



Professeur assistant Yixiong HUANG

Département de rattachement: Economics, Law and Society

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INTÉRÊTS DE RECHERCHE

- Politiques publiques et sociales comparées
- RSE et soutenabilité
- Géopolitique et économie géographique
- Études chinoises contemporaines

DOMAINE D'ENSEIGNEMENT

- Économie et politiques chinoises
- Géopolitique et économie géographique
- Responsabilité sociale des entreprises, éthique commerciale et développement durable
- Commerce numérique, développement et marketing

FORMATION

Diplôme le plus élevé :

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| 2021 | Doctorat Sciences de Gestion, Economie, Shanghai Jiao Tong University, Chine (RPC) |
| 2013 | Master of Science, Autre, Etudes internationales, University of Oxford, Royaume Uni |
| 2012 | Bachelor, Science Politique, University of Alberta, Canada |

EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

Expériences académiques

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| Depuis 2021 | Professeur assistant, ESSCA School of Management, France |
| 2018 - 2019 | Rajalawi Foundation Asia Fellow, Ash Center for Democratic Governance and Innovation, Harvard Kennedy School, Etats-Unis d'Amérique |
| 2016 - 2018 | Assistant d'enseignement, School of International and Public Affairs, Shanghai Jiao Tong University, Chine (RPC) |

Expériences en entreprise

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| 2019 - 2020 | ESG Investment Consultant, A Better Community Consultancy, Chine (RPC) |
| 2019 - 2020 | Social Finance Research Associate, China Alliance of Social Value Investment, Chine (RPC) |
| 2013 - 2016 | Human Resources Business Partner, Shanghai United Imaging Healthcare, Chine (RPC) |

EXPÉRIENCE ACADÉMIQUE ET PROFESSIONNELLE

Expériences en entreprise

Recherche

2016 - 2021 Chercheur associé, Shanghai Jiao Tong University, Chine (RPC)

PRIX, DISTINCTIONS ET BOURSES

- 2018 Joint-PhD/Visiting Scholarship, China Scholarship Council, Chine (RPC)
- 2016 Academic Excellence Scholarship, Shanghai Jiao Tong University, Chine (RPC)
- 2016 Financement de doctorat, Shanghai Jiao Tong University, Chine (RPC)
- 2011 Dean's Honors List, Faculty of Arts, University of Alberta, Canada
- 2011 First-class Standing, Faculty of Arts, University of Alberta, Canada
- 2011 The Filipino Canadian Saranay Association Scholarship in East Asian Studies, University of Alberta, Canada

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

ENGIDAW, A.E., YU, H., WEIKANG, Z., HUANG, Y. et AMBELU, A.A. (2026). Navigating sustainable digital transformation in South-South cross-border E-Commerce: Insights on cultural adaptation, green marketing strategy, and inclusive business model innovation. *International Review of Economics & Finance*, 106, pp. 104907.

SUN, S. et HUANG, Y. (2026). Declaring the chain mechanism between change events strength and proactive behavior: an observation for Chinese public sector. *Journal of Organizational Change Management*, 39(1), pp. 18-46.

LI, Y., YOU, J., CHEN, S. et HUANG, Y. (2026). Is bigger better? A machine learning reassessment of urban sprawl and energy utilisation efficiency. *Cities*, 169, pp. 106534.

SHEN, L., CHEN, S., LIU, M. et HUANG, Y. (2026). The role of carbon emission trading system in driving firm-level innovation and cross-region pollution. *Economics of Innovation and New Technology*.

GAO, J., CHEN, S., HUANG, Y. et PAN, D. (2026). Institutional Openness and Corporate Uncertainty Perception—Insights From Free Trade Zones in China. *Economics of Transition and Institutional Change*.

ZHANG, Z., CHEN, S. et HUANG, Y. (2025). How the Dual Pilot Policy Impacts Corporate Low-Carbon Transition: Evidence from Energy Use Rights and Carbon Emission Rights Trading in China. *Economic Analysis and Policy*, 88, pp. 661-686.

CHEN, S., TIAN, C., DONG, S., SHU, T., HUANG, Y. et HUANG, M. (2025). Urbanization and land finance dependence: Insights from China. *Economic Modelling*, 152, pp. 107253.

ENGIDAW, A.E., HAICHUN, Y. et HUANG, Y. (2025). A Commentary on Dhaenens et al. (2025): Centrality as a Conduit - The Critical Role of Recognition and Tie Quality. *Group and Organization Management*.

CHEN, S., DONG, S. et HUANG, Y. (2025). Government digital governance and urban green economic efficiency in China. *Journal of Environmental Management*, 392, pp. 126686.

HUANG, Y. et YIN, X. (2025). Hybrid Legitimacy Seeking Strategies of Social Enterprises in Developing Countries: A Comparative Case Study of Two Microfinance Institutions. *Non-Profit*

Management and Leadership, 35(4), pp. 719-733.

HUANG, Y. et NING, J. (2025). How Does Medical Consortium Affect Public Hospital Performance? Evidence from China. *Symphonya. Emerging Issues in Management*, 2025(1), pp. 32-45.

XU, H. et HUANG, Y. (2023). The changing role of migrant grandparents and the emergence of dual-core familism in urban China. *Families, Relationships and Societies*, 12(4), pp. 537-554.

YIN, H., HUANG, Y. et WANG, K. (2021). How Do Environmental Concerns and Governance Performance Affect Public Environmental Participation: A Case Study of Waste Sorting in Urban China. *International Journal of Environmental Research and Public Health*, 18(19), pp. 9947.

HUANG, Y., YANG, S. et WANG, K. (2021). Disrupted social integration: A case study of Shanghai's point-seeking group. *Asian and Pacific Migration Journal*, 30(2), pp. 199-224.

HUANG, Y. (2018). Media Representation of Tongxinglian in China: A Case Study of the People's Daily. *Journal of Homosexuality*, 65(3), pp. 338-360.

HUANG, Y. (2013). The Return of Confucianism in China: Legitimacy and the Rule of the Communist Party of China. *Fudan Journal of the Humanities and Social Sciences*, 6(1), pp. 33-61.

HUANG, Y. (2011). The EU-China's Strategic Partnership: A Case Study of the EU's Arms Embargo against China. *The Agora: Political Science Undergraduate Journal*, 2(1), pp. 52-60.

DAWSON, T., AITKEN, A., HUANG, Y., PUE, K. et LEGAULT, B. (2011). On the Passing of North Korea's 'Dear Leader:' Kim Jong-il (1941-2011). *The Agora: Political Science Undergraduate Journal*, 2(1), pp. 82-105.

Chapitres d'ouvrage

HUANG, Y. et YIN, H. (2025). Public Satisfaction of Sub-field of Basic Government Services. Dans: Yang Zhong (ed.). *Blue Book on Public Satisfaction with Urban Public Services in China*. 1st ed. Shanghai: Shanghai People's Press, pp. 87-190.

HUANG, Y. et WANG, J. (2020). Overall Evaluation of Environmental Pollution. Dans: Yang Zhong (ed.). *Blue Book of Chinese Urban Residents' Attitudes toward Environment Protection 2020*. 1st ed. Shanghai: Shanghai People's Press, pp. 12-50.

GAO, X. et HUANG, Y. (2018). Overall Evaluation of Environmental Pollution. Dans: Yang Zhong (ed.). *Blue Book of Chinese Urban Residents' Attitudes toward Environment Protection 2018*. 1st ed. Shanghai: Shanghai People's Press, pp. 12-46.

HUANG, Y., PENG, J. et SONG, M. (2017). Public Satisfaction of Sub- field of Basic Governmental Services. Dans: Yang Zhong (ed.). *Blue Book of Public Satisfaction of Governmental Services in Chinese Cities 2017*. 1st ed. Shanghai: Shanghai People's Press, pp. 77-151.

Communications (conférences avec comité de sélection)

HUANG, Y. (2024). How can "flexible governance" solve the dilemma of collective action? Dans: Annual Conference of the Chinese Sociological Association. Forum 94: Chinese Modernization and Governance Innovation. Harbin Engineering University, Harbin.

HUANG, Y. (2024). Marginalized Childcare Policy in China: How the People's Daily Covers Childcare Issues? Dans: Xueyi Symposium. Beijing.

Présentations dans un séminaire de recherche

HUANG, Y. (2022). Legitimacy-seeking for Social Enterprises in China: A Case Study of Microfinance Institutions. Dans: EU*Asia Institute Newcomer's conference. ESSCA School of Management, Angers.

Activités éditoriales

Comité éditorial de revue scientifique

2011 - 2011 Journaliste, Europolitique

Travaux d'évaluation pour des revues scientifiques

Depuis 2024 Évaluateur ad-hoc, Non-Profit Management and Leadership

Depuis 2024 Évaluateur ad-hoc, Humanities and Social Sciences Communications

Depuis 2023 Évaluateur ad-hoc, Social Policy and Administration

Service à la discipline

Comité d'organisation de conférences

2025 - 2025 Workshop "From Geopolitics to Geoeconomics", ESSCA EU*Asia Institute, France

Depuis 2021 Digital Development in China public lecture series, ESSCA, School of Management, Chine (RPC)

Organisation/animation de webinaires, séminaires, de tables rondes

2022 - 2022 Social Science Workshop: Qualitative Research Methods : Discourse Analysis and Content Analysis, Donghua University, Chine (RPC)

Service à la communauté professionnelle

Activités en contact avec des dirigeants d'entreprise ou des décideurs publics

2024 - 2024 Start-Up Management and Marketing in Digital China (with guest lecturer Dr. Kate ZHANG from LipoDerma), ESSCA, School of Management, Chine (RPC)

Service à l'institution

Participation active à un événement de l'institution

2025 - 2025 The Development of China's AI and Big Data Industry (with guest lecturer Dr. Xu YAO from Fudan University), ESSCA, School of Management, Chine (RPC)

2025 - 2025 Information Cocoons and Algorithmic Exclusion in Social Media (with guest lecturer Dr. Longxuan ZHAO from Tong Ji University), ESSCA, School of Management, Chine (RPC)

2023 - 2023 Modérateur : Research Seminar "Digital Transformation in Post-Pandemic China", ESSCA, School of Management, Chine (RPC)

2023 - 2023 EU-China Relations: Perception Gap and Divergent Interests (with guest lecturer Dr. Jing Men from East China Normal University), ESSCA, School of Management, Chine (RPC)