

# Shanghai, China

## Factsheet 2026 - 2027

### Academic Information

Find below information on the courses offer:

**Fall semester: September to December 2026**

**Spring semester: January to April 2027**

#### Undergraduate Level :

Students are invited to select courses within one program, worth 30 Ects:

##### The International Business and Language Programme:

- Old and Contemporary Chinese Civilization, Politics and Society
- Chinese Economics
- Chinese Business Research Project
- Doing Business in China: Commercial Environment and Legal System
- China and the Belt and Road Initiative
- Chinese Language

##### The Chinese Marketing and Language Programme:

- International Marketing
- Service Marketing and Tourism Management
- Event Marketing and Management
- Fashion Marketing
- Digital Marketing
- Chinese Language

#### Graduate Level:

- FALL ; [Advanced Management semester](#)
- SPRING : [Master Year 1](#) in Management and Strategy

### COURSES

**Course Syllabus :** [online Syllabus](#)

**Language Course:** Chinese language classes are scheduled both semesters

**Language Requirement:** *non-native english speakers should provide:*

- ✓ TOEFL score of 550 or [equivalent](#) or the [English language certificate](#) attesting to a minimum of B2 according to the Common European Framework for programmes taught in English

### About ESSCA

Founded in 1909 in Angers, France, ESSCA is a Business School that offers a wide range of management programmes and degrees accessible immediately after the French baccalaureate. ESSCA opened an office in Shanghai in 2007 together with its associate partner ESAI.

### Application Deadlines

**Fall semester: May 15** **Spring semester: October 15**

**Orientation Days (compulsory)**

**Fall semester: 1 September**

**Spring semester: 4 January**



# Practical Information

For information on campus facilities, please check [our website](#):

- > **Accommodation:** The ESSCA staff based in Shanghai will assist you in finding suitable and affordable accommodations
- > **Health insurance with repatriation :** 100 000 euros medical coverage
- > **Tuition fees:** a limited number of tuition waivers are available for students from ESSCA partner universities
- > **Immigration:** Only non-chinese passport holders can apply for ESSCA Shanghai
- > **Visa:** on receipt of their letter of acceptance, students will be invited to apply for a student visa on <https://www.visaforchina.cn/globe/>
- > **Practical information:** living cost, social life, travel information, download [the campus practical guide](#)



## Further Information

For application and practical information, contact: [exchange@essca.fr](mailto:exchange@essca.fr)

Exchange students should be officially nominated by the international office of their home institution

Videos: [ESSCA Campus in Shanghai](#)

[Un semestre à Shanghai avec Carla! #shanghai #VieÉtudiante #essca @ESS... | TikTok](#)



Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)



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