



Associate Professor Jean-Robert KALA KAMDJOUG

Academic Department: Operations Management
and Decision Science

Email: Jean-Robert.KALA-KAMDJOUG@essca.fr

RESEARCH INTERESTS

- Information Systems
- Decision support
- Banking system

TEACHING DOMAINS

- Information systems

EDUCATION

Highest degree :

| | |
|------|--|
| 2003 | PhD, Mathematics and Information technology (EHESS-Paris and ENST-Bretagne), Ecole des Hautes Etudes en Sciences Sociales (EHESS), France <i>Aide à la décision pour la gestion des micro-crédits en Afrique</i> |
| 1996 | DESS (Master), Management Information Systems for decision support, Université des Sciences and Technologies Lille I, France |
| 1993 | DEA (Master), Information Technology, Université des Sciences and Technologies Lille I, France |
| 1991 | Maîtrise (Master), Information Technology, University of Yaoundé, Cameroon |
| 1990 | Licence (Bachelor), Mathematics and Information technology, University of Yaoundé, Cameroon |

PROFESSIONAL EXPERIENCE

Academic experience and positions

| | |
|-------------|--|
| Since 2021 | Associate Professor, ESSCA School of Management, France |
| Since 2008 | Guest lecturer, Catholic University of Bukavu (UCB), Congo |
| 2024 - 2024 | Visiting Research Fellow, Laval University, Canada |
| 2019 - 2021 | Full Professor, Catholic University of Central Africa, Cameroon |
| 2017 - 2019 | Invited researcher, Toulouse Business School (TBS), France |
| 2010 - 2019 | Assistant Professor, Catholic University of Central Africa, Cameroon |
| 2005 - 2006 | Adjunct Lecturer, Laval University, Canada |
| 2005 - 2005 | Adjunct Lecturer, Catholic University of Central Africa, Cameroon |

GRANTS AND HONORS

| | |
|------|---|
| 2018 | Second Best Paper, ICTO 2020, ICTO Information and Communication Technologies in Organizations and Society (ICTO), France |
| 2009 | Universiade 2009 Top Prize, Douala University, Cameroon |

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

BAWACK, R.E., KALA KAMDJOUG, J.R., AGNIA NKOLO, P.M., BONHOURE, and OUALLET, S. (2025). Strategic CSR: Investigating the Ripple Effect of Corporate Social Responsibility on Perceived Marketing Performance through Corporate Image and Reputation. *Journal of Strategic Marketing*, 33(5), pp. 639-657.

WAMBA-TAGUIMDJIE, S.L. and KALA KAMDJOUG, J.R. (2025). Mobile payments and money technologies in sustainable development: a systematic literature review and computer-assisted interpretive analysis. *Information Technology for Development*, 31(2), pp. 435-472.

CIZA, T.B., KALA KAMDJOUG, J.R., BIGA-DIAMBEIDOU, M., TCHOKOTE, I.D. and KIBEKENGE, G.B. (2025). Quality of accounting information and SMEs' financial performance: The mediating role of bank and informal financing. *Research in International Business and Finance*, 75, pp. 102763.

KALA KAMDJOUG, J.R. (2025). Impacts of Information System Maturity on SME Performance and the Contribution of Dynamic Capabilities. *International Journal of Entrepreneurship and Small Business*, 54(2), pp. 175-206.

KALA KAMDJOUG, J.R., WAMBA-TAGUIMDJIE, S.L. and TCHOUKOUA, M. (2025). Knowledge management as an asset for operational processes in marginal healthcare centers. *Information Technology and People*, 38(1), pp. 304-337.

BAWACK, R.E., KALA KAMDJOUG, J.R. and DENNEHY, D. (2024). Digital Platform Continuance During the Great Resignation: Evidence from Knowledge Workers in Europe and Africa. *Information Systems Frontiers*, 26(6), pp. 2391–2412.

KALA KAMDJOUG, J.R., SANDO, H.D., KALA, J.R., TEUTIO, A.O.N., TIWARI, S. and WAMBA, S.F. (2024). Data analytics-based auditing: a case study of fraud detection in the banking context. *Annals of Operations Research*, 340(2-3), pp. 1161–1188.

KALA KAMDJOUG, J.R. (2024). Change management and digital transformation project success in SMEs located in the Democratic Republic of the Congo. *Journal of Enterprise Information Management*, 37(2), pp. 580-605.

TCHUENTE, M., KALA KAMDJOUG, J.R., DOUANLA, J. and TCHANKAM, J.P. (2023). L'influence des Technologies de l'Information et de la Communication sur les Petites et Moyennes Entreprises camerounaises : cas des semi-grossistes. *Question(s) de Management*, Les modèles d'affaires en question(s), 45(4), pp. 77-92.

KALA KAMDJOUG, J.R. (2023). The influence of social network communication on the buying behavior of Cameroonian consumers on social e-commerce platforms. *Journal of Enterprise Information Management*, 36(5), pp. 1319-1348.

BAWACK, R.E., BONHOURE, E., KALA KAMDJOUG, J.R. and GIANNAKIS, M. (2023). How social media live streams affect online buyers: A uses and gratifications perspective. *International Journal of Information Management*, 70, pp. 102621.

BAWACK, R.E. and KALA KAMDJOUG, J.R. (2023). Managing Client-Consultant Relationships to Derive Benefits from ERP projects. *Information Technology and People*, 36(4), pp. 1669-1702.

- KALA KAMDJOUG, J.R. (2023). Contributions of Social Networks to Employee Socialization and Performance in Cameroonian SMEs during the Covid-19 Pandemic. *Theoretical Economics Letters*, 13(01), pp. 1-29.
- NDASSI TEUTIO, A.O., KALA KAMDJOUG, R. and GUEYIE, J.P. (2023). Mobile money, bank deposit and perceived financial inclusion in Cameroon. *Journal of Small Business & Entrepreneurship*, 35(1), pp. 14-32.
- KALA KAMDJOUG, J.R., TCHANA, P.B.T., WAMBA, S.F. and TEUTIO, A.O.N. (2023). Task-Technology Fit and ICT Use in Remote Work Practice During the COVID-19 Pandemic. *Journal of Global Information Management*, 31(1), pp. 1-24.
- KALA KAMDJOUG, J.R., TEUTIO, A.O.N., TCHOUANGA, U.T. and GUEYIE, J.P. (2022). Use of E-Banking and Customer E-Engagement in Developing Countries: Case of NFC Bank Cameroon. *Theoretical Economics Letters*, 12(05), pp. 1378-1406.
- KALA KAMDJOUG, R., DJUITCHOU CHENGO, S.M. and GUEYIE, J.P. (2021). Factors affecting the adoption of information technologies by small woman-managed enterprises in Cameroon. *Journal of Small Business & Entrepreneurship*, 33(4), pp. 433-451.
- KALA KAMDJOUG, R., WAMBA-TAGUIMDJÉ, S.L., WAMBA, S.F. and KAKE, I.B. (2021). Determining factors and impacts of the intention to adopt mobile banking app in Cameroon: Case of SARA by afriland First Bank. *Journal of Retailing and Consumer Services*, 61, pp. 102509.
- WAMBA-TAGUIMDJÉ, S.L., FOSSO WAMBA, S., KALA KAMDJOUG, R. and TCHATCHOUANG WANKO, C.E. (2020). Influence of artificial intelligence (AI) on firm performance: the business value of AI-based transformation projects. *Business Process Management Journal*, 26(7), pp. 1893-1924.
- KALA KAMDJOUG, R., BAWACK, R.E. and TAYOU, A.E.T. (2020). An ERP success model based on agency theory and IS success model. *Business Process Management Journal*, 26(6), pp. 1577-1597.
- KALA KAMDJOUG, R., GUEYIE, J.P. and KENGNE, L.E. (2020). Factors influencing customers' decision to save with microfinance institutions: the case of Advans Cameroon. *Transnational Corporations Review*, 12(4), pp. 379-391.
- BAWACK, R.E. and KALA KAMDJOUG, R. (2020). The role of digital information use on student performance and collaboration in marginal universities. *International Journal of Information Management*, 54, pp. 102179.
- NDIFON, N.M., BAWACK, R.E. and KALA KAMDJOUG, R. (2020). Adoption of Mobile health Insurance Systems in Africa: evidence from Cameroon. *Health and Technology*, 10(5), pp. 1095-1106.
- KALA, J.R., KRE, D.M., GNASSOU, A.N., KALA KAMDJOUG, R., AKPABLIN, Y.M.A. and COULIBALY, T. (2020). Assets management on electrical grid using Faster-RCNN. *Annals of Operations Research*.
- KAVOTA, J.K., KALA KAMDJOUG, R. and WAMBA, S.F. (2020). Social media and disaster management: Case of the north and south Kivu regions in the Democratic Republic of the Congo. *International Journal of Information Management*, 52, pp. 102068.
- FOSSO WAMBA, S., KALA KAMDJOUG, R., EPIE BAWACK, R. and KEOGH, J.G. (2020). Bitcoin, Blockchain and Fintech: a systematic review and case studies in the supply chain. *Production Planning and Control*, 31(2-3), pp. 115-142.
- BHATTACHARYA, M., WAMBA, S.F. and KALA KAMDJOUG, R. (2019). Exploring the Determinants of ERP Adoption Intention. *International Journal of Technology Diffusion*, 10(4), pp. 58-76.

KALA KAMDJOUG, R., NGUEGANG TEWAMBA, H.J. and FOSSO WAMBA, S. (2019). IT capabilities, firm performance and the mediating role of ISRM. *Business Process Management Journal*, 25(3), pp. 476-494.

BAWACK, R.E. and KALA KAMDJOUG, R. (2018). Adequacy of UTAUT in clinician adoption of health information systems in developing countries: The case of Cameroon. *International Journal of Medical Informatics*, 109, pp. 15-22.

KALA KAMDJOUG, R., NTEDE, C.A.M., WAMBA, S.F., DONGMO, C.E. and FOBANG, A.N. (2017). Comparative Study of the Influence of Requirements Analysis and User Participation on the Success of Two Software. *International Journal of Technology Diffusion*, 8(3), pp. 41-56.

KALA KAMDJOUG, R. and MOTCHEKA, M.N. (2015). Efficient Management of Delays in Project Realization: A Mixed Method Approach within a Cameroonian Banking. *Advances in Economics and Business* November, pp. 465-471.

NZONGANG, J., KALA KAMDJOUG, R., PIOT-LEPETIT, I., OMENGUELE, G.R. and NISHIMIKIJIMANA, E. (2011). Efficience Technique des Institutions de Microfinance: Le Cas du Réseau des Mutuelles Communautaires de Croissance (MC2) au Cameroun. *Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión*, 77, pp. 93-110.

GUEYIE, J.P., NISHIMIKIJIMANA, E. and KALA KAMDJOUG, R. (2010). Efficience des institutions de microfinance regroupées en réseau : cas des mutuelles communautaires de croissance du Cameroun. *La Revue des Sciences de Gestion*, 243-244(3), pp. 103.

KALA KAMDJOUG, R., LENCA, P. and BARTHÉLEMY, J.P. (2007). Assessment of actions in a multi-actor and multicriteria framework: application to the refunding of microfinance institutions. *Computational Economics*, 29(2), pp. 213-227.

KALA KAMDJOUG, R. and WAMBA, H. (2006). ERBACE: un modèle d'évaluation du risque de défaillance des établissements de micro-finance organisés en réseau. *African Review of Money Finance and Banking*, pp. 123-146.

WAMBA, H. and KALA KAMDJOUG, R. (2004). La gestion de l'information dans les institutions de micro-finance en Afrique: le cas du Cameroun. *African Review of Money Finance and Banking*, pp. 51-76.

Chapters in book

NGUEWO NGASSAM, R.G., KALA KAMDJOUG, R. and WAMBA, S.F. (2020). An assessment of the efficiency of smart cities facilities in developing country: the case of Yaoundé Cameroon. In: Muhammad Usman Shahid Khan, Samee U. Khan eds. *Big Data-Enabled Internet of Things*. 1st ed. The Institution of Engineering and Technology, pp. 93-109.

BAWACK, R.E., KALA KAMDJOUG, R., WAMBA, S.F. and NOUTSA, A.F. (2018). E-Participation in Developing Countries. In: Laura Alcaide-Muñoz, Francisco José Alcaraz-Quiles eds. *Optimizing E-Participation Initiatives Through Social Media*. 1 ed. IGI Global, pp. 126-154.

Conference proceedings

KALA KAMDJOUG, J.R. (2023). Gender and use of digital banking products in Cameroon: Is there a gap?". In: *WorldCIST'23 proceedings*. Cham: Springer, Cham.

KALA KAMDJOUG, J.R. (2023). Exploring the Influence of Technology Use on Teleworking benefits: A Gender Multigroup Analysis. In: *WorldCIST'23 Proceedings*. Cham: Springer, Cham.

FOKA NZAHA, S., KALA KAMDJOUG, J.R. and NDASSI TEUTIO, A.O. (2022). Exploring the Drivers of Cryptocurrency Adoption Intent in Africa. In: *WorldCIST 2022 proceedings: Information Systems and Technologies*. Cham: Springer, Cham, pp. 394-403.

- KALA KAMDJOUG, J.R., NFINDA CHOUCHE, I., TCHATAT TCHANA, P., TAKOUDJOU, L.C. and GOUDJOU TEMO, T. (2022). WhatsApp's Influence on African and Urban Communication Satisfaction: The Case of Cameroon. In: *WorldCIST 2022 proceedings: Information Systems and Technologies*. Cham: Springer, Cham, pp. 156-168.
- CÉCILE ANGÉLA, M.N., KALA KAMDJOUG, R. and SAMUEL, F.W. (2020). The Role of ICT in SMBs Growth: An Analysis of ICT Intervention at Different Levels of Small Businesses Lifecycle. In: *TIE 2017 proceedings - EAI International Conference on Technology, Innovation, Entrepreneurship and Education*. Cham: Springer, Cham, pp. 129-137.
- NITCHEU TCHEUFFA, P.C., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2020). Moderating Effects of Age and Gender on Social Commerce Adoption Factors the Cameroonian Context. In: *Proceedings ICT for an Inclusive World*. Cham: Springer, Cham, pp. 263-274.
- NTSAFACK DONGMO, F.W., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2020). Mobile Commerce Adoption in a Developing Country: Driving Factors in the Case of Cameroon. In: *Proceedings ICT for an Inclusive World*. Cham: Springer, Cham, pp. 275-288.
- ABANDA MAGA, M.F., KALA KAMDJOUG, R., FOSSO WAMBA, S. and NITCHEU TCHEUFFA, P.C. (2019). Factors Affecting Adoption and Use of E-Learning by Business Employees in Cameroon. In: *New Knowledge in Information Systems and Technologies. WorldCIST'19. Advances in Intelligent Systems and Computing, vol 932*. Cham: Springer, Cham, pp. 216–226.
- NGASSAM, R.G.N., KALA KAMDJOUG, R., WAFO, S.D. and WAMBA, S.F. (2019). Study of the Mobile Money Diffusion Mechanism in the MTN-Cameroon Mobile Network: A Model Validation. In: *WorldCIST'19: New Knowledge in Information Systems and Technologies*. Cham: Springer, Cham, pp. 641-653.
- WANKO, C.E.T., KALA KAMDJOUG, R. and WAMBA, S.F. (2019). Study of a Successful ERP Implementation Using an Extended Information Systems Success Model in Cameroon Universities: Case of CUCA. In: *WorldCIST'19: New Knowledge in Information Systems and Technologies*. Cham: Springer, Cham, pp. 727-737.
- TAFOKENG TALLA, L. and KALA KAMDJOUG, R. (2019). Factors Influencing Adoption of Information Security in Information Systems Projects. In: *WorldCIST'19: New Knowledge in Information Systems and Technologies*. Cham: Springer, Cham, pp. 890-899.
- ANDEME BIKORO, D.M., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2019). Exploring the Potential of IT-Enabled Healthcare in Rural Regions in Cameroon: A Case Study. In: *WorldCIST'19: New Knowledge in Information Systems and Technologies*. Cham: Springer, Cham, pp. 55-62.
- NOUTSA FOBANG, A., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2019). Exploring Factors Affecting the Adoption of HRIS in SMEs in a Developing Country: Evidence from Cameroon. In: *Proceedings - ICT for a Better Life and a Better World*. Cham: Springer, Cham, pp. 281-295.
- KALA KAMDJOUG, R. (2018). Contribution of Knowledge Management to the Optimization of Healthcare Settings' Performance in Cameroon. In: *International Conference on Rural and Elderly Health Informatics (IREHI 2018)*. Cotonou: Proceedings - CEUR Workshop.
- FOSSO WAMBA, S., KALA KAMDJOUG, R., AKTER, S. and CARILLO, K. (2018). ERP Adoption and Use in Production Research: An Archival Analysis and Future Research Directions. In: *I3E 2018: Challenges and Opportunities in the Digital Era*. Cham: Springer Cham, pp. 539-556.
- ANDEME BIKORO, D.M., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2018). Determinants of Cyber Security Use and Behavioral Intention: Case of the Cameroonian Public Administration. In: *WorldCIST'18: Trends and Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 1087-1096.

- BALIE DJONG, F.D., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2018). Information Technology Determinants of Organizational Performance in the Context of a Cameroonian Electricity Company. In: *WorldCIST'18: Trends and Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 934-941.
- NGASSAM, R.G.N., KALA KAMDJOUG, R. and WAMBA, S.F. (2018). Setting up a Mechanism for Predicting Automobile Customer Defection at SAHAM Insurance (Cameroon). In: *WorldCIST'18: Trends and Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 878-888.
- NTSAFACK, F.W., KALA KAMDJOUG, R. and WAMBA, S.F. (2018). Exploring Factors Affecting Mobile Services Adoption by Young Consumers in Cameroon. In: *WorldCIST'18: Trends and Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 46-57.
- NOUTSA, F.A., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2017). Acceptance and Use of HRIS and Influence on Organizational Performance of SMEs in a Developing Economy: The Case of Cameroon. In: *WorldCIST 2017: Recent Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 563-580.
- KALA KAMDJOUG, R., FOSSO WAMBA, S. and KEMAYOU YOMBIA, S.M. (2017). Determinants of Facebook Adoption and Use Within the Workspace in Catholic University of Central Africa. In: *WorldCIST 2017: Recent Advances in Information Systems and Technologies*. Cham: Springer, Cham, pp. 217-224.
- Conference paper (with selection committee)**
- KALA KAMDJOUG, J.R. (2025). Innovative Technologies and Students: The Perfect Combo for Academic Performance? A Focus on Social Media in Developing Countries. In: CACAIS 2025. Catholic University of Central Africa, Yaoundé.
- KALA KAMDJOUG, J.R. and DEMUIJNCK, G. (2025). Multiple moral equilibria between professional deontology and corruptive practices in a weak institutional environment. In: European Business Ethics Network (EBEN) Annual Conference. Technical University Munich.
- KALA KAMDJOUG, J.R. (2023). Framework for Thecontributions of Artificialintelligence to the Agro-Pastoral Industry. In: ACIEK ESIC. Madrid.
- KALA KAMDJOUG, J.R. (2023). Mobile money for bank deposits. In: 4th International Conference on Digital, Innovation, Financing & Entrepreneurship - DIFE 2023. Montréal.
- KALA KAMDJOUG, J.R. (2023). La théorie de l'essai comme cadre conceptuel de l'adoption des réseaux sociaux du Métavers. In: AIM 2023 : Les SI face aux changements de paradigmes : décarbonation, réhumanisation et recherche de sens. Burgundy School of Business, Dijon.
- KALA KAMDJOUG, J.R. and NOUBE WUITCHEU, M.C. (2022). Contribution of artificial intelligence in the agro-pastoral industry. In: DTA Disruptechs Agora. Paris.
- KALA KAMDJOUG, R. (2022). Impact of Digital Maturity and Dynamic Capabilities on the Performance of Smes in Cameroon. In: 16th Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK): Greening, Digitizing and Redefining Aims in an Uncertain and Finite World. Séville.
- KALA KAMDJOUG, J.R. (2022). Impact of artificial intelligence on business process optimization: the case of health. In: 3rd DIF Conference. INSEEC, Lyon Campus.
- KALA KAMDJOUG, J.R. and TAKOUDJOU, L.C. (2022). Contribution of Smart Cities applications to citizen participation. In: 3rd DIF Conference, INSEEC. Lyon.
- NGASSAM, R.G.N., KALA KAMDJOUG, R., WAFO, S.D. and WAMBA, S.F. (2019). Study of the Mobile Money Diffusion Mechanism in the MTN-Cameroon Mobile Network: A Model Validation. In:

WorldCIST'19, 7th World Conference on Information Systems and Technologies. La Toja Island, Galicia.

WANKO, C.E.T., KALA KAMDJOUG, R. and WAMBA, S.F. (2019). Study of a Successful ERP Implementation Using an Extended Information Systems Success Model in Cameroon Universities: Case of CUCA. In: WorldCist'19 - 7th World Conference on Information Systems and Technologies. La Toja Island, Galicia.

TAFOKENG TALLA, L. and KALA KAMDJOUG, R. (2019). Factors Influencing Adoption of Information Security in Information Systems Projects. In: WorldCist'19 - 7th World Conference on Information Systems and Technologies. La Toja Island, Galicia.

ANDEME BIKORO, D.M., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2019). Exploring the Potential of IT-Enabled Healthcare in Rural Regions in Cameroon: A Case Study. In: WorldCist'19 - 7th World Conference on Information Systems and Technologies.

NOUTSA FOBANG, A., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2019). Exploring Factors Affecting the Adoption of HRIS in SMEs in a Developing Country: Evidence from Cameroon. In: International Conference ICTO2017 – ICT for a better life and a better world. Paris.

TCHOUKOUA, M. and KALA KAMDJOUG, R. (2018). Contribution of Knowledge management to the optimization of healthcare settings' performance in Cameroon. In: 2nd IEEE International Rural and Elderly Health Informatics Conference. Cotonou.

CÉCILE ANGÉLA, M.N., KALA KAMDJOUG, R. and SAMUEL, F.W. (2018). The Role of ICT in SMBs Growth: An Analysis of ICT Intervention at Different Levels of Small Businesses Lifecycle. In: TIE' 2018, EAI International Conference on Technology, Innovation, Entrepreneurship and Education. Ravensbourne University London.

ANDEME BIKORO, D.M., FOSSO WAMBA, S. and KALA KAMDJOUG, R. (2018). Determinants of Cyber Security Use and Behavioral Intention: Case of the Cameroonian Public Administration. In: WorldCist'18 - 6th World Conference on Information Systems and Technologies. Napoli.

BALIE DJONG, F.D., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2018). Information Technology Determinants of Organizational Performance in the Context of a Cameroonian Electricity Company. In: WorldCist'18 - 6th World Conference on Information Systems and Technologies. Napoli.

NTSAFACK, F.W., KALA KAMDJOUG, R. and WAMBA, S.F. (2018). Exploring Factors Affecting Mobile Services Adoption by Young Consumers in Cameroon. In: WorldCist'18 - 6th World Conference on Information Systems and Technologies. Napoli.

NTSAFACK DONGMO, F.W., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2018). Mobile Commerce Adoption in a Developing Country: Driving Factors in the Case of Cameroon. In: ICTO 2018. Paris Nanterre.

FOSSO WAMBA, S., KALA KAMDJOUG, R., AKTER, S. and CARILLO, K. (2018). ERP Adoption and Use in Production Research: An Archival Analysis and Future Research Directions. In: 19th IFIP WG7.5 Conference. ETH Zurich.

NGASSAM, R.G.N., KALA KAMDJOUG, R. and WAMBA, S.F. (2018). Setting up a Mechanism for Predicting Automobile Customer Defection at SAHAM Insurance (Cameroon). In: WorldCist'18 - 6th World Conference on Information Systems and Technologies. Napoli.

NOUTSA, F.A., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2017). Acceptance and Use of HRIS and Influence on Organizational Performance of SMEs in a Developing Economy: The Case of Cameroon. In: WorldCist'17 - 5th World Conference on Information Systems and Technologies. Porto Santo Island, Madeira.

KALA KAMDJOUG, R., FOSSO WAMBA, S. and KEMAYOU YOMBIA, S.M. (2017). Determinants of Facebook Adoption and Use Within the Workspace in Catholic University of Central Africa. In: WorldCist'17 - 5th World Conference on Information Systems and Technologies. Porto Santo Island, Madeira.

Presentation in a research seminar

NITCHEU TCHEUFFA, P.C., KALA KAMDJOUG, R. and FOSSO WAMBA, S. (2018). Moderating Effects of Age and Gender on Social Commerce Adoption Factors the Cameroonian Context. In: ICTO 2018. Paris Nanterre.

RESEARCH ACTIVITIES

Editorial activities

Reviewer for an academic or professional publication

| | |
|------------|--|
| Since 2023 | Ad-hoc reviewer, Journal of Retailing and Consumer Services |
| Since 2023 | Ad-hoc reviewer, Electronic Commerce Research |
| Since 2023 | Ad-hoc reviewer, Technovation |
| Since 2023 | Ad-hoc reviewer, Information Systems Frontiers |
| Since 2023 | Ad-hoc reviewer, Annals of Operations Research |
| Since 2015 | Ad-hoc reviewer, Business Process Management Journal |
| Since 2015 | Ad-hoc reviewer, International Journal of Information Management |

Service to the academic discipline

Reviewing activities for an academic conference

| | |
|-------------|---|
| 2022 - 2022 | Reviewer, Academy of Innovation, Entrepreneurship, and Knowledge (ACIEK) |
| 2021 - 2021 | Reviewer, DIF Conference, Digital, Innovation, Entrepreneurship and Financing (DIF) |

Scientific committee of an academic conference

| | |
|-------------|---|
| 2022 - 2026 | Board member: Central African Chapter of the Association for Information Systems (CACAIS) |
| 2019 - 2019 | Organization committee member, International Conference on Rural and Elderly Health Informatics (IREHI) |
| 2017 - 2019 | Organization committee member, World Conference on Information Systems and Technologies (WorldCIST) |
| 2013 - 2013 | Organization committee: 4e journées de la microfinance, Catholic University of Central Africa, Cameroon |

Organising committee of a conference

| | |
|-------------|---|
| 2024 - 2024 | Co-chair: CACAIS Conference: Combining Indigenous Knowledge with Digital Technologies for a Sustainable Future, Catholic University of Central Africa, Cameroon |
|-------------|---|