



ESSCA

SCHOOL OF
MANAGEMENT

UNDERGRADUATE POSTGRADUATE PROGRAMMES PROGRAMMES PROGRAMS

FRANCE - CHINA - HUNGARY - LUXEMBOURG - SPAIN

MASTER IN MANAGEMENT
& MSc PROGRAMMES

NEXT INTAKE
SEPTEMBER
2025





MASTER IN MANAGEMENT

Build your expertise in two years

Acquire advanced management understanding and skills, and become a specialist in Management, Finance, or Marketing.

The Ideal Course for an All-Round Business Professional

Available across ESSCA's 8 vibrant campuses in France, this programme is taught in both English and French. Spanning two to three years, it combines rigorous academics with real-world experience through internships and projects. With new specialisations in Finance in Luxembourg and Audit Expertise in Budapest, ESSCA's MIM programme equips students with the skills and global perspective needed to lead with confidence and shape the future of business.

- > 2-year programme designed to enhance students' prospects for employment and career development. The MiM equips students with a broad range of advanced management understanding and skills during the first year before offering specialist modules in Management, Finance, or Marketing.
- > Learn alongside world-leading professors, whose research is changing the face of responsible business and management practice and apply your knowledge during your internship, which can be completed abroad or in France.

WHY THIS PROGRAMME?

- > Highly accessible for students with no previous business background
- > A broad range of specialist options designed to significantly enhance your development and career prospects in your field of interest
- > A triple crown programme that offers outstanding value



Campuses

FRANCE (Aix-en-Provence, Angers, Bordeaux, Lyon and Paris),
HUNGARY (Budapest), **LUXEMBOURG**, and **CHINA** (Shanghai)



Course Languages

ENGLISH or FRENCH



Next Intake

SEPTEMBER 2025



Duration

2 YEARS

NEW!

MIM fast track: One year in LYON

Career Perspectives

Graduates are primarily destined to positions of:

INTERNATIONAL BUSINESS

Export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.

ENTREPRENEURSHIP

Involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.

FINANCE

Consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.

MARKETING

Key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.

Double Degree Qualification MiM + MSc

Join our 2.5-years Double Diploma Master in Management and MSc of your choice, getting a double qualification studying only an extra semester. Don't hesitate to reach out for more information about this fast-track option.

And to further enhance the international value of your degree and maximize your experience, consider pursuing a **Triple Degree** through IBSA.



Testimonials



“Studying at three distinct ESSCA campuses—Angers, Budapest, and Shanghai—has been an incredible journey, each offering unique experiences that broadened my global perspective. The connections I made at ESSCA led to an internship with Chery Automobile in China, a pivotal step in shaping my career. Joining ESSCA was the best decision I've ever made, and I strongly encourage you to embark on this transformative journey.”



“My experience at ESSCA was exceptional. Spending a year at the Budapest campus was a highlight, with local teachers delivering international modules that enriched my learning. The positive international atmosphere combined with a close-knit, family-like community made my time at ESSCA unforgettable.”



MSc PROGRAMMES

The Future is Yours

Gain the expertise to lead with purpose, drive social impact, and navigate the challenges of tomorrow's rapidly evolving digital world.

Sustainable Management & Social Impact

A comprehensive programme to design, implement and assess sustainable policies in ESG reporting



Campus
PARIS



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

Course Structure

SEMESTER 1

- > ESG policies, Laws and Regulations
- > Sustainability and Global Challenges
- > Climate Change, Resource Management and Corporate Governance
- > Social Innovation and Transformation
- > Sustainable Operations Management
- > Technology and Innovation Management
- > Research Methods for Thesis

SEMESTER 2

- > Natural Resources and Energy Management
- > Resilient and Sustainable Cities and Regions
- > Sustainable Entrepreneurship in Practice (Digital & Sustainability)
- > ESG Impact Assessment and Reporting
- > Ecological Economics
- > AI and Machine Learning

WHY THIS PROGRAMME?

- > One of the first comprehensive programmes that include both management of sustainable policies and impact assessment
- > The impact assessment part anticipates future trends of new norms requiring the monitoring and assessment of policy impact in ESG Reporting
- > Graduates will have the skills required to design, implement and assess sustainable policy impact, thus covering the entire process of sustainable strategy deployment for an organisation
- > A unique combination of technical and managerial skills in sustainability that employers actively seek in the job market

CAREER PERSPECTIVES

- > ESG Analyst
- > ESG Reporting
- > CSR Manager
- > Environmental Management and Consultancy
- > NGOs
- > Sustainable Marketing
- > Sustainable Product Manager



DISCOVER MORE WITH
Brunna LELLIS ALCANTARA,
programme Coordinator



Management of Artificial Intelligence

Advanced MSc degree to sharpen your strategic and technical skills for managing AI in organizations, preparing you for success in a world where humans and AI coexist



Campus
PARIS



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

WHY THIS PROGRAMME?

- > Unique combination of technical (data-driven) and soft skills to thrive in a world of AI
- > The programme is among the few in Europe to place AI at the core of the curriculum, meaning that you will master this technology across all business sectors
- > Hands-on activities in all courses so you can practice AI in real contexts
- > Learning expedition in top AI events and workshop abroad

Course Structure

SEMESTER 1

- > Introduction to Python
- > Data Science for Management
- > Statistical and Econometric Models
- > Data Analytics and Visualisation
- > Technology and Innovation Management
- > Knowledge Management
- > Research Methods for Thesis
- > AI and Machine Learning

SEMESTER 2

- > Entrepreneurship in Practice (Digital & Sustainability)
- > AI and Digital Transformation
- > Law and Ethics in AI and Data Management
- > Sustainability and Global Challenges
- > Robotics and Automation

CAREER PERSPECTIVES

- > Management Consulting
- > Digital Transformation
- > Data Analyst
- > Chief Digital Officer
- > Chief AI Officer
- > Product Owner
- > Marketing Analyst
- > Business Analytics



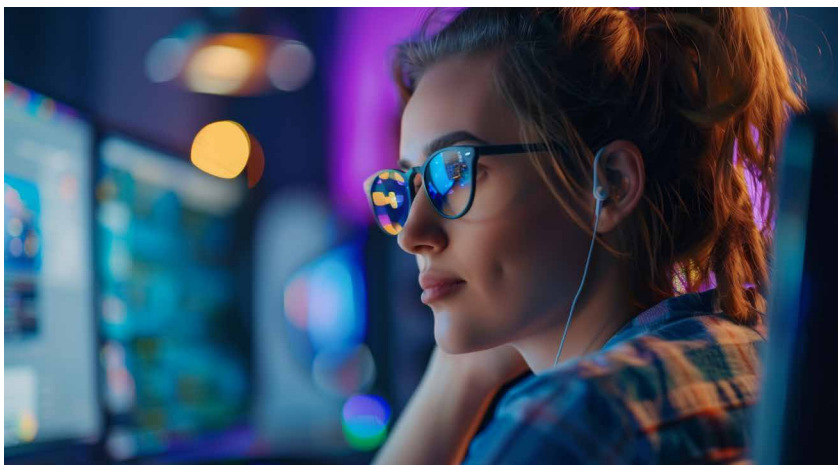
Dr Yann TRUONG

Programme Director

“ESSCA’s MSc in Management Artificial Intelligence is your strategic advantage in the AI sector. We combine data-driven skills with essential soft skills, preparing you to excel in a fast-evolving business world. As demand for AI professionals rises, our industry partnerships unlock valuable networking and career opportunities. At ESSCA, we equip you not just for a job, but to achieve your career goals and thrive in the dynamic field of AI.”



INTERVIEW



A WORLD
WHERE
HUMANS AND
AI COEXIST

MSc PROGRAMMES

Rule the World

Harness cutting-edge knowledge to set new standards for business success and confidently influence tomorrow's future.

Global Business Management

Become a Global Business Manager



Campus
PARIS



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

Course Structure

SEMESTER 1

- > Multinational Financial Management
- > Global Strategic Analysis
- > Human Resource Management in the Global Environment
- > Business Analytics
- > Global Marketing Strategies
- > Introduction to Challenges of Risk Management

SEMESTER 2

- > Ethics, Equity, and Economy: Sustainable Governance and Business Practices
- > Creative Dynamics and Agile Methodologies: Transforming Global Business and Innovation
- > The Digital Revolution: Managing Risk in the Age of AI, Blockchain, and Cybersecurity
- > Mastering Data Intelligence: Navigating from Big Data to Predictive Business Insights
- > International Trade in the Geopolitical Arena: Strategies, Regulations, and Global Economic Trends
- > Global Supply Chain Resilience: Balancing Risk, Ethics, and Sustainability

WHY THIS PROGRAMME?

- > Develop a the 360-degree vision for a career as an international business manager whether you have previous business experience or not
- > Become a responsible and innovative leader, developing the problem-solving skills to lead teams on global projects
- > Engage with business and collaborate with students in a diverse and multicultural learning environment
- > Benefit from multiple learning experiences: masterclasses, guest speakers, conferences, optional business trips

CAREER PERSPECTIVES

- > Risk Management Analyst
- > Global Business Strategy Advisor
- > Business Analytics Specialist
- > Supply Chain Manager
- > Global Operations Manager

**Get a double degree with the IBSA alliance:
3 terms, 3 different paths!**

TERM 1: Core modules at an ESSCA campus of your choice
TERM 2: Specialisation of your choice from partner schools
TERM 3: Thesis in your field of specialisation



DISCOVER MORE WITH
Dr Maik HUETTINGER, programme Director

Finance & Data Analytics

Master the future of Finance through expertise in Data Analytics



Campus
PARIS



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

Course Structure

SEMESTER 1

- > Introduction to Python
- > Advanced Python
- > Data Science for Finance
- > AI and Machine Learning
- > Corporate Finance
- > Law and Ethics in AI and Data Management
- > Research Methods for Thesis

SEMESTER 2

- > Sustainability and Global Challenges
- > Financial Market
- > Financial Modeling
- > Investment Banking
- > ESG Investment
- > Financial Risk Management
- > Fintech
- > M&A and Private Equity

WHY THIS PROGRAMME?

- > Combine Finance and Data Analytics for a comprehensive learning experience
- > Master Python and other Data Analytics tools for tech-centric finance roles
- > Learning expedition in a world-renowned financial center: workshops in Luxembourg as one of the top financial centres in Europe
- > Major certifications fully recognized by employers
- > Expand career prospects in investment banking and corporate finance

CAREER PERSPECTIVES

- > Asset Manager
- > Risk Manager
- > Credit Analysis
- > Portfolio Manager
- > Data Analyst for Fintech
- > M&A
- > Private Equity



DISCOVER MORE WITH
Dr Firas BATNINI, programme Director

Wealth Management & Private Banking

Devenez un acteur de l'ingénierie patrimoniale de demain



Campus
LYON



Langue
FRANÇAIS



Durée
12 MOIS
Stage de 4 à 6 mois

Programme

SEMESTRE 1

- > Global Challenges Business
- > ESG Investment
- > Organisation et gestion patrimoniale
- > Techniques de gestion du patrimoine privé
- > Field Study Trip Experiential Learning
- > Data Analysis for Managers

SEMESTRE 2

- > Business challenges: projet d'ingénierie patrimoniale à 360°
- > Business Owner Financial Approach
- > Marketing personnel et éthique professionnelle en gestion de patrimoine
- > Approche patrimoniale du chef d'entreprise et des sociétés
- > Préparation à l'exercice du métier dans un contexte international

POURQUOI CE PROGRAMME ?

- > Un apprentissage du conseil patrimonial à 360° pour développer son employabilité dans un environnement interprofessionnel
- > Une approche unique de la construction de carrière internationale, intégrant dans le programme deux certifications luxembourgeoises reconnues, et un voyage immersif au Luxembourg avec Networking et job datings
- > Une dimension partenariale et une offre de réseaux professionnels pour les diplômés, parmi les plus larges existantes sur le marché des formations supérieures dans la spécialité de gestion de fortune et de patrimoine

MÉTIER VISÉS

- > Conseiller en gestion du patrimoine en banque privée, dans des entreprises du chiffre et du droit ou en indépendant
- > Dirigeant d'un cabinet de gestion de patrimoine indépendant
- > Banquier privé
- > Responsable de pôle patrimonial dans des entreprises du chiffre et du droit (en cabinet d'avocat, en étude de notaire ou en cabinet d'expertise comptable)
- > Ingénieur patrimonial
- > Responsable prescription
- > Animateur réseau CGP



+ D'INFOS AVEC
Dr Damien LAMOTHE,
Responsable du programme



MSc PROGRAMMES

Inside the Business of Luxury

Master the art of luxury management and marketing with our one-of-a-kind programme, designed to redefine excellence and shape the future of prestigious brands.

EU-Asia Digital Marketing & Business

The Eye-Opener to European and Asian Marketplaces



Double Degree

MSc by ESSCA + Specialized MBA by EFAP



Campus
SHANGHAI



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

WHY THIS PROGRAMME?

- > A pioneering double degree programme delivered by 2 world-leading French schools
- > Gain unique insights and develop expertise in the fast-evolving Asian and emerging European digital markets
- > Develop a unique and deep understanding of contemporary business challenges to stand out on the global job market!

Course Structure

4 categories of courses:

1) Courses relating to European digital business

- > Digital Business and Transformation In Europe
- > Digital Marketing in Europe - 1
- > Digital Marketing in Europe - 2

2) Courses relating to China's digital business

- > Digital Business Development in China
- > Digital Transformation in China
- > Digital Marketing in China

3) Courses relating to management

- > Global-digital Entrepreneurship
- > Digital-manager's-tools-personal-branding
- > Final master thesis - Internship

4) Courses relating to practices

- > Digital-business-cases
- > Digital Award Competition
- > Junior Consultancy Project

Chinese language courses are also provided.

CAREER PERSPECTIVES

- > International Project Manager
- > Digital Marketing & Communication Manager
- > International Business Developer
- > Area Manager, especially in charge of European and Asian markets
- > Consultant in Digital Communication

International Luxury Management

Advanced MSc degree in luxury brand management that integrates global and innovative strategies of prestigious companies



Campus
PARIS



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

Course Structure

- | SEMESTER 1 | SEMESTER 2 |
|---|---|
| <ul style="list-style-type: none"> > Luxury Brand Management > Luxury Corporate Strategies > Managing Teams in Environment > International Markets and Consumers > Marketing Innovation > Research Methods for Thesis | <ul style="list-style-type: none"> > Luxury Digital Strategies > Luxury Communication Strategies > Luxury CSR and Sustainability > Luxury Retail and Supply Chain Management > Company based Projects |

WHY THIS PROGRAMME?

- > A programme embedded in the Paris luxury ecosystem yet internationally driven
- > A wide network of alumni working in the luxury industries in large groups and startups
- > A three-month company project provides a hands-on experience to apply knowledge of strategic marketing and tactics
- > In-store visits guided by managers of major brands
- > Sustainability driven projects help become responsible and ethical managers
- > One to one supervision and master thesis increase employability

CAREER PERSPECTIVES

- > Brand Manager
- > Social Media and Content Manager
- > Product Manager
- > Buyer or retail merchandiser
- > International sales manager (US EU Asia Pacific and EMEA)
- > CRM Manager
- > Store Manager
- > Communication Manager
- > Events Manager
- > Digital Marketing



DISCOVER MORE WITH
Dr Sabine ICHIKAWA, programme Director

EU-Asia Luxury Marketing

The Course for Executives in Modern Living and Cultures



Campus
PARIS and SHANGHAI



Course Language
ENGLISH



Duration
12 MONTHS
+ 4-6 month internship

Course Structure

- | SEMESTER 1 | SEMESTER 2 |
|--|--|
| <p>Courses in both schools in France (250 hours)</p> <ul style="list-style-type: none"> > Luxury Introduction > Luxury Advertising and Communication > Luxury Brand Management > Business Toolbox > Chinese Language | <p>Courses in ESSCA Shanghai (250 hours)</p> <ul style="list-style-type: none"> > Doing Business in Asia > Luxury Retail and Supply Chain > Company Project > Digital Luxury Strategies > Luxury Public Relation |



Double Degree
MSc by ESSCA + Specialized MBA by EFAP

WHY THIS PROGRAMME?

- > Live, study and work in the heart of the world's biggest luxury market
- > Master the creative and managerial skills sought after by world leading global luxury companies
- > A programme co-created by 2 pioneering institutions, that offers outstanding value

CAREER PERSPECTIVES

- > Product Manager
- > Category Manager
- > Retail Manager
- > Store Manager
- > Merchandising Manager
- > In-store Training Manager
- > Duty-free Manager
- > International Sales Manager
- > Local/Regional Direct Marketing Manager
- > Brand Marketing Specialist
- > Marketing and Communication Manager

INTERNATIONAL LEARNING ENVIRONMENT

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 21,500 alumni present world-wide. ESSCA counts 7,000 students on our campuses, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campus through our International Welcome Desk.



ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.



Rankings

1st

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (*Le Parisien Étudiant*, May 2024)

World TOP 100

Financial Times Master in Management Rankings 2024

International Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



DEVELOP YOUR EMPLOYABILITY

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace.

A Successful Career



Recruited in less than 3 months



Feel that their job is in line with their career plans



Joined the company they wanted to work for

First Graduate Job Survey 2024

Dynamic Networks


21,500
Alumni


2,500
Partner companies

How to Apply?

Master in Management

ENTRY REQUIREMENTS

- > A 3-year undergraduate degree (or 180 ECTS)
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

1. Online registration (application fee: €100)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is **June 30, 2025**

TUITION FEES 2025-2026

€14,500 per year
Different types of scholarships available for international students.

Masters of Science

ENTRY REQUIREMENTS

- > A 4-year undergraduate degree (or 240 ECTS)
- > OR a 3-year undergraduate degree (or 180 ECTS) with a minimum of 3 years of relevant professional experience
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

1. Online registration (application fee: €100)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is **June 30, 2025**

TUITION FEES 2025-2026

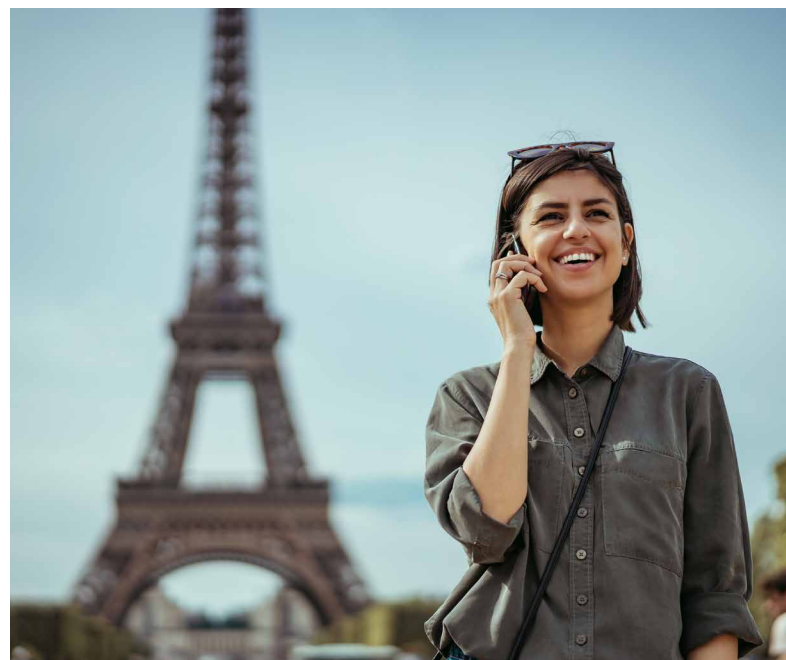
€18,400 per year
Different types of scholarships available for international students.

Double Degree Qualification: MiM + MSc

Participants who hold a 3-year undergraduate degree with less than 3 years of professional experience are welcome to apply for our Double Degree in Master in Management and MSc of their choice (except for the MSc in Global Business Management). This track allows students to gain the extra credits, knowledge and skills required to join our MSc programmes. Students choosing this option will follow an accelerated programme of study leading to a double degree qualification in 2.5 years.

TUITION FEES 2025-2026

€14,500 per year



ESSCA Scholarships and Financial Support

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

APPLY NOW

essca.eu/en





GRADUATE POSTGRADUATE POST AMMES PROGRAMMES PROGRA

Creating futures

Discover more: essca.eu/en
international.admissions@essca.fr



**AACSB, AMBA,
and EQUIS
accredited**

Associate member
of UCO (Université
Catholique de l'Ouest)

Member of FESIC
and Conférence
des Grandes Ecoles

**EESPIG
certified**