



**ESSCA**

SCHOOL OF  
MANAGEMENT

# POSTGRADUATE PROGRAMMES



MASTER IN MANAGEMENT

MASTER OF SCIENCE



# ESSCA, the International Business School for Tomorrow's Leaders



**1909**  
FOUNDATION IN  
ANGERS, FRANCE



**TOP 1%**

WORLDWIDE  
with its triple accreditation:



**7,800**  
STUDENTS IN INITIAL AND  
EXECUTIVE EDUCATION



A GLOBAL ACADEMIC  
NETWORK ACROSS  
**54** COUNTRIES



**3,000**  
PARTNER COMPANIES IN FRANCE  
AND AROUND THE WORLD



**22,800**  
ALUMNI

Our commitment  
is driven by  
strong values:

**HUMANISM**

**RESPONSIBILITY**

**AGILITY**

**RELIABILITY**



The first post-secondary business school to join the Conférence des Grandes Ecoles, ESSCA proudly ranks among France's top business and engineering schools.



Its Bachelor's and Master's degrees, accredited by the French Government, guarantee a high level of academic excellence and professional competence.



ESSCA is a non-profit private higher education institution, recognized as serving the public interest (EESPIG label).



ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of its international student experience.



## Why Choose ESSCA?

# 1

**An international learning experience:** 10 campuses, strong academic network, numerous opportunities for internships and international exchanges

# 2

**A diverse, welcoming network** of 7,800+ students, with 80 nationalities represented, and 22,800 alumni from around the world

# 3

**A lively campus life**, with 70+ student clubs and societies

# 4

**Innovative courses** combining cutting-edge research and practical expertise

# 5

A rapid and **successful professional integration:** 96% of ESSCA Grande École programme graduates are recruited within 3 months

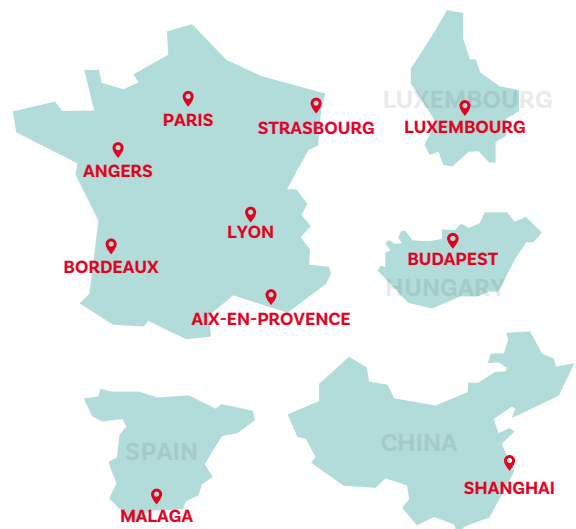
## 1<sup>st</sup>

In France, in the 2025 ranking for its 5-year Masters programme (*Le Parisien Etudiant*, May 2025)

## 2<sup>nd</sup>

In France, in the 2025 ranking of the best bachelor's degrees awarded by business schools (*Le Parisien Etudiant*, May 2025)

## 10 Campuses for International Studies



# Master in Management



Acquire advanced management knowledge and skills, and specialise in Management, Finance, or Marketing. ESSCA's Master in Management is the ideal course for a well-rounded business professional.

## Build your Expertise in 2 Years

Throughout the Master in Management programme, you will study alongside world-leading professors whose research is shaping the future of responsible business and management practices.

The programme emphasises practical experience. In the second year, you can participate in internships in France or abroad. Students of ESSCA develop unique understanding and perspectives highly valued by employers seeking talent for the global marketplace

### Why this Programme?

- > Highly accessible for students with no prior business experience
- > A wide range of specialist options designed to enhance your development and career prospects in your chosen field
- > 96% of young graduates are recruited within 3 months (first job survey 2025)
- > A triple crown programme accredited and recognised by the French Government for its academic excellence and international outlook



### Career Perspectives

- Graduates are primarily destined to positions of:
- > International Business  
Export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.
  - > Entrepreneurship  
Involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.
  - > Finance  
Consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.
  - > Marketing  
Key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.



Campuses  
**FRANCE (Aix-en-Provence, Angers, Bordeaux, Lyon and Paris), HUNGARY (Budapest), LUXEMBOURG, and CHINA (Shanghai)**



Course Languages  
**ENGLISH or FRENCH**



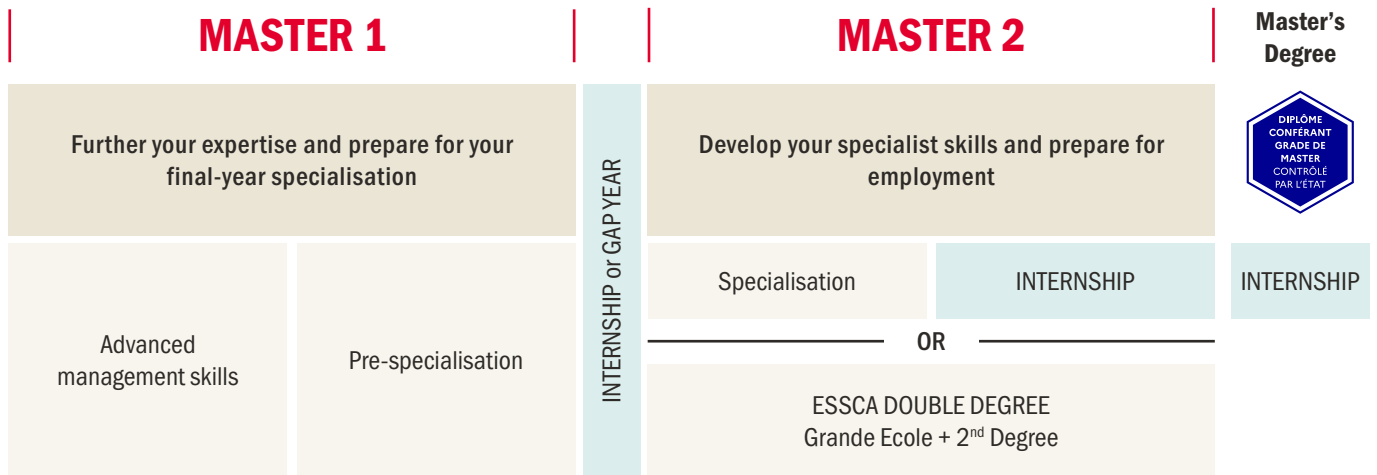
Duration  
**2 YEARS**



Next Intake  
**SEPTEMBER 2026**

# Your programme

## MASTER CYCLE



### FOCUS

#### Master in Management and Business Engineering

- > A programme designed for students with a background in Science, Engineering, and Technology, who wish to enhance their profile with managerial skills
- > The opportunity to graduate with a Double Degree from a prestigious institution: the Master in Management + the MSc Business Engineering from ESSCA
- > A programme endorsed by prestigious companies such as IBM and DASSAULT SYSTÈMES

#### Double Degree Qualification MiM + MSc

Join our 2.5-years Double Diploma Master in Management and MSc of your choice, getting a double qualification studying only an extra semester.

LEARN MORE:



**Ana Sofia  
TREVINO DE LOS SANTOS**

MiM student

*Studying at ESSCA's Angers, Budapest, and Shanghai campuses gave me a global mindset and a network that opened doors, like my internship with Chery Automobile in China. Joining ESSCA was the best decision I've made.*



# MSc Programmes

ESSCA’s Master of Science programmes combine academic excellence with strong professional preparation. In a world shaped by digital, environmental, and geopolitical transitions, companies need leaders with advanced expertise – both in their sector and in areas such as AI and environmental transformation.

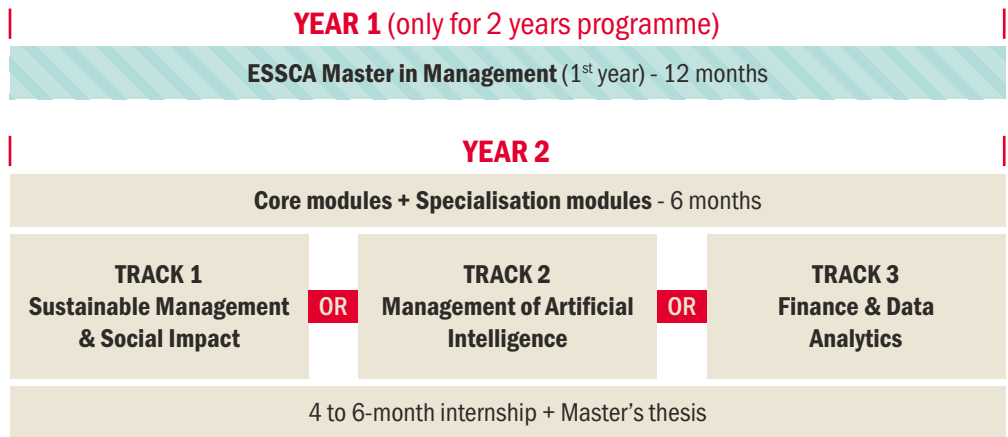
## MSc Business Analytics

**Double Degree Opportunity**  
Joining MiM + MSc by ESSCA

The MSc in Business Analytics is granted degree status (Grade de master) by the French government and formally recognised as a national qualification.



This programme offers **3 specialisation tracks**:



### TRACK 1 Sustainable Management & Social Impact

Develop key leadership skills and a deep understanding of how sustainable approaches to business can offer new opportunities for organisations.

|                                   |  |   |
|-----------------------------------|--|---|
| <br><b>Campus</b><br><b>PARIS</b> | <br><b>Course Language</b><br><b>ENGLISH</b> | <br><b>Duration</b><br><b>1 or 2 YEARS</b><br>Including a 4 to 6-month internship |
|-----------------------------------|--|---|

#### Curriculum

- > Sustainability and Global Challenges
- > Technology and Innovation Management
- > Law and Ethics in AI and Data Management
- > AI and Machine Learning
- > Introduction to Python
- > Climate Change, Resource Management and Corporate Governance
- > Social Innovation and Transformation
- > Sustainable Operations Management
- > Research Methods for Thesis
- > Natural Resources and Energy Management
- > Resilient and Sustainable Cities and Regions (Digital & Sustainability)
- > ESG Impact Assessment and Reporting
- > Ecological Economics
- > AI and Machine Learning

#### Why this Programme?

- > One of the first comprehensive programmes that include both management of sustainable policies and impact assessment
- > The impact assessment part anticipates future trends of new norms requiring the monitoring and assessment of policy impact in ESG Reporting
- > Graduates will have the skills required to design, implement and assess sustainable policy impact, thus covering the entire process of sustainable strategy deployment for an organisation
- > A unique combination of technical and managerial skills in sustainability that employers actively seek in the job market

#### Career Perspectives

- > Environmental, Social and Governance Analyst
- > ESG Reporting
- > Corporate Social Responsibility Manager
- > Non-governmental Organizations
- > Environmental Management and Consultancy
- > Sustainable Marketing
- > Sustainable Product Manager

## TRACK 2 Management of Artificial Intelligence

Acquire the skills and knowledge to navigate the complexities of AI implementation and management within organisational settings.



Campus  
**PARIS**



Course Language  
**ENGLISH**



Duration  
**1 or 2 YEARS**  
Including a 4 to 6-month  
internship

### Why this Programme?

- > Unique combination of technical (data-driven) and soft skills to thrive in a world of AI
- > The programme is among the few in Europe to place AI at the core of the curriculum, meaning that you will master this technology across all business sectors
- > Hands-on activities in all courses so you can practice AI in real contexts
- > Learning expedition in top AI events and workshops

### Curriculum

- > AI and Machine Learning
- > Law and Ethics in AI and Data Management
- > Technology and Innovation Management
- > Introduction to Python
- > Sustainability and Global Challenges
- > Statistical and Econometric Models
- > Data Analytics and Visualization
- > Research Methods for Thesis
- > Knowledge Management in AI
- > Robotics and Automation
- > Data science for management
- > Entrepreneurship in practice (Digital & Sustainability)
- > AI and Digital Transformation

### Career Perspectives

- > Management Consulting
- > Digital Transformation
- > Data Analyst
- > Chief Digital Officer
- > Chief AI Officer
- > Product Owner
- > Marketing Analyst
- > Business Analytics

## TRACK 3 Finance & Data Analytics

Master the future of Finance through expertise in Data Analytics.



Campus  
**PARIS**



Course Language  
**ENGLISH**



Duration  
**1 or 2 YEARS**  
Including a 4 to 6-month  
internship

### Why this Programme?

- > Combine Finance and Data Analytics for a comprehensive learning experience
- > Master Python and other Data Analytics tools for tech-centric finance roles
- > Learning expedition and workshops: meeting with finance and business professionals
- > Major certifications fully recognized by employers
- > Expand career prospects in investment banking and corporate finance

### Curriculum

- > Introduction to Python
- > Corporate Finance
- > Data Science for Finance
- > AI and Machine Learning
- > Law and Ethics in AI and Data Management
- > Technology and Innovation Management
- > Sustainability and Global Challenges
- > Research Methods for Thesis
- > Advanced Python
- > Financial Market
- > Financial Modeling
- > Financial Risk Management
- > Fintech
- > M&A and Private Equity
- > ESG Investment
- > Investment Banking

### Career Perspectives

- > Asset Manager
- > Risk Manager
- > Credit Analysis
- > Portfolio Manager
- > Data Analyst for Fintech
- > Mergers & Acquisitions Analyst
- > Private Equity



# MSc Global Business Management

Develop critical thinking and master risk management with our MSc in Global Business Management with a specialisation in Sustainable Risk Management. Tackle global challenges and build the skills for sustainable success.

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|--|---|---|
| <br><b>Campus<br/>PARIS</b> | <br><b>Course Language<br/>ENGLISH</b> | <br><b>Duration<br/>12 MONTHS</b><br>+ 4 to 6-month internship |
|--|---|---|

### Get a double degree with the IBSA alliance: 3 terms, 3 different paths!

- Term 1: core modules at ESSCA's Paris campus
- Term 2: specialisation of your choice from partner schools
  - MBA in Finance at University of North Carolina Wilmington (USA)
  - MBA in Logistics at Hochschule Bremen (Germany)
  - MBA in Marketing at University of Valencia (Spain)
- Term 3: Thesis in your field of specialisation

### Course Structure

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|--|--|
| <ul style="list-style-type: none"> <li>&gt; Multinational Financial Management</li> <li>&gt; Global Strategic Analysis</li> <li>&gt; Human Resource Management in the Global Environment</li> <li>&gt; Business Analytics</li> <li>&gt; Global Marketing Strategies</li> <li>&gt; Introduction to Challenges of Risk Management</li> <li>&gt; Ethics, Equity, and Economy: Sustainable Governance and Business Practices</li> <li>&gt; Creative Dynamics and Agile Methodologies: Transforming Global Business and Innovation</li> </ul> | <ul style="list-style-type: none"> <li>&gt; The Digital Revolution: Managing Risk in the Age of AI, Blockchain, and Cybersecurity</li> <li>&gt; Mastering Data Intelligence: Navigating from Big Data to Predictive Business Insights</li> <li>&gt; International Trade in the Geopolitical Arena: Strategies, Regulations, and Global Economic Trends</li> <li>&gt; Global Supply Chain Resilience: Balancing Risk, Ethics, and Sustainability</li> </ul> |
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### Why this Programme?

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| <ul style="list-style-type: none"> <li>&gt; Develop a the 360-degree vision for a career as an international business manager whether you have previous business experience or not</li> <li>&gt; Become a responsible and innovative leader, developing the problem-solving skills to lead teams on global projects</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Engage with business and collaborate with students in a diverse and multicultural learning environment</li> <li>&gt; Benefit from multiple learning experiences: masterclasses, guest speakers, conferences, optional business trips</li> </ul> |
|--|---|

### Career Perspectives

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>&gt; Risk Management Analyst</li> <li>&gt; Global Business Strategy Advisor</li> <li>&gt; Business Analytics Specialist</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Supply Chain Manager</li> <li>&gt; Global Operations Manager</li> </ul> |
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# MSc EU-Asia Digital Marketing & Business

This pioneering double degree will offer you the knowledge and expertise to bridge digital transformations between Europe and China.

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|---|---|---|
| <br><b>Campus<br/>SHANGHAI</b> | <br><b>Course Language<br/>ENGLISH</b> | <br><b>Duration<br/>12 MONTHS</b><br>+ 4 to 6-month internship |
|---|---|---|

### Why this Programme?

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>&gt; A pioneering double degree programme delivered by 2 world-leading French schools, ESSCA and EFAP</li> <li>&gt; Gain unique insights and develop expertise in the fast-evolving Asian and emerging European digital markets</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Develop a unique and deep understanding of contemporary business challenges to stand out on the global job market!</li> </ul> |
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### Course Structure

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>&gt; Chinese Language</li> <li>&gt; Digital Business Cases</li> <li>&gt; Digital Business Development in China</li> <li>&gt; Digital Business and Transformation in Europe</li> <li>&gt; Digital Marketing in Europe</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Chinese Language</li> <li>&gt; Digital Transformation in China</li> <li>&gt; Digital Marketing in China</li> <li>&gt; Digital Manager's Tools Personal Branding</li> <li>&gt; Digital Award Competition</li> <li>&gt; Junior Consultancy Project</li> <li>&gt; Digital Marketing in Europe</li> <li>&gt; Global Digital Entrepreneurship</li> </ul> |
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### Career Perspectives

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>&gt; International Project Manager</li> <li>&gt; Digital Marketing &amp; Communication Manager</li> <li>&gt; International Business Developer</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Area Manager, especially in charge of European and Asian markets</li> <li>&gt; Consultant in Digital Communication</li> </ul> |
|---|---|

# MSc International Luxury Management



Gain the creative skills and international expertise necessary to unlock a galaxy of opportunities in the luxury industries.



Campus  
**PARIS**



Course Language  
**ENGLISH**



Duration  
**12 MONTHS**  
+ 4 to 6-month internship

## Course Structure

- > Luxury Brand Management
- > Luxury Corporate Strategies
- > Managing Teams in Environment
- > International Markets and Consumers
- > Marketing Innovation
- > Research Methods for Thesis
- > Luxury Digital Strategies
- > Luxury Communication Strategies
- > Luxury CSR and Sustainability
- > Luxury Retail and Supply Chain Management
- > Company based Projects

## Why this Programme?

- > A programme embedded in the Paris luxury ecosystem yet internationally driven
- > A wide network of alumni working in the luxury industries in large groups and startups
- > A three-month company project provides a hands-on experience to apply knowledge of strategic marketing and tactics
- > In-store visits guided by managers of major brands
- > Sustainability driven projects help become responsible and ethical managers
- > One to one supervision and master thesis increase employability

## Career Perspectives

- > Brand Manager
- > Social Media and Content Manager
- > Product Manager
- > Buyer or retail merchandiser
- > International sales manager (US EU Asia Pacific and EMEA)
- > CRM Manager
- > Store Manager
- > Communication Manager
- > Events Manager
- > Digital Marketing

# MSc EU-Asia Luxury Marketing



**Double Degree**

MSc by ESSCA + Specialised MBA by EFAP

Study luxury in Paris and Shanghai, where timeless elegance meets cutting-edge innovation.



Campus  
**PARIS and SHANGHAI**



Course Language  
**ENGLISH**



Duration  
**12 MONTHS**  
+ 4 to 6-month internship

## Course Structure

### Courses in both schools in France:

- > Luxury Introduction
- > Luxury Advertising and Communication
- > Luxury Brand Management
- > Business Toolbox
- > Chinese Language

### Courses in ESSCA Shanghai:

- > Doing Business in Asia
- > Luxury Retail and Supply Chain
- > Company based Project
- > Digital Luxury Strategies
- > Luxury Public Relation

## Why this Programme?

- > Live, study and work in the heart of the world's biggest luxury market
- > Master the creative and managerial skills sought after by world leading global luxury companies
- > A programme co-created by 2 pioneering institutions, ESSCA and EFAP, offering outstanding value, complementary professional skills and alumni networks

## Career Perspectives

- > Product Manager
- > Category Manager
- > Retail Manager
- > Store Manager
- > Merchandising Manager
- > In-store Training Manager
- > Duty-free Manager
- > International Sales Manager
- > Local/Regional Direct Marketing Manager
- > Brand Marketing Specialist
- > Marketing and Communication Manager

# MSc Ingénierie et gestion du patrimoine, banque privée

Devenez un acteur de l'ingénierie patrimoniale de demain.



Campus  
LYON



Langue  
FRANÇAIS



Durée  
**12 MOIS**  
+ stage de 4 à 6 mois

## Programme

- > Approches économiques du conseil en gestion de patrimoine
- > Investissement ESG et finance durable
- > Organisation et gestion patrimoniale
- > Techniques de gestion du patrimoine privé
- > Voyage immersif à Luxembourg
- > Analyse des données clients, CRM et conformité en gestion de patrimoine
- > Atelier pratique : projet d'ingénierie patrimoniale à 360°
- > Approche patrimoniale de la transmission d'entreprise
- > Posture professionnelle, éthique et employabilité en gestion de patrimoine
- > Approche patrimoniale du chef d'entreprise et des sociétés
- > Préparation à l'exercice du métier dans un contexte international

## Pourquoi ce programme ?

- > Un apprentissage du conseil patrimonial à 360°, fondé sur une approche interprofessionnelle et internationale d'accompagnement complet du client
- > Une immersion unique dans l'univers européen de la gestion de patrimoine et de la banque privée, grâce à un voyage d'étude au Luxembourg, avec networking, job datings et rencontres avec des acteurs de référence
- > Des certifications professionnelles intégrées pour une reconnaissance directe sur les places financières européennes
- > Un corps professoral d'exception, mêlant enseignants-chercheurs et professionnels en activité (notaires, avocats fiscalistes, banquiers privés, CGP...)
- > Un réseau d'entreprises partenaires, une pédagogie tournée vers la pratique et des cas réels, pour une formation alignée avec les attentes des employeurs

## Métiers visés

- > Conseiller en gestion du patrimoine en banque privée, dans des entreprises du chiffre et du droit ou en indépendant
- > Dirigeant d'un cabinet de gestion de patrimoine indépendant
- > Banquier privé
- > Responsable de pôle patrimonial dans des entreprises du chiffre et du droit (en cabinet d'avocat, en étude de notaire ou en cabinet d'expertise comptable)
- > Ingénieur patrimonial
- > Responsable prescription
- > Animateur réseau CGP



# Join ESSCA

## IN SEPTEMBER 2026

## Master in Management

### Entry requirements

- > A 3-year undergraduate Degree (or 180 ECTS)
- > Proof of English Proficiency (B2 minimum)

For any admission to **Master in Management and Business Engineering** is open to candidates with a background in Science, Engineering and Technology, holding an Engineering Degree (3-year Bachelor's Degree, equivalent to 180 ECTS) in France or abroad.

### How to apply

- > Candidates with a non-French diploma apply via ESSCA: [essca.eu/en](https://essca.eu/en)
- 1. Online registration (application fee: €100)
- 2. Submit your online application form and documents to ESSCA (in English)
- 3. Online admissions interview
- 4. Selection committee



We accept applications all year round. Final deadline for the September 2026 intake: **June 30, 2026**

- > Candidates with a French diploma apply via ACCÈS: [concours-accesparalleles.com](https://concours-accesparalleles.com)



### Tuition fees

**€15,300** for academic year 2026-2027

Different types of scholarships are available for international students.

## MSc Programmes

### Entry requirements

- > A 4-year undergraduate Degree (or 240 ECTS)
- > OR a 3-year undergraduate Degree (or 180 ECTS) with a minimum of 3 years of relevant professional experience
- > Proof of English Proficiency (B2 minimum)

For any admission to 1<sup>st</sup> year of **MSc Business Analytics** is open to candidates with a 3-year undergraduate Degree (or 180 ECTS) and a proof of English proficiency (B2 minimum)

### How to apply

1. Online registration (application fee: €100)
2. Submit your online application form and documents to ESSCA (in English)
3. Online admissions interview
4. Selection committee



We accept applications all year round. Final deadline for the September 2026 intake: **June 30, 2026**

### Tuition fees

**€18,950** for academic year 2026-2027

Different types of scholarships are available for international students.



Creating futures

FRANCE  
CHINA  
SPAIN  
HUNGARY  
LUXEMBOURG

[international.admissions@essca.fr](mailto:international.admissions@essca.fr)

