



ESSCA

SCHOOL OF
MANAGEMENT

GRADUATE UNDERGRADUATE UN AMMES PROGRAMMES PROGRA

FRANCE - CHINA - HUNGARY - LUXEMBOURG - SPAIN



**BACHELOR IN INTERNATIONAL MANAGEMENT
& GRANDE ECOLE PROGRAMME**

**NEXT INTAKE
SEPTEMBER
2025**





Welcome to your Future

ESSCA is a global triple-crown Business School. We are future creators, empowering and inspiring for ethically-minded students to express their talent. ESSCA is where responsible leaders develop the critical and creative thinking skills to excel in some of the most dynamic sectors of modern-day business.

Why Choose ESSCA?

Great things happen at ESSCA: our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

Pioneering courses with expert input: at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

As part of the ESSCA ODYSSÉE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.

10 Campuses for International Studies



DISCOVER MORE



Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



Rankings

1st

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (*Le Parisien Étudiant*, May 2024)

World TOP100

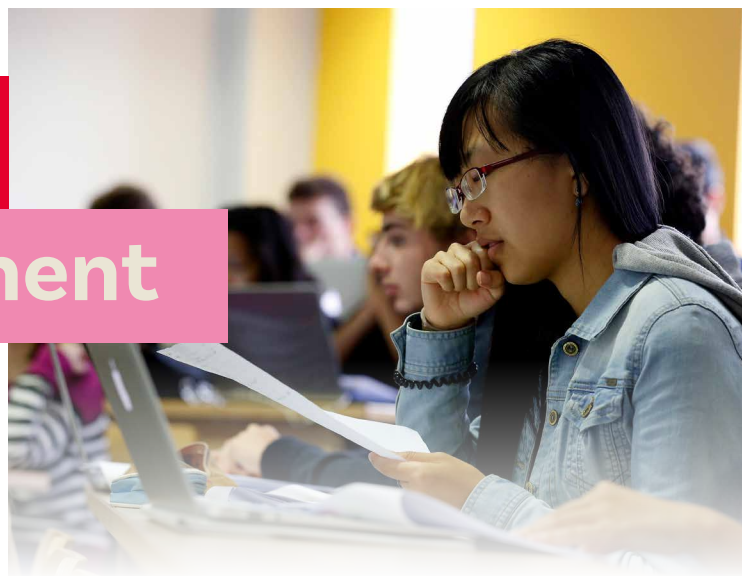
Financial Times Master in Management Rankings 2024



Award-winning teaching innovations
ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.

International Learning Environment

ESSCA delivers a unique, comprehensive training on current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.



Join a Vibrant Community that Cares

Our dynamic community, made up of nearly 7,000 students and 21,500 alumni around the globe, offers strong support for international students, guiding them from pre-arrival through their entire campus experience

ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.



Student Life

At ESSCA, student clubs and societies are integral to your learning experience. With over 70 options, you'll develop key skills like teamwork, leadership, and project management while engaging with a vibrant community.

International students, in particular, are encouraged to get involved, gaining experiences that boost both personal growth and employability. Our programmes prepare you to stand out globally, equipping you to become a leader and make a lasting impact.



DISCOVER MORE

Become Market Ready and Future Proof

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

Dynamic Networks

21,500
ALUMNI

2,500
PARTNER COMPANIES



Bachelor in International Management

Study in up to 3 countries in 3 years.



Bachelor programme (undergraduate level) accredited by the French Ministry of Higher Education, Research, and Innovation.

The Key to International Business Opportunities

The international element of the Bachelor is central, helping you develop your ability to operate across cultural boundaries and embrace different perspectives. Our personal development and tutoring programme will also ensure you fully develop your talent and potential, and help guide your future professional development or choice of further study on generalist or specialist postgraduate programmes.

In the 2nd year of the programme, all students are offered the choice of spending a semester abroad at one of our 54 partner institutions around the world, studying at ESSCA's Budapest, Malaga or Shanghai campuses, or gaining management-related international work experience during a 6-month industry placement.

Study at 9 Inspiring Locations

Prepare for your international business future in Aix-en-Provence, Angers, Bordeaux, Lyon, Budapest, Malaga, Paris and Shanghai and Strasbourg.

We offer BIM students the choice of 9 exciting campus locations.



DISCOVER MORE

Programme

The curriculum is designed to equip students with a powerful set of key competencies, plus transferable interpersonal and leadership skills that are instantly noticed by employers on the international job market.

The programme focuses on preparing students for operational management positions in international business environments.

1 st YEAR MASTER THE FUNDAMENTALS AND OPEN UP TO A RANGE OF SPECIALISATIONS	
SEMESTER 1	SEMESTER 2
<ul style="list-style-type: none"> > Management Science and Foreign Language Courses > Elective Courses > Business Game 1 > International week Bachelor 	Internship

2 nd YEAR DEVELOP AN INTERNATIONAL DIMENSION AND OPEN UP FURTHER TO SPECIALISATIONS	
SEMESTER 3	SEMESTER 4
<ul style="list-style-type: none"> > Management Science and Foreign Language Courses > Elective Courses > Business Game 2 	International academic semester or internship abroad
Optional: full year on the Budapest campus	

3 rd YEAR ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION	
SEMESTER 5	SEMESTER 6
<ul style="list-style-type: none"> > Choice of specialisation > Business Game 3 > Introduction to research 	Internship (4 to 6 months) or entrepreneurial semester
Professional thesis or business report	

Action-centred Learning

Courses are delivered by a team of leading academics and experienced business managers. They provide students with practical tools and key insights into how to operate in dynamic and fast-changing international markets.

Selected course examples:

- > Operational Project Management
- > Multimedia Communication Project
- > Ethics Workshop, Corporate Social Responsibility and Sustainable Development
- > Business Communication and Cross-cultural Management
- > Strategic Practices



In the 3rd year, which specialisations?

IN ENGLISH

> International Business Development

IN FRENCH

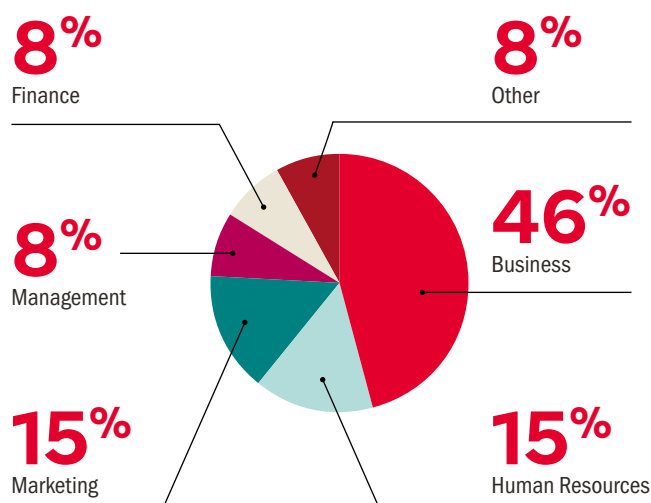
> Entrepreneurship and Innovation

Invest in your Success, and Create the Future of your Dreams

Our worldwide reputation as a triple crown business school, and our focus on preparing students for immediate employment opportunities on the international employment market, means that ESSCA's BIM programme is widely considered to be a worthwhile investment by students and parents alike.

The Bachelor in International Management programme prepares students for highly sought-after career opportunities in the following positions: sales representative, sector manager, product manager, category manager, marketing research manager, key account manager, export sales manager, international buyer, export marketing manager, international business manager.

ESSCA graduates find jobs in:

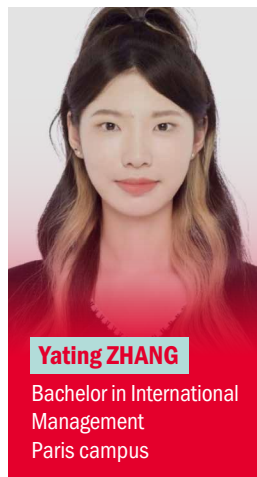


APPLY NOW

essca.eu/en



Student Feedback



Yating ZHANG

Bachelor in International Management
Paris campus

“From the first week of integration to now, I have learned so much. How to work with my classmates to make projects, presentations, and I have also made a lot of French friends which helps me understand the culture better. There are a lot of student clubs and entertainment activities at

ESSCA, and the communication is very friendly with helping me to solve problems and offering information about life in France. Even though I am a Chinese international student with a language barrier, I am still able to have a great experience at ESSCA. It's really nice!”

How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Bachelor in International Management programme we require your completed online application form, your secondary school qualification (if already obtained) and official academic transcripts for the last 2 years of secondary education, official proof of your English language proficiency (B2 level minimum), your CV, a covering letter, and proof of payment of the application fee. Pre-selected candidates will be invited to attend an online interview before offers are made.

ESSCA Scholarships and Financial Support

Tuition fees 2025-2026: €10,800 per year

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

Grande Ecole

Programme

You have everything to succeed!

Prepare for the real world of business, receiving a solid grounding in diverse aspects of management and developing an essential understanding of modern organisations.

Our integrated Grande Ecole programme offers Secondary School leavers a 5-year learning journey that will prepare you for the real world of business.

The Grande Ecole programme is designed to encourage you to progressively take responsibility for creating your own future, but with all the support you need to make the most of your time at ESSCA. Along the way, you'll benefit from learning alongside world-leading professors, whose research is changing the face of responsible business and management practice. Backed by our personal development programme, we'll give you opportunities to put your knowledge from the cutting edge to good use during 4 mandatory internships carried out either in France or overseas. You'll also be encouraged to take your intercultural skills to new heights with periods spent at one of our international campuses, or through study abroad programmes at one of our international university partner destinations.

Student Feedback



Ismaël TRAORE

Student
Lyon Campus

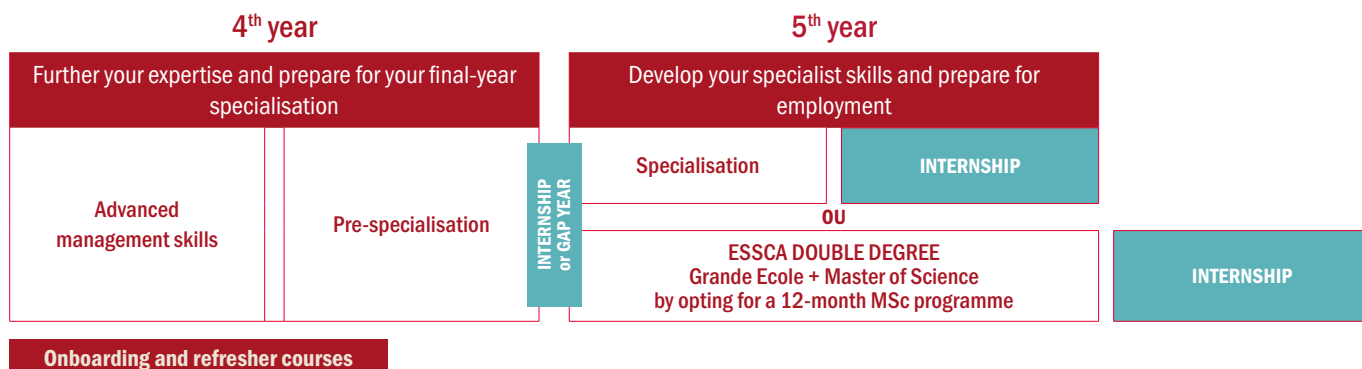
“ESSCA was the perfect choice of school for me. Triple-accredited and internationally renowned, the school offers international students the choice of pursuing a career either in France, or in their own country. The programme gave me the opportunity to carry

out a business internship and an academic semester abroad, which was extremely valuable for putting theories into practice, and allowed me to significantly improve my English language skills. For all these reasons, I highly recommend ESSCA as a great place for learning, growing and trying out new experiences before jumping into the job market equipped with the real-world skills required by business..”

FIRST CYCLE



MASTER CYCLE



In the 5th year, which specialisations?

IN ENGLISH

- > Banking & Financial Engineering
- > International Business & Management
- > Marketing & Digital Communication

IN FRENCH

- > Audit Expertise
- > Entrepreneurship and Innovation
- > Pricing & Revenue Management

IN ENGLISH OR IN FRENCH

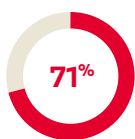
- > Consulting
- > Finance Management

Graduate Employment Opportunities

The ESSCA employment barometer tracks the career progression of our graduates, providing us not only with invaluable information about their activities, but also insights into the job market that inform our course design and help us ensure that what our students learn is always relevant.



Recruited in less than 3 months



Signed an employment contract before completing their studies

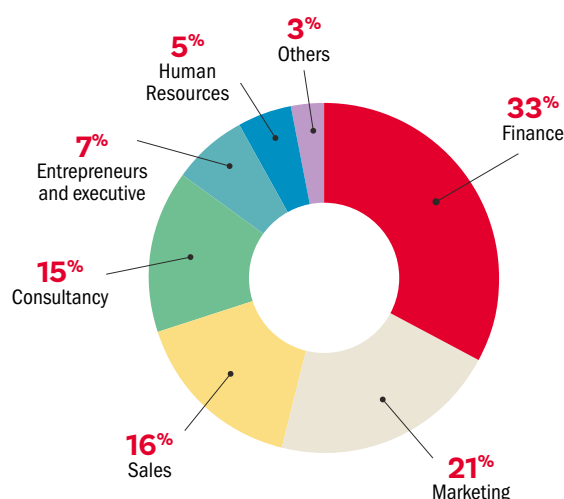


Joined the company they wanted to work for

€47,210

AVERAGE SALARY PER YEAR

In which sectors do our graduates find employment?



First Graduate Job Survey 2024

ESSCA Scholarships and Financial Aids

Tuition fees 2025-2026: €14,045 per year

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Grande École programme we require your completed online application form, your Secondary School diploma (if already obtained) and official academic transcripts of the last 2 years of secondary education, an English proficiency test (equivalent to B2 level), your CV, a motivation letter, and the application fees payment.

Pre-selected candidates will be contacted for an online interview before the final decision.

Applicants from French secondary schools (baccalauréat) apply via **parcoursup.fr**

2nd Year Admissions Bachelor in International Management

Applicants who have successfully completed 1 year of higher education (60 ECTS):

1. In French higher education: apply via ESSCA 2nd year admission (essca.fr/sinscrire-a-lessca)
2. Overseas higher education: online applications process

3rd Year Admissions Grande École Programme

Applicants who have successfully completed 2 years of higher education (120 ECTS):

1. In French higher education: apply via ACCÈS (concours-accesparalleles.com)
2. Overseas higher education: online applications process

APPLY NOW
essca.eu/en





UATE UNDERGRADUATE UNDERG
AMMES PROGRAMMES PROGRA

Creating futures

Discover more: essca.eu/en
international.admissions@essca.fr



AACSB, AMBA,
and EQUIS
accredited

Associate member
of UCO (Université
Catholique de l'Ouest)

Member of FESIC
and Conférence
des Grandes Ecoles

EESPIG
certified