



Associate Professor Pinar SENER TOURNUS

Academic Department: Finance, Accounting and
Management Control

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RESEARCH INTERESTS

- Corporate governance
- Corporate finance
- Family Business
- Corporate Social Responsibility

TEACHING DOMAINS

- Financial Accounting
- Managerial accounting

EDUCATION

Highest degree :

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| 2015 | Doctorate/PhD in Management Sciences, IAE Paris, France |
| 2009 | M.A. in Economics, Marmara University, Turkey |
| 2006 | Bachelor in Business administration and Economics (double major), Istanbul Bilgi University, Turkey |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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|-------------|---|
| Since 2022 | Associate Professor, ESSCA School of Management, France |
| 2017 - 2022 | Associate Professor, EDC Paris Business School, France |
| 2016 - 2017 | Assistant Professor, EDC Paris Business School, France |
| 2015 - 2016 | Assistant Professor, Kadir Has University, Turkey |
| 2014 - 2015 | Adjunct Lecturer, ISC Business School, France |
| 2013 - 2014 | Temporary Research and Teaching Assistant, Ecole Nationale Supérieure des Arts et Métiers (ENSAM), France |
| 2006 - 2011 | Temporary Research and Teaching Assistant, Istanbul Bilgi University, Turkey |

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

DIDIN-SONMEZ, F., SENER TOURNUS, P. and AKBEN-SELCUK, E. (2024). Economic policy uncertainty and corporate cash holdings: the moderating role of country-level of corruption and

uncertainty avoidance. *Applied Economics Letters*, 31(21), pp. 2350-2355.

BRINETTE, S., KHEMIRI, S. and SENER TOURNUS, P. (2024). Carbon emissions and debt maturity structure: Do ESG controversies matter? *Journal of Alternative Investments*, 26(4), pp. 102 - 117.

BRINETTE, S., DIDIN-SONMEZ, F. and SENER TOURNUS, P. (2024). ESG Controversies and Firm Value: Moderating Role of Board Gender Diversity and Board Independence. *IEEE Transactions on Engineering Management*, 71, pp. 4298-4307.

SENER TOURNUS, P., DIDIN-SONMEZ, F. and AKBEN-SELCUK, E. (2022). How does the economic policy uncertainty affect the relationship between financial slack and firm performance in emerging countries? *Managerial and Decision Economics*.

SENER TOURNUS, P., AKBEN-SELCUK, E. and DIDIN-SONMEZ, F. (2021). Does the institutional framework affect the relationship between debt financing and firm performance in emerging countries? *Applied Economics Letters*, 28(10), pp. 866-871.

JAWADI, F., JAWADI, N. and SENER TOURNUS, P. (2020). The convergence of ethical investment business models and their reliance on the conventional US investment market. *Applied Economics*, 52(57), pp. 6265-6276.

SENER TOURNUS, P. and AKBEN-SELCUK, E. (2020). Does governance affect corporate diversification behaviour in emerging markets? *Applied Economics Letters*, 27(15), pp. 1238-1242.

SENER TOURNUS, P., CHEFFOU, A.I. and OMRI, W. (2020). The missing link between governance factors and entrepreneurial internationalisation of family SMEs: an empirical analysis for an emerging economy. *European Journal of International Management*, 1(1), pp. 1.

SENER TOURNUS, P. (2019). Foreign investors' preferences for family involvement and corporate governance: Evidence from Turkey. *Economics Bulletin*, 39(1), pp. 237-246.

SENER TOURNUS, P. and AKBEN SELCUK, E. (2019). Family involvement, corporate governance and dividends in Turkey. *Managerial Finance*, 45(5), pp. 602-621.

AKBEN-SELCUK, E. and SENER TOURNUS, P. (2018). Corporate governance and tunneling: Empirical Evidence from Turkey. *Economics Bulletin*, 38(1), pp. 349-361.

YENIARAS, V., SENER TOURNUS, P. and UNVER, S. (2017). Is market learning the missing link between family involvement – firm performance relationship? A resource-based perspective. *International Entrepreneurship and Management Journal*, 13(2), pp. 575-604.

SENER TOURNUS, P. (2015). Influence of Family Ownership and Management on Firm Performance: Evidence from Public Firms in Turkey. *Revue de l'Entrepreneuriat*, Vol. 13(3), pp. 143-169.

OBA, B., TIGREL, E. and SENER TOURNUS, P. (2014). Board structure in listed firms: evidence from an emerging economy. *Corporate Governance - International Journal for Enhancing Board Performance*, 14(3), pp. 382-394.

Chapters in book

SENER TOURNUS, P. (2019). Cash holdings and corporate governance: Evidence from Turkey. In: O. S. Agyemang, A. Ansong, B. K. Agyei- Mensah eds. *Corporate Governance Models and Applications in Developing Economies*. 1st ed. IGI Global, pp. 133-161.

Conference paper (with selection committee)

SENER TOURNUS, P., BRINETTE, S., DIDIN-SONMEZ, F. and AKBEN-SELCUK, E. (2024). Economic Policy Uncertainty and ESG Controversies: The Moderating Role of Institutional Quality. In: EURAM Conference. Bath School of Management, Bath.

SENER TOURNUS, P., BRINETTE, S. and KHEMIRI, S. (2023). Carbon emissions and debt maturity structure: Does financial analyst coverage matter? In: EURAM Annual Conference. Dublin.

SENER TOURNUS, P. (2017). Family involvement, corporate governance, and dividend policy: Evidence from Turkey. In: EURAM Annual Conference. Glasgow.

SENER TOURNUS, P. (2014). Foreign investor preferences for family involvement and corporate governance: Evidence from Turkey. In: EURAM Annual Conference. Valencia.

ALLOUCHE, J. and SENER TOURNUS, P. (2013). The performance of family businesses: A meta-analysis. In: EURAM Annual Conference. Istanbul.

SENER TOURNUS, P. (2013). Influence of family ownership and management on firm performance: Evidence from public firms in Turkey. In: 9th EIASM Workshop on Family Firm Management Research. Helsinki.

SENER TOURNUS, P. and ALLOUCHE, J. (2012). Entreprises familiales et performance : Une méta- analyse. In: 8th Annual Family Enterprise Research Conference (FERC). Montréal.

OBA, B., TIGREL, E. and SENER TOURNUS, P. (2011). The board structure of family-owned and listed firms in Turkey: An explorative study. In: 7th EIASM Workshop on Family Firm Management Research. Witten.

RESEARCH ACTIVITIES

Editorial activities

Reviewer for an academic or professional publication

Since 2024	Ad-hoc reviewer, Journal of Business Research
Since 2024	Ad-hoc reviewer, Journal of Cleaner Production
Since 2024	Ad-hoc reviewer, Journal of Economics, Finance and Administrative Science
Since 2023	Ad-hoc reviewer, Finance Research Letters

Service to the academic discipline

Reviewing activities for an academic conference

2024 - 2024	Ad-hoc reviewer: annual conference, European Academy of Management (EURAM)
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