

INCOMING FACULTY MOBILITY

2008 – 09

| Professor Name | Course or conference title | Universities |
|-----------------------------|---|---|
| Jill Attaway | Negotiation | ISU |
| <i>Dr Mitch Griffen</i> | <i>Service Marketing</i> | <i>Bradley University</i> |
| D. Goebel | Sales Force Management | ISU |
| Laura Perkins | Corporate and Services Comm & Event Communication | SIUE |
| Janusz Brzeszczyński | International Finance | Heriot Watt University |
| Peter Juhasz | Corporate Valuation | Corvinus |
| Youssef Akbar | Direct investment in emerging markets | CEU |
| Salima Paul | Investment Portfolio Management | University of the West of England |
| Olof Brunninge | Corporate Entrepreneurship | Jönköping |
| T. Gilbert | Strategic current events with regards to distribution issues in the US | Northwood |
| Finn Rolighed | B to B marketing | Aarhus Business College |
| Dr Neil S Towers | International Sourcing | Heriot Watt University |
| Tim Penning | public relations press relations | Grand Valley State University |
| Catherine Swann-Bruneteaux | Marketing des produits & International Marketing | Heriot Watt University |
| Laurent Muzellec | Advertising Management | DCU |
| Steven Wigley | Strategic challenges in Marketing channels | Heriot Watt University |
| <i>Herbert Kotzab</i> | <i>Supply chain management</i> | <i>Copenhagen Business School</i> |
| <i>Elizabeth Williamson</i> | <i>E-supply Chain</i> | <i>Caledonian Business School</i> |
| <i>Dimitri Kochenov</i> | <i>Contemporary Europe</i> | <i>Groningen Graduate School of Law</i> |
| <i>Daniel Gossel</i> | <i>The EU in the world</i> | <i>Nürnberg</i> |
| Carlos Romero | | Tec de Monterrey |
| <i>Jonathan Conlin</i> | <i>Economic Thought and Globalisation</i> | <i>Southampton</i> |
| <i>Francis Snyder</i> | <i>China in the world</i> | <i>London School of Economics</i> |
| <i>Jonanthon Story</i> | <i>China in the world</i> | <i>Lally School of Management, US</i> |
| | | |
| <i>C. Passmann</i> | <i>Projektmanagement</i> | <i>anciennement Trier Universität</i> |
| Timm Voss | Einblick in das deutsche Rechnungswesen | Hochschule Pforzheim |
| M. Erkens | La crise du crédit en Allemagne et aux USA | Université Trier |
| J. Schumm (+ L. Lammers ?) | Le Change Management dans le commerce | K.U. Ingolstadt |
| Mme G. Bender | Les entreprises familiales en Allemagne | Hochschule Pforzheim |
| S. Häberle | Konsumentenverhalten | Reutlingen |
| C. Passmann | Projektmanagement | anciennement Trier Universität |
| Timm Voss | Einblick in das deutsche Rechnungswesen | Hochschule Pforzheim |
| Andrea Hense | Das Bankensystem im Vergleich der deutsch-französischen Sozialstruktur | Trier Universität |
| | | |
| Dr Oscar López | Curso de gobierno corporativo internacional | Universidad de Burgos |
| <i>Dr Pablo de Andrés</i> | <i>Opciones reales</i> | <i>Universidad de Valladolid</i> |
| Dra Cristina Olarte | Consultoría en Marketing | Universidad de La Rioja |
| Dra Cristina Bernad | Dirección de producción | Universidad de Zaragoza |
| Dra Celina González | Marketing de la tercera edad | Universidad de Oviedo |
| Dr Guillermo Pérez | Made in Spain: imagen de país de origen y marcas en la internacionalización empresarial | Universidad de Oviedo |
| Dr Guillermo Pérez | Activos intangibles y competitividad empresarial | Universidad de Oviedo |
| Ana Isabel González | Planificación fiscal | Universidad de Oviedo |
| Dr Santiago Álvarez | Planificación fiscal | Universidad de Oviedo |
| Dr Rafael Bravo | Creación de marca. Cómo desarrollar una marca fuerte en el mercado español | Universidad de Zaragoza |
| <i>Miguel Angel Apodaca</i> | <i>Sistemas financieros y activos financieros</i> | <i>Universidad Pontificia de Salamanca (campus de Madrid)</i> |

Italic = non ESSCA partner