



Associate Professor Marybel PEREZ

Academic Department: Economics, Law and Society

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RESEARCH INTERESTS

- International dimension of organizations

TEACHING DOMAINS

- International dimension of organizations

EDUCATION

Highest degree :

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| 2014 | Doctorate/PhD, EUROSHERE, Social Sciences and Humanities, 6th framework programme, European Commission, University of Bergen, Norway |
| 2003 | MPhil, Advanced Studies Diploma in International Relations, Complutense University of Madrid, Spain |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2025 | Associate Professor, ESSCA School of Management, France |
| 2018 - 2025 | Assistant Professor, ESSCA School of Management, France |
| 2017 - 2018 | Associate researcher, Center for Philanthropy Studies, Switzerland |
| 2015 - 2017 | Senior Researcher, Center for Philanthropy Studies, Switzerland |
| 2013 - 2015 | Adjunct Lecturer, The New School for Social Research, France |
| 2004 - 2007 | Research assistant, Universidad Antonio de Nebrija, Spain |

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

- AGAFONOW, A., NEESHAM, C. and PEREZ, M. (2025). For a Unified Stakeholder Management Science: How Computational Ontologies Can Mend a Broken Theory. *Philosophy of Management*, 24, pp. 155–181.
- AGAFONOW, A. and PEREZ, M. (2024). Overhauling multinationals for the Anthropocene: How a rogue subsidiary offers a blueprint for sustainable development. *Ecological Economics*, 222, pp. 108232.
- AGAFONOW, A. and PEREZ, M. (2024). In search of a non-anthropocentric middle-range theory of the firm: On how the Patagonia Purpose Trust granted a controlling stake to nature. *Ecological Economics*, 217, pp. 108076.

AGAFONOW, A. and PEREZ, M. (2024). When an A Is NOT an A in Academic Research, or How A-Journal List Metrics Inhibit Exploratory Behaviour in Academia. *Journal of Interdisciplinary Economics*, 36(1), pp. 105-121.

PEREZ, M. and AGAFONOW, A. (2023). The control of the policy advice industry: How patrons defer their decision-rights to think tank boards. *International Review of Administrative Sciences*, 89(3), pp. 613-934.

AGAFONOW, A. and PEREZ, M. (2023). Bean-counting research and the mismanagement of knowledge production in business schools. *Prometheus*, 39(2), pp. 79-100.

AGAFONOW, A. and PEREZ, M. (2023). How A Social Enterprise Wanes: The Transaction Costs of Credible Commitments at Etsy.com. *Journal of Interdisciplinary Economics*, 35(1), pp. 83-107.

PEREZ, M., VON SCHNURBEIN, G. and GEHRINGER, T. (2022). Mitigating health policy fragmentation through interlocks. The networks between American and Swiss public-private partnerships. *Health Policy*, 126(11), pp. 1163-1172.

AGAFONOW, A. and PEREZ, M. (2020). Entrepreneurship and Contextual Definitions of Mental Disorders: Why Psychiatry Abandoned the Latter and Entrepreneurship Scholars May Want to Follow Suit. *Academy of Management Perspectives*, 34(2), pp. 285–290.

PEREZ SUAREZ, M. (2019). Transaction cost perspectives on collaboration: a study of hybrids through foundations in the EU. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 30(2), pp. 408-421.

POTLUKA, O. and PEREZ SUAREZ, M. (2019). Do candidates from non-profit organisations who adopt party political values improve their chances of electoral success? *Policy and Politics*, 47(1), pp. 57-76.

VON SCHNURBEIN, G. and PEREZ SUAREZ, M. (2018). Foundations in Switzerland: Between the American and the German Cases. *American Behavioral Scientist*, 62(13), pp. 1919–1932.

VON SCHNURBEIN, G., PEREZ SUAREZ, M. and GEHRINGER, T. (2018). Nonprofit Comparative Research: Recent Agendas and Future Trends. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 29(3), pp. 437-453.

PEREZ SUAREZ, M. (2014). EU Think Tank Fora as Transaction Cost Reducers: *Journal of Contemporary European Research*, 10(2), pp. 146-165.

PEREZ SUAREZ, M. (2014). Does the EU policy-making allow for skilful networkers but limited knowledge brokers? A think tanks' tale'. *International Journal of Politics Culture and Society*, 27(3), pp. pp.323-342.

Chapters in book

AGAFONOW, A. and PEREZ, M. (2021). No Organizations for Today's Einsteins. In: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

AGAFONOW, A. and PEREZ, M. (2021). Discoveries in the Science of Organizational Economics. In: Cristina Neesham (ed.). *Handbook of Philosophy of Management*. 1st ed. Springer International Publishing.

PEREZ SUAREZ, M. (2017). EU think tanks' role in shaping the Common Foreign and Security Policy. In: Abelson D., Hua X., Brooks S. eds. *Think Tanks, Foreign Policy and Geopolitics: Pathways of Influence*. 1st ed. Farnham: Routledge, pp. 63-82.

PEREZ SUAREZ, M. (2016). The contribution of EU think tanks to EU integration. In: Sicakkan H. (ed.). *European Integration, Diversity and the Making of a European Public Sphere*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 116–132.

PEREZ SUAREZ, M. (2015). What Kind of Public Sphere Shapes the European Educational Research Space? In: Lawn M., Normand R. eds. *Shaping of European Education. Interdisciplinary approaches*. 1st ed. Abingdon: Routledge, pp. 151-169.

Conference proceedings

AGAFONOW, A. and PEREZ, M. (2023). Bean-counting Research and the Mismanagement of Knowledge Production in Business Schools. In: *AOM Annual Meeting*. Boston: Proceedings - Academy of Management (AOM).

Conference paper (with selection committee)

PEREZ, M. and AGAFONOW, A. (2025). The Science Based Targets initiative at a governance crossroads: Between Corporate Interests and Governing the Commons. In: Swiss Philanthropy Studies Workshop. Center for Philanthropy Studies, University of Basel.

AGAFONOW, A. and PEREZ, M. (2025). New Governance Models for Multinational Enterprises. In: 2025 Meeting of the Society for Environmental Law and Economics (SELE). Europa University Institute, Florence.

PEREZ, M. and AGAFONOW, A. (2024). Stakeholder rent appropriation in interorganisational grants Can European consortia displace think tank rent distribution? In: The 28th Nordic Workshop on Interorganisational Research. BI Norwegian Business School, Oslo.

AGAFONOW, A., NEESHAM, C. and PEREZ, M. (2023). A Computational Fix for Black-box Stakeholderism: Putting Artificial Intelligence at the Service of the Environment and Society. In: EURAM Annual Conference. Dublin.

AGAFONOW, A. and PEREZ, M. (2022). How Airbnb and Facebook capture value from stakeholders. In: Strategic Management Society (SMS) 42nd Annual Conference. London.

PEREZ, M. and AGAFONOW, A. (2021). Making sense of think tank diversity: Explaining think tank adaptation to 21st century politics. In: Academy of Management Perspectives virtual Proposal Development Workshop.

AGAFONOW, A. and PEREZ, M. (2019). False Positives and Black-Box Explanations in Entrepreneurship Research: The Case of the Association Between Entrepreneurship and Attention Deficit/Hyperactivity Disorder (ADHD). In: 9e Conférence annuelle d'Atlas AFMI. Fribourg.

RESEARCH ACTIVITIES

Service to the institution

Active participation in an event organised by the institution

2023 - 2023 Geopolitics of Climate Change. A real-world inspired negotiation to solve climate change. Solve Climate by 2030. Webinaire mondial de dialogue sur le climat., ESSCA School of Management, France

Service to the academic discipline

Scientific committee of an academic conference

2023 - 2023 Session chair: T14_07 – Sustainability and the Black Box of the Firm, with Alejandro Agafonow and Cristina Neesham, EURAM 2023 Conference, European Academy of Management (EURAM), Belgium

2022 - 2022 Roundtable moderator : EU partnerships: organisational costs and benefits, OTT Conference, Universidad del Pacífico, Peru

Membership in an academic association

Since 2021 Member, European International Studies Association (EISA), Czech Republic

Organisation/facilitation of webinars, seminars, roundtables

2022 - 2022 OTT Conference think tanks and Partnerships for Change

Service to professional community

Participation in professional events, roundtables

2016 - 2016 Constitution d'une fondation de droit privé : conseils pratiques de l'Autorité de surveillance