



# Associate Professor Angélique BREUILLOT

Academic Department: Strategy, Entrepreneurship  
and International Business

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## RESEARCH INTERESTS

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- Early Internationalization Firms
- SMEs internationalization process
- Diversity management
- Resource-based view
- Systematic literature review

## TEACHING DOMAINS

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- Strategy
- International management
- Intercultural management
- Country risk management

## EDUCATION

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### *Highest degree :*

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| 2021 | Doctorate/PhD, Management Sciences, University Savoy Mont Blanc, France                                                                 |
| 2017 | Master 2 in International Management - Label Research with distinction, IAE School of Management - Université Savoie Mont Blanc, France |
| 2016 | Master 1, Management Sciences, International Business, IAE School of Management - Université Savoie Mont Blanc, France                  |
| 2016 | Bachelor, International Business, Manchester Metropolitan University, United Kingdom                                                    |
| 2015 | Bachelor, International Business, IAE School of Management - Université Savoie Mont Blanc, France                                       |
| 2014 | Second year university diploma in Administrative and Business Management, University Savoy Mont Blanc, France                           |

## CERTIFICATIONS

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| 2021 | Label Recherche et Enseignement Supérieur, Université Grenoble Alpes, France                                                              |
| 2019 | Programme doctoral national en gestion de la Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE), CEFAG, France |

## PROFESSIONAL EXPERIENCE

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### Academic experience and positions

- Since 2025 Associate Professor, ESSCA School of Management, France
- 2022 - 2025 Assistant Professor in International Business, ESSCA School of Management, France
- 2022 - 2022 Visiting professor, Luxembourg University, Luxembourg
- 2021 - 2022 Lecturer, Manchester Metropolitan University, United Kingdom
- 2021 - 2022 Temporary Research and Teaching Assistant, IREGÉ, France
- 2017 - 2020 PhD Student and Teaching Assistant in Management, IREGÉ, France

### Professional experience

- 2017 - 2017 Marketing and Commercial Assistant, Klokiers, France
- 2015 - 2015 Customer Relationship Executive, Casamundo GmbH, Germany
- 2014 - 2014 Administrative Assistant, DB Schenker, France

### Professional experience

- 2013 - 2013 ERASMUS exchange, University of Szeged, Hungary

## GRANTS AND HONORS

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- 2022 Atlas-AFMI Best Thesis Award, Atlas AFMI, France
- 2022 AIREPME Best Thesis Award, Association internationale de recherche en entrepreneuriat et petites et moyennes entreprises (AIREPME), France

## INTELLECTUAL CONTRIBUTIONS

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### Peer-reviewed Articles

- FILIPESCU, D., ENGSIG, J., BREUILLOT, A. and PALACIOS FERNANDEZ, J. (2025). Psychic Distance as a Driver In Subsequent International Market Selection: Insights from French Early Internationalizing Firms. *Management International Review*, 65, pp. 1015–1038.
- COTTERLAZ-RANNARD, G., BREUILLOT, A., BOCQUET, R. and MARKOFF-LEGRAND, A. (2025). Unraveling the Rationales behind Business Model Innovation for Sustainable Value. Forthcoming *M@na@gement*.
- BREUILLOT, A., TAHSSAIN-GAY, L. and PETERSON, J. (2025). Beyond the Bottom Line: Exploring the Values behind Diversity Management on the road to Inclusion. *Employee Relations*, 47(7), pp. 1244-1263.
- BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2024). Diversity Management and Firms' Internationalization: Evidence from French SMEs. *International Business Review*, 33(4), pp. 102276.
- BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2022). Navigating the internationalization process: Strategic resources for early internationalizing firms. *Journal of International Entrepreneurship*, 20(2), pp. 282-315.
- BREUILLOT, A., BOCQUET, R. and POUSSING, N. (2022). Diversity Management for Sme Internationalization: Orchestrating Human Resource Diversity. *Management International*, 26(numéro spécial).
- BREUILLOT, A. (2021). Exploring the Role of Diversity Management During Early Internationalizing Firms' Internationalization Process. *Management International Review*, 61(2), pp. 125-156.

## Chapters in book

BREUILLOT, A. and ENGSIG, J. (2023). Le doctorant publiant dans une revue : Frapper aux portes du paradis ? In: Hugo Gaillard, Julien Cloarec, Juliette Senn, Albane Grandazzi eds. *L'expérience de la thèse en management*. 1st ed. Caen: Editions Management & Société, pp. 281-298.

## Conference proceedings

BREUILLOT, A. (2020). Managing diversity during internationalization process for Early Internationalizing Firms. In: *80th AOM Conference*. Briarcliff Manor: Proceedings - Academy of Management (AOM), pp. 15017.

## Conference paper (with selection committee)

BREUILLOT, A., FAVRE-BONTÉ, V. and MEURIC, P.L. (2025). Early Internationalizing Firms long-term growth: Insights from a longitudinal study. In: 14e Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation (AEI 2025). Aix-Marseille université.

BREUILLOT, A., FAVRE-BONTÉ, V. and MEURIC, P.L. (2025). Early Internationalizing Firms long-term growth: Insights from a longitudinal study. In: Conférence annuelle d'Atlas AFMI. La Rochelle.

TAHSSAIN-GAY, L., PETERSON, J. and BREUILLOT, A. (2024). Beyond the Bottom Line: Exploring the Values behind Diversity Management on the road to Inclusion. In: 4e édition des journées de recherche en éthique « Le monde professionnel à l'heure du management éthique ». ESSCA School of Management, Bordeaux.

FILIPESCU, D., ENGSIG, J., BREUILLOT, A. and PALACIOS FERNANDEZ, J. (2023). International market selection and psychic distance perceptions: An analysis of their evolution in French early internationalizing firms. In: 49e Conférence de l'European International Business Academy (EIBA). Lisboa.

BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2022). Diversity management and the value of human resource diversity: A focus on internationalizing SMEs. In: 3e Journée automnale du management international. ESSCA School of Management, Aix-en-Provence.

BREUILLOT, A., MARKOFF-LEGRAND, A. and COTTERLAZ RANNARD, G. (2022). Unravelling BMI rationales for conceptualizing its multi-level mechanisms: A systematic literature review. In: 31st AIMS Conference, International Association of Strategic Management. Annecy.

BREUILLOT, A. (2022). Diversity management and SMEs internationalization: A comparative approach. In: Congrès International Francophone en Entrepreneuriat et PME (CIFEPME). Université Lumière Lyon 2.

BREUILLOT, A., BOCQUET, R. and POUSSING, N. (2021). Diversity management for SME internationalization: Orchestrating the resource diversity. In: 30th AIMS Conference, International Association of Strategic Management. Online.

BREUILLOT, A., BOCQUET, R. and POUSSING, N. (2021). Diversity management for SME internationalization: Orchestrating the resource diversity. In: 11th Atlas-AFMI Conference, Francophone Association of International Management. Online.

BREUILLOT, A. (2020). Managing diversity during internationalization process for Early Internationalizing Firms. In: 29th AIMS Conference, International Association of Strategic. Online.

BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2019). Revisiting the antecedents of the International New Ventures Internationalization Process: a systematic review of literature. In: 9th Atlas-AFMI Conference, Francophone Association of International Management. Fribourg.

BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2019). The antecedents of International New Ventures' Internationalization process: a systematic review of literature, In: 28th AIMS Conference, International Association of Strategic Management. Dakar.

## Presentation in a research seminar

BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2022). Diversity management and SMEs internationalization: a comparative approach. In: Small Enterprise Research Meeting. Manchester Metropolitan University.

BREUILLOT, A. (2020). Exploring the role of diversity management during early internationalizing firms' internationalization process, In: Séminaires de recherche IREGE. Lyon.

BREUILLOT, A., BOCQUET, R. and FAVRE-BONTÉ, V. (2018). The antecedents of International New Ventures' Internationalization Process: A Systematic Literature Review. In: Séminaires de recherche IREGE. Lyon.

## RESEARCH ACTIVITIES

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### Editorial activities

#### Reviewer for an academic or professional publication

Since 2020     Ad-hoc reviewer, European Journal of International Management

### Service to the academic discipline

#### Reviewing activities for an academic conference

Since 2020     Ad-hoc reviewer, Annual reviewer, Association Internationale de Management Stratégique (AIMS), France

Since 2020     Ad-hoc reviewer, Annual conference, Academy of Management (AOM), United States of America

Since 2020     Ad-hoc reviewer, Annual conference, European Academy of Management (EURAM), Belgium

Since 2019     Ad-hoc reviewer, Annual conference, Atlas AFMI, France