



ESSCA



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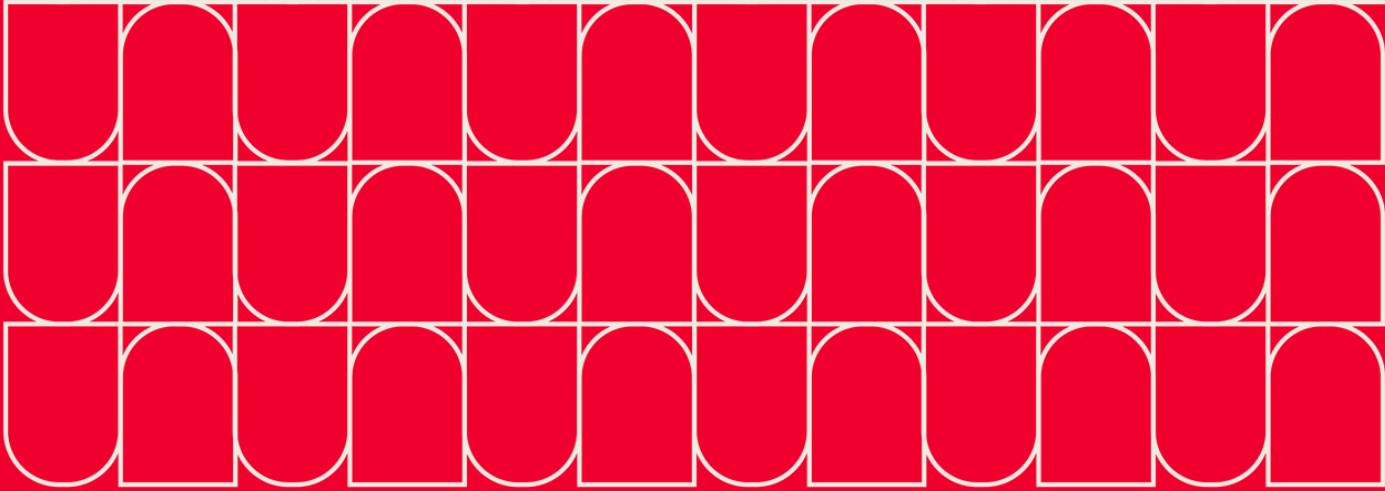
LUXURY BRANDING PARIS. EXPLORE A DYNAMIC WORLD

JUNE 15TH - JULY 3RD 2026

2026
SUMMER



AACSB
ACCREDITED



Introduction to ESSCA

ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

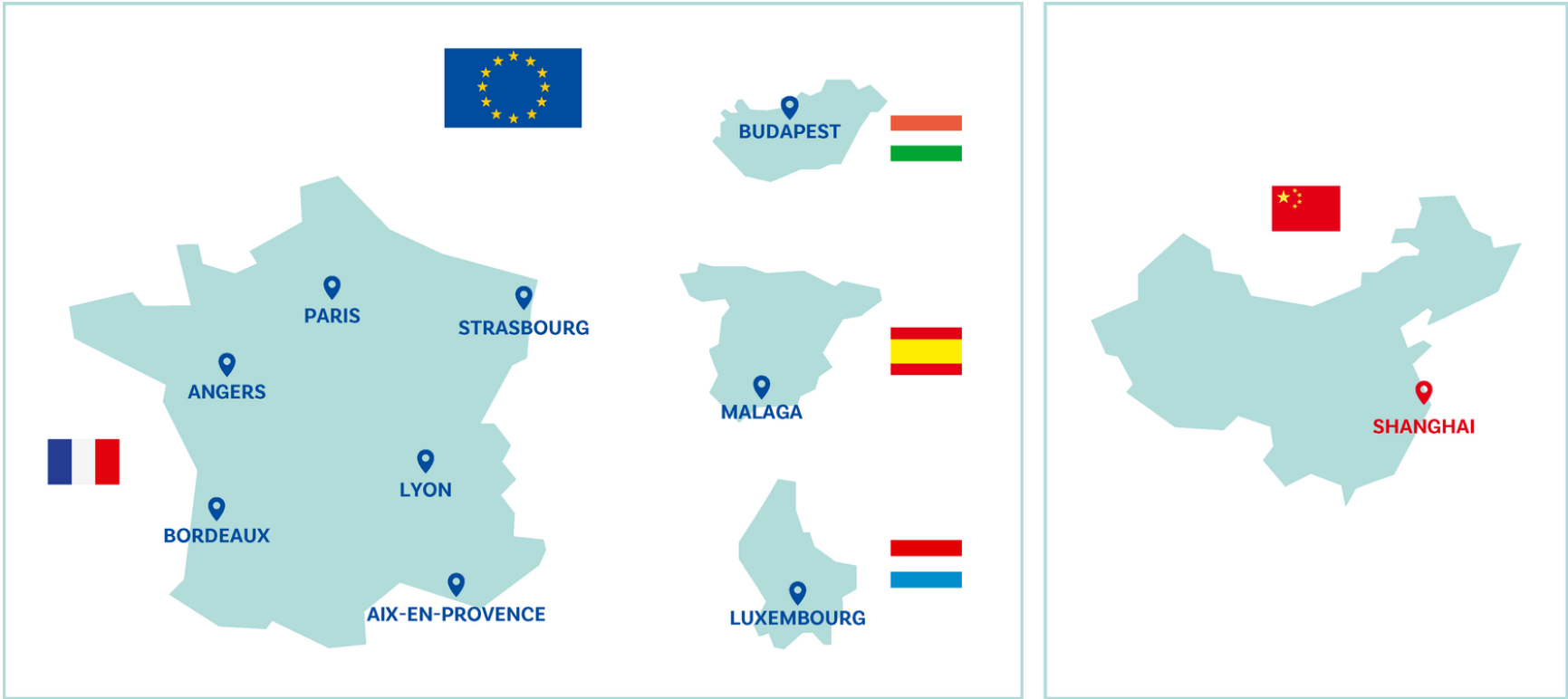
One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master’s degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2025, ESSCA ranked 68th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 250 partners universities in 54 countries.
At present, the school works with some 3,000 companies.



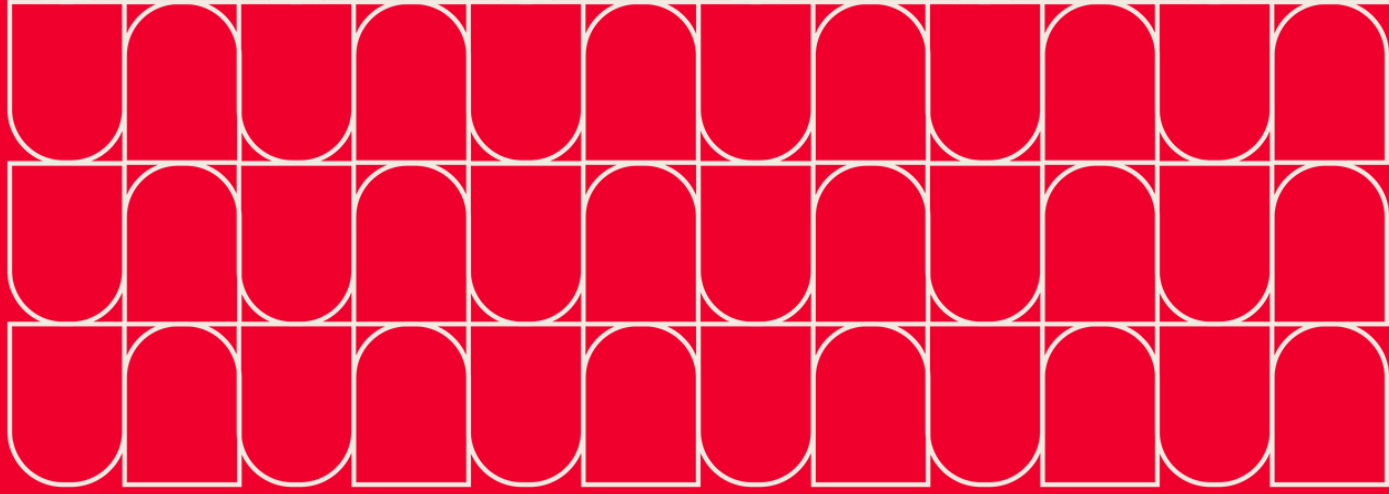
ESSCA: Creating Futures

In the top 1% business schools worldwide



ESSCA key figures





Presentation of the Programme

The Programme



- ▶ Intensive 3-week programme
- ▶ Entirely taught in English
- ▶ Open to undergraduate and postgraduate students
- ▶ Offers a multicultural learning environment which develops cross-cultural skills
- ▶ Provides a knowledge into the essential aspects of Luxury, Marketing and Creativity in Fashion
- ▶ Includes field trips to outstanding cultural sites, such as Yves Saint Laurent Museum and other industry-related visits as well as cultural and social events (boat tour, guided tour)
- ▶ 12 ECTS (6 per course) - 6 US credits
- ▶ 90h of study:
 - 72h of courses, including field trips
 - 18h of unsupervised work

Teachings

International Luxury Marketing

6 ECTS: 36 hours face to face + 9 hours of unsupervised work

The students who complete this course will have both a broad and in-depth overview of the French and international luxury industry. Emphasis on the course will be on the brands themselves, their design, marketing, retailing and sales notably, but not only on the French market.

Creativity and Sustainability in Fashion

6 ECTS: 36 hours face to face + 9 hours of unsupervised work

The course will analyze the methods of innovation in fashion's recent history. It will show how the new values of sustainability (environmental, social, and economical) have stimulated fashion designers to find new creative solutions. The questions of conception, production, marketing, and delivery of fashionable goods will be studied with proposals to improve their sustainability. Students will engage in case studies, including research and presentation of specific solutions that a particular fashion brand proposes to satisfy the criteria of sustainability in today's context.

Field trips: YSL Museum, Dior Museum, Champs-Élysées, Avenue Montaigne, local brands store, etc

Extra-curriculum



- ▶ Cultural visits
- ▶ Boat tour on the Seine
- ▶ Welcome & farewell events

Key dates

- ▶ Nomination: 1st of April
- ▶ Application deadline: 15th of April
- ▶ No refund after the 29th of April
- ▶ Accommodation checking-in date: 14th of June
- ▶ Programme starting date: 15th of June
- ▶ Programme ending date: 3rd of July
- ▶ Accommodation checking-out date: 4th of July
- ▶ After the application deadline, please check directly with us if there are still places available



Practical Information

Visa

For participants from non-European countries, a short-stay visa may be mandatory. Please ask your local study abroad advisor and/or local Embassy. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

Please send us a copy with your application and make sure your document is written either in French or English.

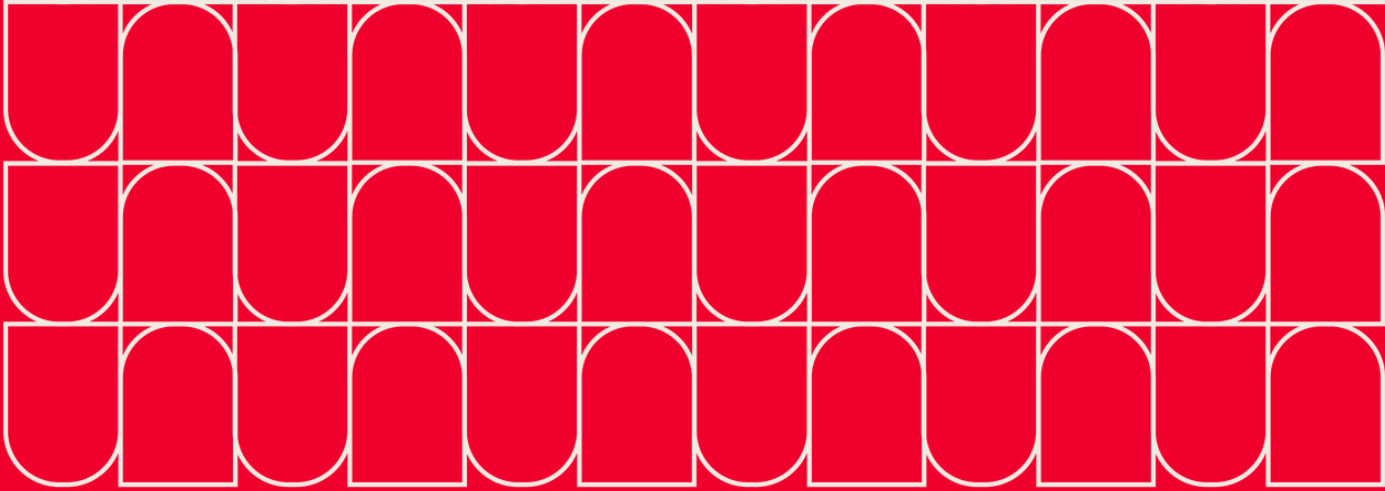
Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.

The Campus

- ▶ Only 20 minutes away from Paris City Center
- ▶ A worldwide luxury and fashion destination
- ▶ A central hub to visit all of France and Europe, from Marseille to London or Berlin





Practical information

Accommodation



- ▶ Shared studio with twin beds
- ▶ Single studio
- ▶ No breakfast but a “kitchenette” in your room
- ▶ 20 minutes walking form campus
- ▶ 2 accommodation options to choose from:
 - Twin occupancy (52 spots)
 - Single occupancy (only 8 spots)

Accommodation is included — choose between 52 twin rooms and 8 single rooms (premium rate). **Availability is limited and assigned on a first-come, first-served basis: once one option is full, only the other remains.** Don't wait to secure your spot!

Fees

	Normal fee	Exchange discounted fee*
Twin occupancy	3400€	2700€
Single occupancy	4950€	4250€

**To benefit from the exchange rate, you must be nominated by your home university*

Included

- ▶ Courses and course material
- ▶ Accommodation in twin same gender room or single occupancy room
- ▶ Welcome and farewell social events
- ▶ Cultural and field trips
- ▶ A 55€ non refundable administration fee

Not included

- ▶ Personal expenses
- ▶ Meals
- ▶ Transportation (local public and international)

Entry Requirements



- ▶ Students must have undertaken at least 1 year of undergraduate study at their home institution
- ▶ Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT)
- ▶ Space limited, waiting list possible
- ▶ Applications will be processed on a “first come, first served” basis, including nomination



ESSCA

SCHOOL OF
MANAGEMENT

Short-programs@essca.fr

ESSCA Paris
73 rue de Sevres
92513 Boulogne-Billancourt

We look forward to seeing you!

Creating Futures



AACSB, AMBA, and EQUIS
accredited

Associate member
of UCO (Université Catholique
de l'Ouest)

Member of FESIC and
Conférence des Grandes
Ecoles

EESPIG certified



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