



# Associate Professor Yasaman GORJI

Academic Department: Strategy, Entrepreneurship  
and International Business

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## RESEARCH INTERESTS

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- Strategic Management
- International Entrepreneurship
- Family Business

## TEACHING DOMAINS

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- Management

## EDUCATION

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*Highest degree :*

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| 2018 | Doctorate/PhD in Business Administration, Strategic Management, John Molson School of Business (JMSB), Concordia University, Canada |
| 2009 | Master of Business Administration, Strategic Management, University of Tehran, Iran   |
| 2005 | Bachelor of Science in Textile Engineering, Polytechnic University, Iran  |

## PROFESSIONAL EXPERIENCE

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### Academic experience and positions

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| Since 2022  | Associate Professor, ESSCA School of Management, France  |
| 2019 - 2022 | Assistant Professor, Concordia University, Canada  |
| 2019 - 2019 | Post-doctoral Fellow, McGill University, Canada  |
| 2015 - 2019 | Adjunct Lecturer - various institutions, Canada  |
| 2018 - 2018 | Collaboratrice de recherche sur la thématique des femmes canadiennes chefs d'entreprise, McGill University, Canada |
| 2013 - 2018 | Research assistant in Strategic management and Family businesses, Canada   |

### Professional experience

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| 2018 - 2019 | Vice President of Strategy & Entrepreneurship of Chamber of Commerce of the Québec Iranian Community, Canada |
| 2012 - 2012 | Head of Strategic Planning and Business Analyst, Behestan Tolid Pharmaceutical co., Iran                     |
| 2010 - 2011 | Strategy and Business Consultant, Delvar Afzar Industrial Gas Co., Iran                                      |
| 2009 - 2010 | Strategy Specialist and Organizational development Analyst, Yaas Arghavani System Engineering, Iran          |

## PROFESSIONAL EXPERIENCE

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### Professional experience

2009 - 2010 Strategic Planning Specialist - Sulfur Department, Research Institute of Petroleum Industry (RIPI), Iran

## GRANTS AND HONORS

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2024 2023 Recipient: Scholarships for Certificates in Family Business (CFBA), Diversity, Equity and Inclusion (DE&I) Scholarship, Family Firm Institute, United States of America

2022 Best article published in Family Business Review: GORJI, Y., CARNEY, M. et PRAKASH, R. Celebrity Couples as Business Families: A Social Network Perspective., Family Firm Institute, United States of America

2019 Winner of the Joe Kelly Award. Best Thesis in the department of Management,, -

2019 JMSB Dobson Practicum Competition - Top 5 Students entrepreneurial Business Plan,, -

2017 Popular choice poster award in Ph.D. track of "The Annual Graduate Research Exposition",, -

2014 A New Millennium Student Contribution Graduate Scholarship, -

2013 JMSB Doctoral Funding, -

2013 Concordia Tuition Remission, Concordia University, Canada

## INTELLECTUAL CONTRIBUTIONS

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### Peer-reviewed Articles

GORJI, Y., CARNEY, M. and PRAKASH, R. (2021). Celebrity Couples as Business Families: A Social Network Perspective. *Family Business Review*, 34(4), pp. 365-384.

GORJI, Y. (2020). Do Family Members of Oscar Winners Win Too? A StatusShift Spillover Effect Analysis. *Nordic Journal of Media Management*, 1(4), pp. 481-493.

GORJI, Y., CARNEY, M. and PRAKASH, R. (2020). Indirect nepotism: Network sponsorship, social capital and career performance in show business families. *Journal of Family Business Strategy*, 11(3), pp. 100285.

### Chapters in book

GORJI, Y. and SIMARASL, N. (2023). How Business Families Advance Their Members' Careers: The Case of Show Business Families. In: Michael Carney and Marleen Dieleman (ed.). *De Gruyter Handbook of Business Families*. 1st ed. Berlin: De Gruyter, pp. 397-410.

### Conference proceedings

GORJI, Y., CARNEY, M. and SIMARASL, N. (2024). Celebrity Capital in Entrepreneurial Teams: Understanding Venture Performance in Cultural Industries. In: *AOM Annual Meeting*. Chicago: Proceedings - Academy of Management (AOM).

GORJI, Y., CARNEY, M. and PRAKASH, R. (2019). Borrowed Social Capital, Gender and Boundaryless Careers: Evidence from Intra-Profession Marriages. In: *AOM Boston 2019*. Proceedings - Academy of Management (AOM).

GORJI, Y., CARNEY, M. and PRAKASH, R. (2018). A comparison of classical and postmodern nepotism on recipients' career outcome. In: *AOM Chicago 2018*. Proceedings - Academy of Management (AOM).

AYOOBZADEH, M. and GORJI, Y. (2017). Does Parental Support Influence Offspring's Short- and Long-term Career Outcomes? In: *AOM Atlanta 2017*. Proceedings - Academy of Management (AOM).

#### Conference paper (with selection committee)

BORSI, B., GORJI, Y. and VALDEMARIN, S. (2025). Evolution of Thrash Metal Bands: A Network Perspective for Entrepreneurial Survival. In: AMD Publishing and Paper Development Workshop. Zurich.

CHRYSTOSTOME, E.V., GORJI, Y., KOROPOGUI, S.T. and BOAFO, C. (2025). From Refugee Entrepreneurship to Diaspora Entrepreneurship: Toward a Social Network Model. In: AIB 2025. Louisville.

GORJI, Y., CARNEY, M. and BORSI, B. (2025). Family Legacies Under Siege: A Four-Decade Review of the Impact of Public Disputes on Business Families. In: International Family Enterprise Research Academy (IFERA 2025). Zadar.

GORJI, Y. and CARNEY, M. (2022). Celebrity Couples as Business Families: A Social Network. In: Family Firm Institute (FFI) Global Conference. Boston.

GORJI, Y., HESHMATI, A. and BITEKTINE, A. (2021). Award Stigma: A Study in Hollywood Movie Industry. In: European Group for Organizational Studies (EGOS) Colloquium. Vrije Universiteit Amsterdam.

GORJI, Y. and SIMARASL, N. (2021). Entrepreneurial Team Formation: A study on Antecedents, Processes, and Outcomes of Production Companies. In: Congrès de l'ASAC (Administrative Sciences Association of Canada). Université de Concordia.

GORJI, Y., HESHMATI, A. and BITEKTINE, A. (2020). Status-conferring and stigma-conferring awards in Hollywood movie industry: Social Evaluation in Boundaryless Careers. In: Congrès de l'ASAC (Administrative Sciences Association of Canada). virtuel (Memorial University of Newfoundland).

GORJI, Y. and CARNEY, M. (2019). Intra-profession marriage, managing a network of borrowed social capital, and career outcomes. In: European Group for Organizational Studies (EGOS) Colloquium. Edinburgh Business School.

GORJI, Y., CARNEY, M. and PRAKASH, R. (2019). Elective Affinities? Intra-Profession Marriages as a Form of Reciprocal Nepotism in Project-Based Industries. In: Congrès de l'ASAC (Administrative Sciences Association of Canada). St. Catharines (Goodman School of Business, Brock University).

ETEMAD, H., GORJI, Y. and MOTAGHI, H. (2018). The Challenges of Women Business Leaders in Canadian Fastest Growing Firms: A Network Theory Approach. In: Irish Academy of Management (IAM) Annual Conference. University College Cork.

GORJI, Y. and CARNEY, M. (2018). Career development through the borrowed social capital. The case of copreneurs in single project organisations. In: European Group for Organizational Studies (EGOS) Colloquium. Tallinn.

GORJI, Y., CARNEY, M. and PRAKASH, R. (2018). Does sponsorship promote relatives' career outcomes? The case of show business families. In: EURAM Annual Conference. Reykjavik.

GORJI, Y. and SARDARI, M. (2017). Organizational network dynamic capability in high-tech start-ups. In: Congrès de l'ASAC (Administrative Sciences Association of Canada). HEC Montréal.

GORJI, Y. and TAJEDDIN, M. (2015). Social and Business Networks: The Key Enablers of Firm entrepreneurial internationalization. In: 19th McGill International Entrepreneurship Conference. Birkbeck University of London.

TAJEDDIN, M. and GORJI, Y. (2014). Shock, a Life-giving or a Fatal Factor: Political shock and Internationalization of SMEs. In: European Group for Organizational Studies (EGOS) Colloquium. Rotterdam.

GORJI, Y. and ANSARI, M. (2012). Determining the Key Factors on Technology Selection and Transfer in Automobile's Body Production Line, A Case Study. In: ICTM 2012 : International Conference on Technology Management. Bangalore.

HATEFIAN, H., GORJI, Y. and ABOOY ARDAKAN, M. (2011). Aligning IT and Business Strategies Adopting an HOQ, a Case Study in an Iranian Bank. In: 3rd International Conference on Information and Financial Engineering (ICIFE 2011). Shanghai.

### **Invited in Academic Conferences**

GORJI, Y. (2023). How to publish in "Family Business Review". In: 2023 FERC Family Enterprise Research Conference. Delray Beach.

## **RESEARCH ACTIVITIES**

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### **Editorial activities**

#### **Editorial board of scientific journals**

Since 2018 Editorial Review Board member, Journal of Comparative International Management

### **Service to the academic discipline**

#### **Reviewing activities for an academic conference**

Since 2018 Ad-hoc reviewer, Academy of Management (AOM), United States of America

Since 2018 Ad-hoc reviewer, Administrative Sciences Association of Canada (ASAC), Canada

Since 2018 Ad-hoc reviewer, European Academy of Management (EURAM), Belgium

#### **Scientific committee of an academic conference**

2025 - 2026 Sub-theme convenor: "Tracing Cancel Culture's Effects on Organizations and Management", EGOS 2026, European Group for Organizational Studies (EGOS)

#### **Membership in an academic association**

Since 2017 Lifetile member of the international business honor society "Beta Gamma Sigma", United States of America

Since 2016 Member, Administrative Sciences Association of Canada (ASAC), Canada

Since 2015 Member, Academy of Management (AOM), United States of America

Since 2014 Member, European Group for Organizational Studies (EGOS), Belgium