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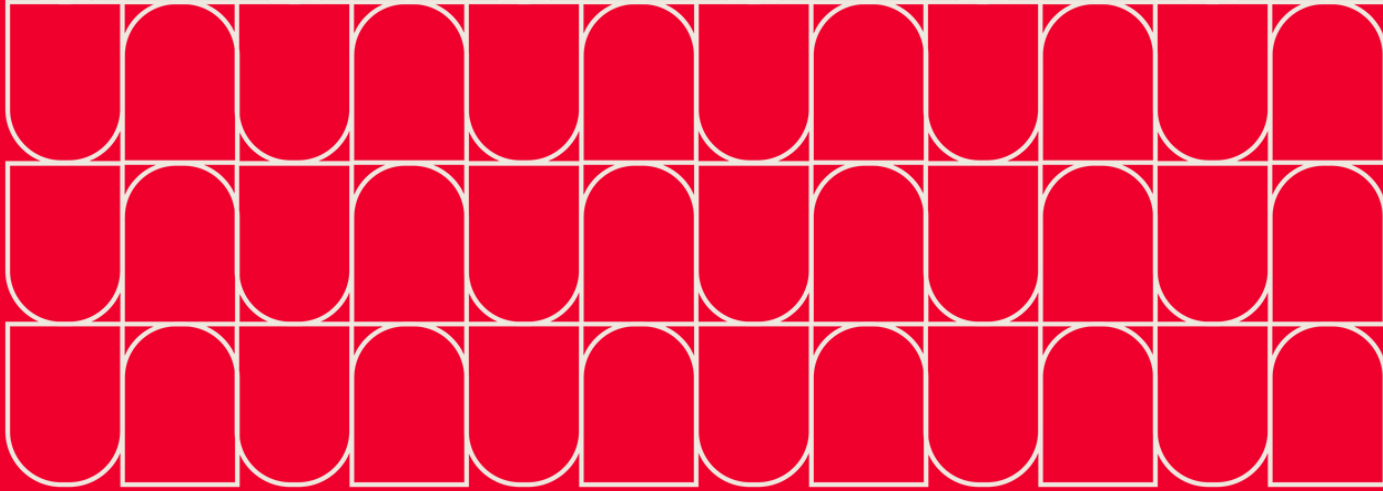


PREPARE YOURSELF TO MANAGE GLOBALLY

JUNE 16TH - JULY 4TH 2025

2025  
SUMMER





# Introduction to ESSCA

# ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master’s degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2023, ESSCA ranked 54th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 279 partners universities in 56 countries.  
At present, the school works with some 2,500 companies.



## ESSCA: Creating Futures

In the top 1% business schools worldwide



2 NEW LOCATIONS  
> Malaga in 2023  
> Luxembourg in 2023

## ESSCA key figures



Nearly  
**7,000**  
undergraduate, postgraduate  
& continuing education students



**18,000**  
alumni worldwide



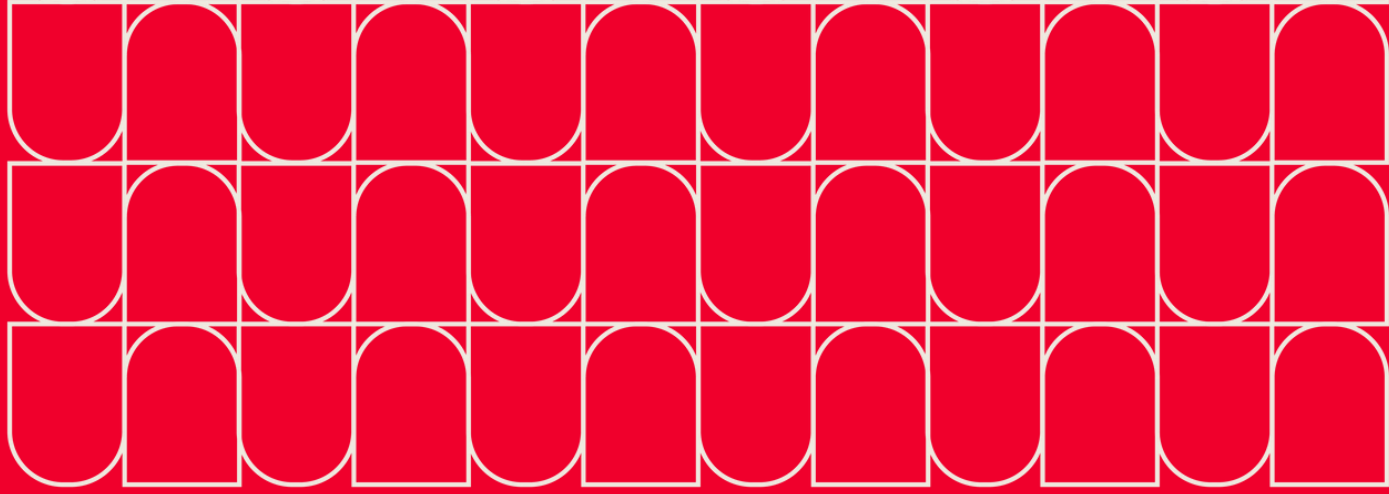
**2,500**  
corporate  
partners



A network of partner  
universities in  
**56**  
countries



**461**  
Full-time faculty members  
and members of staff



# Presentation of the Programme



# The Programme



- ▶ Intensive 3-week programme
- ▶ Entirely taught in English
- ▶ Open to undergraduate and postgraduate students
- ▶ Offers a multicultural learning environment which develops cross-cultural skills
- ▶ Provides a knowledge into the essential aspects of Global Management and Finance
- ▶ Includes field trips to outstanding cultural sites, company visits and industry-related visits as well as cultural and social events (boat tour, guided tour)
- ▶ 12 ECTS (6 per course) - 6 US credits
- ▶ 90h of study:
  - 72h of courses, including field trips
  - 18h of personal work

## Teachings

### Global Management

*6 ECTS: 36 hours face to face + 9 hours of personal work*

The course intends to onboard the students to the “state-of-art” in main drivers of the international business, with a focus in different global ecosystems. The participants will gain a comprehensive understanding in definition of international business strategies, ways of activating international operations and models to implement business projects in “non-natural” markets and how to deal in “cross-borders” activities understanding the differences per countries, and the effective leaderships in global operations. In addition, this course wants to highlight the diversity and cultural impacts, elements to be known by future international business leaders who want to developed their career in global markets.

### Global Markets and Stocks Valuation

*6 ECTS: 36 hours face to face + 9 hours of personal work*

This course provides an overview of Global Finance. Participants will gain a comprehensive understanding of how global finance operates, exploring key concepts such as international markets, stock exchanges, investment banking, currency exchange, derivatives, etc. This course will also provide guidance on international career opportunities in finance, helping you to navigate and succeed in the global financial landscape. Ideal for aspiring finance professionals eager to expand their knowledge and global perspective

**Field trips:** Company visits

## Extra-curriculum



- ▶ Cultural visits
- ▶ Boat tour of the Port of Malaga
- ▶ Hiking experience
- ▶ Welcome & farewell dinners



# Key dates

- ▶ Nomination: 1<sup>st</sup> of April
- ▶ Application deadline: 15th of April
- ▶ No refund after the 1st of May
- ▶ Accommodation checking-in date: 15th of June
- ▶ Programme starting date: 16th of June
- ▶ Programme ending date: 4th of July
- ▶ Accommodation checking-out date: 5th of July
- ▶ After the application deadline, please check directly with us if there are still places available



## Practical Information

### Visa

For participants from non-European countries, a student visa cannot be granted for Spain. Most students should however be able to apply for short-stay visa. Please ask your local study abroad advisor.

### International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

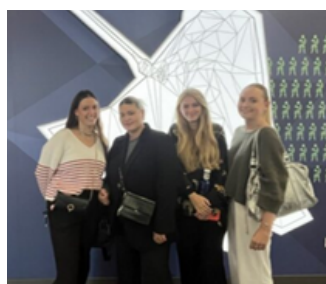
Please send us a copy with your application and make sure your document is written either in French or English.

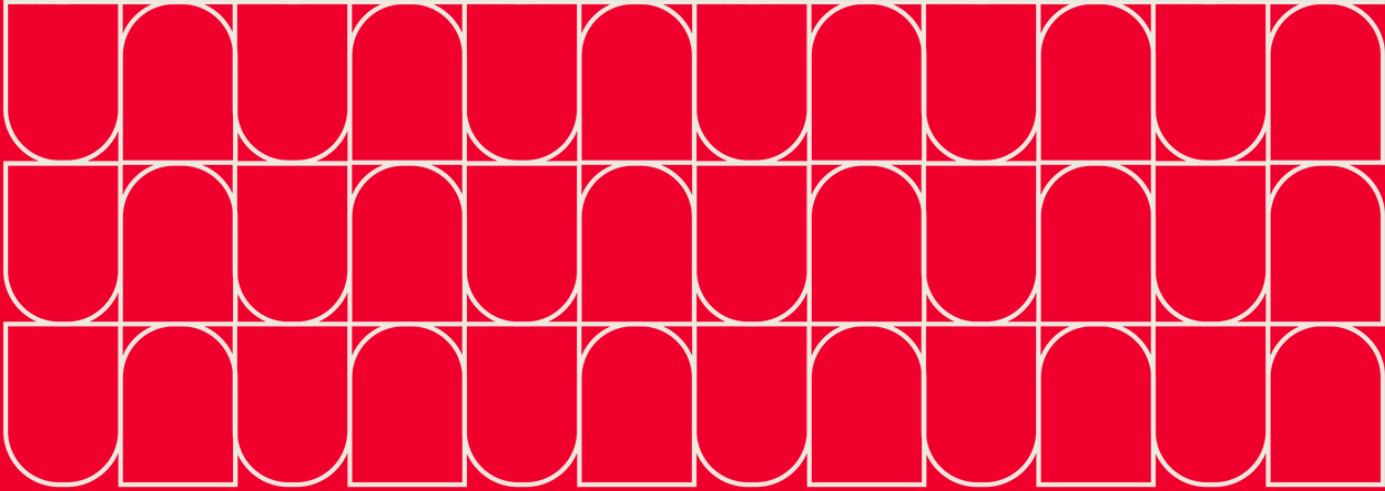
### Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.

## The Campus

- ▶ Courses will be delivered at your accommodation site
- ▶ Malaga is a thriving art scene with the Picasso Museum of the Center Pompidou
- ▶ An outdoor enthusiasts destination with a diverse range of activities, from hiking to water sports





# Practical information



# Accommodation



- ▶ Twin bed rooms
- ▶ Breakfast included
- ▶ Exclusive study room for ESSCA
- ▶ Central location
- ▶ Air conditioning

## Fees

Normal fee: EUR 2 500

Exchange discounted fee\*: EUR 1 800

### Included

- ▶ Courses and course material
- ▶ Accommodation in twin same gender room
- ▶ Welcome and farewell social events
- ▶ Breakfasts
- ▶ A 55€ non refundable administration fee

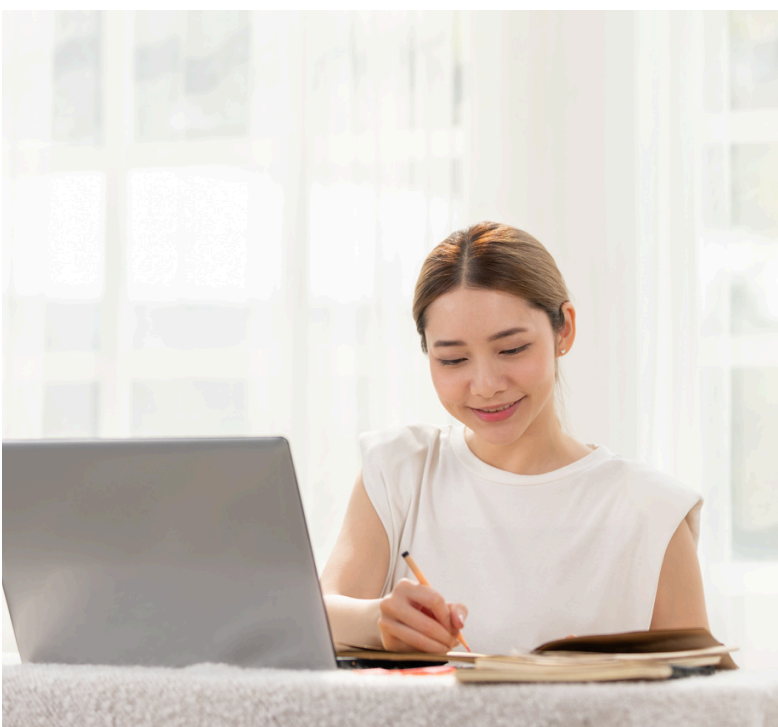
### Not included

- ▶ Personal expenses
- ▶ Meals except for the above-mentioned
- ▶ Public transportation



\*To benefit from the exchange rate, you must be nominated by your home university

## Entry Requirements



- ▶ Students must have undertaken at least 1 year of undergraduate study at their home institution
- ▶ Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT)
- ▶ Space limited, waiting list possible
- ▶ Applications will be processed on a “first come, first served” basis, including nomination





# ESSCA

SCHOOL OF  
MANAGEMENT

[Short-programs@essca.fr](mailto:Short-programs@essca.fr)  
[malaga@essca.fr](mailto:malaga@essca.fr)

**ESSCA Malaga**

# We look forward to seeing you!

## Creating Futures



AACSB, AMBA, and EQUIS  
accredited

Associate member  
of UCO (Université Catholique  
de l'Ouest)

Member of FESIC and  
Conférence des Grandes  
Ecoles

EESPIG certified



# 2025 SUMMER