



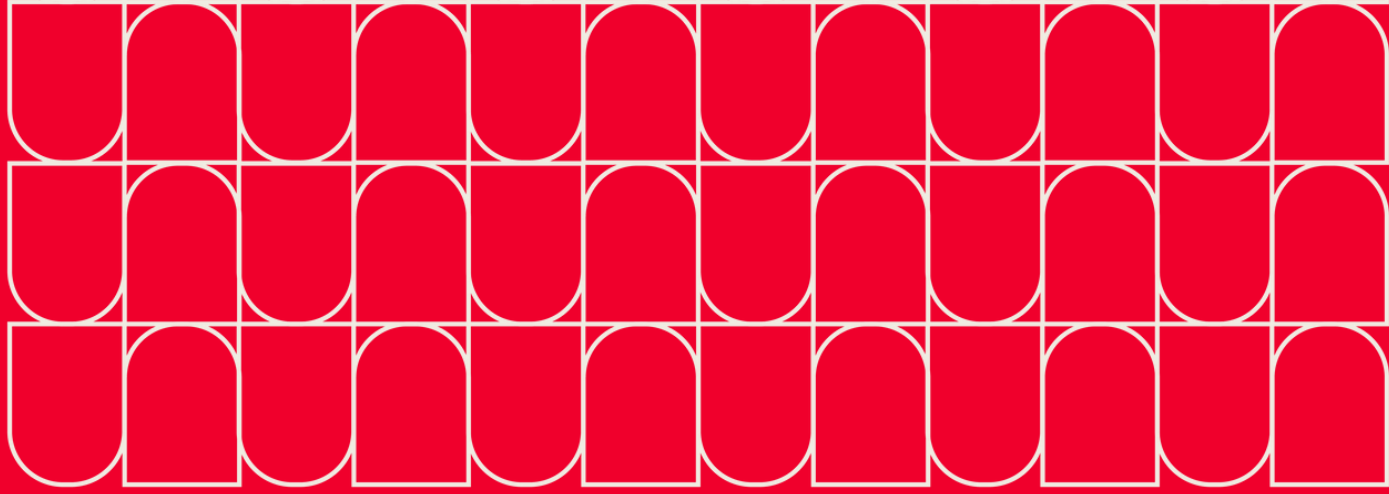
ESSCA

PARIS PARIS PARIS PARIS PARIS PARIS
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THE GLOBAL LEADERSHIP LAB:
CULTURE, FORESIGHT & INNOVATION
JUNE 15TH - JULY 3RD 2026

2026
SUMMER





Introduction to ESSCA

ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

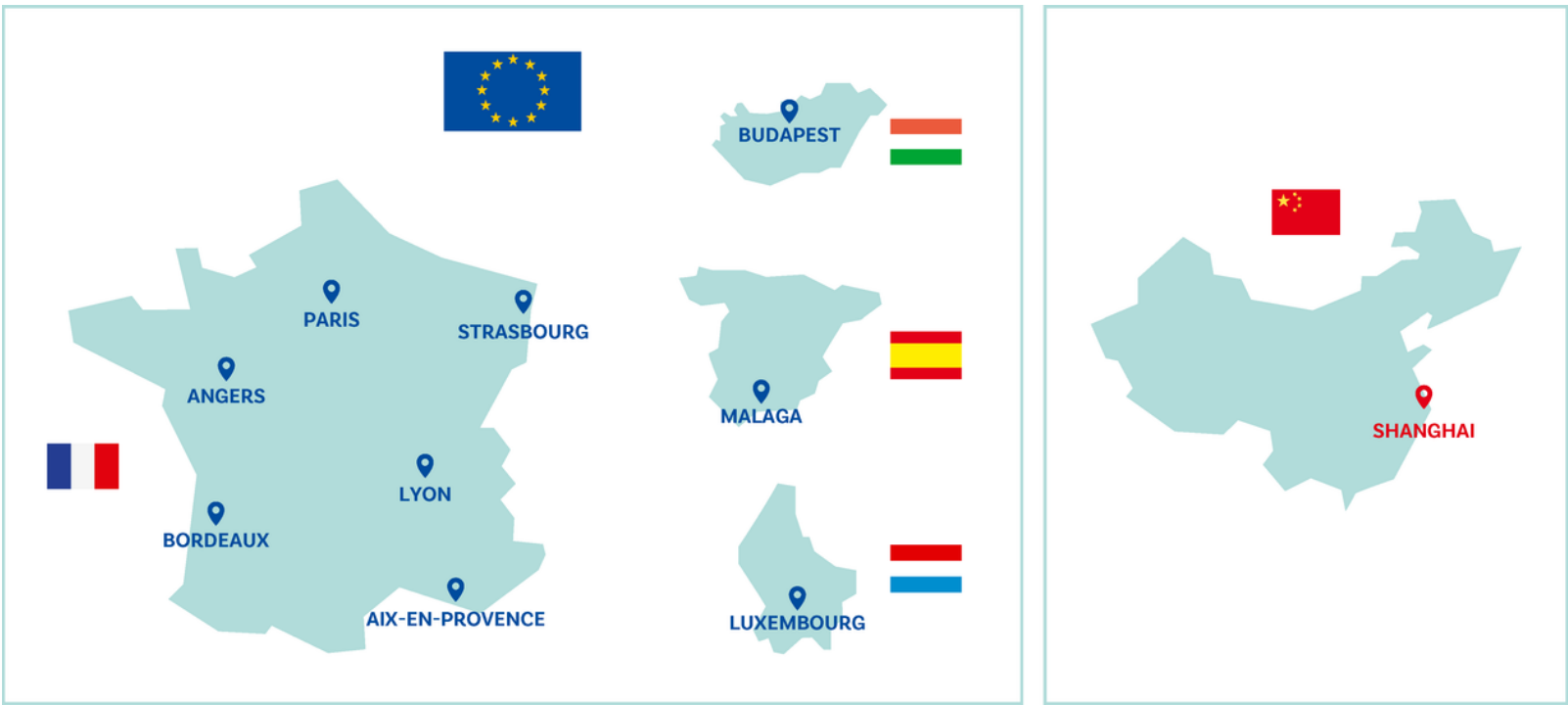
One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master's degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2025, ESSCA ranked 68th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 250 partners universities in 54 countries.
At present, the school works with some 3,000 companies.



ESSCA: Creating Futures

In the top 1% business schools worldwide



ESSCA key figures

Key Figures – 2025/2026



7 800

Students in undergraduate and lifelong learning programmes



3 000

Corporate partners



+ de 500

Staff and faculty



190

faculty



22 800

alumni

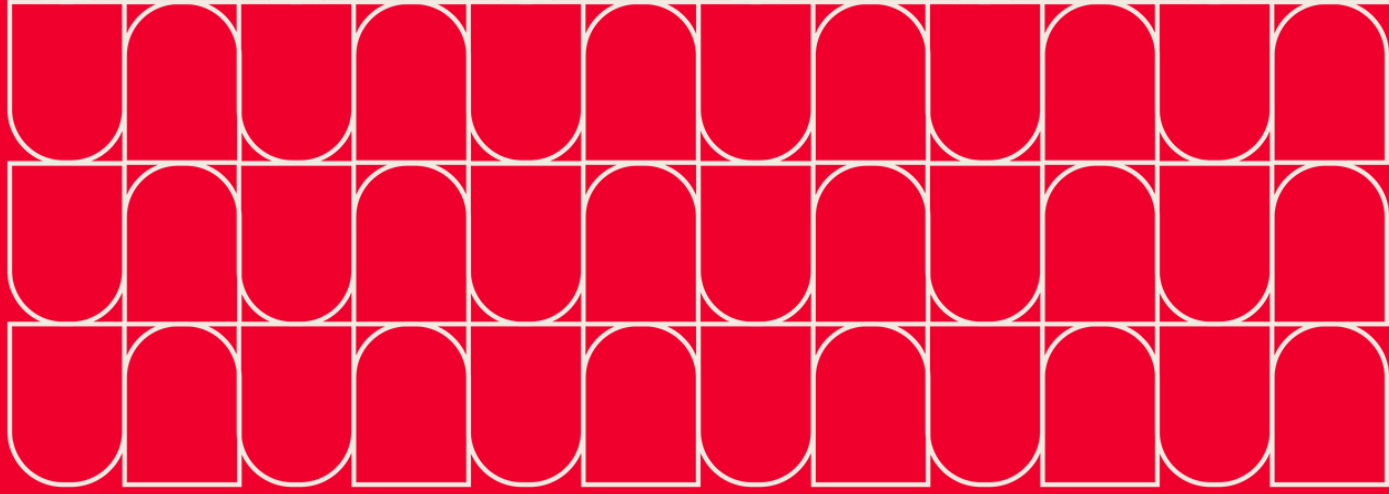


A network of partner universities in
54 countries



10

campuses



Presentation of the Programme

The Programme



- ▶ Intensive 3-week programme
- ▶ Entirely taught in English
- ▶ Open to undergraduate and postgraduate students
- ▶ Offers a multicultural learning environment which develops cross-cultural skills
- ▶ Provides a knowledge into the essential aspects of Cultural Intelligence and Strategic Foresight
- ▶ Includes field outdoor classes in Paris and company visits as well as cultural and social events
- ▶ 12 ECTS (6 per course) - 6 US credits
- ▶ 90h of study:
 - 72h of courses, including field trips
 - 18h of unsupervised work

Teachings

Cultural Intelligence: Leveraging our differences to unite us

6 ECTS: 36 hours face to face + 9 hours of unsupervised work

This course equips students to navigate multicultural environments by decoding implicit cultural cues and adapting communication styles. It fosters awareness of cultural differences and teaches strategies to turn them into strengths. Through fieldwork and interactive sessions, learners explore real-world cultural dynamics to enhance personal and professional interactions.

Field trips: Simulation Game, Local market, etc

Designing the Future_ Strategy and Foresight in Uncertain Times

6 ECTS: 36 hours face to face + 9 hours of unsupervised work

In a world where uncertainty, complexity, and ambiguity shape a leader's daily reality, how can they navigate these challenges to create positive impact in their businesses, communities, and society? We'll explore why leaders must challenge the status quo by examining iconic companies that failed due to lack of foresight. Through case studies of innovative Paris-based organizations, we'll analyze how they anticipate industry shifts and meet evolving user needs. Finally, we'll outline essential skills for advancing in an uncertain world, focusing on circular economy, regenerative design, and advanced technologies.

Field trips: Museum and company visits

Extra-curriculum



- ▶ Cultural visits
- ▶ Boat tour on the Seine
- ▶ Welcome event

Key dates

- ▶ Nomination: 1st of April
- ▶ Application deadline: 15th of April
- ▶ No refund after the 29th of April
- ▶ Accommodation checking-in date: 14th of June
- ▶ Programme starting date: 15th of June
- ▶ Programme ending date: 3rd of July
- ▶ Accommodation checking-out date: 4th of July
- ▶ After the application deadline, please check directly with us if there are still places available



Practical Information

Visa

For participants from non-European countries, a short-stay visa may be mandatory. Please ask your local study abroad advisor and/or local Embassy. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

Please send us a copy with your application and make sure your document is written either in French or English.

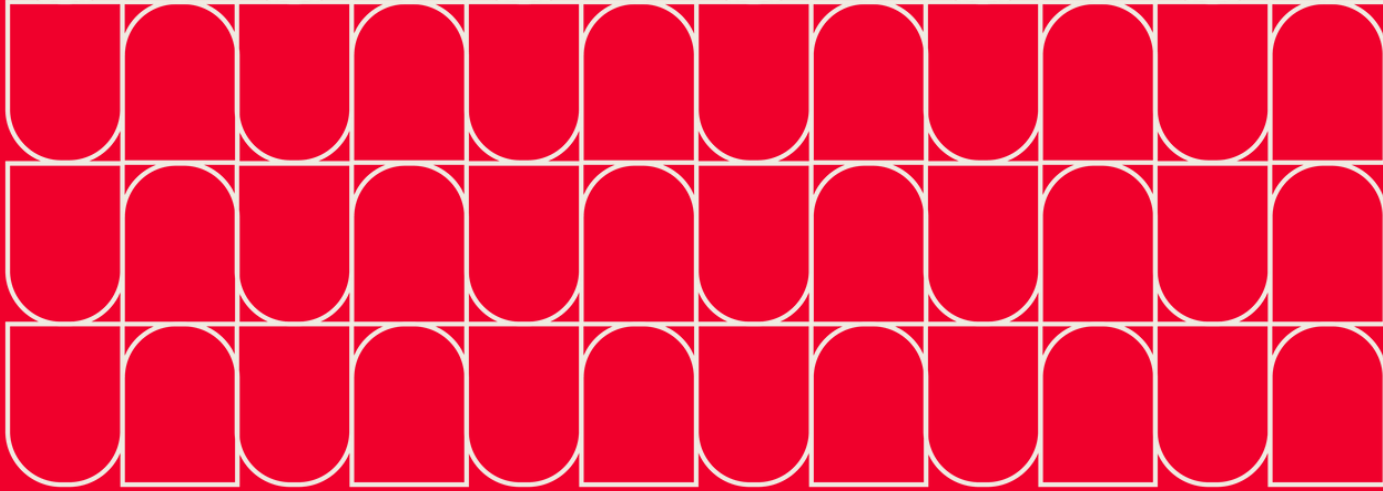
Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.

The Campus

- ▶ Only 30 minutes away from Paris City Center
- ▶ A vibrant, global setting to explore cultural diversity and strategic innovation in action
- ▶ A central hub to visit all of France and Europe, from Marseille to London or Berlin





Practical information

Accommodation



- ▶ Shared studio with twin beds
- ▶ or Single studio
- ▶ No breakfast but a “kitchenette” in your room
- ▶ 20 minutes walking form campus
- ▶ 2 accommodation options to choose from:
 - Twin occupancy (52 spots)
 - Single occupancy (only 8 spots)

Accommodation is included — choose between 52 twin rooms and 8 single rooms (premium rate). **Availability is limited and assigned on a first-come, first-served basis: once one option is full, only the other remains.** Don't wait to secure your spot!

Fees

	Normal fee	Exchange discounted fee*
Twin occupancy	3400€	2700€
Single occupancy	4950€	5420€

**To benefit from the exchange rate, you must be nominated by your home university*

Included

- ▶ Courses and course material
- ▶ Accommodation in twin same gender room or single occupancy room
- ▶ Welcome and farewell social events
- ▶ Cultural and field trips
- ▶ A 55€ non refundable administration fee

Not included

- ▶ Personal expenses
- ▶ Meals
- ▶ Transportation (local public and international)

Entry Requirements



- ▶ Students must have undertaken at least 1 year of undergraduate study at their home institution
- ▶ Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT)
- ▶ Space limited, waiting list possible
- ▶ Applications will be processed on a “first come, first served” basis, including nomination



ESSCA

SCHOOL OF
MANAGEMENT

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Gallo
92513 Boulogne-Billancourt

We look forward to seeing you!

Creating Futures



AACSB, AMBA, and EQUIS
accredited

Associate member
of UCO (Université Catholique
de l'Ouest)

Member of FESIC and
Conférence des Grandes
Ecoles

EESPIG certified



2026 SUMMER