



Assistant Professor Yixiong HUANG

Academic Department: Economics, Law and Society

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RESEARCH INTERESTS

- Comparative public and social policies
- CSR and sustainability
- Geopolitics and geoeconomics
- Contemporary Chinese studies

TEACHING DOMAINS

- Chinese economics and politics
- Geopolitics and geoeconomics
- Corporate social responsibility, business ethics, and sustainability
- Digital business, development, and marketing

EDUCATION

Highest degree :

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| 2021 | PhD in Public Administration, Management Sciences, Economics, Shanghai Jiao Tong University, China (PRC) |
| 2013 | Master of Science, Other, International Studies, University of Oxford, United Kingdom |
| 2012 | Bachelor, Political Science, University of Alberta, Canada |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2021 | Assistant Professor, ESSCA School of Management, France |
| 2016 - 2021 | Research associate, Center for Public Opinion, Shanghai Jiao Tong University, China (PRC) |
| 2018 - 2019 | Rajalawi Foundation Asia Fellow, Ash Center for Democratic Governance and Innovation, Harvard Kennedy School, United States of America |
| 2016 - 2018 | Teaching assistant, School of International and Public Affairs, Shanghai Jiao Tong University, China (PRC) |

Professional experience

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| 2019 - 2020 | ESG Investment Consultant, A Better Community Consultancy, China (PRC) |
| 2019 - 2020 | Social Finance Research Associate, China Alliance of Social Value Investment, |

PROFESSIONAL EXPERIENCE

Professional experience

China (PRC)

2013 - 2016 Human Resources Business Partner, Shanghai United Imaging Healthcare, China (PRC)

GRANTS AND HONORS

2018 Joint-PhD/Visiting Scholarship, China Scholarship Council, China (PRC)
2016 Academic Excellence Scholarship, Shanghai Jiao Tong University, China (PRC)
2016 PhD Student Fund, Shanghai Jiao Tong University, China (PRC)
2011 Dean's Honors List, Faculty of Arts, University of Alberta, Canada
2011 First-class Standing, Faculty of Arts, University of Alberta, Canada
2011 The Filipino Canadian Saranay Association Scholarship in East Asian Studies, University of Alberta, Canada

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

LI, Y., YOU, J., CHEN, S. and HUANG, Y. (2026). Is bigger better? A machine learning reassessment of urban sprawl and energy utilisation efficiency. *Cities*, 169, pp. 106534.

ZHANG, Z., CHEN, S. and HUANG, Y. (2025). How the Dual Pilot Policy Impacts Corporate Low-Carbon Transition: Evidence from Energy Use Rights and Carbon Emission Rights Trading in China. *Economic Analysis and Policy*, 88, pp. 661-686.

CHEN, S., TIAN, C., DONG, S., SHU, T., HUANG, Y. and HUANG, M. (2025). Urbanization and land finance dependence: Insights from China. *Economic Modelling*, 152, pp. 107253.

ENGIDAW, A.E., HAICHUN, Y. and HUANG, Y. (2025). A Commentary on Dhaenens et al. (2025): Centrality as a Conduit - The Critical Role of Recognition and Tie Quality. *Group and Organization Management*.

CHEN, S., DONG, S. and HUANG, Y. (2025). Government digital governance and urban green economic efficiency in China. *Journal of Environmental Management*, 392, pp. 126686.

HUANG, Y. and YIN, X. (2025). Hybrid Legitimacy Seeking Strategies of Social Enterprises in Developing Countries: A Comparative Case Study of Two Microfinance Institutions. *Non-Profit Management and Leadership*, 35(4), pp. 719-733.

HUANG, Y. and NING, J. (2025). How Does Medical Consortium Affect Public Hospital Performance? Evidence from China. *Symphonya. Emerging Issues in Management*, 2025(1), pp. 32-45.

XU, H. and HUANG, Y. (2023). The changing role of migrant grandparents and the emergence of dual-core familism in urban China. *Families, Relationships and Societies*, 12(4), pp. 537-554.

YIN, H., HUANG, Y. and WANG, K. (2021). How Do Environmental Concerns and Governance Performance Affect Public Environmental Participation: A Case Study of Waste Sorting in Urban China. *International Journal of Environmental Research and Public Health*, 18(19), pp. 9947.

HUANG, Y., YANG, S. and WANG, K. (2021). Disrupted social integration: A case study of Shanghai's point-seeking group. *Asian and Pacific Migration Journal*, 30(2), pp. 199-224.

HUANG, Y. (2018). Media Representation of Tongxinglian in China: A Case Study of the People's Daily. *Journal of Homosexuality*, 65(3), pp. 338-360.

HUANG, Y. (2013). The Return of Confucianism in China: Legitimacy and the Rule of the Communist Party of China. *Fudan Journal of the Humanities and Social Sciences*, 6(1), pp. 33-61.

HUANG, Y. (2011). The EU-China's Strategic Partnership: A Case Study of the EU's Arms Embargo against China. *The Agora: Political Science Undergraduate Journal*, 2(1), pp. 52-60.

DAWSON, T., AITKEN, A., HUANG, Y., PUE, K. and LEGAULT, B. (2011). On the Passing of North Korea's 'Dear Leader:' Kim Jong-il (1941-2011). *The Agora: Political Science Undergraduate Journal*, 2(1), pp. 82-105.

Chapters in book

HUANG, Y. and WANG, J. (2020). Overall Evaluation of Environmental Pollution. In: Yang Zhong (ed.). *Blue Book of Chinese Urban Residents' Attitudes toward Environment Protection 2020*. 1st ed. Shanghai: Shanghai People's Press, pp. 12-50.

GAO, X. and HUANG, Y. (2018). Overall Evaluation of Environmental Pollution. In: Yang Zhong (ed.). *Blue Book of Chinese Urban Residents' Attitudes toward Environment Protection 2018*. 1st ed. Shanghai: Shanghai People's Press, pp. 12-46.

HUANG, Y., PENG, J. and SONG, M. (2017). Public Satisfaction of Sub- field of Basic Governmental Services. In: Yang Zhong (ed.). *Blue Book of Public Satisfaction of Governmental Services in Chinese Cities 2017*. 1st ed. Shanghai: Shanghai People's Press, pp. 77-151.

Conference paper (with selection committee)

HUANG, Y. (2024). How can "flexible governance" solve the dilemma of collective action? In: Annual Conference of the Chinese Sociological Association. Forum 94: Chinese Modernization and Governance Innovation. Harbin Engineering University, Harbin.

HUANG, Y. (2024). Marginalized Childcare Policy in China: How the People's Daily Covers Childcare Issues? In: Xueyi Symposium. Beijing.

Presentation in a research seminar

HUANG, Y. (2022). Legitimacy-seeking for Social Enterprises in China: A Case Study of Microfinance Institutions. In: EU*Asia Institute Newcomer's conference. ESSCA School of Management, Angers.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

2011 - 2011 Journalist, Europolitique

Reviewer for an academic or professional publication

Since 2024 Ad-hoc reviewer, Families, Relationships and Societies

Since 2024 Ad-hoc reviewer, Non-Profit Management and Leadership

Since 2024 Ad-hoc reviewer, Humanities and Social Sciences Communications

Since 2023 Ad-hoc reviewer, Social Policy and Administration

Since 2023 Ad-hoc reviewer, International Journal of Communication

Since 2023 Ad-hoc reviewer, Journal of Homosexuality

Service to the institution

Active participation in an event organised by the institution

- 2025 - 2025 The Development of China's AI and Big Data Industry (with guest lecturer Dr. Xu YAO from Fudan University), ESSCA, School of Management, China (PRC)
- 2025 - 2025 Information Cocoons and Algorithmic Exclusion in Social Media (with guest lecturer Dr. Longxuan ZHAO from Tong Ji University), ESSCA, School of Management, China (PRC)
- 2023 - 2023 Moderator : Research Seminar "Digital Transformation in Post-Pandemic China", ESSCA, School of Management, China (PRC)
- 2023 - 2023 EU-China Relations: Perception Gap and Divergent Interests (with guest lecturer Dr. Jing Men from East China Normal University), ESSCA, School of Management, China (PRC)

Service to the academic discipline

Organisation/facilitation of webinars, seminars, roundtables

- 2022 - 2022 Social Science Workshop: Qualitative Research Methods : Discourse Analysis and Content Analysis, Donghua University, China (PRC)

Organising committee of a conference

- Since 2021 Digital Development in China public lecture series, ESSCA, School of Management, China (PRC)
- 2025 - 2025 Workshop "From Geopolitics to Geoeconomics", ESSCA EU*Asia Institute, France

Service to professional community

Activites in direct contact with business leaders or public decision-makers

- 2024 - 2024 Start-Up Management and Marketing in Digital China (with guest lecturer Dr. Kate ZHANG from LipoDerma), ESSCA, School of Management, China (PRC)