



Professeure associée Marybel PEREZ

Département de rattachement: Economics, Law and Society

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INTÉRÊTS DE RECHERCHE

- Dimension internationale des organisations

DOMAINE D'ENSEIGNEMENT

- Dimension internationale des organisations

FORMATION

Diplôme le plus élevé :

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| 2014 | Doctorat (PhD), EUROSHERE, Sciences Humaines et Sociales, 6e programme cadre, Commission européenne, Universitetet I Bergen, Norvège |
| 2003 | Diplôme d'études supérieures en relations internationales (MPhil), Universidad Complutense de Madrid, Espagne |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

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|-------------|---|
| Depuis 2025 | Professeure associée, ESSCA School of Management, France |
| 2018 - 2025 | Professeure assistante, ESSCA School of Management, France |
| 2017 - 2018 | Chercheuse associée, Center for Philanthropy Studies, Suisse |
| 2015 - 2017 | Chercheuse, Center for Philanthropy Studies, Suisse |
| 2013 - 2015 | Chargée de cours, The New School for Social Research, France |
| 2004 - 2007 | Assistante recherche, Universidad Antonio de Nebrija, Espagne |

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

- AGAFONOW, A., NEESHAM, C. et PEREZ, M. (2025). For a Unified Stakeholder Management Science: How Computational Ontologies Can Mend a Broken Theory. *Philosophy of Management*, 24, pp. 155–181.
- AGAFONOW, A. et PEREZ, M. (2024). Overhauling multinationals for the Anthropocene: How a rogue subsidiary offers a blueprint for sustainable development. *Ecological Economics*, 222, pp. 108232.
- AGAFONOW, A. et PEREZ, M. (2024). In search of a non-anthropocentric middle-range theory of the firm: On how the Patagonia Purpose Trust granted a controlling stake to nature. *Ecological Economics*, 217, pp. 108076.

AGAFONOW, A. et PEREZ, M. (2024). When an A Is NOT an A in Academic Research, or How A-Journal List Metrics Inhibit Exploratory Behaviour in Academia. *Journal of Interdisciplinary Economics*, 36(1), pp. 105-121.

PEREZ, M. et AGAFONOW, A. (2023). The control of the policy advice industry: How patrons defer their decision-rights to think tank boards. *International Review of Administrative Sciences*, 89(3), pp. 613-934.

AGAFONOW, A. et PEREZ, M. (2023). Bean-counting research and the mismanagement of knowledge production in business schools. *Prometheus*, 39(2), pp. 79-100.

AGAFONOW, A. et PEREZ, M. (2023). How A Social Enterprise Wanes: The Transaction Costs of Credible Commitments at Etsy.com. *Journal of Interdisciplinary Economics*, 35(1), pp. 83-107.

PEREZ, M., VON SCHNURBEIN, G. et GEHRINGER, T. (2022). Mitigating health policy fragmentation through interlocks. The networks between American and Swiss public-private partnerships. *Health Policy*, 126(11), pp. 1163-1172.

AGAFONOW, A. et PEREZ, M. (2020). Entrepreneurship and Contextual Definitions of Mental Disorders: Why Psychiatry Abandoned the Latter and Entrepreneurship Scholars May Want to Follow Suit. *Academy of Management Perspectives*, 34(2), pp. 285–290.

PEREZ SUAREZ, M. (2019). Transaction cost perspectives on collaboration: a study of hybrids through foundations in the EU. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 30(2), pp. 408-421.

POTLUKA, O. et PEREZ SUAREZ, M. (2019). Do candidates from non-profit organisations who adopt party political values improve their chances of electoral success? *Policy and Politics*, 47(1), pp. 57-76.

VON SCHNURBEIN, G. et PEREZ SUAREZ, M. (2018). Foundations in Switzerland: Between the American and the German Cases. *American Behavioral Scientist*, 62(13), pp. 1919–1932.

VON SCHNURBEIN, G., PEREZ SUAREZ, M. et GEHRINGER, T. (2018). Nonprofit Comparative Research: Recent Agendas and Future Trends. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 29(3), pp. 437-453.

PEREZ SUAREZ, M. (2014). EU Think Tank Fora as Transaction Cost Reducers: *Journal of Contemporary European Research*, 10(2), pp. 146-165.

PEREZ SUAREZ, M. (2014). Does the EU policy-making allow for skilful networkers but limited knowledge brokers? A think tanks' tale'. *International Journal of Politics Culture and Society*, 27(3), pp. pp.323-342.

Chapitres d'ouvrages

AGAFONOW, A. et PEREZ, M. (2021). No Organizations for Today's Einsteins. Dans: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

AGAFONOW, A. et PEREZ, M. (2021). Discoveries in the Science of Organizational Economics. Dans: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

PEREZ SUAREZ, M. (2017). EU think tanks' role in shaping the Common Foreign and Security Policy. Dans: Abelson D., Hua X., Brooks S. eds. *Think Tanks, Foreign Policy and Geopolitics: Pathways of Influence*. 1st ed. Farnham: Routledge, pp. 63-82.

PEREZ SUAREZ, M. (2016). The contribution of EU think tanks to EU integration. Dans: Sicakkan H. (ed.). *European Integration, Diversity and the Making of a European Public Sphere*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 116–132.

PEREZ SUAREZ, M. (2015). What Kind of Public Sphere Shapes the European Educational Research Space? Dans: Lawn M., Normand R. eds. *Shaping of European Education. Interdisciplinary approaches*. 1st ed. Abingdon: Routledge, pp. 151-169.

Conférence proceedings

AGAFONOW, A. et PEREZ, M. (2023). Bean-counting Research and the Mismanagement of Knowledge Production in Business Schools. Dans: *AOM Annual Meeting*. Boston: Proceedings - Academy of Management (AOM).

Communications (conférences avec comité de sélection)

PEREZ, M. et AGAFONOW, A. (2025). The Science Based Targets initiative at a governance crossroads: Between Corporate Interests and Governing the Commons. Dans: Swiss Philanthropy Studies Workshop. Center for Philanthropy Studies, University of Basel.

AGAFONOW, A. et PEREZ, M. (2025). New Governance Models for Multinational Enterprises. Dans: 2025 Meeting of the Society for Environmental Law and Economics (SELE). European University Institute, Florence.

PEREZ, M. et AGAFONOW, A. (2024). Stakeholder rent appropriation in interorganisational grants Can European consortia displace think tank rent distribution? Dans: The 28th Nordic Workshop on Interorganisational Research. BI Norwegian Business School, Oslo.

AGAFONOW, A., NEESHAM, C. et PEREZ, M. (2023). A Computational Fix for Black-box Stakeholderism: Putting Artificial Intelligence at the Service of the Environment and Society. Dans: EURAM Annual Conference. Dublin.

AGAFONOW, A. et PEREZ, M. (2022). How Airbnb and Facebook capture value from stakeholders. Dans: Strategic Management Society (SMS) 42nd Annual Conference. London.

PEREZ, M. et AGAFONOW, A. (2021). Making sense of think tank diversity: Explaining think tank adaptation to 21st century politics. Dans: Academy of Management Perspectives virtual Proposal Development Workshop.

AGAFONOW, A. et PEREZ, M. (2019). False Positives and Black-Box Explanations in Entrepreneurship Research: The Case of the Association Between Entrepreneurship and Attention Deficit/Hyperactivity Disorder (ADHD). Dans: 9e Conférence annuelle d'Atlas AFMI. Fribourg.

ACTIVITÉS DE RECHERCHE

Service à l'institution

Participation active à un événement de l'institution

2023 - 2023 Geopolitics of Climate Change. A real-world inspired negotiation to solve climate change. Solve Climate by 2030. Webinaire mondial de dialogue sur le climat., ESSCA School of Management, France

Service à la discipline

Comité scientifique d'une conférence académique

2023 - 2023 Présidente de la session T14_07 – Sustainability and the Black Box of the Firm, avec Alejandro Agafonow et Cristina Neesham, EURAM 2023 Conference, European Academy of Management (EURAM), Belgique

2022 - 2022 Modérateur table ronde : EU partnerships: organisational costs and benefits, OTT Conference, Universidad del Pacífico, Pérou

Membre adhérent à une association académique

Depuis 2021 Membre, European International Studies Association (EISA), République tchèque

Organisation/animation de webinaires, séminaires, de tables rondes

2022 - 2022 OTT Conference think tanks and Partnerships for Change

Service à la communauté professionnelle

Participation à des événements professionnels, tables rondes

2016 - 2016 Constitution d'une fondation de droit privé : conseils pratiques de l'Autorité de surveillance, Autorité cantonale de surveillance des fondations et des institutions de prévoyance (ASFIP)