



Full Professor Maik HUETTINGER

Academic Department: Economics, Law and Society

Email: Maik.HUTTINGER@essca.fr

RESEARCH INTERESTS

- Heterodox economics
- History of Economics Theories
- Ethics and Regulation in Financial Institutions and Markets
- Industry 4.0

TEACHING DOMAINS

- International Economics
- History of Economics Theories
- Micro and Macroeconomics
- Economics and Ethics
- Corporate Social Responsibility

EDUCATION

Highest degree :

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| 2009 | Ph.D. in Economics (summa cum laude), Jagiellonian University, Poland |
| 2017 | Econometrics Summer School, University of Cambridge, United Kingdom |
| 2012 | Microeconomics of Competitiveness - Faculty Course with Michael Porter, Harvard University, United States of America |
| 2003 | European Master of Business Sciences & Dipl.-Kfm. (joint degree - with merit) University of Regensburg (DE) & Cracow University of Economics (PL), Universität Regensburg, Germany |
| 2002 | Psychology diploma – Intercultural Studies (with merit), Universität Regensburg, Germany |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2023 | Director of MSc Global Business Management, ESSCA School of Management, France |
| Since 2022 | Professor, ESSCA School of Management, France |
| Since 2020 | Executive Trainer, Sustain Academy, Lithuania |
| Since 2018 | Senior Economist and Partner, Baltic Institute of Economics and International Relations, Lithuania |

PROFESSIONAL EXPERIENCE

Academic experience and positions

Since 2012	Director and Founder - Summer University in the Baltics, ISM University of Management and Economics, Lithuania
2024 - 2024	Visiting professor, Vilnius University, Lithuania
2022 - 2022	Visiting professor, Kedge Business School, France
2020 - 2022	Professor of Economics and Ethics, ISM University of Management and Economics, Lithuania
2012 - 2022	Director of International Business and Communication Program - BSc, ISM University of Management and Economics, Lithuania
2011 - 2020	Associate Professor of Economics and Ethics, ISM University of Management and Economics, Lithuania
2019 - 2019	Visiting professor, Vistula University,, Poland
2018 - 2018	Visiting professor, Kedge Business School, France
2018 - 2018	Visiting professor, Military Academy, Lithuania
2014 - 2014	Visiting professor, Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany
2011 - 2011	Visiting professor, University of Northern Colorado, United States of America
2006 - 2011	Senior Lecturer, ISM University of Management and Economics, Lithuania
2003 - 2005	Visiting professor, Cracow University of Economics, Poland

Professional experience

2002 - 2002	Sales Assistant, Pfeiderer Wind Energy AG, Germany
2001 - 2001	HR Assistant, Deutsche Lufthansa AG, Germany
2000 - 2000	Parliamentary Assistant, European Parliament, Belgium
1996 - 1997	Corporal (Staff duty) - Crisis Reaction Forces, German Army, Germany

GRANTS AND HONORS

2020	Industry 4.0: Addressing Challenges for Productivity, Employment and Inclusive growth", Research Council of Lithuania, Lithuania
2019	Principal Investigator for a Pan-Baltic Study - "Impact of trade agreements on trade", government order, -, Canada
2009	Four times ISM - Best Lecturer of the Year Award, ISM University of Management and Economics, Lithuania
2005	Doctoral Exchange Grant, -, Lithuania
2005	DAAD Junior Research Fellow Grant for Central Eastern Europe. German Academic Exchange Service, -
2000	Study grant DAAD (German Academic Exchange Service), Cracow University of Economics, Poland

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

HASHIMOTO, T. and HUETTINGER, M. (2024). Moral Sentiments and Sustainable Finance: A Proposal for New Market Segmentation. *European Management Journal*, 42(6), pp. 855-863.

- CHATTERJEE, U.K., ZIRGULIS, A., HUETTINGER, M. and FRENCH, J.J. (2024). Reassessing the inversion of the Treasury yield curve as a sign of U.S. recessions: Insights from the housing and credit markets. *North American Journal of Economics and Finance*, 73, pp. 102173.
- ZIRGULIS, A., HUETTINGER, M. and MISIUNAS, D. (2022). No woman, no aggressive tax planning? A study on CEO gender and effective tax rates in the Lithuanian retail sector. *Review of Behavioral Finance*, 14(3), pp. 394-409.
- HUETTINGER, M. and ZIRGULIS, A. (2020). Controversies Regarding the TTIP Agreement in the Academic Literature”, *Review of Economics and Economic Methodology*, 4(1), pp. 79–103.
- HUETTINGER, M. and BOYD, J.A. (2020). Taxation of robots – what would have been the view of Smith and Marx on it? *International Journal of Social Economics*, 47(1), pp. 41-53.
- HUETTINGER, M. and KRAŠAUSKAITE, A. (2019). Will MiFID II tame the investment services industry of the Baltic Tigers? *Qualitative Research in Financial Markets*, 12(3), pp. 315-331.
- COLOVIC, A., HENNERON, S., HUETTINGER, M. and KAZLAUSKAITE, R. (2019). Corporate social responsibility and SMEs. *European Business Review*, 31(5), pp. 785-810.
- BOYD, J.A. and HUETTINGER, M. (2019). Smithian insights on automation and the future of work. *Futures*, 111, pp. 104-115.
- ZIRGULIS, A., PETRUCIONIS, L. and HUETTINGER, M. (2016). The Impact of Oil Refinery Market Power on Retail Fuel Prices in the European Union. *Ekonomika*, 95(3), pp. 37-51.
- ŠARAPOVAS, T., HUETTINGER, M. and RICKUS, D. (2016). The Impact of Market-Related Factors on the Choice of Foreign Market Entry Mode by Service Firms. *Organizations and Markets in Emerging Economies*, 7(1), pp. 34-52.
- STAVYTSKYI, A., GIEDRAITIS, V., SAKALAUSKAS, D. and HUETTINGER, M. (2016). Economic Crises and Emission of Pollutants: a Historical Review of Select Economies amid Two Economic Recessions. *Ekonomika*, 95(1), pp. 7-21.
- HUETTINGER, M. (2015). The Evolution and Classification of the Theory of Capital Tax Competition. *Ekonomika ir Vadyba: Aktualijos ir Perspektyvos*, 35(3), pp. 6-15.
- SINKEVICIUS, M., GINEIKIENE, J., HUETTINGER, M. and ADOMAVICIUS, B. (2014). Double Standards in the Judgment of Consumer versus Business Unethical Behavior. *Tržište/Market*, 26(1), pp. 45-57.
- HUETTINGER, M. (2013). What determines the business activities in the airline industry? A theoretical framework. *Baltic Journal of Management*, 9(1), pp. 71-90.
- HUETTINGER, M. and ZIRGULIS, A. (2013). Relative Capitalist Systems and Fairness In the Baltics: The Case of Lithuania. *Ekonomika*, 92(4), pp. 82-99.
- HUETTINGER, M., GIEDRAITIS, V. and RASTENIENE, A. (2011). Innovation in ‘New’ and ‘Old’ Europe: A Comparison of the Lithuanian and Bavarian Biotechnology Sectors. *Applied economics: systematic research*, 5(1).
- HUETTINGER, M. and CUBRINSKAS, V. (2011). Unmanned Bonds: the Impact of Self-Automated Service on Consumer Loyalty. *Engineering Economics*, 22(2), pp. 203-213.
- HUETTINGER, M. and ADOMAVICIUS, B. (2011). A Framework for Assessing the Low-Fare Model in the Airline Industry. *Ekonomika*, 90(1), pp. 115-130.
- HUETTINGER, M. and GIEDRAITIS, V.R. (2010). Ryanization – How one European Airline exemplifies the McDonaldization model. *Ekonomika*, 89(1), pp. 123-132.

HUETTINGER, M. (2008). Cultural dimensions in business life: Hofstede's indices for Latvia and Lithuania. *Baltic Journal of Management*, 3(3), pp. 359-376.

HUETTINGER, M. (2006). Air Baltic and SAS – a case study in the European airline industry. *Baltic Journal of Management*, 1(2), pp. 227-244.

Conference paper (with selection committee)

HUETTINGER, M. and HASHIMOTO, T. (2023). 'Democratisation' of Finance and the Capital Markets Union: Where is Participatory Ethics? In: UACES Annual Conference. Queen's University Belfast.

HUETTINGER, M. (2021). Deal-breaker of Decentralisation? Risk of Automation at the Peripheral Regions. In: Royal Geographic Society -IBG Annual International Conference. London.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

Since 2017 Editor, Business Ethics and Leadership

Reviewer for an academic or professional publication

2024 - 2025 Ad-hoc reviewer, Futures

Service to the institution

Active participation in an event organised by the institution

2025 - 2025 Workshop "From Geopolitics to Geoeconomics", ESSCA EU*Asia Institute, France

Service to the academic discipline

Participation in assessment committees

2024 - 2025 SAFE (Supporting At-Risk Researchers with Fellowships in Europe) – DAAD

PhD Supervision

2024, Doctoral Advisory Committee

A. CHRISTENKO, Defended, The impact of exogenous shocks on the labour markets, job mobility, and job displacement, ISM University of Management and Economics - Vilnius