In: Doctoral Symposium, AIMAC 2021 Conference. Kent State University.
- SALVADOR, E., CASTRO-MARTINEZ, E. and BENGHOZI, P.J. (2019). What role, economic model and benefits for Festivals in the digital age? An international cross comparison analysis in the audiovisual and publishing industries. In: Cultural Festivals' Organization and Management: new challenges in the digital age? Ingenio, Universitat Politècnica de València.
- SALVADOR, E. (2019). Management of Innovation: start-ups & spin-offs, incubators & science parks, business ecosystems & industrial partnerships. In: LIUC-Università Cattaneo Research Seminar. Castellanza, Varese.
- SALVADOR, E. (2019). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. In: Research seminar of the Hertfordshire Business School. University of Hertfordshire.
- LAUTO, G., SALVADOR, E. and VISITIN, F. (2018). Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition. In: Ingenio (CSIC-UPV) Research Seminar. Universitat Politècnica de València.
- LAUTO, G., SALVADOR, E. and VISINTIN, F. (2018). Is there a gender gap in research spin-offs financing ? The signalling effect of the entrepreneurial team composition. In: Research seminar. Università di Padova.
- SALVADOR, E., DE MARCO, C. and PICCALUGA, A. (2018). The emergence of 'innovative and knowledge clusters' of Italian research spin-offs. A k-means cluster analysis approach. In: European Week. University of Hertfordshire.
- SALVADOR, E., DEMARCO, C. and PICCALUGA, A. (2017). Research spin-off firms in Italy : a cluster analysis approach. In: Research seminar. University of Castellanza, LIUC, Varese.
- SALVADOR, E. and BENGHOZI, P.J. (2017). The digital strategy of the editorial houses: a matter of book content? In: Research seminar. Ingenio, Universitat Politècnica de València.
- SALVADOR, E., DE MARCO, C. and PICCALUGA, A. (2017). Research spin-off firms in Italy: a cluster analysis approach. In: Research seminar. Università di Padova.
- SALVADOR, E. (2015). What is a literature review? Theory and some examples. In: PhD Seminar. Scuola Superiore Sant'Anna of Pisa.

BENGHOZI, P.J. and SALVADOR, E. (2015). Chasing innovation in the creative industries: problematic, the stakes, R&D in creative industries. In: CEPS/IPTS NRD Workshop. Brussels.

BENGHOZI, P.J. and SALVADOR, E. (2014). Are traditional industrial partnerships so strategic for research spin-off development? Some evidence from the Italian case. In: PhD Seminar. Scuola Superiore Sant' Anna of Pisa.

BENGHOZI, P.J. and SALVADOR, E. (2014). A Cross Comparison with the Book Publishing Industry, Models of innovation in the Creative and Content Industries: Inspiring insights from the Cinema industry. In: Results of the CRG Ecole polytechnique study and policy implications. Universidad de Sevilla.

BENGHOZI, P.J. and SALVADOR, E. (2014). Are traditional industrial partnerships so strategic for research spin-off development? Some evidence from the Italian case. In: PhD Seminar. Scuola Superiore Sant'Anna of Pisa.

CALABRESE, G., ROLFO, S. and SALVADOR, E. (2004). SMEs & Innovation: the Role of the Regional Industrial Policy in Italy. In: Meeting of the UK Science Parks Association. Università degli studi di Bergamo.

### Practice-oriented contributions

SALVADOR, E. (2022). Votre réussite, vous l'avez bien cherchée ! Zoom sur les acteurs de la recherche en France en 2022. Monde des grandes écoles et universités.

BENGHOZI, P.J., SALVADOR, E. and SIMON, J.P. (2016). Comment la technologie et le numérique ont révolutionné l'industrie du cinéma. *The Conversation* May.

SALVADOR, E. (2007). Rapporto Tecnico: I Clusters Aerospaziali nel Regno Unito / Technical Report: Aerospace Clusters in the United Kingdom. Turin: Ceris-CNR, Italy.

ROLFO, S., CALABRESE, G., CARIOLA, M., DEFAZIO, D., RAGAZZI, E., RESSICO, A. ... VITALI, G. (2006). Un modello di polo tecnologico in Valtellina / A Model of Technological Park in Valtellina. Moncalieri: Ceris-CNR, Italy.

## RESEARCH ACTIVITIES

---

### Editorial activities

#### Editorial board of scientific journals

Since 2025	Editorial Board Member, Industry and Higher Education
Since 2020	Associate editor, International Journal of Arts Management
Since 2019	Co-editor, EconomistsTalkArt.org
Since 2017	Guest Editor on the special issue: Leveraging Technological Change: The Role of Business Models and Ecosystems. With Benghozy, P.J., Rayna, T. et Striukova L., International Journal of Technology Management
2024 - 2024	Guest Editor of the Special Issue "Cultural and creative industries and the challenge of sustainable development: opportunities for higher education, businesses and communities", with Comunian R., Industry and Higher Education
2021 - 2021	Associate editor of the Special Issue "Organization and Management of Cultural Festivals: New Challenges in the Digital Age?", International Journal of Arts Management

#### Reviewer for an academic or professional publication

Since 2023	Ad-hoc Reviewer, Research Policy
------------	----------------------------------

- Since 2023 Ad-hoc Reviewer, Journal of Business Research
- Since 2019 Ad-hoc Reviewer, International Journal of Arts Management
- 2020 - 2020 Book reviewer, Edward Elgar Publishing

#### **Service to the institution**

##### **Active participation in an event organised by the institution**

- 2025 - 2025 3rd edition of the International Week Bachelor, ESSCA School of Management, France
- 2024 - 2024 Participation in the 2nd edition of ESSCA's Bachelor International Week, ESSCA School of Management, France

#### **Service to the academic discipline**

##### **Reviewing activities for an academic conference**

- Since 2019 Reviewer, Annual conference, International Association of Arts and Cultural Management Conference (AIMAC), Italy
- Since 2016 Ad-hoc reviewer, Annual conference, Association Internationale de Management Stratégique (AIMS), France
- Since 2016 Ad-hoc reviewer, Annual Conference, European Academy of Management (EURAM), Belgium
- 2021 - 2021 Reviewer, conference 2021: Recovering from Covid: Responsible Management and Reshaping the Economy, British Academy of Management (BAM), United Kingdom

##### **Scientific committee of an academic conference**

- Since 2025 Scientific Committee Member, Association Internationale de Management Stratégique (AIMS), France
- Since 2024 Scientific committee member, International Association of Arts and Cultural Management Conference (AIMAC)
- 2025 - 2025 Organiser and Chair of the special track "7.1 Innovation and technologies at the service of Sustainable Development: how are complying Cultural and Creative Industries?", R&D Management Conference, Italy
- 2024 - 2024 Session chair "Cultural Economics/Creative Industries"
- 2022 - 2022 Co-chair of a Special Session titled "Cultural and Creative Industries and the challenge of Sustainable Development: opportunities for universities, policy, industries and communities", 20th Conference, TripleHelix, Italy
- 2019 - 2019 Co-organisation, Cultural Festivals' Organization and Management: new Challenges in the Digital Age?, University of Valencia, Spain

##### **Participation in assessment committees**

- 2022 - 2022 Member of the Evaluation Commission for the PhD on managerial Actuarial Sciences, University of Udine, Italy

##### **Membership in an academic association**

- Since 2021 Professional affiliation, British Academy of Management (BAM), United Kingdom

##### **Organising committee of a conference**

- 2025 - 2025 Workshop "Innovation and technologies at the service of Sustainable Development: how are complying Cultural and Creative Industries", framework of the UNESCO Chair in "Economics of culture and heritage: strategies for protection and development", University of Turin, Italy
- 2024 - 2024 Organisation committee, with Ilaria Pappalepore: International Workshop "Responsible Consumption and Production in the Cultural & Creative Industries."

Actions, policies, and strategies for a sustainable future”, University of Westminster, United Kingdom

2023 - 2023 One-day research workshop about “Africa Fashion Futures: knowledge sharing and networking event”, King’s College London, United Kingdom

2014 - 2014 Workshop Leveraging Technological Change: The Role of Business Models and Ecosystems”, IDEALondon, United Kingdom

### PhD Jury

2022, PhD reviewer

S. COLLINO, Defended, Innovative training design for Industry 4.0 Building the skills for the digital transition”, University of Udine - Udine