



Full Professor Alexander ALEXIEV

Academic Department: Strategy, Entrepreneurship
and International Business

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RESEARCH INTERESTS

- Strategic management
- Strategic decision making and the role of advice
- Corporate entrepreneurship and innovation
- Interorganisational relationships

TEACHING DOMAINS

- Innovation Management
- Strategic management
- Organisational theory/behaviour

EDUCATION

Highest degree :

- | | |
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| 2010 | Doctorate/PhD, Strategic Management, Rotterdam School of Management, Netherlands (The)
<i>Exploratory Innovation: The Role of Organizational and Top Management Team Social Capital</i> |
| 2006 | MPhil, Business Research, cum laude, Erasmus University Rotterdam, Netherlands (The) |
| 2004 | BSc in International Business Administration, Erasmus University Rotterdam, Netherlands (The) |
| 2002 | BSc in Business Administration, Bulgaria |

PROFESSIONAL EXPERIENCE

Academic experience and positions

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| Since 2024 | Associate Faculty Dean Lyon Campus (ad interim), ESSCA School of Management, France |
| Since 2021 | Professor, ESSCA School of Management, France |
| 2016 - 2021 | Lecturer, Amsterdam Business School, University of Amsterdam, Netherlands (The) |
| 2010 - 2016 | Lecturer, School of Business and Economics, Vrije Universiteit Amsterdam, Netherlands (The) |
| 2006 - 2010 | PhD student, Rotterdam School of Management, Netherlands (The) |
| 2003 - 2006 | Teaching and Research Assistant, Rotterdam School of Management, Netherlands |

PROFESSIONAL EXPERIENCE

Academic experience and positions

(The)

GRANTS AND HONORS

2024	Best reviewer Award, Strategy process Interest Group, SMS 44th Conference, Strategic Management Society (SMS), Turkey
2019	"Masterclasses Boost Your Business for Creative Professionals", Post-experience Programme Lifelong Learning, Innovation Exchange Amsterdam, in collaboration with Amsterdam University of the Arts, University of Amsterdam, Netherlands (The)
2019	"Executive Programme Business in Culture", Post-experience Programme Lifelong Learning, Innovation Exchange Amsterdam, University of Amsterdam, Netherlands (The)
2018	"Collaborative Networks as a Safety Net in the Performing Arts: A Network Based Approach to Employment Resilience in a Struggling Sector", NWO Creatieve Industrie-KIEM Programme, with Rick Aalbers, University of Amsterdam, Netherlands (The)
2017	"Vertical Collaborations in the Pursuit of Larger and More Diverse Audiences in the Performing Arts", NWO Creatieve Industrie-KIEM Programme, University of Amsterdam, Netherlands (The)
2017	"Educational Innovation Fellow", University of Amsterdam, Netherlands (The)
2016	"EB Case Centre: Teaching and Learning with Cases", Quality Agreement Funds Project, Economics & Business, with Markus Paukku, University of Amsterdam, Netherlands (The)
2012	"2012 UAM-Accenture Award in Economics and Management of Innovation", with Matthijs Janssen, Pim den Hertog, & Carolina Castaldi, Madrid Independent University, Spain
2010	"Pieken in de Delta Project – Open Service Innovation", Ministry of Economic Affairs, the Netherlands, Provincial Governments of Utrecht and Noord-Holland, Municipalities Utrecht and Amsterdam, with Pim den Hertog, Tom Elfring, Wietze van der Aa et al., Erasmus University Rotterdam, Netherlands (The)
2004	Canadian Studies Graduate Research Award, Ivey Business School at Western University, Canada

INTELLECTUAL CONTRIBUTIONS

Peer-reviewed Articles

SHOMALI, A. and ALEXIEV, A. (2024). Resourcing strategies for mutual dependence in social venture–corporate collaborations: Reaffirm, reach out, and rally. *Revue de l'Entrepreneuriat*, 23(1), pp. 19-43.

JANSSEN, M.J., FRENKEN, K., TUR, E.M. and ALEXIEV, A. (2022). The perils of pleasing: Innovation-stifling effects of customized service provision. *Journal of Evolutionary Economics*, 32, pp. 1231–1264.

ALEXIEV, A., VOLBERDA, H., JANSSEN, J. and VAN DEN BOSCH, F. (2020). Contextualizing Senior Executive Advice Seeking: The Role of Decision Process Comprehensiveness and Empowerment Climate. *Organization Studies*, 41(4), pp. 471-497.

ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2018). The Moderating Role of Tangibility in

Synchronous Innovation in Services. *Journal of Product Innovation Management*, 35(5), pp. 682-700.

JANSSEN, M.J., CASTALDI, C. and ALEXIEV, A. (2018). In the vanguard of openness: which dynamic capabilities are essential for innovative KIBS firms to develop? *Industry and Innovation*, 25(4), pp. 432-457.

JANSSEN, M.J., CASTALDI, C. and ALEXIEV, A. (2016). Dynamic capabilities for service innovation: conceptualization and measurement. *R&D Management*, 46(4), pp. 797-811.

ALEXIEV, A., VOLBERDA, H.W. and VAN DEN BOSCH, F.A.J. (2016). Interorganizational collaboration and firm innovativeness: Unpacking the role of the organizational environment. *Journal of Business Research*, 69(2), pp. 974-984.

ALEXIEV, A., JANSEN, J.J.P., VAN DEN BOSCH, F.A.J. and VOLBERDA, H.W. (2010). Top Management Team Advice Seeking and Exploratory Innovation: The Moderating Role of TMT Heterogeneity. *Journal of Management Studies*, 47(7), pp. 1343-1364.

Chapters in book

ALEXIEV, A., TJEMKES, B., BAHLMANN, M., DE MAN, A.P. and SIAMAR, H. (2015). Open service innovation: Literature review and directions for future research. In: R. Agarwal, W. Selen, G. Roos, R. Green eds. *The Handbook of Service Innovation*. 1st ed. Springer International Publishing, pp. 53-74.

JANSSEN, M., CASTALDI, C., ALEXIEV, A. and DEN HERTOOG, P. (2015). Exploring a Multidimensional Approach to Service Innovation. In: Renu Agarwal, Willem Selen, Göran Roos, Roy Green eds. *The Handbook of Service Innovation*. 1st ed. Springer International Publishing, pp. 91-108.

BAHLMANN, M., DE MAN, A.P., TJEMKES, B., ALEXIEV, A., ISKE, P. and ROOS, J. (2014). Antecedents and Management of Alliance Portfolio Evolution in the Context of Service Innovation: The Case of ABN AMRO Dialogues Incubator. In: T-K. Das (ed.). *Strategic Alliances for Innovation and R&D*. 1st ed. Charlotte: Information Age Publishing.

TJEMKES, B., PINEDA, E.H., BAHLMANN, M., DE MAN, A.P. and ALEXIEV, A. (2014). Open innovation and KIBS Start-Ups: Technology- and market based alliance portfolio configurations. In: R. Culpan (ed.). *Open Innovation through Strategic Alliances*. 1st ed. Springer International Publishing, pp. 191-217.

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. and VOLBERDA, H. (2011). Industry Differences in Strategic Decision Making of Dutch Top Management Teams. In: Killian J. McCarthy, Maya Fiolet, Wilfred Dolfsma eds. *Preview Hardback The Nature of the New Firm, Beyond the Boundaries of Organizations and Institutions*. 1st ed. Cheltenham: Edward Elgar Publishing.

Conference proceedings

ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2015). Service Innovation and Management Innovation: The Role of Service Tangibility. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., MARTINEZ, V., LEIPONEN, A., MOESLEIN, K., MIOZZO, M. and VISNJIC, I. (2014). Service Innovation Research: Towards Integration and Rigor. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSSEN, M., CASTALDI, C. and DEN HERTOOG, P. (2013). Uncovering Dynamic Capabilities for Service Innovation: Conceptualization and Measurement. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., VAN DEN BOSCH, F. and VOLBERDA, H. (2013). Advice Seeking and Decision

Comprehensiveness: The Moderating Role of the Organizational Empowerment Climate. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. and CASTALDI, C. (2012). Management Innovation and Firm Performance in Service Innovation Management. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., BAHLMANN, M., TJEMKES, B. and DE MAN, A.P. (2011). Between Learning and Competence: The Effect of Alliance Portfolio Diversity on Learning Equilibrium. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. and VOLBERDA, H. (2008). Top Management Team Advice Seeking and Exploratory Innovation: the Effects of TMT Heterogeneity and Environmental Dynamism. In: *AOM Meeting*. Proceedings - Academy of Management (AOM).

Conference paper (with selection committee)

ALEXIEV, A. (2025). Generative AI for Creative Theory Development in Corporate Entrepreneurship. In: *GenAI & Creative Practices: Past, Present, Future*. Amsterdam.

ALEXIEV, A. (2025). Organizational Identity and the Path to Ambidexterity in Exploration Alliances. In: *SMS 45th Annual Conference*. San Francisco.

SHOMALI, A. and ALEXIEV, A. (2024). The Process of Premature Scaling When Implementing Experimentation in Established Organizations. In: *SMS 44th Annual Conference*. Istanbul.

ALEXIEV, A., WERNICKE, G., GAGLIARDI, L., KHASHABI, P., NOVELLI, E., DI STEFANO, G. and TARAKCI, M. (2024). Frontiers in Research on Creativity and Experimentation in Strategic Stakeholder Management. In: *SMS 44th Annual Conference*. Istanbul.

ALEXIEV, A., BESSON, P. and CARTON, G. (2024). Top management team involvement in the strategy process and the role of transformation projects. In: *13th EIASM Workshop on Top Management Teams and Business Strategy Research*. Passau.

SHOMALI, A. and ALEXIEV, A. (2023). Pathways for social ventures to scale up social innovations when collaborating with large firms: Reaffirm, reach out, and rally. In: *World open innovation conference*. Bilbao.

ALEXIEV, A., BESSON, P. and CARTON, G. (2023). Unraveling Strategy Processes from the Top Management to Strategy Projects. In: *AIMS Workshop*. Nice.

SHOMALI, A. and ALEXIEV, A. (2023). Collaborations between corporates and social ventures: how social ventures scale-up their social innovation? In: *AIMS GT innovation*. Toulouse School of Management.

ALEXIEV, A. and CASTANER, X. (2023). Outsider Successors and Strategic Change: The Role of the Postsuccession Process. In: *SMS Annual Conference*. Toronto.

GABAY-MARIANI, L. and ALEXIEV, A. (2023). Are you running sprints or a marathon? The interactive effect of dual commitments on serial entrepreneurship. In: *Babson Entrepreneurship Research Conference*. University of Tennessee, Knoxville.

ALEXIEV, A. (2023). Upper Echelon Capabilities in the Postmerger Integration Process. In: *Conférence de l'AIMS*. Strasbourg.

ALEXIEV, A. and CASTANER, X. (2023). Outsider Succession and Organizational Realignment: the Role of the Postsuccession Process. In: *12th EIASM Workshop on Top Management Teams and Business Strategy Research*. Corporate Leaders and the Pursuit of Purpose. Leeds.

SHOMALI, A., GABAY-MARIANI, L. and ALEXIEV, A. (2022). The contribution of corporate-startup

sustainability collaborations to organizational adaptation. In: 3rd Edition of MASCIK Workshop. ESSCA School of Management, Angers.

ALEXIEV, A. (2022). How Dynamic Managerial Capabilities Contribute to the Postmerger Integration Process. In: Strategic Management Society Annual Conference. London.

ALEXIEV, A. (2022). Understanding Strategic Realignment Processes Following CEO Succession. In: 11th Eiasm Workshop on Top Management Teams and Business Strategy Research, Strategic Leadership for Sustainability and Social and Political Responsibility. HEC Paris.

ALEXIEV, A. and CASTANER, X. (2022). The Process of Top Management Team Reconfiguration During Strategic Change: A Theatre Case Study. In: XXXIe conférence de l'AIMS. Annecy.

ALEXIEV, A. and PAUKKU, M. (2020). For Who Does the Fat Lady Sing? Disruption in Creative Industries and Becoming 'World Class'. In: 40th SMS Annual Conference: "Strategy in a Disruptive World". London, Online.

ALEXIEV, A. (2019). Top Management Team Advice Taking during Emergent Strategy Formation. In: 10th Workshop on Top Management Teams & Business Strategy Research. Passau.

ALEXIEV, A. (2018). Corporate Innovation and the Upper Echelon: Review, Integration and Research Agenda. In: 9th Workshop on Top Management Teams & Business Strategy Research. Geneva.

ALEXIEV, A. and CASTANER, X. (2017). Board Deep Dives: Strategizing and Configuring the Top Team while Balancing Multiple Priorities. In: 33rd EGOS Colloquium - The Good Organization: Aspirations, Interventions, Struggles. Copenhagen.

ALEXIEV, A. and CASTANER, X. (2017). The Institutional Process Antecedents of Top Management Team Composition. In: 8th Workshop on Top Management Teams & Business Strategy Research. Séville.

ALEXIEV, A. (2016). Post-Investment Advice Taking in New Ventures. In: Society for Judgment and Decision Making 37th Annual Conference. Boston.

ALEXIEV, A. (2016). Top Management Team Advice Taking: An Exploration of Post-Investment Emergent Strategy Formation in New Ventures. In: SMS 36th Annual Conference. Berlin.

ALEXIEV, A. and CASTANER, X. (2016). The Process of Top Management Team Composition in Theatres. In: 32nd EGOS Colloquium - Organizing in the Shadow of Power. Naples.

ALEXIEV, A., CASTANER, X. and GERRITSEN, J. (2016). Business Model Innovation in Arts Management: The Role of Executive Succession. In: EURAM Annual Conference. Paris.

ALEXIEV, A. and CASTANER, X. (2016). Strategic Tensions in Top Management Team Composition Practices of Performing Arts Organisations. In: Cass Workshop on Managing Paradoxes. London.

ALEXIEV, A. and CASTANER, X. (2016). TMT Composition as a Response to Strategic Tensions: The Case of the Dutch National Opera & Ballet Merger. In: 7th Workshop on Top Management Teams & Business Strategy Research. Groningen.

JANSSEN, M., ALEXIEV, A., MAS TUR, E. and FRENKEN, K. (2015). The Sensing Paradox in Service Innovation: Why Sourcing User Knowledge? In: 8th Service Operations Management Forum. Nuremberg.

ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2015). Service Innovations as a Trigger for Management Innovation: The Role of Service Tangibility. In: EURAM Thematic Conference on Management Innovation. Montpellier.

- ALEXIEV, A., CASTANER, X. and GERRITSEN, J. (2015). Dealing with Interorganizational Efficiency Conflict: A Case Study of the Process Leading to a Merger in the Cultural Sector in the Netherlands. In: 7th International Process Symposium. Kos.
- ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2015). Servitization of Manufacturing and Service Firms: Implications for Organizational Adaptation. In: EURAM Annual Conference. Warsaw.
- ALEXIEV, A., CASTANER, X. and VLASVELD, G. (2015). When Advice Fails: The Case for Unsolicited Advice in Strategic Decision Making. In: 6th Workshop on Top Management Teams & Business Strategy Research. Antwerp.
- ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2015). Servitization and Organisational Innovation: The Role of Service Tangibility". In: COMPETICON International Competitiveness Management Conference. Copenhagen.
- ALEXIEV, A., CASTANER, X. and GERRITSEN, J. (2014). Organizational Crisis, Executive Replacement and Strategy Change: The Case of a Dutch Theatre. In: 18th International Conference on Cultural Economics (ACEI). Montréal.
- ALEXIEV, A., CASTANER, X. and GERRITSEN, J. (2014). Strategizing and Cultural Innovation: the Case of a Dutch Theatre. In: 5th Workshop on Top Management Teams & Business Strategy Research. Valencia.
- ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2014). Service Innovation and Management Innovation: The Moderating Role of Service Tangibility. In: Strategic Management Society Special Conference. Copenhagen.
- ALEXIEV, A., CASTANER, X. and GERRITSEN, J. (2014). Strategy Change upon Environmental Shift and Executive Succession: The Case of a Dutch Theatre. In: Special workshop Strategy & Networks. Paris-Dauphine Université.
- ALEXIEV, A., VAN DIJK, M., JANSSEN, M. and DEN HERTOOG, P. (2013). Upper Echelons and Open Innovation: Modeling the Multilevel Management Antecedents to Firm Openness. In: Strategic Management Society Annual Conference. Atlanta.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. and CASTALDI, C. (2012). The Role of the Information Environment for Firm Openness in the Pursuit of Exploratory Innovation. In: Strategic Management Society Annual Conference. Prague.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P. and CASTALDI, C. (2012). A Multi-level Multidimensional Approach for Measuring Dynamic Capabilities in Service Innovation Management. In: DRUID. Copenhagen.
- ALEXIEV, A. (2012). Firm Openness in the Pursuit of Exploratory Innovation: The Role of the Organizational Information Environment. In: Conference on Open Innovation: New Insights and Evidence. Imperial College Business School, London.
- ALEXIEV, A., JANSSEN, M., DEN HERTOOG, P., CASTALDI, C. and DE BLOK, C. (2012). Towards a New Scale for Measuring Dynamic Capabilities in Service Innovation Management. In: EURAM Annual Conference. Rotterdam.
- ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2012). Open Innovation Practices in Service Innovation: The Relation with Size, Partnerships and Environmental Turbulence. In: EURAM Annual Conference. Rotterdam.
- ALEXIEV, A., VAN DIJK, M. and DEN HERTOOG, P. (2012). The Influence of CEO Tenure on Open Innovation Practices and the Moderating Role of Top Management Team Diversity and External Advice Seeking. In: 3rd Workshop on Top Management Teams & Business Strategy Research. Milan.

ALEXIEV, A., JANSEN, J., VAN DEN BOSCH, F. and VOLBERDA, H. (2011). Decision Comprehensiveness across Boundaries: TMT Advice Seeking and the Firm's Empowerment Climate. In: EURAM Annual Conference. Tallinn.

ALEXIEV, A., VOLBERDA, H., JANSEN, J. and VAN DEN BOSCH, F. (2011). Dynamic Capability for Open Innovation: The Role of the Organizational Environment. In: EURAM Annual Conference. Tallinn.

ALEXIEV, A., DE BLOK, C., DEN HERTOOG, P. and JANSSEN, M. (2011). Dynamic Service Innovation Capabilities for Managing Open Service Innovation. In: Open Innovation Conference. Billund.

ALEXIEV, A. (2010). External and Internal Sources of Exploratory Innovation and the Role of Knowledge Acquisition Capability. In: Tilburg Conference on Innovation. Tilburg.

ALEXIEV, A. (2010). Top Management Team External and Internal Advice Seeking Behavior and Decision Comprehensiveness. In: PREBEM Conference. Nijenrode.

ALEXIEV, A. (2008). The Influence of External and Internal Networks on the Outcomes of Strategic Change in Organizations. In: Sunbelt XXVIII. St Pete Beach.

ALEXIEV, A. (2007). Internal and External Knowledge Sources of Innovation and the Role of Knowledge Acquisition Capability. In: Tanaka Business School Doctoral Student Conference. London.

Research / consulting reports

ALEXIEV, A., JANSSEN, M., VAN DER AA, W. and DEN HERTOOG, P. (2011). Management van Open Diensteninnovatie. Netherlands (The).

DE MAN, A.P., BAHLMANN, M., ALEXIEV, A. and TJEMKES, B. (2011). Management van Alliantieportfolio's bij Open Diensteninnovatie in KIBS: Balanceren van Exploratie en Exploitatie. Amsterdam: Netherlands (The).

ELFRING, T., ALEXIEV, A. and RIETDIJK, M. (2011). Management Tools voor Open Diensteninnovatie: Probleemgerichte Analyse en Evaluatie. Amsterdam: Netherlands (The).

ALEXIEV, A. and RIETDIJK, M. (2011). Workshop protocol scenario planning: trends confrontation. Amsterdam: Netherlands (The).

ALEXIEV, A., ELFRING, T. and RIETDIJK, M. (2011). Visie voor de Noordvleugel – Scenario's en kansen voor leiderschap. Amsterdam: Netherlands (The).

Presentation in a research seminar

SHOMALI, A., ALEXIEV, A. and VISHWANATHAN, P. (2023). The Contribution of Corporate-Startup Sustainability Collaborations to Organizational Adaptation. In: Business, Society & Responsibility Research Seminar. University of Amsterdam.

Invited in Academic Conferences

ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2017). Technological and Customer Interface Innovations in Services Context and Management Innovation: The Moderating Role of Product. Tilburg University.

ALEXIEV, A. and CASTANER, X. (2016). The Process of TMT Composition in Resolving Strategic Tensions. In: Otto Beisheim School of Management. Koblenz.

ALEXIEV, A., JANSSEN, M. and DEN HERTOOG, P. (2015). Organizational Renewal through Service Innovation: Testing the Role of Service Tangibility as a Context. Radboud University Nijmegen.

RESEARCH ACTIVITIES

Editorial activities

Editorial board of scientific journals

Since 2011 Member of the Editorial Board, Journal of Management Studies

Reviewer for an academic or professional publication

Since 2023 Ad-hoc reviewer, Journal of Management Studies

Since 2023 Ad-hoc reviewer, Journal of Business Research

Since 2023 Ad-hoc reviewer, Technovation

Service to the academic discipline

Active member of a recognised scientific or academic association

Since 2023 Representative-at-Large, Strategy Process Interest Group, Strategic Management Society (SMS)

Service to the institution

Active participation in an event organised by the institution

2013 - 2016 Discussant-reviewer, ABRI PhD Day, Vrije Universiteit Amsterdam, Netherlands (The)

Service to the academic discipline

Reviewing activities for an academic conference

Since 2011 Ad-hoc reviewer, annual conference, Academy of Management (AOM), United States of America

Since 2011 Ad-hoc reviewer, annual conference, European Academy of Management (EURAM), Belgium

Since 2011 Ad-hoc reviewer: annual conference, special conference, Strategic Management Society (SMS)

Since 2011 Ad-hoc reviewer, annual conference, International Association of Arts and Cultural Management Conference (AIMAC)

Since 2011 Ad-hoc reviewer, Conference on Innovation, Tilburg University, Netherlands (The)

Scientific committee of an academic conference

2024 - 2024 Facilitation of the session 'Actors, processes and practices of organisational transformation', with Patrick Besson and Guillaume Carton, AIMS 2024, Canada

2023 - 2023 Sunday Panel: Inside the corporate boardroom: New perspectives in research on TMT/Board processes and strategic change, Strategic Management Society Annual Conference, Canada

2023 - 2023 Session Chair : Le rôle de la direction générale dans la transformation organisationnelle, AIMS 2023, France

2015 - 2017 Conference Track Co-Chair Service Innovation, European Academy of Management (EURAM), United Kingdom

Membership in an academic association

Since 2012 Professional Affiliation, Strategic Management Society (SMS)

2007 - 2022 Professional Affiliation, Academy of Management (AOM), United States of America

- 2016 - 2019 Professional Affiliation, European Group for Organizational Studies (EGOS), Belgium
- 2016 - 2017 Professional Affiliation, Society for Judgment and Decision Making, United States of America
- 2009 - 2017 Professional Affiliation, European Academy of Management (EURAM), Belgium
- 2015 - 2016 Professional Affiliation, European Sociological Association (ESA), France
- 2008 - 2008 Professional Affiliation, International Network for Social Network Analysis (INSNA), United States of America

Service to professional community

Membership on a company board

- 2020 - 2028 Member of the Supervisory Board: Delft Fringe Festival, Netherlands (The)

Practice-oriented contributions

- 2021 - 2021 Vertical collaborations in the performing arts in the Netherlands, Vereniging van Schouwburg- en Concertgebouwdirecties (VSCD), Nederlandse Associatie voor Podiumkunsten (NAPK), Netherlands (The)
- 2020 - 2020 Rijksmuseum: structuring the ecosystem of corporate sponsors and partners with Caris, K, Amsterdam Living Case Lab, University of Amsterdam, Netherlands (The)
- 2019 - 2019 From sponsor to partner: How the relationship between museums and corporations is evolving, University of Amsterdam, avec De Bruijn, L., Overleg Amsterdamse Musea (OAM), Netherlands (The)
- 2017 - 2017 Podia onder druk: Onderzoek naar de pluriformiteit en flexibiliteit in het strategisch management van schouwburgen en concertzalen in Nederland, Vrije Universiteit Amsterdam, Netherlands (The)
- 2014 - 2014 Governance as a lever for business model innovation in the performing arts, with Castañer, X., & Gerritsen, J., Amsterdam in Science, Business and Society, Amsterdam Business Research Institute, Netherlands (The)