



Professeure associée Yasaman GORJI

Département de rattachement: Strategy,
Entrepreneurship and International Business

Email: yasaman.gorji@essca.fr

INTÉRÊTS DE RECHERCHE

- Management stratégique
- Entrepreneuriat international
- Entreprises familiales

DOMAINE D'ENSEIGNEMENT

- Management

FORMATION

Diplôme le plus élevé :

- | | |
|------|---|
| 2018 | Doctorat (PhD), in Business Administration, Management Stratégique, John Molson School of Business (JMSB), Université Concordia, Canada |
| 2009 | Master of Business Administration, Management Stratégique, University of Tehran, Iran |
| 2005 | Bachelor of Science in Textile Engineering, Polytechnic University, Iran |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

- | | |
|-------------|---|
| Depuis 2022 | Professeure associée, ESSCA School of Management, France |
| 2019 - 2022 | Professeure assistante, Université Concordia, Canada |
| 2019 - 2019 | Chercheure post-doctoral, McGill University, Canada |
| 2015 - 2019 | Chargée de cours - institutions diverses, Canada |
| 2018 - 2018 | Research Collaborator in Canadian Women Business Leaders, McGill University, Canada |
| 2013 - 2018 | Assistante recherche en management stratégique et entreprises familiales, Canada |

Vie professionnelle

- | | |
|-------------|--|
| 2018 - 2019 | Vice-présidente de la stratégie et de l'entrepreneuriat de la Chambre de commerce de la communauté iranienne du Québec, Canada |
| 2012 - 2012 | Cheffe de la planification stratégique et analyste commercial, Behestan Tolid Pharmaceutical co., Iran |
| 2010 - 2011 | Consultante en stratégie et en affaires, Delvar Afzar Industrial Gas Co., Iran |
| 2009 - 2010 | Spécialiste en stratégie et analyste en développement organisationnel, Yaas Arghavani System Engineering, Iran |

EXPÉRIENCE PROFESSIONNELLE

Vie professionnelle

2009 - 2010 Spécialiste de la planification stratégique - Département du soufre, Research Institute of Petroleum Industry (RIPI), Iran

PRIX, DISTINCTIONS ET BOURSES

- 2024 Lauréate 2023 Scholarships for Certificates in Family Business (CFBA), Diversity, Equity and Inclusion (DE&I) Scholarship, Family Firm Institute, Etats-Unis d'Amérique
- 2022 Prix du meilleur article publié dans Family Business Review : GORJI, Y., CARNEY, M. et PRAKASH, R. Celebrity Couples as Business Families: A Social Network Perspective., Family Firm Institute, Etats-Unis d'Amérique
- 2019 Lauréat du prix Joe Kelly. Meilleure thèse en gestion, -
- 2019 JMSB Dobson Practicum Competition - Top 5 Students entrepreneurial Business Plan,, -
- 2017 Popular choice poster award in Ph.D. track of "The Annual Graduate Research Exposition",, -
- 2014 A New Millennium Student Contribution Graduate Scholarship, -
- 2013 JMSB Doctoral Funding, -
- 2013 Concordia Tuition Remission, Université Concordia, Canada

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

GORJI, Y., CARNEY, M. et PRAKASH, R. (2021). Celebrity Couples as Business Families: A Social Network Perspective. *Family Business Review*, 34(4), pp. 365-384.

GORJI, Y. (2020). Do Family Members of Oscar Winners Win Too? A StatusShift Spillover Effect Analysis. *Nordic Journal of Media Management*, 1(4), pp. 481-493.

GORJI, Y., CARNEY, M. et PRAKASH, R. (2020). Indirect nepotism: Network sponsorship, social capital and career performance in show business families. *Journal of Family Business Strategy*, 11(3), pp. 100285.

Chapitres d'ouvrages

GORJI, Y. et SIMARASL, N. (2023). How Business Families Advance Their Members' Careers: The Case of Show Business Families. Dans: Michael Carney and Marleen Dieleman (ed.). *De Gruyter Handbook of Business Families*. 1st ed. Berlin: De Gruyter, pp. 397-410.

Conférence proceedings

GORJI, Y., CARNEY, M. et SIMARASL, N. (2024). Celebrity Capital in Entrepreneurial Teams: Understanding Venture Performance in Cultural Industries. Dans: *AOM Annual Meeting*. Chicago: Proceedings - Academy of Management (AOM).

GORJI, Y., CARNEY, M. et PRAKASH, R. (2019). Borrowed Social Capital, Gender and Boundaryless Careers: Evidence from Intra-Profession Marriages. Dans: *AOM Boston 2019*. Proceedings - Academy of Management (AOM).

GORJI, Y., CARNEY, M. et PRAKASH, R. (2018). A comparison of classical and postmodern nepotism on recipients' career outcome. Dans: *AOM Chicago 2018*. Proceedings - Academy of Management (AOM).

AYOOBZADEH, M. et GORJI, Y. (2017). Does Parental Support Influence Offspring's Short- and Long-term Career Outcomes? Dans: *AOM Atlanta 2017*. Proceedings - Academy of Management (AOM).

Communications (conférences avec comité de sélection)

BORSI, B., GORJI, Y. et VALDEMARIN, S. (2025). Evolution of Thrash Metal Bands: A Network Perspective for Entrepreneurial Survival. Dans: AMD Publishing and Paper Development Workshop. Zurich.

CHRYSTOSTOME, E.V., GORJI, Y., KOROPOGUI, S.T. et BOAFO, C. (2025). From Refugee Entrepreneurship to Diaspora Entrepreneurship: Toward a Social Network Model. Dans: AIB 2025. Louisville.

GORJI, Y., CARNEY, M. et BORSI, B. (2025). Family Legacies Under Siege: A Four-Decade Review of the Impact of Public Disputes on Business Families. Dans: International Family Enterprise Research Academy (IFERA 2025). Zadar.

GORJI, Y. et CARNEY, M. (2022). Celebrity Couples as Business Families: A Social Network. Dans: Family Firm Institute (FFI) Global Conference. Boston.

GORJI, Y., HESHMATI, A. et BITEKTINE, A. (2021). Award Stigma: A Study in Hollywood Movie Industry. Dans: European Group for Organizational Studies (EGOS) Colloquium. Vrije Universiteit Amsterdam.

GORJI, Y. et SIMARASL, N. (2021). Entrepreneurial Team Formation: A study on Antecedents, Processes, and Outcomes of Production Companies. Dans: Congrès de l'ASAC (Administrative Sciences Association of Canada). Université de Concordia.

GORJI, Y., HESHMATI, A. et BITEKTINE, A. (2020). Status-conferring and stigma-conferring awards in Hollywood movie industry: Social Evaluation in Boundaryless Careers. Dans: Congrès de l'ASAC (Administrative Sciences Association of Canada). virtuel (Memorial University of Newfoundland).

GORJI, Y. et CARNEY, M. (2019). Intra-profession marriage, managing a network of borrowed social capital, and career outcomes. Dans: European Group for Organizational Studies (EGOS) Colloquium. Edinburgh Business School.

GORJI, Y., CARNEY, M. et PRAKASH, R. (2019). Elective Affinities? Intra-Profession Marriages as a Form of Reciprocal Nepotism in Project-Based Industries. Dans: Congrès de l'ASAC (Administrative Sciences Association of Canada). St. Catharines (Goodman School of Business, Brock University).

ETEMAD, H., GORJI, Y. et MOTAGHI, H. (2018). The Challenges of Women Business Leaders in Canadian Fastest Growing Firms: A Network Theory Approach. Dans: Irish Academy of Management (IAM) Annual Conference. University College Cork.

GORJI, Y. et CARNEY, M. (2018). Career development through the borrowed social capital. The case of copreneurs in single project organisations. Dans: European Group for Organizational Studies (EGOS) Colloquium. Tallinn.

GORJI, Y., CARNEY, M. et PRAKASH, R. (2018). Does sponsorship promote relatives' career outcomes? The case of show business families. Dans: EURAM Annual Conference. Reykjavik.

GORJI, Y. et SARDARI, M. (2017). Organizational network dynamic capability in high-tech start-ups. Dans: Congrès de l'ASAC (Administrative Sciences Association of Canada). HEC Montréal.

GORJI, Y. et TAJEDDIN, M. (2015). Social and Business Networks: The Key Enablers of Firm entrepreneurial internationalization. Dans: 19th McGill International Entrepreneurship Conference. Birkbeck University of London.

TAJEDDIN, M. et GORJI, Y. (2014). Shock, a Life-giving or a Fatal Factor: Political shock and Internationalization of SMEs. Dans: European Group for Organizational Studies (EGOS) Colloquium. Rotterdam.

GORJI, Y. et ANSARI, M. (2012). Determining the Key Factors on Technology Selection and Transfer in Automobile's Body Production Line, A Case Study. Dans: ICTM 2012 : International Conference on Technology Management. Bangalore.

HATEFIAN, H., GORJI, Y. et ABOOY ARDAKAN, M. (2011). Aligning IT and Business Strategies Adopting an HOQ, a Case Study in an Iranian Bank. Dans: 3rd International Conference on Information and Financial Engineering (ICIFE 2011). Shanghai.

Invité dans une conférence académique

GORJI, Y. (2023). How to publish in "Family Business Review". Dans: 2023 FERC Family Enterprise Research Conference. Delray Beach.

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Comité éditorial de revue scientifique

Depuis 2018 Membre du comité éditorial d'évaluation, Journal of Comparative International Management

Service à la discipline

Travaux d'évaluation pour une conférence académique

Depuis 2018 Évaluateur ad-hoc, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2018 Évaluateur ad-hoc, Administrative Sciences Association of Canada (ASAC), Canada

Depuis 2018 Évaluateur ad-hoc, European Academy of Management (EURAM), Belgique

Comité scientifique d'une conférence académique

2025 - 2026 Coordinatrice du sous-thème: "Tracing Cancel Culture's Effects on Organizations and Management", EGOS 2026, European Group for Organizational Studies (EGOS)

Membre adhérent à une association académique

Depuis 2017 Membre à vie de la société internationale honorifique « Beta Gamma Sigma », Etats-Unis d'Amérique

Depuis 2016 Membre, Administrative Sciences Association of Canada (ASAC), Canada

Depuis 2015 Membre, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2014 Membre, European Group for Organizational Studies (EGOS), Belgique