



# Professeure associée Pinar SENER TOURNUS

Département de rattachement: Finance,  
Accounting and Management Control

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## INTÉRÊTS DE RECHERCHE

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- Gouvernance d'entreprise
- Finance d'entreprise
- Entreprises familiale
- Responsabilité sociétale des entreprises

## DOMAINE D'ENSEIGNEMENT

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- Comptabilité générale
- Contrôle de gestion

## FORMATION

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*Diplôme le plus élevé :*

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| 2015 | Doctorat (PhD), Sciences de Gestion, IAE Paris, France                             |
| 2009 | Master 2 recherche, Economie, Marmara Üniversitesi, Turquie                        |
| 2006 | Licence, Gestion et Economie (double cursus), Istanbul Bilgi Üniversitesi, Turquie |

## EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

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### Expériences académiques

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| Depuis 2022 | Professeure associée, ESSCA School of Management, France   |
| 2017 - 2022 | Professeure associée, EDC Paris Business School, France  |
| 2016 - 2017 | Professeure assistante, EDC Paris Business School, France  |
| 2015 - 2016 | Professeure assistante, Kadir Has Üniversitesi, Turquie  |
| 2014 - 2015 | Chargée de cours, ISC Business School, France  |
| 2013 - 2014 | Assistante temporaire d'enseignement et de recherche, Ecole Nationale Supérieure des Arts et Métiers (ENSAM), France |
| 2006 - 2011 | Assistante temporaire d'enseignement et de recherche, Istanbul Bilgi Üniversitesi, Turquie                           |

## PUBLICATIONS SCIENTIFIQUES

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### Articles évalués par les pairs

DIDIN-SONMEZ, F., SENER TOURNUS, P. et AKBEN-SELÇUK, E. (2024). Economic policy uncertainty and corporate cash holdings: the moderating role of country-level of corruption and

uncertainty avoidance. *Applied Economics Letters*, 31(21), pp. 2350-2355.

BRINETTE, S., KHEMIRI, S. et SENER TOURNUS, P. (2024). Carbon emissions and debt maturity structure: Do ESG controversies matter? *Journal of Alternative Investments*, 26(4), pp. 102 - 117.

BRINETTE, S., DIDIN-SONMEZ, F. et SENER TOURNUS, P. (2024). ESG Controversies and Firm Value: Moderating Role of Board Gender Diversity and Board Independence. *IEEE Transactions on Engineering Management*, 71, pp. 4298-4307.

SENER TOURNUS, P., DIDIN-SONMEZ, F. et AKBEN-SELÇUK, E. (2022). How does the economic policy uncertainty affect the relationship between financial slack and firm performance in emerging countries? *Managerial and Decision Economics*.

SENER TOURNUS, P., AKBEN-SELÇUK, E. et DIDIN-SONMEZ, F. (2021). Does the institutional framework affect the relationship between debt financing and firm performance in emerging countries? *Applied Economics Letters*, 28(10), pp. 866-871.

JAWADI, F., JAWADI, N. et SENER TOURNUS, P. (2020). The convergence of ethical investment business models and their reliance on the conventional US investment market. *Applied Economics*, 52(57), pp. 6265-6276.

SENER TOURNUS, P. et AKBEN-SELÇUK, E. (2020). Does governance affect corporate diversification behaviour in emerging markets? *Applied Economics Letters*, 27(15), pp. 1238-1242.

SENER TOURNUS, P., CHEFFOU, A.I. et OMRI, W. (2020). The missing link between governance factors and entrepreneurial internationalisation of family SMEs: an empirical analysis for an emerging economy. *European Journal of International Management*, 1(1), pp. 1.

SENER TOURNUS, P. (2019). Foreign investors' preferences for family involvement and corporate governance: Evidence from Turkey. *Economics Bulletin*, 39(1), pp. 237-246.

SENER TOURNUS, P. et AKBEN SELÇUK, E. (2019). Family involvement, corporate governance and dividends in Turkey. *Managerial Finance*, 45(5), pp. 602-621.

AKBEN-SELÇUK, E. et SENER TOURNUS, P. (2018). Corporate governance and tunneling: Empirical Evidence from Turkey. *Economics Bulletin*, 38(1), pp. 349-361.

YENIARAS, V., SENER TOURNUS, P. et UNVER, S. (2017). Is market learning the missing link between family involvement – firm performance relationship? A resource-based perspective. *International Entrepreneurship and Management Journal*, 13(2), pp. 575-604.

SENER TOURNUS, P. (2015). Influence of Family Ownership and Management on Firm Performance: Evidence from Public Firms in Turkey. *Revue de l'Entrepreneuriat*, Vol. 13(3), pp. 143-169.

OBA, B., TIGREL, E. et SENER TOURNUS, P. (2014). Board structure in listed firms: evidence from an emerging economy. *Corporate Governance - International Journal for Enhancing Board Performance*, 14(3), pp. 382-394.

### Chapitres d'ouvrage

SENER TOURNUS, P. (2019). Cash holdings and corporate governance: Evidence from Turkey. Dans: O. S. Agyemang, A. Ansong, B. K. Agyei- Mensah eds. *Corporate Governance Models and Applications in Developing Economies*. 1st ed. IGI Global, pp. 133-161.

### Communications (conférences avec comité de sélection)

SENER TOURNUS, P., BRINETTE, S., DIDIN-SONMEZ, F. et AKBEN-SELÇUK, E. (2024). Economic Policy Uncertainty and ESG Controversies: The Moderating Role of Institutional Quality. Dans: EURAM Conference. Bath School of Management, Bath.

SENER TOURNUS, P., BRINETTE, S. et KHEMIRI, S. (2023). Carbon emissions and debt maturity structure: Does financial analyst coverage matter? Dans: EURAM Annual Conference. Dublin.

SENER TOURNUS, P. (2017). Family involvement, corporate governance, and dividend policy: Evidence from Turkey. Dans: EURAM Annual Conference. Glasgow.

SENER TOURNUS, P. (2014). Foreign investor preferences for family involvement and corporate governance: Evidence from Turkey. Dans: EURAM Annual Conference. Valencia.

ALLOUCHE, J. et SENER TOURNUS, P. (2013). The performance of family businesses: A meta-analysis. Dans: EURAM Annual Conference. Istanbul.

SENER TOURNUS, P. (2013). Influence of family ownership and management on firm performance: Evidence from public firms in Turkey. Dans: 9th EIASM Workshop on Family Firm Management Research. Helsinki.

SENER TOURNUS, P. et ALLOUCHE, J. (2012). Entreprises familiales et performance : Une méta-analyse. Dans: 8th Annual Family Enterprise Research Conference (FERC). Montréal.

OBA, B., TIGREL, E. et SENER TOURNUS, P. (2011). The board structure of family-owned and listed firms in Turkey: An explorative study. Dans: 7th EIASM Workshop on Family Firm Management Research. Witten.

## ACTIVITÉS DE RECHERCHE

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### Activités éditoriales

#### Travaux d'évaluation pour des revues scientifiques

2024 - 2025 Évaluateur ad-hoc, Applied Economics

2024 - 2025 Évaluateur ad-hoc, IEEE Transactions on Engineering Management

2024 - 2025 Évaluateur ad-hoc, DergiPark

### Service à la discipline

#### Travaux d'évaluation pour une conférence académique

2024 - 2024 Évaluateur, conférence annuelle, European Academy of Management (EURAM)