



ESSCA

Press release

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Xavier Martin joins ESSCA's Board of Directors

ESSCA School of Management announces the appointment of Xavier Martin, a graduate of the Grande École programme, class of 1998, to its Board of Directors. As an international executive within the Henkel group, he will bring to the School recognised expertise in strategy, innovation, global marketing, and international development. This appointment forms part of a dynamic approach to strengthening ESSCA's governance at a time when the School is pursuing its European and international growth through the rollout of its strategic plan, KAIROS 2030.

International expertise serving ESSCA's strategic orientations

Vice-President Western Europe and Managing Director France for the Adhesive Technologies division dedicated to consumers and building professionals, and President of Henkel France, Xavier Martin has built an international and multicultural career within the Henkel group.

After beginning his career in France as a Product Manager, he joined the group's global headquarters in Düsseldorf, where he held several international marketing positions. He then took on regional responsibilities in Saudi Arabia and Tunisia, before returning to Germany to lead global departments in marketing, innovation, strategy, and business development.



Promoted in 2017 to Corporate Vice-President Global Marketing, Digital and e-Commerce, he became Managing Director France and Benelux in 2020, then President of Henkel France at the end of 2022, before assuming his current responsibilities in mid-2024.

His career, marked by value creation and the development of growth platforms, the optimisation of profit centre performance, the management of transformations, product and digital innovation, as well as the leadership of international teams, represents a significant asset in supporting ESSCA's strategic orientations in a changing academic and economic environment.

[>> View Xavier Martin's LinkedIn profile <<](#)

A commitment to the School and its influence

A graduate of ESSCA's Grande École programme in 1998, Xavier Martin now joins the governance of his School, illustrating the active role played by Alumni in the institution's development trajectory.

"Joining ESSCA's Board of Directors gives me the opportunity to commit myself to an institution that embodies an ambitious vision of higher education, oriented towards internationalisation, innovation, research, and the training of responsible leaders who are aware of their environmental and societal impact," states **Xavier Martin, Member of ESSCA's Board of Directors**.

Through this appointment, ESSCA reaffirms its desire to closely involve international leaders in the strategic reflection that guides its academic, scientific, and regional development.

About ESSCA

Based on its rich 115-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, an MBA Business & Technology and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams, with degree-awarding training (including an Executive Master in Global Management) and custom programmes. ESSCA is also developing on-line designed by ESSCA online campus.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the School is an internationally renowned institution. It features in the top 100 Masters in Management programmes in the world in the 2023 Financial Times ranking.

Strengthened by a multicampus structure that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 21,500 alumni working all across the world and currently welcomes over 500 faculty and staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasbourg), Hungary, China and most recently in Spain and Luxembourg.

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