



Full Professor Christine SINAPI

Academic Department: Finance, Accounting and
Management Control

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RESEARCH INTERESTS

- Arts Management
- Entrepreneurship
- Development Economics
- Political Economy

TEACHING DOMAINS

- Financing and Budgeting in the arts sector
- Finance and Investment
- Corporate finance
- Financial diagnosis
- Risk management
- International Finance & Hedging
- Financial and Monetary theory
- Wine Business finance
- Cultural entrepreneurship
- Cultural economy

EDUCATION

Highest degree :

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| 2009 | Ph. D. in Economics, Bourgogne University, France
<i>Crises financières et gouvernance mondiale</i> |
| 2003 | Master of Science (DEA.) in Political Economics, Bourgogne University, France |
| 1995 | Master Finance, ESSEC, France |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2022 | Dean for Academic Programs, ESSCA School of Management, France |
| Since 2022 | Professor, ESSCA School of Management, France |
| 2017 - 2022 | Associate Dean, in charge of Academic Affairs, Burgundy School of Business - BSB, France |
| 2017 - 2022 | Coordinator of the BSB Center for Arts and Cultural managementnatrice - BSB |

PROFESSIONAL EXPERIENCE

Academic experience and positions

	Center for Arts and Cultural management, Burgundy School of Business - BSB, France
2001 - 2022	Permanent Professor in Finance and Arts Management, Burgundy School of Business - BSB, France
2013 - 2017	Head of research group "Arts and Cultural management", Burgundy School of Business - BSB
2006 - 2017	Department head, Burgundy School of Business - BSB, France
2016 - 2016	Visiting professor, Chapman University, United States of America
2015 - 2015	Visiting professor, Università degli Studi di Ferrara, Italy
2013 - 2013	Visiting professor, ISCAE Casablanca, Morocco
2012 - 2012	Visiting professor, Oxford Brookes University, United Kingdom
2012 - 2012	Visiting professor, ISCAE Casablanca, Morocco
2009 - 2009	Visiting professor, Oxford Brookes University, United Kingdom
2007 - 2007	Visiting professor, Universität Siegen, Germany

Professional experience

1999 - 2001	Finance & Administration Director, Philips, France
1998 - 1998	Project Manager SAP finance, Philips, France
1995 - 1997	Industrial Financial Controller, Philips, France

Professional experience

2007 - 2017	Auditing: Agora Orchestre Philharmonique de Longvic, Compagnie de théâtre Pardès Rimoinim, Société philharmonique de Dijon, France
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GRANTS AND HONORS

2010	Vouters Award, Chancellerie des Universités de Paris, France
2010	Herpin Award, Académie Nationale des Arts, Sciences et Lettres de Metz, France
2003	Best Teacher - BSB Students association, Burgundy School of Business - BSB, France

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

BORIN, E. and SINAPI, C. (2023). Editorial. *International Journal of Entrepreneurship and Small Business*, 48(1), pp. 1-9.

SINAPI, C. (2020). Cultural and creative entrepreneurship: towards a paradigmatic proposal. *International Journal of Entrepreneurship and Small Business*, 40(2), pp. 171-191.

BALLEREAU, V., PIROLI, F., REBOUD, S., RIBAC, F. and SINAPI, C. (2018). Pour une géologie des instruments de musique. Registres. *Revue d'études théâtrales. Registre : Revue d'études théâtrales*, pp. 151-180.

SINAPI, C. and JUNO-DELAGO, E. (2016). Why do performing arts companies set up cooperative organizations, and why does it matter?, *Arts Management Quarterly* November, pp. 5-12.

SINAPI, C. and GAGNE, Y. (2016). Financialization of non-financial companies: an insight in the

automotive sector. *LIMES plus - Journal of Social Sciences and Humanities*, 13(1), pp. 35-60.

PILKINGTON, M. and SINAPI, C. (2014). Crisis perception in financial media discourse: a concrete application using the Minskian/mainstream opposition. *On the Horizon*, 22(4), pp. 280-296.

SINAPI, C. (2013). The Role of Financialization in Financial Instability: A Post-Keynesian Institutional Perspective. *LIMES plus - Journal of Social Sciences and Humanities*, 10(3), pp. 207-232.

SINAPI, C. (2012). Fondements institutionnels de « l'hypothèse d'instabilité financière » de Minsky : Une proposition en termes de fragilité institutionnelle. *Histoire Economie et Société*, 47, pp. 2191-2217.

DESMEDT, L., PIÉGAY, P. and SINAPI, C. (2010). From 2009 to 1929: Lessons from Fisher, Keynes, and Minsky. *International Journal of Political Economy*, 39(2), pp. 26-40.

SINAPI, C. (2010). Crises financières et gouvernance mondiale : Intégration financière des économies émergentes et crises d'illiquidité : une analyse en termes de fragilité financière internationale. *Sciences Humaines Combinées*.

SINAPI, C. (2009). Crises financières dans les économies émergentes : fragilité financière et mécanismes de l'illiquidité. *Sciences Humaines Combinées*.

Scholarly Books

SINAPI, C. (2010). *Crises financières et gouvernance mondiale*. 1 ed. Chisinau: Éditions Universitaires Européennes, 408 pages.

Chapters in book

SINAPI, C., BORIN, E. and PERCHOT, R. (2020). Stéréotypes, discriminations et exclusion dans le secteur artistique, culturel et sportif. In: Marie-Stéphanie Abouna, Francis Aubert, Pierre Bruno et Christine Guégnard eds. *Inégalités et Discriminations. Regards croisés*. 1st ed. Editions universitaires de Dijon.

BORIN, E., DONATO, F. and SINAPI, C. (2018). Financial sustainability of Small- and Medium-Sized Enterprises in the Cultural and Creative Sector: The role of Funding. In: Innerhofer, E., Pechlaner, H., Borin, E. eds. *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*. 1st ed. Berlin: Springer International Publishing, pp. 45-62.

BORIN, E., DONATO, F. and SINAPI, C. (2016). Embedding Inclusion in the Management Approach of Cultural Organizations. In: Arenghi, A., Garofolo, I., Sormoen, O. eds. *Accessibility as a key enabling knowledge for enhancement of cultural heritage*. 1 ed. Milan: Franco Angeli, pp. 49-65.

SINAPI, C. and BALLEREAU, V. (2016). Looking for new sustainable business model in cultural entrepreneurship. In: Imperiale, F., Vecco, M. eds. *Cultural Management Education in Risk Societies -Towards a Paradigm and Policy Shift?!*, 1st ed. Brussels: ENCATC, pp. 336-344.

BALLEREAU, V., SINAPI, C., TOUTAIN, O. and JUNO-DELAGO, E. (2015). Developing a business model: the perception of entrepreneurial self-efficacy among students in culture and creative industry. In: Kuhlke, O., A., Kooyman, R. eds. *Teaching and Learning Cultural Entrepreneurship: A global comparative analysis of course and program content in university - and community-based education for the cultural and creative industries*. 1st ed. Eburon Academic Press, pp. 164-177.

SINAPI, C. and JUNO-DELAGO, E. (2015). Motivations to set up cooperative companies in performing arts; A European perspective. In: Kauhanen, A. eds. *Book Series: Advances in the Economic Analysis of Participatory & Labor-Managed Firms*. 16 ed. Emerald Publishing , pp. 63-107.

JOULIE, J. and SINAPI, C. (2014). Finance in the Wine Industry. In: Charters, S.J., Gallo, J. eds. *Wine Business Management*. 1st ed. New York: Pearson, pp. 113-130.

MCCULLOCH, M., SINAPI, C. and JUNO-DELAGO, E. (2014). Shared Services Co-operatives in the creative arts. In: Mazzarol, T., Reboud, S., Mamouni Limnios, E., Clark, D. eds. *Research Handbook on Sustainable Co-operative Enterprises: Case Studies of Organisational Resilience in the Co-operative Business Model*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 411-446.

Conference paper (with selection committee)

AMADIEU, T., CELSE, J. and SINAPI, C. (2025). Preventing Exam Fraud through Behavioral Ethics: A Natural Field Experiment of Behavioral Interventions on Exam Cheating. In: 4th International Colloquium for Research and Action on Academic Integrity "How to Implement a Culture of Integrity in Higher Education Institutions?" (IRAFPA). Universidade de Coimbra.

Published Case Studies

SINAPI, C. and D'ANGELO, M. (2012). La Librairie du géographe ; Introduction aux concepts financiers fondamentaux : RÉSULTAT, Marge Brute d'Autofinancement (MBA), CASH FLOW, VALEUR. Paris. CCMP.

SINAPI, C. and JUNO-DELGADO, E. (2009). PARDES RIMONIM : Gestion d'une compagnie de théâtre : face à la complexité juridique et financière. Paris. CCMP.

BRULLEBAUT, B., PRINZ, E. and SINAPI, C. (2009). CASH : l'importance du 'cash' au sein d'une entreprise. Paris. CCMP.

TRUCHE, M. and SINAPI, C. (2006). La stratégie gagnante d'une entreprise du terroir : la Fromagerie BERTHAUT. Paris. CCMP.

PRINZ, E., BRULLEBAUT, B. and SINAPI, C. (2006). MERCK MF : leviers du résultat d'exploitation et pilotage de la performance. Paris. CCMP.

SINAPI, C. (2005). MARIE BRIZARD : Un redressement financier exemplaire. Paris. CCMP.

Practice-oriented contributions

SINAPI, C. (2010). L'analyse des crises : Minsky, après Fisher et Keynes. *Alternatives Economiques, L'économie Politique*, pp. 85-104.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

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| Since 2017 | Editorial Board Member, European Journal of Cultural Management and Policy |
| 2022 - 2023 | Elena Borin and Christine Sinapi. Guest Editors: Special Issue on Sustainable Entrepreneurship in the Cultural and Creative Sector: Contextualisation, Challenges and Prospects; vol.48 no.1, International Journal of Entrepreneurship and Small Business |
| 2014 - 2016 | Guest Editor, LIMES plus |

Service to society

Community and charitable involvement

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| 2015 - 2017 | Elected member of th Ganeral meeting, , France |
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Service to the academic discipline

Scientific committee of an academic conference

- 2019 - 2019 Organization committee: ENCATC Annual Conference, Burgundy School of Business - BSB, France
- 2017 - 2017 Organization committee: Performing Arts and the Film Industry through Sustainable Development, Paris III/Cité internationale (Université Lumière Lyon 2, Université Sorbonne Nouvelle Paris III, Burgundy School of Business), Université Sorbonne Nouvelle - Paris 3, France

Membership in an academic association

- Since 2008 Scientific affiliation, European Network on Cultural Management and Policy (ENCACT)
- Since 2008 Scientific affiliation, International Association of Arts and Cultural Management Conference (AIMAC)
- Since 2008 Scientific affiliation, Association pour le développement des études keynésiennes (ADEK)
- Since 2008 Scientific affiliation, Association Française d'Economie Politique (AFEP), France
- Since 2008 Scientific affiliation, Women in Business Education Associates and Deans (WIBE)

Organisation/facilitation of webinars, seminars, roundtables

- 2016 - 2018 Organization committee: Rencontres annuelles de l'Entrepreneuriat culturel et créatif en région, France

Participation in a research consortium

- 2019 - 2022 ASMA - Anthropocene age in Music and Performing Arts" – Senior Researcher – International research project (European Universities consortium, F Ribac, Scientific Dir) - Funding : ADEME (90k€) / IRCAM Centre Pompidou; UBFC; UM, BSB
- 2017 - 2017 Employment mutations in the French creation sector – Scientific Director and Senior Researcher – Funding : SYNDEAC (50k€)
- 2012 - 2014 Performing arts co-operatives - A pan-European comparison - Research Project Coordinator and Researcher – Funding: Burgundy Region County / PARI (20 k€); BSB; Oxford Brookes University.

Service to professional community

Participation in professional events, roundtables

- Since 2016 Re-thinking discriminations in culture, education and health, Burgundy School of Business - BSB, France
- 2024 - 2024 "Innovation and gender in the arts and culture". Innovation with a Gender Perspective. 4th Global Five Conference, Spain

PhD Jury

- 2025, PhD examiner
R. UDO, Defended, Exploring strategy making of popular-music artists through an entrepreneurship lens', Erasmus University Rotterdam - Rotterdam
- 2024, PhD examiner
C. TROUILLOT, Defended, Le spectacle vivant, les nouvelles technologies et les arts, Université Paris-Cité - Paris