ESSCA
SCHOOL OF MANAGEMENT

UNDERGRADUATE PROGRAMMES

BACHELOR IN INTERNATIONAL MANAGEMENT

GRANDE ECOLE PROGRAMME

BIENVENUE EN FRANCE

AACSB ACCREDITED · ASSOCIATION OF MBAS ACCREDITED · EQUIS ACCREDITED · CONFÉRENCE DES GRANDES ÉCOLES · SHANGHAI RANKING · FT MASTERS IN MANAGEMENT 2025 RANKING

ESSCA, the International Business School for Tomorrow's Leaders

1909
FOUNDATION IN ANGERS, FRANCE

TOP 1%
WORLDWIDE
with its triple accreditation:

AACSB ACCREDITED
ASSOCIATION OF MBAS ACCREDITED
EQUIS ACCREDITED

7,800
STUDENTS IN INITIAL AND EXECUTIVE EDUCATION

A GLOBAL ACADEMIC NETWORK ACROSS **54** COUNTRIES

3,000
PARTNER COMPANIES IN FRANCE AND AROUND THE WORLD

22,800
ALUMNI

Our commitment is driven by strong values:

HUMANISM
RESPONSIBILITY
AGILITY
RELIABILITY

CONFÉRENCE DES GRANDES ÉCOLES

The first post-secondary business school to join the Conférence des Grandes Ecoles, ESSCA proudly ranks among France's top business and engineering schools.

DIPLÔME CONFÉRANT GRADE DE LICENCE CONTRÔLÉ PAR L'ÉTAT
DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Its Bachelor's and Master's degrees, accredited by the French Government, guarantee a high level of academic excellence and professional competence.

EESPIG

ESSCA is a non-profit private higher education institution, recognized as serving the public interest (EESPIG label).

BIENVENUE EN FRANCE

ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of its international student experience.

Why Choose ESSCA?

1 **An international learning experience**: 10 campuses, strong academic network, numerous opportunities for internships and international exchanges

2 **A diverse, welcoming network** of 7,800+ students, with 80 nationalities represented, and 22,800 alumni from around the world

3 **A lively campus life**, with 70+ student clubs and societies

4 **Innovative courses** combining cutting-edge research and practical expertise

5 A rapid and **successful professional integration:** 96% of ESSCA Grande École programme graduates are recruited within 3 months

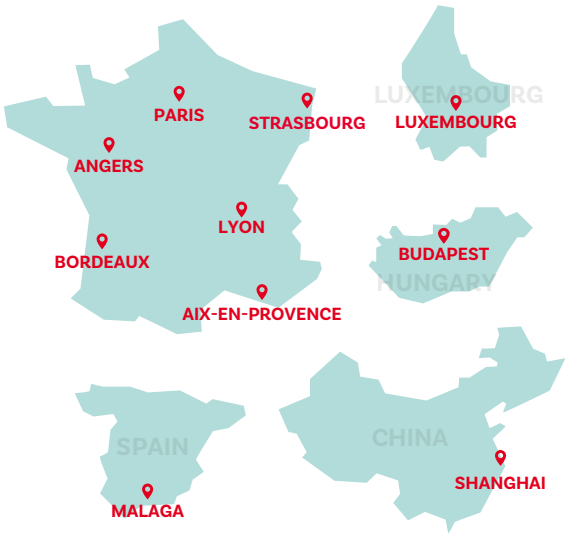
1st

In France, in the 2025 ranking for its 5-year Masters programme (*Le Parisien Etudiant*, May 2025)

2nd

In France, in the 2025 ranking of the best bachelor's degrees awarded by business schools (*Le Parisien Etudiant*, May 2025)

10 Campuses for International Studies



Bachelor in International Management

Open the Door to your Global Future

ESSCA's Bachelor in International Management gives you the international edge to navigate global markets and launch a career that takes you anywhere. Through a blend of academic excellence, cultural immersion, and hands-on experience, you will build the practical skills employers are looking for.

Yating ZHANG
Bachelor in International Management Paris campus

From the first week of integration to now, I have learned so much. How to work with my classmates to make projects, presentations, and I have also made a lot of French friends which helps me understand the culture better. I had a great experience at ESSCA!

Why Choose the BIM Programme?

› International Business Opportunities
With a choice of 10 exciting campus locations (in France, China, Hungary, Luxembourg and Spain), and a network of prestigious partner universities around the world, our programme will help you fully develop your skills to operate across cultural boundaries.

› Career-Focused Curriculum
Our programme is designed to equip you with operational management skills and develop the interpersonal and leadership abilities that make you stand out on the international job market.

› Action-Based Learning
Courses are taught by leading academics and experienced business managers who bring real-world insights into the classroom.

› Personalised Support
A dedicated personal development and tutoring programme helps unlock your full potential -- whether you are preparing for the job market or further studies.

3 YEARS, 3 COUNTRIES

If they wish, students have the opportunity to spend each of these 3 years in a different country, either at an ESSCA campus in France, China, Hungary, Luxembourg, Spain or at a prestigious partner university anywhere in the world.

ALL-ENGLISH TRACK

An all-English track is offered on Angers, Budapest, Luxembourg, Lyon, Malaga, Paris and Shanghai campuses.

Your programme

1ST YEAR	2ND YEAR	3RD YEAR
ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION	MASTER THE FUNDAMENTALS AND OPEN UP TO A RANGE OF SPECIALISATIONS	ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION

YOUR COURSES

Business Fundamentals
- Strategic Practices
- Cost Analysis and Budgeting
- Introduction to Law
- Introduction to Market Research
- Cross-cultural management

Foreign languages
- 2nd Foreign Language : Spanish, German and Italian (depending on campus)
- Optional 3rd Foreign Language (depending on campus)

Courses dedicated to the chosen specialisation
- International Business Developer
- Entrepreneuriat et innovation
- International Business Developer, with a specialisation in AI, Data & Cybersecurity
- Marketing et commercialisation (apprenticeship)
- International Finance & Accounting

Core Curriculum Courses
- Introduction to Research

Management Fundamentals
- Operational Project Management
- Functions and Organisational Management
- Marketing Project
- Ethics, CSR and Sustainable Development Workshop
- Introduction to Financial Statements
- Negotiation Fundamentals
- Multimedia Communication Project
- Economics and Transformations
- Managerial Tools and IT

Foreign Languages
- Professional Business English + TOEFL Preparation
- 2nd Foreign Language: Spanish, German or Italian (depending on campus)
- Optional 3rd Foreign Language (depending on campus)

BUSINESS EXPERIENCE

Semester 2
- Business Simulation
- Introductory internship in a company in
- France or abroad (6 weeks minimum)

Semester 3
- Business Simulation

Semester 4
- Opportunity for an internship in a company, in France or abroad (6 weeks minimum)

Semester 5
- Business Simulation (according to specialisation)

Semester 6
- Possibility of an Entrepreneurial Semester
- Internship or work-study placement for students who have chosen the *Marketing et commercialisation* specialisation

OPENING UP TO THE WORLD

In the first year, you can choose to join one of the 6 French campuses or an international ESSCA campus.

Semester 2
International Seminar Week – Bachelor (environmental challenges and CSR)

Semester 3
You can take this semester on the Budapest or Malaga campuses and, if you wish, extend your stay into Semester 4 to enjoy a full year in one of these two cities.

Semester 4
100% of students have an international experience:
- Semester on one of ESSCA's campuses in Budapest, Luxembourg, Malaga or Shanghai

OR
- Academic semester at a partner university

OR
- Long-term internship abroad

Semester 5
- Depending on the chosen specialisation, the possibility to join an ESSCA campus outside France

Semester 6
- Final-year internship possible abroad
- Professional thesis or entrepreneurial report

Third-year Specialisations and Career Opportunities

MARKETING ET COMMERCIALISATION (APPRENTICESHIP)

Focuses on marketing, e-business, and sales and negotiation techniques. This programme is offered on a work-study basis, with one week of classes followed by two weeks in a company.

Career paths: Marketing Manager, Sales Manager, Regional Manager, Product Manager, Community Manager

INTERNATIONAL BUSINESS DEVELOPER

Prepares students for careers in strategic and operational management at an international level. Students learn how to prospect and negotiate internationally, conduct a marketing audit and master the tools of supply chain and export management.

Career paths: Marketing Manager, Sales Manager, Regional Manager, Product Manager, Community Manager

ENTREPRENEURIAT ET INNOVATION

Presents the key stages of business creation and the strategic choices to implement to ensure the success of the entrepreneurial project.

Career paths: Company Founder or Business Buyer, Social Entrepreneur, Start-up Consultant

NEW

INTERNATIONAL BUSINESS DEVELOPER option AI, DATA & CYBERSECURITY

Presents the key stages of setting up a business and the strategic choices to be made to ensure the success of the entrepreneurial project.

Career paths: Junior Data Analyst, Business Analyst, Business Intelligence Analyst, Cybersecurity and Compliance Analyst, Customer Success Analyst, CRM Coordinator, Assistant AI Project Manager, Junior Digital Strategy Consultant, Junior Product Owner (Data or Digital Projects)

INTERNATIONAL FINANCE & ACCOUNTING

Prepares students for careers in banking and financial services in Luxembourg and across Europe, at the intersection of asset management, banking, regulation and audit. Students develop operational mastery of investment funds, risk management, prudential requirements, European institutions, and the IFRS, US GAAP and Luxembourg accounting frameworks.

Career paths: Risk Analyst (market, liquidity, operational), Compliance Analyst, AML/KYC Analyst, Financial Auditor (banks, funds, management companies), Regulatory Reporting Analyst

FOCUS

The Company at the Heart of the Programme

- One internship per year
- Strong involvement of business professionals in the teaching team
- Business Games to develop team spirit, creativity and a taste for challenges
- Forums, job dating events and the services of a Career Centre to help students find an internship, a work-study contract or their first job

Join the Bachelor Programme in September 2026

How to Apply?

1ST YEAR ADMISSIONS

- Applicants who hold a non-French high school diploma apply through **ESSCA's online portal**
- Applicants from French secondary schools (baccalauréat) apply via **parcoursup.fr**

2ND YEAR ADMISSIONS

Applicants who have successfully completed 1 year of higher education (60 ECTS) apply through
ESSCA's online portal

3RD YEAR ADMISSIONS

Applicants who have successfully completed 2 years of higher education (120 ECTS) apply through
ESSCA's online portal

Tuition Fees and Financing

Tuition fees for academic year 2026-2027: **€11,800**

ESSCA offers different options tailored to each family's financial situation to help you finance your studies.

LEARN MORE:

Grande Ecole Programme

You have everything to succeed!

ESSCA's Grande École Programme will equip you with the knowledge, skills, and mindset to thrive in today's global business world.

Ismaël TRAORE
Student
Lyon Campus

ESSCA gave me the chance to grow personally and professionally, thanks to a business internship and an academic semester abroad. I gained real-world skills, improved my English, and built a future I'm excited about.

Why Choose the Grande École Programme?

A 5-Year Head Start In Business
Our integrated programme takes you from secondary school to master's level to prepare you for the real world of business, with a comprehensive foundation in business and management.

Real-World Experience Built In
With four mandatory internships in France or abroad, you will gain hands-on experience and build a professional network before you graduate.

An International Mindset
Expand your horizons by studying at one of our international campuses, or through study abroad programmes at one of our international university partner destinations.

Personalised Support and Development
During your time at ESSCA, you will benefit from the insights of world-class professors and a dedicated personal development programme.

Career-Driven Learning
Our employment barometer tracks the career progression of our graduates, so that our courses stay aligned with what top employers want.

FOCUS

Customise your Curriculum!

More than 40 possibilities to adapt your curriculum with our specialisations in French or in English, international campuses and academic partnerships for Double Degrees.

Your programme

FIRST CYCLE

1ST YEAR		2ND YEAR		3RD YEAR	
Discover the business environment and improve your working methods	INTERNSHIP	Develop an in-depth knowledge and understanding of business operations and functions	INTERNSHIP	Develop your international profile and your career project	OPTIONAL INTERNSHIP
Business fundamentals Foreign languages Algorithmic Thinking Humanities		Business fundamentals Foreign languages Algorithmic Thinking Humanities		Business fundamentals International semester	

MASTER CYCLE

MASTER 1			MASTER 2		Master's Degree
Further your expertise and prepare for your final-year specialisation		INTERNSHIP or GAP YEAR	Develop your specialist skills and prepare for employment		DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT
Advanced management skills	Pre-specialisation		Specialisation	INTERNSHIP	INTERNSHIP
			OR		
			ESSCA DOUBLE DEGREE Grande Ecole + 2nd Degree		

Five-year Specialisations and Career Perspectives

FINANCE

- Audit
- Banking & Financial Engineering
- Corporate Finance
- Finance, Banking & Risk

MANAGEMENT & STRATEGY

- Consulting
- Entrepreneurship
- International Business & Management
- Human Resources
- Purchasing & Supply Chain

MARKETING

- Marketing & Digital Communication
- Marketing & Business Development
- Marketing & Customer Experience

FOCUS

A Multitude of Double Degree Opportunities

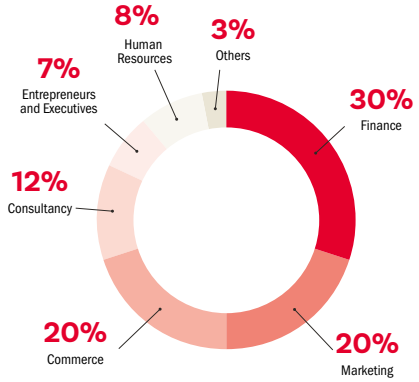
ESSCA allows you to obtain a second degree in addition to your Grande École degree, with hybrid, professional or international programmes.

LEARN MORE:

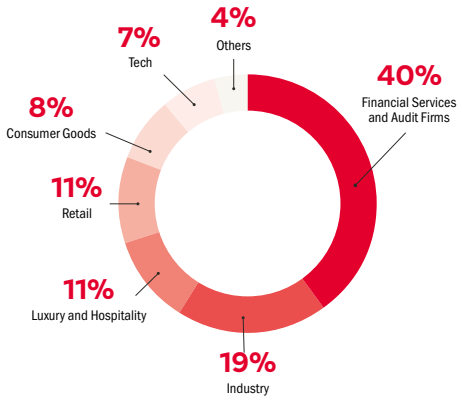
FIRST JOB SURVEY 2025

A Rapid and Successful Integration

Distribution by Functions



Distribution by Business Sectors



96 %
ARE RECRUITED IN LESS THAN 3 MONTHS

75 %
SIGN A CONTRACT BEFORE THEIR GRADUATION

80 %
JOIN THE COMPANY THEY WANT

48 118 €
AVERAGE ANNUAL SALARY

Yearly survey on first position held by the ESSCA Grande Ecole programme graduates

Join the Grande Ecole Programme in September 2026

How to Apply?

1ST YEAR ADMISSIONS

- Applicants who hold a non-French high school diploma apply through **ESSCA's online portal**
- Applicants from French secondary schools (baccalauréat) apply via **parcoursup.fr**

3RD YEAR ADMISSIONS

Applicants who have successfully completed 2 years of higher education (120 ECTS):

- International higher education: **ESSCA's online portal**
- In French higher education, apply via ACCÈS: **concours-accesparalleles.com**

Tuition Fees and Financing

Tuition fees for academic year 2026-2027: **€14,470**

ESSCA offers different options tailored to each family's financial situation to help you finance your studies.

LEARN MORE: **essca.eu**

Creating futures

FRANCE
CHINA
SPAIN
HUNGARY
LUXEMBOURG

essca.eu

international.admissions@essca.fr

planete-communication.fr - Not legally binding information. In response to the needs of the employment market, course content may be subject to change. - Printed on 100% recycled paper - Photos: Adobe Stock, MAhpics-Campus - February 2026