



Professeur (Full) Alexander ALEXIEV

Département de rattachement: Strategy,
Entrepreneurship and International Business

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INTÉRÊTS DE RECHERCHE

- Management stratégique
- Prise de décision stratégique et le rôle de conseil
- Entrepreneuriat et innovation d'entreprise
- Relations interorganisationnelles

DOMAINE D'ENSEIGNEMENT

- Management de l'innovation
- Management stratégique
- Théorie des organisations

FORMATION

Diplôme le plus élevé :

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|------|--|
| 2010 | Doctorat (PhD), Management Stratégique, Rotterdam School of Management, Pays-Bas
<i>Exploratory Innovation: The Role of Organizational and Top Management Team Social Capital</i> |
| 2006 | MPhil, Business Research, cum laude, Erasmus Universiteit Rotterdam, Pays-Bas |
| 2004 | BSc in International Business Administration, Erasmus Universiteit Rotterdam, Pays-Bas |
| 2002 | BSc in Business Administration, Bulgarie |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

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|-------------|---|
| Depuis 2024 | Associé au doyen de la faculté pour le campus de Lyon (interim), ESSCA School of Management, France |
| Depuis 2021 | Professeur, ESSCA School of Management, France |
| 2016 - 2021 | Chargé de cours, Amsterdam Business School, Universiteit van Amsterdam, Pays-Bas |
| 2010 - 2016 | Chargé de cours, School of Business and Economics, Vrije Universiteit Amsterdam, Pays-Bas |
| 2006 - 2010 | Doctorant, Rotterdam School of Management, Pays-Bas |
| 2003 - 2006 | Attaché temporaire d'enseignement et de recherche, Rotterdam School of |

EXPÉRIENCE PROFESSIONNELLE

Vie et positions académiques

Management, Pays-Bas

PRIX, DISTINCTIONS ET BOURSES

2024	Prix du meilleur évaluateur, Strategy process Interest Group, SMS 44th Conference, Strategic Management Society (SMS), Turquie
2019	"Masterclasses Boost Your Business for Creative Professionals", Post-experience Programme Lifelong Learning, Innovation Exchange Amsterdam, in collaboration with Amsterdam University of the Arts, Universiteit van Amsterdam, Pays-Bas
2019	"Executive Programme Business in Culture", Post-experience Programme Lifelong Learning, Innovation Exchange Amsterdam, Universiteit van Amsterdam, Pays-Bas
2018	"Collaborative Networks as a Safety Net in the Performing Arts: A Network Based Approach to Employment Resilience in a Struggling Sector", NWO Creatieve Industrie-KIEM Programme, with Rick Aalbers, Universiteit van Amsterdam, Pays-Bas
2017	"Vertical Collaborations in the Pursuit of Larger and More Diverse Audiences in the Performing Arts", NWO Creatieve Industrie-KIEM Programme, Universiteit van Amsterdam, Pays-Bas
2017	"Educational Innovation Fellow", Universiteit van Amsterdam, Pays-Bas
2016	"EB Case Centre: Teaching and Learning with Cases", Quality Agreement Funds Project, Economics & Business, with Markus Pauku, Universiteit van Amsterdam, Pays-Bas
2012	"2012 UAM-Accenture Award in Economics and Management of Innovation", with Matthijs Janssen, Pim den Hertog, & Carolina Castaldi, Universidad Autónoma de Madrid, Espagne
2010	"Pieken in de Delta Project – Open Service Innovation", Ministry of Economic Affairs, the Netherlands, Provincial Governments of Utrecht and Noord-Holland, Municipalities Utrecht and Amsterdam, with Pim den Hertog, Tom Elfring, Wietze van der Aa et al., Erasmus Universiteit Rotterdam, Pays-Bas
2004	Canadian Studies Graduate Research Award, Ivey Business School at Western University, Canada

PUBLICATIONS SCIENTIFIQUES

Articles évalués par les pairs

SHOMALI, A. et ALEXIEV, A. (2024). Resourcing strategies for mutual dependence in social venture–corporate collaborations: Reaffirm, reach out, and rally. *Revue de l'Entrepreneuriat*, 23(1), pp. 19-43.

JANSSEN, M.J., FRENKEN, K., TUR, E.M. et ALEXIEV, A. (2022). The perils of pleasing: Innovation-stifling effects of customized service provision. *Journal of Evolutionary Economics*, 32, pp. 1231–1264.

ALEXIEV, A., VOLBERDA, H., JANSSEN, J. et VAN DEN BOSCH, F. (2020). Contextualizing Senior Executive Advice Seeking: The Role of Decision Process Comprehensiveness and Empowerment Climate. *Organization Studies*, 41(4), pp. 471-497.

ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2018). The Moderating Role of Tangibility in Synchronous Innovation in Services. *Journal of Product Innovation Management*, 35(5), pp. 682-

JANSSEN, M.J., CASTALDI, C. et ALEXIEV, A. (2018). In the vanguard of openness: which dynamic capabilities are essential for innovative KIBS firms to develop? *Industry and Innovation*, 25(4), pp. 432-457.

JANSSEN, M.J., CASTALDI, C. et ALEXIEV, A. (2016). Dynamic capabilities for service innovation: conceptualization and measurement. *R&D Management*, 46(4), pp. 797-811.

ALEXIEV, A., VOLBERDA, H.W. et VAN DEN BOSCH, F.A.J. (2016). Interorganizational collaboration and firm innovativeness: Unpacking the role of the organizational environment. *Journal of Business Research*, 69(2), pp. 974-984.

ALEXIEV, A., JANSEN, J.J.P., VAN DEN BOSCH, F.A.J. et VOLBERDA, H.W. (2010). Top Management Team Advice Seeking and Exploratory Innovation: The Moderating Role of TMT Heterogeneity. *Journal of Management Studies*, 47(7), pp. 1343-1364.

Chapitres d'ouvrages

ALEXIEV, A., TJEMKES, B., BAHLMANN, M., DE MAN, A.P. et SIAMAR, H. (2015). Open service innovation: Literature review and directions for future research. Dans: R. Agarwal, W. Selen, G. Roos, R. Green eds. *The Handbook of Service Innovation*. 1st ed. Springer International Publishing, pp. 53-74.

JANSSEN, M., CASTALDI, C., ALEXIEV, A. et DEN HERTOOG, P. (2015). Exploring a Multidimensional Approach to Service Innovation. Dans: Renu Agarwal, Willem Selen, Göran Roos, Roy Green eds. *The Handbook of Service Innovation*. 1st ed. Springer International Publishing, pp. 91-108.

BAHLMANN, M., DE MAN, A.P., TJEMKES, B., ALEXIEV, A., ISKE, P. et ROOS, J. (2014). Antecedents and Management of Alliance Portfolio Evolution in the Context of Service Innovation: The Case of ABN AMRO Dialogues Incubator. Dans: T-K. Das (ed.). *Strategic Alliances for Innovation and R&D*. 1st ed. Charlotte: Information Age Publishing.

TJEMKES, B., PINEDA, E.H., BAHLMANN, M., DE MAN, A.P. et ALEXIEV, A. (2014). Open innovation and KIBS Start-Ups: Technology- and market based alliance portfolio configurations. Dans: R. Culpán (ed.). *Open Innovation through Strategic Alliances*. 1st ed. Springer International Publishing, pp. 191-217.

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. et VOLBERDA, H. (2011). Industry Differences in Strategic Decision Making of Dutch Top Management Teams. Dans: Killian J. McCarthy, Maya Fiolet, Wilfred Dolfsma eds. *Preview Hardback The Nature of the New Firm, Beyond the Boundaries of Organizations and Institutions*. 1st ed. Cheltenham: Edward Elgar Publishing.

Conférence proceedings

ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2015). Service Innovation and Management Innovation: The Role of Service Tangibility. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., MARTINEZ, V., LEIPONEN, A., MOESLEIN, K., MIOZZO, M. et VISNJIC, I. (2014). Service Innovation Research: Towards Integration and Rigor. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSSEN, M., CASTALDI, C. et DEN HERTOOG, P. (2013). Uncovering Dynamic Capabilities for Service Innovation: Conceptualization and Measurement. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., VAN DEN BOSCH, F. et VOLBERDA, H. (2013). Advice Seeking and Decision Comprehensiveness: The Moderating Role of the Organizational Empowerment Climate. Dans:

AOM Meeting. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. et CASTALDI, C. (2012). Management Innovation and Firm Performance in Service Innovation Management. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., BAHLMANN, M., TJEMKES, B. et DE MAN, A.P. (2011). Between Learning and Competence: The Effect of Alliance Portfolio Diversity on Learning Equilibrium. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. et VOLBERDA, H. (2008). Top Management Team Advice Seeking and Exploratory Innovation: the Effects of TMT Heterogeneity and Environmental Dynamism. Dans: *AOM Meeting*. Proceedings - Academy of Management (AOM).

Communications (conférences avec comité de sélection)

ALEXIEV, A. (2025). Generative AI for Creative Theory Development in Corporate Entrepreneurship. Dans: *GenAI & Creative Practices: Past, Present, Future*. Amsterdam.

ALEXIEV, A. (2025). Organizational Identity and the Path to Ambidexterity in Exploration Alliances. Dans: *SMS 45th Annual Conference*. San Francisco.

SHOMALI, A. et ALEXIEV, A. (2024). The Process of Premature Scaling When Implementing Experimentation in Established Organizations. Dans: *SMS 44th Annual Conference*. Istanbul.

ALEXIEV, A., WERNICKE, G., GAGLIARDI, L., KHASHABI, P., NOVELLI, E., DI STEFANO, G. et TARAKCI, M. (2024). Frontiers in Research on Creativity and Experimentation in Strategic Stakeholder Management. Dans: *SMS 44th Annual Conference*. Istanbul.

ALEXIEV, A., BESSON, P. et CARTON, G. (2024). Top management team involvement in the strategy process and the role of transformation projects. Dans: *13th EIASM Workshop on Top Management Teams and Business Strategy Research*. Passau.

SHOMALI, A. et ALEXIEV, A. (2023). Pathways for social ventures to scale up social innovations when collaborating with large firms: Reaffirm, reach out, and rally. Dans: *World open innovation conference*. Bilbao.

ALEXIEV, A., BESSON, P. et CARTON, G. (2023). Unraveling Strategy Processes from the Top Management to Strategy Projects. Dans: *AIMS Workshop*. Nice.

SHOMALI, A. et ALEXIEV, A. (2023). Collaborations between corporates and social ventures: how social ventures scale-up their social innovation? Dans: *AIMS GT innovation*. Toulouse School of Management.

ALEXIEV, A. et CASTANER, X. (2023). Outsider Successors and Strategic Change: The Role of the Postsuccession Process. Dans: *SMS Annual Conference*. Toronto.

GABAY-MARIANI, L. et ALEXIEV, A. (2023). Are you running sprints or a marathon? The interactive effect of dual commitments on serial entrepreneurship. Dans: *Babson Entrepreneurship Research Conference*. University of Tennessee, Knoxville.

ALEXIEV, A. (2023). Upper Echelon Capabilities in the Postmerger Integration Process. Dans: *Conférence de l'AIMS*. Strasbourg.

ALEXIEV, A. et CASTANER, X. (2023). Outsider Succession and Organizational Realignment: the Role of the Postsuccession Process. Dans: *12th EIASM Workshop on Top Management Teams and Business Strategy Research*. Corporate Leaders and the Pursuit of Purpose. Leeds.

SHOMALI, A., GABAY-MARIANI, L. et ALEXIEV, A. (2022). The contribution of corporate-startup sustainability collaborations to organizational adaptation. Dans: *3rd Edition of MASCIK Workshop*.

- ALEXIEV, A. (2022). How Dynamic Managerial Capabilities Contribute to the Postmerger Integration Process. Dans: Strategic Management Society Annual Conference. London.
- ALEXIEV, A. (2022). Understanding Strategic Realignment Processes Following CEO Succession. Dans: 11th Eiasm Workshop on Top Management Teams and Business Strategy Research, Strategic Leadership for Sustainability and Social and Political Responsibility. HEC Paris.
- ALEXIEV, A. et CASTANER, X. (2022). The Process of Top Management Team Reconfiguration During Strategic Change: A Theatre Case Study. Dans: XXXIe conférence de l'AIMS. Annecy.
- ALEXIEV, A. et PAUKKU, M. (2020). For Who Does the Fat Lady Sing? Disruption in Creative Industries and Becoming 'World Class'. Dans: 40th SMS Annual Conference: "Strategy in a Disruptive World". London, Online.
- ALEXIEV, A. (2019). Top Management Team Advice Taking during Emergent Strategy Formation. Dans: 10th Workshop on Top Management Teams & Business Strategy Research. Passau.
- ALEXIEV, A. (2018). Corporate Innovation and the Upper Echelon: Review, Integration and Research Agenda. Dans: 9th Workshop on Top Management Teams & Business Strategy Research. Geneva.
- ALEXIEV, A. et CASTANER, X. (2017). Board Deep Dives: Strategizing and Configuring the Top Team while Balancing Multiple Priorities. Dans: 33rd EGOS Colloquium - The Good Organization: Aspirations, Interventions, Struggles. Copenhagen.
- ALEXIEV, A. et CASTANER, X. (2017). The Institutional Process Antecedents of Top Management Team Composition. Dans: 8th Workshop on Top Management Teams & Business Strategy Research. Séville.
- ALEXIEV, A. (2016). Post-Investment Advice Taking in New Ventures. Dans: Society for Judgment and Decision Making 37th Annual Conference. Boston.
- ALEXIEV, A. (2016). Top Management Team Advice Taking: An Exploration of Post-Investment Emergent Strategy Formation in New Ventures. Dans: SMS 36th Annual Conference. Berlin.
- ALEXIEV, A. et CASTANER, X. (2016). The Process of Top Management Team Composition in Theatres. Dans: 32nd EGOS Colloquium - Organizing in the Shadow of Power. Naples.
- ALEXIEV, A., CASTANER, X. et GERRITSEN, J. (2016). Business Model Innovation in Arts Management: The Role of Executive Succession. Dans: EURAM Annual Conference. Paris.
- ALEXIEV, A. et CASTANER, X. (2016). Strategic Tensions in Top Management Team Composition Practices of Performing Arts Organisations. Dans: Cass Workshop on Managing Paradoxes. London.
- ALEXIEV, A. et CASTANER, X. (2016). TMT Composition as a Response to Strategic Tensions: The Case of the Dutch National Opera & Ballet Merger. Dans: 7th Workshop on Top Management Teams & Business Strategy Research. Groningen.
- JANSSEN, M., ALEXIEV, A., MAS TUR, E. et FRENKEN, K. (2015). The Sensing Paradox in Service Innovation: Why Sourcing User Knowledge? Dans: 8th Service Operations Management Forum. Nuremberg.
- ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2015). Service Innovations as a Trigger for Management Innovation: The Role of Service Tangibility. Dans: EURAM Thematic Conference on Management Innovation. Montpellier.

- ALEXIEV, A., CASTANER, X. et GERRITSEN, J. (2015). Dealing with Interorganizational Efficiency Conflict: A Case Study of the Process Leading to a Merger in the Cultural Sector in the Netherlands. Dans: 7th International Process Symposium. Kos.
- ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2015). Servitization of Manufacturing and Service Firms: Implications for Organizational Adaptation. Dans: EURAM Annual Conference. Warsaw.
- ALEXIEV, A., CASTANER, X. et VLASVELD, G. (2015). When Advice Fails: The Case for Unsolicited Advice in Strategic Decision Making. Dans: 6th Workshop on Top Management Teams & Business Strategy Research. Antwerp.
- ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2015). Servitization and Organisational Innovation: The Role of Service Tangibility". Dans: COMPETICON International Competitiveness Management Conference. Copenhagen.
- ALEXIEV, A., CASTANER, X. et GERRITSEN, J. (2014). Organizational Crisis, Executive Replacement and Strategy Change: The Case of a Dutch Theatre. Dans: 18th International Conference on Cultural Economics (ACEI). Montréal.
- ALEXIEV, A., CASTANER, X. et GERRITSEN, J. (2014). Strategizing and Cultural Innovation: the Case of a Dutch Theatre. Dans: 5th Workshop on Top Management Teams & Business Strategy Research. Valencia.
- ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2014). Service Innovation and Management Innovation: The Moderating Role of Service Tangibility. Dans: Strategic Management Society Special Conference. Copenhagen.
- ALEXIEV, A., CASTANER, X. et GERRITSEN, J. (2014). Strategy Change upon Environmental Shift and Executive Succession: The Case of a Dutch Theatre. Dans: Special workshop Strategy & Networks. Paris-Dauphine Université.
- ALEXIEV, A., VAN DIJK, M., JANSSEN, M. et DEN HERTOOG, P. (2013). Upper Echelons and Open Innovation: Modeling the Multilevel Management Antecedents to Firm Openness. Dans: Strategic Management Society Annual Conference. Atlanta.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. et CASTALDI, C. (2012). The Role of the Information Environment for Firm Openness in the Pursuit of Exploratory Innovation. Dans: Strategic Management Society Annual Conference. Prague.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. et CASTALDI, C. (2012). A Multi-level Multidimensional Approach for Measuring Dynamic Capabilities in Service Innovation Management. Dans: DRUID. Copenhagen.
- ALEXIEV, A. (2012). Firm Openness in the Pursuit of Exploratory Innovation: The Role of the Organizational Information Environment. Dans: Conference on Open Innovation: New Insights and Evidence. Imperial College Business School, London.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P., CASTALDI, C. et DE BLOK, C. (2012). Towards a New Scale for Measuring Dynamic Capabilities in Service Innovation Management. Dans: EURAM Annual Conference. Rotterdam.
- ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2012). Open Innovation Practices in Service Innovation: The Relation with Size, Partnerships and Environmental Turbulence. Dans: EURAM Annual Conference. Rotterdam.
- ALEXIEV, A., VAN DIJK, M. et DEN HERTOOG, P. (2012). The Influence of CEO Tenure on Open Innovation Practices and the Moderating Role of Top Management Team Diversity and External Advice Seeking. Dans: 3rd Workshop on Top Management Teams & Business Strategy Research.

Milan.

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. et VOLBERDA, H. (2011). Decision Comprehensiveness across Boundaries: TMT Advice Seeking and the Firm's Empowerment Climate. Dans: EURAM Annual Conference. Talinn.

ALEXIEV, A., VOLBERDA, H., JANSEN, J. et VAN DEN BOSCH, F. (2011). Dynamic Capability for Open Innovation: The Role of the Organizational Environment. Dans: EURAM Annual Conference. Talinn.

ALEXIEV, A., DE BLOK, C., DEN HERTOOG, P. et JANSSEN, M. (2011). Dynamic Service Innovation Capabilities for Managing Open Service Innovation. Dans: Open Innovation Conference. Billund.

ALEXIEV, A. (2010). External and Internal Sources of Exploratory Innovation and the Role of Knowledge Acquisition Capability. Dans: Tilburg Conference on Innovation. Tilburg.

ALEXIEV, A. (2010). Top Management Team External and Internal Advice Seeking Behavior and Decision Comprehensiveness. Dans: PREBEM Conference. Nijenrode.

ALEXIEV, A. (2008). The Influence of External and Internal Networks on the Outcomes of Strategic Change in Organizations. Dans: Sunbelt XXVIII. St Pete Beach.

ALEXIEV, A. (2007). Internal and External Knowledge Sources of Innovation and the Role of Knowledge Acquisition Capability. Dans: Tanaka Business School Doctoral Student Conference. London.

Rapports de recherche, rapports d'étude

ALEXIEV, A., JANSSEN, M., VAN DER AA, W. et DEN HERTOOG, P. (2011). Management van Open Diensteninnovatie. Pays-Bas.

DE MAN, A.P., BAHLMANN, M., ALEXIEV, A. et TJEMKES, B. (2011). Management van Alliantieportfolio's bij Open Diensteninnovatie in KIBS: Balanceren van Exploratie en Exploitatie. Amsterdam: Pays-Bas.

ELFRING, T., ALEXIEV, A. et RIETDIJK, M. (2011). Management Tools voor Open Diensteninnovatie: Probleemgerichte Analyse en Evaluatie. Amsterdam: Pays-Bas.

ALEXIEV, A. et RIETDIJK, M. (2011). Workshop protocol scenario planning: trends confrontation. Amsterdam: Pays-Bas.

ALEXIEV, A., ELFRING, T. et RIETDIJK, M. (2011). Visie voor de Noordvleugel – Scenario's en kansen voor leiderschap. Amsterdam: Pays-Bas.

Présentation dans un séminaire de recherche

SHOMALI, A., ALEXIEV, A. et VISHWANATHAN, P. (2023). The Contribution of Corporate-Startup Sustainability Collaborations to Organizational Adaptation. Dans: Business, Society & Responsibility Research Seminar. University of Amsterdam.

Invité dans une conférence académique

ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2017). Technological and Customer Interface Innovations in Services Context and Management Innovation: The Moderating Role of Product. Tilburg University.

ALEXIEV, A. et CASTANER, X. (2016). The Process of TMT Composition in Resolving Strategic Tensions. Dans: Otto Beisheim School of Management. Koblenz.

ALEXIEV, A., JANSSEN, M. et DEN HERTOOG, P. (2015). Organizational Renewal through Service Innovation: Testing the Role of Service Tangibility as a Context. Radboud University Nijmegen.

ALEXIEV, A., VOLBERDA, H. et VAN DEN BOSCH, F. (2012). Collaborative Development and Innovation Performance: Unpacking the Role of the Organizational Information Environment. Université de Lausanne.

ACTIVITÉS DE RECHERCHE

Activités éditoriales

Comité éditorial de revue scientifique

Depuis 2011 Membre du comité éditorial, Journal of Management Studies

Évaluateur d'une publication académique / professionnelle

Depuis 2023 Évaluateur ad-hoc, Journal of Management Studies

Depuis 2023 Évaluateur ad-hoc, Journal of Business Research

Depuis 2023 Évaluateur ad-hoc, Technovation

Service à la discipline

Membre actif d'une association scientifique ou académique

Depuis 2023 Représentant général, Strategy Process Interest Group, Strategic Management Society (SMS)

Service à l'institution

Participation active à un événement de l'institution

2013 - 2016 Discussant-évaluateur, ABRI PhD Day, Vrije Universiteit Amsterdam, Pays-Bas

Service à la discipline

Travaux d'évaluation pour une conférence académique

Depuis 2011 Évaluateur ad-hoc, conférence annuelle, Academy of Management (AOM), Etats-Unis d'Amérique

Depuis 2011 Évaluateur ad-hoc, conférence annuelle, European Academy of Management (EURAM), Belgique

Depuis 2011 Évaluateur ad-hoc, conférence annuelle, conférence spéciale, Strategic Management Society (SMS)

Depuis 2011 Évaluateur ad-hoc, conférence annuelle, International Association of Arts and Cultural Management Conference (AIMAC)

Depuis 2011 Évaluateur ad-hoc, Conference on Innovation, Universiteit van Tilburg, Pays-Bas

Comité scientifique d'une conférence académique

2024 - 2024 Animation de la session "Acteurs, processus et pratiques de la transformation organisationnelle", avec Patrick Besson et Guillaume Carton, AIMS 2024, Canada

2023 - 2023 Sunday Panel: Inside the corporate boardroom: New perspectives in research on TMT/Board processes and strategic change, Strategic Management Society Annual Conference, Canada

2023 - 2023 Président de session : Le rôle de la direction générale dans la transformation organisationnelle, AIMS 2023, France

2015 - 2017 Conference Track Co-Chair Service Innovation, European Academy of Management (EURAM), Royaume Uni

Membre adhérent à une association académique

Depuis 2012 Adhésion professionnelle, Strategic Management Society (SMS)

2007 - 2022 Adhésion professionnelle, Academy of Management (AOM), Etats-Unis d'Amérique

- 2016 - 2019 Adhésion professionnelle, European Group for Organizational Studies (EGOS), Belgique
- 2016 - 2017 Adhésion professionnelle, Society for Judgment and Decision Making, Etats-Unis d'Amérique
- 2009 - 2017 Adhésion professionnelle, European Academy of Management (EURAM), Belgique
- 2015 - 2016 Adhésion professionnelle, Association Européenne de Sociologie (ESA), France
- 2008 - 2008 Adhésion professionnelle, International Network for Social Network Analysis (INSNA), Etats-Unis d'Amérique

Service à la communauté professionnelle

Contributions orientées vers la pratique

- 2021 - 2021 Vertical collaborations in the performing arts in the Netherlands, Vereniging van Schouwburg- en Concertgebouwdirecties (VSCD), Nederlandse Associatie voor Podiumkunsten (NAPK), Pays-Bas
- 2020 - 2020 Rijksmuseum: structuring the ecosystem of corporate sponsors and partners with Caris, K, Amsterdam Living Case Lab, Universiteit van Amsterdam, Pays-Bas
- 2019 - 2019 From sponsor to partner: How the relationship between museums and corporations is evolving, University of Amsterdam, avec De Bruijn, L., Overleg Amsterdamse Musea (OAM), Pays-Bas
- 2017 - 2017 Podia under pressure: Investigating pluralism and flexibility in the strategic management of theatres and concert halls in the Netherlands, Vrije Universiteit Amsterdam, Pays-Bas
- 2014 - 2014 Governance as a lever for business model innovation in the performing arts, with Castañer, X., & Gerritsen, J., Amsterdam in Science, Business and Society, Amsterdam Business Research Institute, Pays-Bas

Siège dans un conseil d'administration

- 2020 - 2028 Membre du comité de supervision : Delft Fringe Festival, Pays-Bas